



PBS



"Thank you to the WTJX Team and the Production staff most especially, Mr. Dino Fontaine, for the warm welcome and unforgettable experience they give to these awesome students."

– Retchie D. Gonzales, Central High School,
ELA Department

2024 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

The Virgin Islands Public Broadcasting System's mission is to provide quality programming suitable for all ages throughout the Virgin Islands via television and radio broadcasting and online streaming. In doing so, WTJX strives to lead the community with relevant content that engages and inspires Virgin Islanders to have a deeper understanding and greater appreciation of culture, history, public affairs, and current events.

LOCAL VALUE

WTJX is a trusted source of information for Virgin Islanders, offering local television programming and live community event broadcasts.

We have served the people of the Virgin Islands for 52 years, delivering valuable content that engages, educates and informs. We have expanded into comprehensive and robust news coverage to deepen our connection with the community. Through our long history of being a reputable medium, we have seamlessly transitioned to news, instantly gaining the trust of our audience and sources.

2024 KEY SERVICES

In 2024, WTJX provided the following vital services to our local community:

- Expanded the WTJX NewsFeed by streaming our Radio news.
- Publishing in-depth news reporting on our website: newsfeed.wtjx.org.
- Analyze the news of the week on our Sunday afternoon television public affairs program, Comes with the Territory.

LOCAL IMPACT

WTJX proudly serves the Virgin Islands by continuously reinvesting in the community and finding ways to increase our reach and connect more with our community. In adding local news, WTJX continuously strives to maintain the community's trust. As a trusted member of the community, we provide live, comprehensive coverage of local news across the islands, regardless of distance, including national content from trusted sources to Virgin Islanders both locally and abroad.



► King of the Wing

WTJX participated in the 13th Annual King of the Wing competition on June 8 at Magens Bay, St. Thomas, where thousands gathered to support the local nonprofit, Nana Baby Children's Home.

The King of the Wing contest is an annual chicken wing cook-off held at Magens Bay Beach. Teams consisting of top local restaurants, businesses, organizations, and chicken wing enthusiasts prepared an impressive variety of delicious wings to raise money for a great cause. In addition to being one of the island's most anticipated, family-friendly culinary and community event, King of the Wing serves as a crucial fundraising platform for local charities. All proceeds from this year's event were donated to the Nana Baby Children's Home, which provides shelter for foster care children in the US Virgin Islands.

"King of the Wing highlights and celebrates the culinary culture of the Virgin Islands community. We enjoy organizing an event that continues to increase its charitable impact every year," said Charles Kim, Managing Partner of Alpine. "Our chosen charitable beneficiary receives 100% of the profits from the event."

Starting in 2010, King of the Wing has raised over \$922,682 for local non-profits over the years. 2024 exceeded expectations with thousands of people in attendance, 36 participating teams, and \$139,059.00 raised for the Nana Baby Home.

At the WTJX booth, carnival dancers engaged attendees, encouraging them to download the free WTJX app for a chance to spin the prize wheel. Prizes included WTJX branded items, such as towels, water bottles and bags. WTJX staff joined our Radio NewsFeed reporter, Marcellina Ventura-Douglas, and her dad, former Deputy Fire Chief Marcellino Ventura, to serve guava-infused wings and complimentary saltfish cakes, which had guests returning for more.

WTJX plays a crucial role in preserving and sharing Virgin Islands culture by broadcasting parades and cultural celebrations that are deeply meaningful to Virgin Islanders, both locally and abroad. These events are accessible via live broadcast, live streaming on the station's website and social media pages, ensuring those unable to attend in person can still experience the festivities. Additionally, WTJX highlights the territory's key tourism product, with carnival-related taxes being essential to the Virgin Islands' economy.

► 2023-2024 Crucian Christmas Festival Parades

WTJX is committed to delivering high-quality, immersive coverage of these hallmark events that celebrate the culture, talent, and vibrant traditions of the U.S. Virgin Islands. The 2024 cultural festivities kicked off on St. Croix with the 71st Annual Crucian Christmas Festival adults' and children's parades. As usual, the parades featured stunning floats, spirited dancers, and lively music. The hosts were Dodson James, Sheniqua Robinson, George Silcott, Jr. and Rynel Harris. This beloved event features costumes, pageant royalty, live music, local foods and crafts, and plenty of high-spirited fun over the course of two days.



