



## WTVP Community Broadcasting Advisory Council

April 18, 2019

### Meeting Agenda

- **Station News**
  - **CEO Search**
  - Moss Bresnahan, current CEO, discussed the reasons he is moving on and what the search committee is doing to find a new CEO.
  - **46<sup>th</sup> Annual Auction**
    - April 25 – 28<sup>th</sup>
    - Ways to get involved in volunteering, donations and supporting the Auction were discussed.
  
- **Local Programming**
  - At Issue, with H. Wayne Wilson
    - Town Hall – Opioid Crisis - February 2019
    - City Mayors – Bloomington, Peoria, Normal, Galesburg - Spring
  - Lydia Moss Bradley Documentary – Fall 2019
  - Peoria Park District – Spring 2020
  - Prairie Documentary – Spring 2021
  
- **Education Outreach**
  - Our Remarkable History Vignettes
    - Examples were shown, and we discussed the participation between Peoria Public Schools, Gary Moore and WTVP.
  - Align Peoria Tours
    - We discussed the partnership between Align Peoria “See it. Be it” program and the tour of 1500 first grade students through WTVP.
  - Slide into Summer Reading
    - The partnerships with Align Peoria, Peoria Public Library and many community groups to create a kick-off party for the Summer Reading Program at the Peoria Public Library.
  - Writers Contest
    - Over 100 students grades K-3 submitted their entries to the WTVP PBS Kids Writers Contest. The winners party will be held in the studio on June 7<sup>th</sup> at 4 pm.

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- Rainbow Readers
  - We discussed the long-standing summer reading program that is a reward to summer readers. Students are selected by their local library to present and record book report that will be used on WTVP throughout the year.
  - Timeline:

Library Mailing: Invitation	Tuesday, May 7
Press Release Out	Tuesday, May 14
Reminder to Libraries	Monday, June 10
Registrations Due	Friday, July 5
WTVP Recording	Tues., Wed. July 23, 24
- **PBS National**
  - Programming
    - Spring Dramas
      - Les Misérables
      - Reconstruction: America After the Civil War
      - Nature: American Spring Live
      - Breakthrough Ideas that Changed the World
    - News
      - Frontline
      - Amanpour & Company
      - PBS NewsHour
      - Washington Week
- **Feedback and Questions**
- Members of the CBAC are interested in receiving more information about the goals and requirements of the group. These are attached for your review.
- Members of the CBAC are interested in filling out an application and setting goals for the group. A draft of that is attached.

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