

Grantee Information

ID	1740
Grantee Name	WSRE-TV
City	Pensacola
State	FL
Licensee Type	University

1.1 Employment of Full-Time Television and Joint Employees Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below.  
The first grid includes all female employees, the second grid includes all male employees,  
and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees Jump to question: 1.1

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only					1		1
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					3		3
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only	1				3		4
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only	1						1
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only	0				2		2
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	2	0	0	0	9	0	11

1.1 Employment of Full-Time Television and Joint Employees						Jump to question: 1.1	
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000 - TV Only							0
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					3		3
Managers - 2000 - Joint							0
Professionals - 3000 - TV Only					4		4
Professionals - 3000 - Joint							0
Technicians - 4000 - TV Only							0
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	0	0	0	0	7	0	7

1.1 Employment of Full-Time Television and Joint Employees		Jump to question: 1.1	
Major Job Category / Job Code		Persons with Disabilities	
Officials - 1000 - TV Only			
Officials - 1000 - Joint			
Managers - 2000 - TV Only			
Managers - 2000 - Joint			
Professionals - 3000 - TV Only			
Professionals - 3000 - Joint			
Technicians - 4000 - TV Only			
Technicians - 4000 - Joint			
Sales Workers - 4500 - TV Only			
Sales Workers - 4500 - Joint			
Office and Clerical - 5100 - TV Only			
Office and Clerical - 5100 - Joint			

Craftspersons (Skilled) - 5200 - TV Only	
Craftspersons (Skilled) - 5200 - Joint	
Operatives (Semi-Skilled) - 5300 - TV Only	
Operatives (Semi-Skilled) - 5300 - Joint	
Laborers (Unskilled) - 5400 - TV Only	
Laborers (Unskilled) - 5400 - Joint	
Service Workers - 5500 - TV Only	
Service Workers - 5500 - Joint	
<b>Total</b>	0

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers								Jump to question: 1.2	
	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total		
Female Major Programming Decision Makers					3		3		
Male Major Programming Decision Makers					2		2		
<b>Total</b>	0	0	0	0	5	0	5		

1.2 Major Programming Decision Makers

Jump to question: 1.2

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees								Jump to question: 1.3	
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total		
Officials - 1000					1		1		
Managers - 2000							0		
Professionals - 3000							0		
Technicians - 4000							0		
Sales Workers - 4500							0		
Office and Clerical - 5100							0		
Craftspersons (Skilled) - 5200							0		

Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	0	0	0

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: 1.3

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Jump to question: 1.4

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: 1.4

Number working less than 15 hours per week	1
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1.4 Part-Time Employment

Jump to question: 1.4

Number working 15 or more hours per week	
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1.5 Full-Time Hiring

Jump to question: 1.5

Enter the number of full-time employees in each category hired during the fiscal year.  
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: 1.5

No full-time employees were hired (check here if applicable)

☒

1,5 Full-Time Hiring

Jump to question: 1.5

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000					0
Professionals - 3000					0
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	0	0	0	0	0

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6

Number of full-time and part-time job openings

6

1.7 Hiring Contractors

Jump to question: 1.7

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply

None

☒

Development Activities

☐

Legal Services

☐

Human Resources Services

☐

Accounting/Payroll Services

☐

Computer Operations

☐

Engineering

☐

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management

Jump to question: 2.1

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	1.00	\$ 86,400	26
Chief Executive Officer - Joint		\$	

<u>Chief Operations Officer</u> - TV Only		\$		
Chief Operations Officer - Joint		\$		
<u>Chief Financial Officer</u> - TV Only	1.00	\$	66,894	7
Chief Financial Officer - Joint		\$		
<u>Chief Digital Media Operations</u> - TV Only		\$		
Chief Digital Media Operations - Joint		\$		

2.1 Corporate Management

Jump to question: 2.1 ▼

Please list the Other Job titles in this sub-category not listed above

Accounting Specialist - 1

2.2 Communication and Promotions				
Jump to question: 2.2 ▼				
<u>Publicity, Program Promotion Chief</u> - TV Only	1.00	\$	56,838	8
Publicity, Program Promotion Chief - Joint		\$		
<u>Communication and Public Relations, Chief</u> - TV Only		\$		
Communication and Public Relations, Chief - Joint		\$		

