



## WTVP Community Broadcast Advisory Committee

**Date:** November 16, 2023

**Locations:** WTVP Conference Room

**Attendees:** Henry Blackwell, Tom Bower, Per Ellingson, Stevie Kouri, Lee Maki, Maeve Reilly, Julie Sanders

- **Update on station happenings**
  - Finance Issues
    - Stop, Start, Pause System
    - Board oversight
    - Helen Barrick (Treasurer) is stepping in
    - New procedures for finance put into place
  - Budget Reduction \$1.5 million
  - All unauthorized, improper, and questionable STOPPED
  - Ongoing legal and criminal investigations
- **Compliance**
  - Currently in compliance with CPB and PBS
- **Moving Forward**
  - WTVP Now – promotional videos with staff talking about how WTVP has been around, is still around and is always going to be around.
  - At Issue with Mark Welp
    - New set, new host, new topics
  - You Gotta See This
    - Starting new time Thursdays at 8:30
    - Well received in the community
  - Self Made with Dee Brown, CEO
    - Reducing number of episodes to 26 a year.
    - Reducing HBCYou number of episodes to 26 a year.
  - Shot of Ag
    - Looking for new episodes in January
- **Mine Reclamation: Healing the Landscape**
  - Free Screening Wednesday, November 29, 6:30 PM
  - Lee Maki shared some history behind strip mining in the area.



- **Martin Luther King, Jr. Day Celebration**
  - January 15, noon
  - Henry Louis Gates, Jr.
  - Create video
  - Create a Promo to sell tickets
  - Interview for promotional use
  
- **Heartland Festival Orchestra Collaboration**
  - **February 1**
  - A tribute to Aretha Franklin
  - HFO Brings in singer
  - HFO recruits kids to watch from Art Ince
  - Record for later broadcast
  
- **Virtual Golf Event**
  - February 9
  - Quail Meadows Golf
  
- **Programming**
  - New All Creatures Great and Small January
  - New Finding Your Roots-Season January 10
  - Gospel (HLG Jr.) February 12 & 13
  - New America's Test Kitchen – Season 24
  - American Experience – Season 36 January
  - Miss Scarlet & the Duke - January 7
  
- **Next Meeting, January 15, 2024**