► 2024 St. Thomas Carnival Parades

The cultural celebrations continued on St. Thomas in May with the 72nd Annual St. Thomas Carnival adults' and children's parades. The island came alive with the vibrant energy of Carnival, featuring festive music, lively street dancing, and a spectacular display of dazzling costumes. From pageant royalty, to dancing in the streets, Carnival showcases the rich culture and vibrant spirit of the people of St. Thomas. The parades highlighted energetic performances, colorful troupes, music, and fun. Hosting the festivities were Shayla Solomon, Kyza Callwood, George Silcott Jr., and Sheniqua Robinson.



"Thanks to WTJX and the wonderful team for your great hosting."
-Gerda D. Sebastian, Facebook





▶ 2024 St. John Celebration Parade

St. John shines on July 4th with the 70th St. John Celebration Parade, a vibrant showcase of culture and community, accompanied by lively commentary from hosts Kyza Callwood, Shayla Solomon, and George Silcott Jr. For many, this celebration is more than just an event—it's a tribute to resilience and unity. More intimate than other carnivals, it commemorates both the emancipation of slaves in the Virgin Islands on July 3, 1848, and the founding of the United States on July 4, 1776. Though smaller in scale, the parade is just as lively, and the Fourth of July fireworks were nothing short of spectacular!



"Good Morning again I will be supporting WTJX Live Streaming and I did pass it on to my family away to be able to watch both parades, THANKS TO.WTJX for always being there for the people of these beautiful Virgin Islands and and those abroad WTJX STATION

FOR THE PEOPLE."

-Avelia Millin

"Thanks a million WTJX for always being there and doing such a marvelous job of bringing the parade to people who, for so many reasons are not there physically. You are really appreciated!!

Enjoy the remainder of the carnival! Thanks again!!"

-Eleanor Blyden

► **Wyclef Jean: A Legacy In Music**

Wyclef Jean is a Haitian musician, producer, and philanthropist whose dynamic, politically inflected rhymes and keen ear for hooks established him as a significant force in popular music. He was invited to perform at the 70th St. John Celebration Village in July. WTJX was able to interview the international superstar while in the Virgin Islands. Wyclef elaborated on his enjoyment of VI culture, his visit, his music journey, passions, and performances.



► **"Champion"**

WTJX aired Great Performances at the Met: Champion. The opera is based on the true story of boxer Emile Griffith, who rose from obscurity to become a world champion, despite being a closeted bisexual. He was an American professional boxer who won five world boxing championships. He fought more world championships than any other prizefighter, headlining at Madison Square Garden 23 times. Griffith was born in St. Thomas, Virgin Islands, where the Emile Griffith Recreational Facility bears his name. This moving Opera highlighted for Virgin Islanders, Griffith's relevance to the boxing world and the struggles he bore on his way to and from greatness.



► **Investiture Ceremony of Justice
Harold W.L. Willocks**

WTJX aired the investiture ceremony for the Honorable Harold W.L. Willocks, the fourth Justice of the territory's Supreme Court, and the first new justice in 18 years. On January 22, 2024, Willocks, a St. Croix native, was nominated by Governor Albert Bryan Jr., to serve a 10-year term as a Justice of the Supreme Court of the Virgin Islands. On March 25, 2024, Judge Willocks was unanimously confirmed by the Legislature of the Virgin Islands. The ceremony was held November 8, 2024 at Buddhoe Park, Frederiksted, St. Croix.





▶ 2024 State of the Territory Address

On Monday, January 22, Governor Albert Bryan Jr. delivered his sixth State of the Territory Address. His address covered the Territory's capital improvement projects, recovery efforts, and the economy. WTJX broadcasted live coverage with a panel of notable members of the community, including host political strategist Lesley Comissiong; Attorney Dawn Henry, former Commissioner of the Department of Planning and Natural Resources; Hugo Hodge, former Executive Director of the Virgin Islands Water and Power Authority; Attorney Akeel St. Jean, St. Croix Chamber of Commerce Chairman of the Board of Directors; and Usie Richards, former Senator.

After the Governor's speech, we received real-time feedback from the Senators of the 35th Legislature, the Delegate to Congress, and the community. Our panelists analyzed several portions of the Governor's speech as well as commented on the reactions from the senators, giving the Virgin Islands community better insight to the Governor's speech and the senators' perspective. During the show, we took live phone calls from viewers.