2.2 Communications and Promotions

Jump to question: 2.2 ▼

Please list the Other Job titles in this sub-category not listed above

Graphic Arts Design Coordinator

2.3 Programming and Productions				
Jump to question: 2.3 ▼				
<u>Programming Director</u> - TV Only	1.00	\$	45,139	16
Programming Director - Joint		\$		
<u>Production, Chief</u> - TV Only	1.00	\$	60,311	15
Production, Chief - Joint		\$		
<u>Executive Producer</u> - TV Only		\$		
Executive Producer - Joint		\$		
<u>Producer</u> - TV Only		\$		
Producer - Joint		\$		
<u>Director - (Television Production ONLY)</u>	1.00	\$	44,611	14

2.3 Programming and Productions

Jump to question: 2.3 ▼

Please list the Other Job titles in this sub-category not listed above

Assistant Manager - Program Operations - 1

2.4 Development and Fundraising				
Jump to question: 2.4 ▼				
<u>Development, Chief</u> - TV Only	1.00	\$	61,200	3
Development, Chief - Joint		\$		
<u>Member Services, Chief</u> - TV Only	1.00	\$	38,760	3
Member Services, Chief - Joint		\$		
<u>Membership Fundraising, Chief</u> - TV Only		\$		
Membership Fundraising, Chief - Joint		\$		
<u>Major Giving Fundraising Chief</u> - TV Only		\$		
Major Giving Fundraising Chief - Joint		\$		

<u>On-Air Fundraising, Chief</u> - TV Only		\$		
On-Air Fundraising, Chief - Joint		\$		
<u>Auction Fundraising, Chief</u> - TV Only		\$		
Auction Fundraising, Chief - Joint		\$		

2.4 Development and Fundraising

Jump to question: 2.4

Please list the Other Job titles in this sub-category not listed above

Database Coordinator - 1 Admin Assistant - 1

<u>Underwriting, Chief</u> - TV Only		\$		
Underwriting, Chief - Joint		\$		
<u>Corporate Underwriting, Chief</u> - TV Only	1.00	\$	50,000	1
Corporate Underwriting, Chief - Joint		\$		
<u>Foundation Underwriting, Chief</u> - TV Only		\$		
Foundation Underwriting, Chief - Joint		\$		
<u>Government Grants Solicitation, Chief</u> - TV Only		\$		
Government Grants Solicitation, Chief - Joint		\$		

2.5 Underwriting and Grant Solicitation

Jump to question: 2.5

Please list the Other Job titles in this sub-category not listed above

<u>Operations and Engineering, Chief</u> - TV Only	1.00	\$	79,494	19
Operations and Engineering, Chief - Joint		\$		
<u>Engineering Chief</u> - TV Only	1.00	\$	70,331	4
Engineering Chief - Joint		\$		
<u>Broadcast Engineer 1</u> - TV Only		\$		
Broadcast Engineer 1 - Joint		\$		
<u>Production Engineer</u> - TV Only		\$		
Production Engineer - Joint		\$		
<u>Facilities, Satellite and Tower Maintenance, Chief</u> - TV Only		\$		
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$		
<u>Technical Operations, Chief</u> - TV Only		\$		
Technical Operations, Chief - Joint		\$		
<u>Information Technology, Director</u> - TV Only		\$		
Information Technology, Director - Joint		\$		
<u>Web Administrator/Web Master</u> - TV Only	1.00	\$	50,000	1
Web Administrator/Web Master - Joint		\$		

2.6 Broadcast Engineering and Information Technology

Jump to question: 2.6

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

News / Current Affairs Director - TV Only

\$

News / Current Affairs Director - Joint

\$

Announcer / On-Air Talent - TV Only

\$

Announcer / On-Air Talent - Joint

\$

Reporter - TV Only

\$

Reporter - Joint

\$

Cinema / Videographer - TV Only

\$

Video Film Editor - TV Only

\$

Unit / Studio Supervisor - TV Only

\$

Public Information Assistant - TV Only

\$

Public Information Assistant - Joint

\$

Broadcast Supervisor - TV Only

\$

Broadcast Supervisor - Joint

\$

Director of Continuity / Traffic - TV Only

\$

Director of Continuity / Traffic - Joint

\$

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement

Jump to question: 2.8

Education, Chief - TV Only

\$

Education, Chief - Joint

\$

Instructional Services Director - TV Only

\$

Parent / Pre-School Coordinator - TV Only

\$

Volunteer Coordinator - TV Only

\$

Volunteer Coordinator - Joint

\$

Events Coordinator - TV Only

\$

Events Coordinator - Joint

\$

Section 2. Average Salary Totals

12.00

709,978

117

2.8 Education and Community Engagement

Jump to question: 2.8

Please list the Other Job titles in this sub-category not listed above

Education Director - currently vacant

Comments

Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: 3.1



Appointed by government legislative body (including school board) or other government official (e.g. governor)

