



WTVP Community Broadcasting Advisory Council

February 9th, 2022

WTVP's mission is to enrich our community in an engaging and relevant way through the use of public media and outreach efforts. WTVP will be a necessary source for education, scientific, entertainment, and cultural content that connects Central Illinois on a local and world level.

Meeting Agenda:

- Introductions
- Peoria Magazine
- WTVP Program Guide
- Fundraising
- Program Overview
- Feedback and Questions

In attendance, Henry Blackwell, Tom Bower, Steve Kouri, Lee Maki, Maeve Reilly, Jeff Woodward, Per Ellingson, Jill Terry, and Tom Zimmerman. The meeting started at 4:05 pm.

The meeting started with a discussion of the new Peoria Magazine – looks great, fancier, great colors. E-newsletter starting and its role.

Programming:

Sunday evening shows are great. News Hour is outstanding. Business Forward and At Issue very high marks. Around the World in 80 days – anxious to see it – touch-tone for people 40 and older – need to find other similar opportunities for that audience. Professor T – is kind and quirky and New Tricks remains entertaining.

Need to advertise Passport more – great perk of membership

Peoria Riverfront Museum seems to fall over themselves to thank their visionaries – free movies/popcorn. WTVP should consider offering more membership perks. Backyard reception and garden party – Jill did not know she could go.

Would like to see the return of symphony solo performances.

Interested in seeing other kinds of events around cycling, runners, bring back Julie Taboulie or other cooking shows, or craft shows.

It would be interesting to develop an annual membership survey to find out what is most important. A community survey could be developed - what would influence you to be a member.