WTJX **PBS**

GOVERNOR ALBERT BRYAN, JR.
ADDRESSES THE 36TH LEGISLATURE ON THE

STATE OF THE TERRITORY

REACTION AND COMMENTARY FEATURING:

Dawn Henry Panelist	Hugo Hodge Panelist	Lesley Comissiong Host	Akeel St. Jean Panelist	Usie Richards Panelist

WTJX **PBS** **f**

Streaming live via the WTJX & PBS Apps,
WTJX Facebook Page, WTJX Youtube Channel
and our website at WTJX.ORG



► Crucian Christmas Foreday Serenade

Stanley and the Ten Sleepless Knights and WTJX have breathed life back into the Crucian Christmas Foreday Serenade on St. Croix for the 19th year. The Ten Sleepless Knights and WTJX bring traditional quelbe Christmas music to as many neighborhoods as possible over the course of two nights. Holiday cheer filled the air after midnight as the distinct sound of Stanley and the Ten Sleepless Knights echoed far and wide during the Crucian Christmas Foreday Serenade, a decades-old cultural tradition that unified the community for an early morning of music, dancing, and fellowship.

The territory's quelbe ambassadors performed traditional Christmas songs and original fan favorites from a mobile stage towed by a Ford F-150 pickup truck through Christiansted neighborhoods on December 23, and Frederiksted neighborhoods on December 24. The band, followed by a motorcade of revelers, made planned food stops during the seven-hour celebration that started after midnight and ended after sunrise. Residents walked out of their homes in nightgowns and pajamas to watch the spectacle, capture video, and dance as the band traversed through different neighborhoods.



▶ **Crucian Cultural Group Presents: Ah Glow in Deh Park: Deh Village of Lights**
WTJX was honored to partner for the 6th year with the Crucian Cultural Group to stream and air Ah Glow in Deh Park: Deh Village of Lights. This is one of many cultural events that occur during the Festival season on St. Croix. The Crucian Cultural Group is a group of 12 individuals whose main goal is to try to preserve Crucian history, traditions, and culture.

The group's main focus was to enhance the Christmas holiday season with activities in the main town of Christiansted, St. Croix, while being mindful not to interfere with the annual Festival celebration of activities in the town of Frederiksted.

► **"Sounds of Freedom: the Rebirth."**

WTJX aired the Superior Court Rising Stars Youth Steel Orchestra's annual Christmas concert "Sounds of Freedom: the Rebirth." The concert is a Christmas tradition featuring the melodic sounds of the steelpan and the talented youth who continue the tradition of learning steel pan music. The Rising Stars Youth Steel Orchestra is a program that is sponsored by the Superior Court. It is unique in that it is the only such program sponsored by a judicial system and is prominently recognized for its many accomplishments. It began in the summer of 1981 as an experimental steel drum program with the goal of preventing school dropout and juvenile delinquency among the territory's youth. The program's focus was to recruit students between the ages of 10 and 18 from public, private, and parochial schools and help guide them to successfully complete their high school education.



► **Big 4 Championship**

The 2024 U.S. Virgin Islands Soccer Federation Premier League "BIG 4" Championship wrapped up with an action-packed, two-day event at the Bethlehem Soccer Complex on St. Croix. Fans were treated to a weekend of intense soccer, live music and local food in a family-friendly atmosphere that showcased the best of the territory's soccer talent. WTJX streamed the weekend of soccer matches, starting with the Big 4 Championship semifinal matches on Saturday, November 23, along with commentary and coach's interviews. On Sunday, November 24, WTJX aired the championship final with a historic all-St. Croix clash between Helenites and Rovers, the first meeting of these two teams in the BIG 4 tournament.





► **A flavorful journey: Taste of Two Islands celebrates 17 years of Culinary Excellence**

The Taste of Two Islands event, now in its 17th year, continues to be a cornerstone of the Virgin Islands culinary calendar. The event is WTJX's annual fundraiser. After returning in 2023 following a four-year hiatus due to the pandemic, this year's event was themed "A Tasting Tour like never before" and culminated in a great celebration of St. Thomas and St. John's vibrant food and beverage industry. The event took place at the extremely scenic Harbor 360 within Yacht Haven Grande. The Taste of Two Islands offered restaurant and drink vendors the opportunity to showcase their culinary talents, connect with the community and expand their professional networks.