9

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

9

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members					2		2
Male Board Members	1				4		5
Total	1	0	0	0	6	0	7

3.2 Governing Board Members

Jump to question: 3.2

Number of Vacant Positions

2

3.2 Governing Board Members

Jump to question: 3.2

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

9

3.2 Governing Board Members

Jump to question: 3.2

Number of Board Members with disabilities

Comments

QuestionComment

No Comments for this section

4.1 Local Community Outreach

Jump to question: 4.1

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

In FY 2020-21, WSRE continued our mission to provide educationally focused activities, events and resources to families in the communities we serve in Escambia, Santa Rosa and Okaloosa Counties. The primary goal is to incorporate literacy-rich experiences and activities for families with children ages birth to five years old, helping these children to prepare to be "ready to learn" when they enter a formal school setting. One of the most valuable resources WSRE offers children and families is the PBS KIDS Imagination Station, a hands-on venue for children and families designed to spark creativity, play and learning. The Imagination Station is also set up to share PBS KIDS resources, such as those available online at pbskids.org, including the resources specifically designed for parents. The idea behind the venue is to actively engage children and the adults in their lives in play and activities that they share and experience together. Unfortunately, due to COVID, the Imagination Station has been closed. During the interim, WSRE has been revamping the venue to include early childhood education messaging and has added additional hands-on games and activities for young learners. The reopening date is April 2022. The venue will continue to demonstrate pbskids.org and PBS LearningMedia resources to help parents discover the wealth of resources that PBS offers that are available right at their fingertips. In place of in-person activities, WSRE hosted a variety of community engagement and educational activities, including a virtual "Be My Neighbor Day," a PBS KIDS Education Camp for Teachers and a host of PBS LearningMedia

workshops and resources were shared with parents. Be My Neighbor Day was held virtually with a three-hour marathon of “Daniel Tiger’s Neighborhood” focused on the neighborly values of Mister Rogers with accompanying hands-on Kindness Kit activities for kids to do at home. Visit [wsre.org/neighbor](https://www.wsre.org/neighbor) to learn more. You can download the Kindness Kits here and see the virtual “Be My Neighbor Day” episodes at <https://www.wsre.org/events/be-my-neighbor-day/> There was also extensive planning among the Florida PBS stations for participation in a special event for late 2021 – “Read For The Record.” WSRE joined other Florida Public Media stations in planning for participation in Jumpstart’s Read for the Record, a global event celebrating the transformative power of books. Each station will be reading “Amy Wu and the Patchwork Dragon” by Kat Zhang—the Read for the Record selection for 2021. For 25 years, Jumpstart has been fueled by the core belief that providing high-quality educational opportunities to all young children contributes to breaking the cycle of poverty. WSRE invited Florida State Rep. Michelle Salzman, Pensacola State College President Ed Meadows, PSC Diversity Initiatives Coordinator Dr. Rameca Vincent Leary and WSRE General Manager Jill Hubbs to be a part of this special initiative. Copies of the book have been ordered to distribute at several elementary schools where the need is the greatest. WSRE began airing a new daytime schedule on our main channel of “At-Home Learning,” with PBS programs suited for students in pre-k through high school. This schedule change was part of a state-wide effort among Florida’s PBS stations to support families, educators and students during the closures brought on by the coronavirus pandemic. Additional resources were made available online at [wsre.org](https://www.wsre.org), [PBSKIDS.org](https://www.pbskids.org) and [PBS LearningMedia](https://www.pbslearningmedia.org). An “At-Home Learning” website ([wsre.org/learning](https://www.wsre.org/learning)) was published, providing the TV schedule, a calendar of daily learning activities and links to digital libraries, lesson plans and activities—extraordinary tools and trusted educational resources for parents, children, teachers and caregivers during these very challenging times.

4.2 Production Activity

Jump to question: 4.2 ▼

In what production activity has your station been involved that supports unserved or underserved audiences?

