

Rhode Island PBS 2023 HIGHLIGHTS

MERGER

The most notable achievement of 2023 is the announcement that Rhode Island PBS and The Public's Radio will merge organizations. This will catapult our ability to distribute content across even more platforms to our community members, viewers and listeners. We are awaiting regulatory approvals but stay tuned on all channels for more information!



The
Public's
Radio



**2023
NATIONAL
AWARDS**

AWARDS

FOUR TELLY AWARDS

The Telly Awards is the premier award honoring video and television across all screens.

THREE PUBLIC MEDIA AWARDS

The Public Media Awards honor our members' finest work in overall excellence.

ONE NEW ENGLAND REGIONAL EMMY AWARD

Recognizing excellence in local and statewide television.

education services

- Hosted or co-hosted over 50 educational events in Rhode Island including community engagement, station tours for student groups, workshops for children and families, and educator professional development sessions.
- Led NETA (National Educational Telecommunications Association) award winning station-wide community project: Our Best Lives (funded by Blue Cross Blue Shield of Rhode Island)
- Co-facilitated 3 graduate level courses at Providence College
- Published 24 resources on PBS LearningMedia



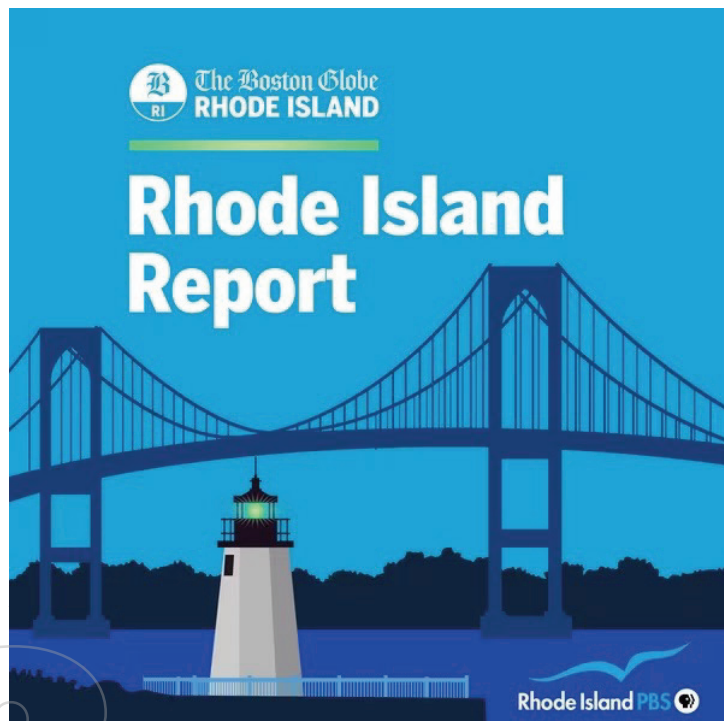
**Ready
To Learn.®**

NEW COLLABORATIONS!

Rhode Island PBS and the Boston Globe joined forces this year to deliver Rhode Island news in an effective and comprehensive format. This includes:

- Co-producing the Rhode Island Report, a weekly podcast hosted by Ed Fitzpatrick and featuring selected guest(s) by Rhode Island PBS.
- Steph Machado from the Globe is producing regular segments on Rhode Island PBS Weekly and will appear monthly on the Lively Experiment

This innovative and collaborative approach to journalism is what makes Rhode Island PBS such a vibrant resource in our community.



2023 by percentage:

total reach across
all platforms

46.4%
increase

digital engagement
has skyrocketed

over
1,000%
increase

sponsorship revenue
has doubled

100%
increase

Uncorked!

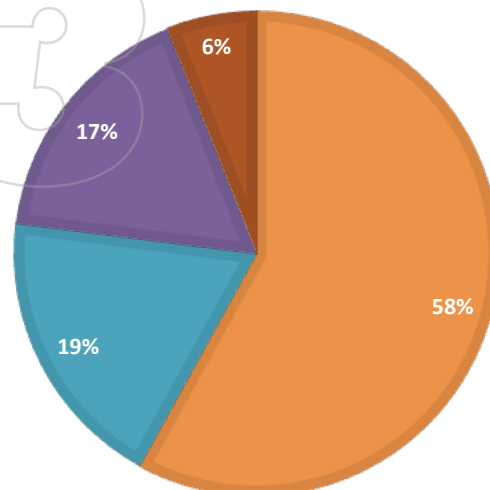
A Food & Wine Event to Benefit Rhode Island PBS

Uncorked! 2023, with special guest Ming Tsai, was the most successful event on record! Net revenue was x over last year! Save the date for Uncorked! 2024, April 12th at the Waterfire Arts Center.



local revenue

- membership
- underwriting
- grants
- special events



NEW IN 2024!

- Fan favorite Rhode Island PBS Original, *Our Town*, is headed to Lincoln! If you would like to be at the local premiere, reach out to jodim@ripbs.org
- A new and shocking three-part series, *The Risk of Giving Birth* premiered on January 12th but there is more to come so stay tuned! (All episodes will be available to stream on our website and YouTube channel.)
- Ted Nesi, noted political and investigative reporter from WPRI joins the Rhode Island PBS Weekly Team as a contributor!



thank you to our 2023 broadcast underwriters:

Cardi's
The Haffenreffer Family Fund
Hilb Group
Navigant Credit Union

Papitto Opportunity Connection
Rhode Island Foundation
RISD Museum

Subaru
TACO, Inc.
Trinity Repertory Company
Warren Alpert Foundation

noteworthy gifts

- \$25,000 From PBS as part of their climate change engagement initiative
- \$25,000 From Barbara Van Beuren for general operating support
- \$30,000 From Papitto Opportunity Connection in support of *Generation Rising*
- \$10,000 Anonymous planned gift
- \$150,000 From the Champlin Foundation to fix HVAC system in Studio A

ways to give

- Become a member
- Underwrite your favorite program
- Sponsor Uncorked!
- Donate your old car or boat
- Give a gift of stock
- Make a planned gift

#humblebrag!

More than any other station across the PBS system, Rhode Island PBS is the largest Arts & Culture contributor to PBS NewsHour! Don't miss an episode – watch here!

To learn more about any of these, please contact Kristen Haffenreffer khaffenreffer@ripbs.org