The Taste of Two Islands is more than just a culinary event, it is a celebration of WTJX's resilience, creativity, and community spirit. As St. Thomas and St. John continue to strengthen their food and beverage industry, events like this one play an essential role in bringing people together and supporting local businesses. Attendees explored culinary offerings from restaurants and caterers from St. Thomas and St. John, as well as engaged in special amusements such as raffles, and popular voting.



"Grateful for the opportunity to support WTJX's 2024 Taste of Two Islands! A heartfelt thank you to WTJX for the kind recognition of KLR's contribution to this incredible event. Together, we're helping to foster culture, community, and connection. Here's to more shared success and collaboration!"

**-Annette, KLR Restaurant
Supplies Showroom**

► The Bookcase: Season 3

The Bookcase wrapped its third season in 2024. The series features Virgin Islands authors. This season consisted of 20 episodes/authors, and explored local tales that have been passed down through generations. These episodes explored books like *10 Steps to Killing a King*, a biography in *A Matured Seed: Tended to with Helping Hands*, and non-fiction works in *My Island Home: St. Croix*. The diversity in this season gave viewers the opportunity to experience different types of writing styles and literary techniques. Each episode featured a glimpse into each author's writing process, the inspiration behind writing their work, and their favorite passages.



► Comes with the Territory

Comes with the Territory, an hour-long Sunday news/information show, launched its second season. The show's first segment opens with engaging interviews featuring prominent local figures and newsmakers. Following the interviews, Comes with the Territory delves into a spirited panel discussion, providing a comprehensive examination of the most pressing political matters affecting the U.S. Virgin Islands. What sets this show apart is its commitment to making the often-intricate world of politics accessible to all viewers. In a landscape where political discourse can be overwhelming, Comes with the Territory takes a refreshingly factual and multi-perspective approach. It is dedicated to simplifying complex political topics, ensuring that our audience gains a thorough understanding of the issues at hand.

► Black History Month Movie Afternoons

In honor of Black History Month, WTJX partnered with University of the Virgin Islands Libraries, on both St. Croix and St. Thomas to screen films on Fridays in February. These films included *Fight the Power: How Hip Hop Changed the World* (parts 1 through 3), which explores the factors that led to the birth of Hip Hop and its first hit in 1982 and *Shuttlesworth*, the story of the Reverend Fred Shuttlesworth and his impact on the Civil and Voting Rights Acts and freedom movements around the world. These screenings were held in the libraries and included free popcorn.



► **The Commissioner's Corner**

The Commissioner's Corner with Education Commissioner, Dionne Wells-Hedrington is a radio program that is video recorded and streamed live online. WTJX also provides a copy of the program to the Government's Access Channel for airing. The Commissioner's Corner is a direct link to connect the community to the Virgin Islands Department of Education, with the goal of transparency and keeping the public informed on all things related to the Virgin Islands public education system. Some of the topics discussed include District Strategic Plans and the outlook for the 2024 School Year; the various protocols in place to ensure the safety and well-being of students, faculty, and staff on public school campuses; why student assessments matter and how they contribute to a thriving educational system; and the critical work being done to ensure that schools are safe, well-maintained, and conducive to learning.

► **"Education Under U.S. Rule"**

WTJX presented a much needed discussion on the United States' relationship with the educational systems of its various territories. Organized by Dr. Jessica S. Samuel, the panel featured educational leaders from the five territories of Guam, Puerto Rico, American Samoa, the U.S. Virgin Islands, and Northern Mariana Islands. The panelists discussed their respective education histories and how the public school curriculum can be a tool for local empowerment and self-determination. The guests were Dr. Jessica S. Samuel - U.S. Virgin Islands; Dr. Kisha Borja-Quichocho-Calvo - Guam; Leila Staffler - Northern Mariana Islands; Donna Enguerra-Simpson - American Samoa; Mercedes Martínez-Padilla - Puerto Rico; and Moderator: Dr. Adi Martínez-Román of Right to Democracy. The topics included the conditions of public education and how these challenges relate to the relationship with the US, local efforts and initiatives to improve education and promote empowerment and self-determination, and important steps that should be taken by local and federal governments to promote quality public education. WTJX streamed this program live and aired in on television.