WSRE has several public affairs series which often feature subjects that support unserved or underserved audiences: inStudio, Aware! and Conversations with Jeff Weeks. Because many of our viewers do not have cable, satellite or streaming television (i.e., “pay TV”), WSRE provides them with a window into public affairs that they would not have otherwise. In FY20, relevant examples from the inStudio series include such subjects as the 200th anniversary of Florida being passed from Spanish to American possession. FY20 was a time of planning and researching four one-hour episodes to reflect on the region’s role in establishing Florida’s statehood and provide information about bicentennial celebrations and opportunities for community involvement. Conversations with Jeff Weeks features in-depth profiles of noteworthy subjects. An example of an episode broadcast in FY21 include Dr. Cedric Alexander, whose career in law enforcement spans over four decades. Dr. Alexander served as Chief of Police in Rochester, NY and DeKalb County, GA and worked with TSA and the Department of Homeland Security. President Obama appointed him to the Task Force on 21st Century Policing. Another fascinating guest was In the realm of governmental affairs, WSRE’s “Legislative Review: Dialogue with the Delegation” is a live, interactive program which provides all citizens with access to their representatives in the Florida state legislature. Viewers ask questions of state representatives and senators via email and telephone calls. The program is also simulcast on AM and FM radio. WSRE is a service of Pensacola State College, an institution which serves many low-income students who may be the first in their families to pursue post-secondary education. Pensacola State Today is a program series which frequently addresses topics, such as financial aid and educational initiatives for veterans, that address the needs of underserved communities. FY2021 examples include an hour-long edition with host Rameca Vincent Leary, Ph.D. focused on two of the many scholarship opportunities available to PSC students: the African American Memorial Endowment and Dr. Garrett T. Wiggins “Live Your Dream” scholarships.

4.3 Program Content in Other Languages

Jump to question: 4.3 ▼

Do you provide program content in languages other than English? If so, please list your services in this area

WSRE-TV currently provides program content in English only.

4.4 Governance Structure

Jump to question: 4.4 ▼

Please describe your station’s governance structure. Please include information about your station’s Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities. Your response should include but is not limited to:  
What are the direct and indirect reporting relationships?  
What committees are active and what is their function?  
Does your Board have an Audit and Finance Committee?  
What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

The Board of Trustees of Pensacola State College (a state supported college) holds the broadcast license for WSRE-TV. Members are appointed by the Governor of Florida. Station management reports to the College President, who reports to the Board of Trustees. WSRE-TV has a separate Foundation whose mission is to raise funds to support the operations and capital requirements of the station. The Foundation has a self-nominating board including a representative from the Pensacola State College Board of Trustees and the College President (ex-officio). Both Boards have a separate Finance/Audit committee which meets monthly and advises their respective Boards.

4.5 Community Outreach

Jump to question: 4.5 ▼

CPB is interested in learning more about stations’ significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

In FY21, on-air programs that will connect WSRE with the community include: the inStudio series, an hour-long public affairs programs which focus on education, the arts, civic engagement, health & wellness, the economy, government, justice, military affairs and other subjects of concern to the community; the Aware! series, produced in partnership with Pensacola State College’s Office of Institutional Diversity, which delves into similar subjects from a diversity perspective; Conversations with Jeff Weeks, which features in-depth interviews with regionally and nationally known individuals; Pensacola State Today, a program series focusing on education that is produced in conjunction with Pensacola State College; In Your Own Backyard, a field-produced program series about unique points of interest along the northern Gulf Coast; Nightmare Theatre, a whimsical “PBS Nerd Night” series that lampoons the B-movie horror genre while providing insights into film and pop culture history; Legislative Review: Dialogue with the Delegation, a viewer-driven program featuring state senators and representatives from Northwest Florida’s legislative delegation that encourages email and phone questions from Northwest Florida residents concerning Florida’s legislative priorities and issues impacting local communities; and Rally, a series of live candidate forums produced for the primary and general elections each election year, produced in partnership with the League of Women Voters and Pensacola State College, which gives the Northwest Florida community of viewers an unbiased look at the candidates and an opportunity to hear each candidate’s responses to questions on current issues. WSRE also completed production of a local companion program to Ken Burns’ PBS documentary, Country Music, based on the life of country music legend Hank Locklin, a native of the WSRE viewing area. Each year, WSRE produces video profiles of five of Escambia County, Florida’s outstanding teachers for the Golden Apple Awards. One of these educators is named Teacher of the Year. WSRE also produces video profiles of the inductees into Pensacola State College’s Academy of Teaching Excellence, and features the profiles in an episode of the Pensacola State Today program series. WSRE’s goals are to fulfill our mission by producing informative,

Comments

Question	Comment
No Comments for this section	

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Question	Comment
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Downloaded from <http://ajph.org/> on November 10, 2015

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional

Jump to question: 5.1 ▾

Video Editor												
Other positions not already accounted for												
<b>Total</b>	0	0	0	0	0	0	0	0	0	0	0	0

Comments	
Question	Comment
No Comments for this section	

