

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

Development and Engagement Committees Joint Meeting

Thursday, November 7, 2024 – 8 AM – WTVP Executive Conference Room

AGENDA

1. Call to Order
 2. Approval of the Minutes
 3. Monthly Development Report
 4. Events Debrief
 - a. Spooktacular
 - b. Carl the Collector Update
 - c. 40 under Forty Nominations
 5. Upcoming Events
 - a. Nov 19 Klystron Society Annual Gathering
 - i. Potential Donor Invites
 - b. December All-Access Day at the PRM
 - c. Choirs recorded for Pledge
 6. Adjourn
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MEETING MINUTES

November 7, 2024

The Development and Events / Community Engagement Committees' joint meeting was held on Thursday, November 7, 2024, in the Executive Conference Room at WTVP.

Michael Eckhardt called the meeting to order at 8:063am.

Attendees:

In-person: Dawn Dinh, Kevin Hicks and Win Stoller.

Via Webex: Daysha Warr.

Absent: Andy Chiou, Martin Johnson, Bob Senneff, Jessica Tilton, Chet Tomczyk and John Wieland.

Staff present: Michael Eckhardt, Jen Gordan and Mark Lasswell.

Public Guest: Jessamyn Hill

A Quorum was not present.

Meeting Summary:

The meeting discussed positive trends in membership giving and client contributions, challenges with program underwriting, and future initiatives for mid-level giving and plan giving.

- Membership giving and Klystron contributions are up, with October being a particularly good month.
- Program underwriting is lagging behind due to changes in payment systems and difficulties in resuming old relationships.
- Opportunities for mid-level giving (\$250-\$999) and revisiting Klystron levels are being considered for future initiatives.
- Planned giving initiative targeted for next summer.
- Recent events, such as Spooktacular and Carl the Collector advanced screening, had good turnout and positive feedback.
- The upcoming annual Klystron gathering is an opportunity to build confidence and cultivate relationships with current and potential major donors.

Action Items:

- Explore opportunities for mid-level giving
- Discuss the implementation of Klystron levels, specifically a 1971 club
- Continue to build and maintain relationships with businesses for underwriting support
- Work out details for the December all access day
- Continue working on pledge breaks and recording choirs
- Continue to use the service for direct mail to take advantage of bulk mail rate

The meeting was adjourned at 8:34 a.m.

Next meeting: Thursday, December 5, 2024 at 8:00 am.

Minutes submitted by:

Michael Eckhardt
Chief Development & Engagement Officer