"On behalf of Right to Democracy and Radical Education & Advocacy League, I'd like to thank you all for your co-sponsorship of our event "Education Under U.S. Rule". From beginning to end, you all were consummate professionals. It was truly a pleasure working with such distinguishable competency—across the board! Adi and I enjoyed our time on set and felt taken care of. Our other panelists were also impressed with the production of the program. We appreciated this collaboration with WTJX and look forward to future opportunities to collaborate on educating and empowering the people of these territories."

- Jessica S. Samuel, Ph.D.; Founder & CEO Radical Education & Advocacy League, LLC

► Brief Tender Light screening

WTJX partnered with UVI and the Department of Education to screen the film Brief Tender Light to high school students on St. Thomas and on St. Croix with funding from the film's distributor, POV. The film is a coming-of-age, transnational story which follows the lives of four African students from Nigeria, Rwanda, Tanzania, and Zimbabwe, as they navigate the complexities of identity and culture in the US. Their initial determination to return home after college and the resulting changes as they matured and did not return home for a variety of reasons. Assuming a similar journey from the territory to the mainland, WTJX hosted 140 students from four public schools at the University of the Virgin Islands on St. Thomas and St. Croix.

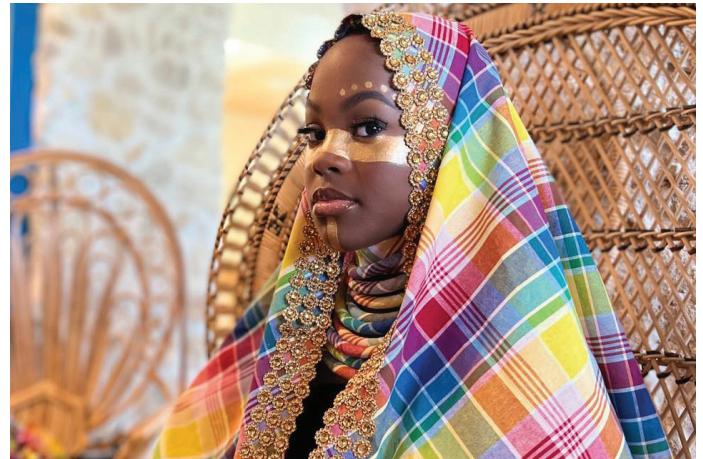
The panelists for the post screening Q&A were students and counselors from the University. The University students shared reflections on the film and their parallel educational journeys. The High School students were left with food for thought as they face similar decisions in coming years, as they decide whether to leave the territory for good or return home after college. We partnered with the Department of Education to recruit participants from the territory's public high schools to take part in the screening, and the University of the Virgin Islands were our screening partner. The film was also aired on WTJX-TV.





▶ **Ambassador Terence Todman's legacy preserved in conference room exhibit at U.S. Embassy in Argentina.**

WTJX was present at the unveiling of the newly-dedicated conference room at the U.S. Embassy in Argentina that features a permanent museum-quality exhibition honoring the life and significant contributions of St. Thomas native Ambassador Terrence Todman, whose final appointment as an ambassador was from 1989 to 1993 in Argentina. He is a Virgin Islander whose impact was brought to a new generation. In the past, WTJX has played a role in hastening the execution of a law that called for the naming of the Ambassador Terence A. Todman Drive in 2022. A monument structure was built on the road to the airport on the island of St. Thomas. The dedication of the Drive coincided with our re-air of *The American Diplomat* which features Ambassador Todman and two other African-American career diplomats. The exhibition features photographs taken of Todman throughout the years with U.S. and foreign dignitaries, quotes from Todman, and a timeline of his achievements as ambassador, and is not only a captivating display but a tribute to Todman's life and work. WTJX NewsFeed Reporter Tom Eader documented the event in pictures, video, and a feature story for our online publication, the WTJX NewsFeed.



▶ **"Connecting Threads: Fashioning Madras in India and the Caribbean"**

WTJX sponsored Gianna "Regal" Abreu-Christopher, as she represented the Virgin Islands at a madras symposium held October 11 at the Victoria and Albert Museum in London, England called "Connecting Threads: Fashioning Madras in India and the Caribbean." She presented on the cultural significance of the Virgin Islands madras and how to tie a head scarf. The adoption of the official VI madras began with a conversation. After grant funding was acquired, designer Debbie Sun was commissioned to develop the territory's seven-color madras print. The colors in VI madras are symbolic. Turquoise represents the natural beauty of the water that surrounds the Virgin Islands, royal blue represents the deep sea and transport and discovery, pink represents the conch shell and the call to freedom, white represents the traditional dress made of flour sacks, yellow represents the territory's official flower (Ginger Thomas), green represents natural resources and production, and red stands for strength and love. The design is a pattern that repeats every 7 inches in both the horizontal and vertical direction. Each madras may have the letters "V" and "I" embroidered into the fabric for ceremonial uses. Regal has been a vocal supporter of the VI Madras and sharing its beauty and symbolism with the world.

