

Illinois Valley Public Telecommunications Corporation

Board of Directors Meeting – Annual Meeting
Tuesday, June 10, 2025 – 4:30 PM – WTVP Studio

AGENDA

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|---|-------------------|
| 1. Call to Order | John Wieland |
| 2. Approval of Meeting Minutes | John Wieland |
| 3. Financials | Steve Hobbs/Helen |
| 4. Chairman Report (Executive, Governance) | John Wieland |
| a. Fiscal Year 2026 Budget (Vote) | |
| b. 2026 Board of Directors Incoming/Renewing (Vote) | |
| 5. Board Committees with Staff Reports | |
| a. Development/Engagement Committee | Dr. Andy Chiou |
| i. Dev/Eng Updates | Michael Eckhardt |
| b. Building & Grounds Committee | Jim Bachman |
| c. Program Committee | Dan Pearson |
| i. Local Production Highlights | Todd Pilon |
| ii. Programming Updates | Jed Klabunde |
| 6. CEO Report | Jenn Gordon |
| 7. Other Business | |
| 8. Adjourn | |

MEETING MINUTES

Tuesday, June 10, 2025

Board Chairman John Wieland called the annual meeting to order at 4:33 p.m. A quorum was present.

- **In-person:** Jim Bachman, Helen Barrick, Andrew Chambers, Dawn Dinh, Emily Galligan (4:46 p.m.), Kevin Hicks, Martin Johnson, Rick Lavender, Dan Pearson, Bob Senneff, Win Stoller, Chet Tomczyk and John Wieland.
- **Via Webex:** Jessica Tilton and Daysha Warr (4:36 p.m.)
- **Absent:** Andy Chiou, Alex Crowley and Heather Acerra.
- **Staff present:** Michael Eckhardt, Alex Ferrel, Jenn Gordon, Steve Hobbs, Jed Klabunde, Mark Lasswell and Todd Pilon.

Summary

This comprehensive board meeting covered financial reports, programming updates, board elections, and strategic discussions about the station's future. Key highlights include strong membership growth, financial performance, and potential changes to the remote channel.

Approval of Meeting Minutes

- 05/13/2025 board of directors meeting
- 05/29/2025 Building & Grounds Committee Meeting
- 06/02/2025 Programming Committee Meeting
- 06/05/2025 Development and Engagement Committees Joint Meeting

Rick Lavender motioned to approve the minutes as presented, seconded by Martin Johnson. Motion Carried.

Financial Report (Steve Hobbs)

Year-to-Date Financial Overview

- **Revenue:** \$3.1 million (5% lower than budget)
- **Primary Reasons for Revenue Decrease:**
 - Lower member giving
 - Reduced underwriting
 - Decreased CPB funding
- **Expenses:** \$2.95 million (slightly over budget)
- **Operating Income:** \$183,000 (vs. budget of \$373,000)

Key Financial Insights

- Compared to previous year (2024):
- Revenue is 8% lower (\$286,000)
- Expenses are 13% lower
- Controlled expenses through:
 - Lower headcount
 - Reduced professional services
 - Favorable special event expenses

Chairmans Report

FY26 Budget

Steve Hobbs, Finance Director, reviewed the proposed budget provided and discussed at the May 2025 board meeting. Noted changes since the initial proposed budget and answered board members' questions.

Bob Senneff motioned to approve the FY26 Budget as presented, seconded by Andrew Chambers. Motion Carried.

Board Reorganization

Board Member Appointments

Five board members' terms are scheduled to expire this year, and four agreed to return with Alex Crowley stepping down.

- **Board Positions Approved:**
 - Re-elected: Dawn Dinh, Marty Johnson, Dan Pearson, Win Stoller and Jessica Tilton.
 - New Member: Polly Barton

Chet Tomczyk motioned to approve the slate of board members as presented, seconded by Helen Barrick. Motion Carried.

Board Executive Officers

John Wieland presented the slate of officers for FY26. Helen Barrick will step down as Board Treasurer, and Win Stoller has agreed to take on the position.

- **Officer Positions:**
 - Chair: John Wieland
 - Vice Chair: Andy Chiou
 - Secretary: Martin Johnson
 - Treasurer: Win Stoller

Bob Senneff motioned to approve the slate of officers as presented, seconded by Helen Barrick. Motion Carried.

Board President

Emily Galligan noted that the bylaws state that all officers must be approved at the annual meeting. As Jen Gordon serves as the board President, a non-voting board officer, she would need to be reappointed.

Andrew Chambers motioned to approve the reappointment of Jen Gordon as board president, seconded by Martin Johnson. Motion Carried.

Membership and Development (Michael Eckhardt)

Membership Growth

- **New Members:** Over 500 in the last 3.5 months
- **Klystron Strong Giving:**
 - 28% increase
 - 23% increase from 2024
 - 44% increase from 2023

Events

- 40 Leaders Under Forty
 - Main event opened doors for potential underwriting
 - Alumni Reunion Event - Low turnout but high engagement
- Exploring new collaborative projects

Building and Grounds Committee (Jim Bachman)

Current Projects

- Concrete repair in the front of the building is about to begin, repairing the main railing, cracked steps and sidewalk upheaval.
- HVAC upgrades have been completed.
 - Station is experiencing issue with our chiller which was not part of the upgrade and is nearing its end of life.

- We are seeking bids to strip out parking spaces in the lot and repair and replace damaged handicapped parking signage.
- We are seeking bids for tree maintenance for trees scraping against the building and overhanging the sidewalks.
- The Community is developing Emergency Actions plans for the building.

Local Content (Todd Pilon)

Todd presented a video highlighting the local content produced by the station this year.

Local Content Projects

- **South Town Project**
 - Collaborative project with the Peoria Historical Society
 - Documenting a historical neighborhood
 - Preserving community stories
- **Vibe 309**
 - Collaborative project targeting 40 and under demographic
 - Highlighting community potential
 - Todd is developing a pilot episode to gauge possible underwriters to produce the series.

Programming Update (Jed Klabunde)

Jed presented a PBS sizzle reel showcasing new history programs announced at the PBS Annual Meeting.

Upcoming PBS Programs

- **Mysteries:**
 - Patience
 - Grantchester (Season 10)
 - Professor T (Season 4)
 - Marlow Murders (Season 2)
 - Unforgotten (Season 6)

CEO Report (Jenn Gordon)

- We now have a fully staffed content department
- Team expresses excitement about improved collaboration and connections made at the PBS annual conference.
- The development team has done some cleanup work in our CMS, Allegiance and will be rolling out a new portal where members can access their membership accounts.
- Rollings out short station break content produced by other organization in Peoria.

Remote Channel Evaluation

- Low viewership
- Considering discontinuation
- Potential benefits:

- Staff time savings
- Improved signal quality for other channels
- Shift to on-demand educational resources

Community Advisory Board (CAB) Update

Jenn introduced Henry Blackwell, speaking on behalf of the Community Advisory Board.

Community Advisory Board Survey

- **Survey Highlights:**
 - 571 respondents
 - 94% over 50 years old
 - 90% watch regularly (3+ times/week)
 - 80% are members
 - 88% very satisfied with programming

Key Meeting Takeaways

- Strong financial management
- Significant membership growth
- Focus on local content and community engagement
- Exploring strategic changes to optimize resources

The meeting was adjourned at 5:57 p.m.

Minutes submitted by:

Mark Lasswell
WTVP Director of IT / Compliance Officer