

# Rhode Island PBS 2023 HIGHLIGHTS

## MERGER

The most notable achievement of 2023 is the announcement that Rhode Island PBS and The Public's Radio will merge organizations. This will catapult our ability to distribute content across even more platforms to our community members, viewers and listeners. We are awaiting regulatory approvals but stay tuned on all channels for more information!



The  
**Public's**  
Radio



**2023  
NATIONAL  
AWARDS**

## AWARDS

### FOUR TELLY AWARDS

The Telly Awards is the premier award honoring video and television across all screens.

### THREE PUBLIC MEDIA AWARDS

The Public Media Award honors the work of content, education, marketing and engagement.

### THREE NEW ENGLAND REGIONAL EMMY AWARDS

Nominated for twelve, most in the area.

Recognizing excellence in local and statewide television.

## Education Services

- Hosted or co-hosted over 50 educational events in Rhode Island including community engagement, station tours for student groups, workshops for children and families, and educator professional development sessions.
- Co-facilitated 3 graduate level courses at Providence College
- Published 24 resources on PBS LearningMedia

### The Ready To Learn Initiative



# NEW COLLABORATIONS!

Rhode Island PBS and the Boston Globe joined forces this year to deliver Rhode Island news in an effective and comprehensive format. This includes:

- Co-producing the *Rhode Island Report*, a weekly podcast hosted by Ed Fitzpatrick and featuring selected guest(s) by Rhode Island PBS.
- Steph Machado from the Boston Globe joins us as a regular contributor to *Rhode Island PBS Weekly* and appears monthly on *A Lively Experiment*.

This innovative and collaborative approach to journalism is what makes Rhode Island PBS such a vibrant resource in our community.



## 2023 by percentage:

total reach across  
all platforms

**46.4%**  
increase

digital engagement  
has skyrocketed

**over  
1,000%**  
increase

sponsorship revenue  
has doubled

**100%**  
increase

# Uncorked!

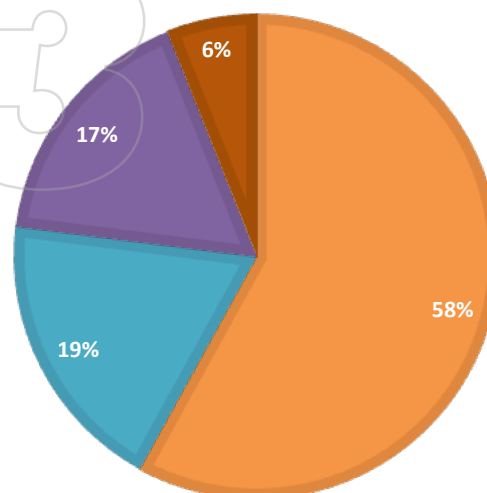
A Food & Wine Event to Benefit Rhode Island PBS

**Uncorked! 2023**, with special guest Ming Tsai, was the most successful event on record! Net revenue was 20% over last year! Save the date for *Uncorked! 2024*, April 12 at the WaterFire Arts Center.



## local revenue

- membership
- underwriting
- grants
- special events





# NEW IN 2024!

- *Fan favorite Rhode Island PBS Original, Our Town, is headed to Jamestown! If you would like to be at the local premiere, reach out to [jodim@ripbs.org](mailto:jodim@ripbs.org)*
- *A new and shocking three-part series, The Risk of Giving Birth, premiered on January 12<sup>th</sup>. All episodes are available to stream on [ripbs.org](http://ripbs.org) and YouTube channel.*
- *Ted Nesi, noted political and investigative reporter from WPRI joins the Rhode Island PBS Weekly Team as a contributor!*



## thank you to our 2023 broadcast underwriters:

Cardi's  
The Haffenreffer Family Fund  
Hilb Group  
Navigant Credit Union

Papitto Opportunity Connection  
Rhode Island Foundation  
RISD Museum

Subaru  
TACO, Inc.  
Trinity Repertory Company  
Warren Alpert Foundation

## noteworthy gifts

- \$25,000 From PBS as part of their climate change engagement initiative
- \$25,000 From Barbara van Beuren for general operating support
- \$30,000 From Papitto Opportunity Connection in support of *Generation Rising*
- \$10,000 Anonymous planned gift
- \$50,000 From the Champlin Foundation to fix HVAC system in Studio A

## ways to give

- Become a member
- Underwrite your favorite program
- Sponsor Uncorked!
- Donate your old car or boat
- Give a gift of stock
- Make a planned gift

## #humblebrag!

**Rhode Island PBS Weekly contributes the most stories to PBS NewsHour of any PBS member station in the country! Don't miss an episode!**

*To learn more about any of these, please contact Kristen Haffenreffer [khaffenreffer@ripbs.org](mailto:khaffenreffer@ripbs.org)*