► Decision 2024

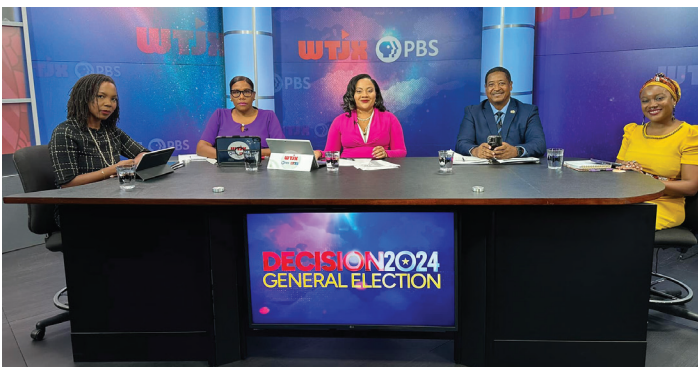
WTJX continued its mission to educate the local voting population. Younger citizens have the lowest registration in the territory. Voter education is necessary to ensure that the electorate makes educated choices on the candidates, especially while the public navigates mistruths and misrepresentations on social media. WTJX also included sample ballots for the Primary and General elections in its Programming Guide magazine, the Take Twelve. Along with these ballots, we included pictures of each candidate so that voters would be able to visually identify the candidates for office. Photos of candidates are not included on ballots. WTJX strives to add a level of transparency and educational value to the voting process.



• **League of Women Voters Meet the Candidates:** Meet the Candidates is an hour-long show, produced by the League of Women Voters in partnership with WTJX, that allows candidates running for various elected positions to state their platforms, as well as answer questions pertinent to the role of the office they seek. The League of Women Voters has partnered with WTJX for over 40 years to bring this series to educate the viewing public. The League invited candidates running for the 36th Legislature of the Virgin Islands, 6th Constitutional Convention, the Board of Elections, and the Board of Education from both districts and at-large to take questions panel style. The programs were aired on television and streamed on WTJX's online platforms.

• **General Election Night Coverage:** Our election night coverage was hosted by WTJX Newsfeed reporter Marcellina Ventura-Douglas. She was joined by a dynamic panel that included community activist and radio host Jamila Russell, Virgin Islands Consortium Editor Janeka Simon, former senator Adlah "Foncie" Donastorg Jr., and local writer and co-host of the online forum "The Fish Fry," Raven Phillips. Together, they break down the incoming numbers and results while providing thoughtful commentary to keep viewers informed every step of the way.

Viewers were able to see up-to-the-minute results for key races affecting the territory, including senatorial, senator-at-large, Delegate to Congress, Board of Education, Board of Elections, and Sixth Constitutional Convention elections. The broadcast featured live interviews with local candidates and election officials, providing in-depth insights into the election process and outcomes. As the night progressed and the final ballots were counted, viewers had the opportunity to call in and share their thoughts on the election results.



▶ Local News

WTJX jumped head first in its first major endeavor of connecting to the community by delivering local news on all its platforms: television, radio, digital, and streaming. Our radio news, the WTJX NewsFeed which is also streamed online and on-demand via podcast a half-hour news presented weekdays at 5:00 pm. The news is streamed live on the station's app and website and available via podcast. In February, WTJX added digital news to its repertoire. Unlike the radio news that features the day-to-day issues, our digital publishing features in depth and investigative articles featuring community and intricate government issues. Our news delivery rounds out with our weekly news program, Comes with the Territory, on Sunday afternoon which features a newsmaker at the top of the hour and then switches to panelists who analyze the major political and social issues of the week. WTJX provides news on every one of its platforms to inform and create meaningful change to issues that impact Virgin Islanders.

- **Reach in the Community:** WTJX's news is available throughout the Virgin Islands and the diaspora. Comes with the Territory airs and repeats on Sundays and Mondays. It is streamed on Facebook and YouTube on Sundays and is available on demand after. The WTJX Radio NewsFeed is available on demand on podcasts such as spotify, Apple, etc. It's also housed on our websites and promoted and linked to our Facebook page that has 44,300 followers. Our digital articles are extremely popular as they feature unique, relevant, and community issue oriented news. These articles can be viewed on two of our websites and are linked to our popular Facebook page which garners robust engagement.

- **Partnerships:** The producer of Comes with the Territory, the Radio News Reporter and the Chief Reporter make up the newsroom. While they perform news duties on three separate and distinct platforms, they seamlessly share their news without overlap. We also partner with the most popular online publication in the territory, the Virgin Islands Consortium, sharing video, audio, photos, and information with each other.

- **Impact and Community Feedback:** As a result of our work, we have seen change in government policy. For instance the day after WTJX published a story about the Mon Bijou dump being closed for a protracted period of time, it was ordered to be reopened a week and a half later. In another story, after the luggage belt at the airport on St. Croix was down and malfunctioning for months, the day after WTJX wrote an article, the belt was repaired and functioning. WTJX has been lauded by the community as well as government officials for its continuous balanced reporting and its expert analysis on its weekly public affairs show. We have seen a distinct uptick in requests to cover events and investigate issues plaguing diverse communities within the territory.



In January 2024, The St. Croix Avis, a newspaper serving the island of St. Croix, closed after being in publication for 180 years. The island mourned the loss of the paper which focused on the issues facing St. Croix. WTJX seized the moment to expand its news and transitioned into digitally publishing stories. As such, WTJX hired The Avis' St. Croix Bureau Chief as its Chief Reporter. This expansion has raised the profile of the Station and reinvigorated its engagement with the community it serves.

"And suddenly a temporary fix due to journalist inquiry into the matter. Thank you Tom and WTJX Virgin Islands Public Broadcasting System."
-Julio A. Mendez, Facebook

"Thank you WTJX for capturing some of the stories of these residents! This is all about their success and securing a better future for their families for generations to come!"
-Senator Marise James, Facebook



"On behalf of the Division of Student Affairs here at UVI, I would like to extend a big thanks for choosing our university to host this wonderful program. Your generosity in allowing us the opportunity to engage with these bright high schoolers was a gift. It was truly amazing to witness their connections, and we are hopeful that our conversations have planted seeds, encouraging them to see UVI as a nurturing ground for their dreams and higher education aspirations....We look forward to the possibility of working together again, creating more impactful experiences for our young minds."

- **Colvin T. Georges, Jr., Ph.D., Dean of Students, University of the Virgin Islands.**

Our public television station depends on the support of the community, other government agencies, as well as private entities to help us fulfill our mission to bring quality programming to the people of the Virgin Islands. Below is a non-exhaustive list of partners and sponsors.

LegitTV, Supreme Court of the Virgin Islands, Superior Court Rising Stars Youth Steel Orchestra, Media One, USVI Culinary Academy, Broken Plate, Cardow, Frenchtown Brewing Company, Bellows International, West Indies Company, Captain Morgan, Mutiny, Bonita's Cantina, Meada's Garden, Merchants Market, Seasalt, Caribbean Fish Market, Mills Smokehouse BBQ, Together We Stand Food Mobile, The Tuck Shop, Rancho Latino, Indigo 4, Steddy's Place, The Rum Hut, K's Cakery Bakery Café, Yacht Haven Grande, USVI Department of Tourism, Economic Development Authority, Virgin Islands Board of Education, FirstBank, Casino Control Commission, VI Lottery, Liberty VI, KLR Services, King of the Wing, Division of Festivals, Office of the Governor, Stanley & the Ten Sleepless Knights, Crucian Cultural Group, US Virgin Islands Soccer Federation, Right to Democracy, Radical Education & Advocacy League, University of the Virgin Islands, VI Department of Education, US Embassy, Gianna Abreu-Christopher, League of Women Voters, Virgin Islands Police Department, Elections System of the Virgin Islands, Virgin Islands Water and Power Authority, POV.

This year was a huge readjustment in focus to bring vital news to connect with the people of the Virgin Islands while still maintaining the programming for which we are known. Simultaneously, the station is still navigating its recovery after the devastation wrought by the 2017 hurricanes. There were strides and setbacks toward this end in 2024 and we hope to deliver on a major project in 2025.