

Grantee Information

ID	1850
Grantee Name	WSBE-TV
City	Providence
State	RI
Licensee Type	Community

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="5"/>	<input type="text"/>	<input type="text" value="5"/>
Officials - 1000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="8"/>	<input type="text"/>	<input type="text" value="8"/>
Managers - 2000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000 - TV Only	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="12"/>	<input type="text"/>	<input type="text" value="17"/>
Professionals - 3000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text" value="1"/>
Technicians - 4000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="26"/>	<input type="text" value="0"/>	<input type="text" value="31"/>

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
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	Males		Males		Males		Males
Officials - 1000 - TV Only					2		2
Officials - 1000 - Joint							0
Managers - 2000 - TV Only					1		1
Managers - 2000 - Joint					0		0
Professionals - 3000 - TV Only					8		8
Professionals - 3000 - Joint					0		0
Technicians - 4000 - TV Only	1				8		9
Technicians - 4000 - Joint							0
Sales Workers - 4500 - TV Only							0
Sales Workers - 4500 - Joint							0
Office and Clerical - 5100 - TV Only							0
Office and Clerical - 5100 - Joint							0
Craftspersons (Skilled) - 5200 - TV Only							0
Craftspersons (Skilled) - 5200 - Joint							0
Operatives (Semi-Skilled) - 5300 - TV Only							0
Operatives (Semi-Skilled) - 5300 - Joint							0
Laborers (Unskilled) - 5400 - TV Only							0
Laborers (Unskilled) - 5400 - Joint							0
Service Workers - 5500 - TV Only							0
Service Workers - 5500 - Joint							0
Total	1	0	0	0	19	0	20

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Major Job Category / Job Code

Persons with Disabilities

Officials - 1000 - TV Only	
Officials - 1000 - Joint	
Managers - 2000 - TV Only	
Managers - 2000 - Joint	
Professionals - 3000 - TV Only	1
Professionals - 3000 - Joint	
Technicians - 4000 - TV Only	
Technicians - 4000 - Joint	
Sales Workers - 4500 - TV Only	
Sales Workers - 4500 - Joint	
Office and Clerical - 5100 - TV Only	
Office and Clerical - 5100 - Joint	
Craftspersons (Skilled) - 5200 - TV Only	
Craftspersons (Skilled) - 5200 - Joint	
Operatives (Semi-Skilled) - 5300 - TV Only	
Operatives (Semi-Skilled) - 5300 - Joint	

Laborers (Unskilled) - 5400 - TV Only	
Laborers (Unskilled) - 5400 - Joint	
Service Workers - 5500 - TV Only	
Service Workers - 5500 - Joint	
Total	1

1.1 Employment of Full-Time Television and Joint Employees Jump to question: [1.1](#)

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

White female

1.2 Major Programming Decision Makers Jump to question: [1.2](#)

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers Jump to question: [1.2](#)

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers						2	2
Male Major Programming Decision Makers						1	1
Total	0	0	0	0	0	3	3

1.2 Major Programming Decision Makers Jump to question: [1.2](#)

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees Jump to question: [1.3](#)

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees Jump to question: [1.3](#)

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000	0	0			1		1
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1

1.3 Employment of Part-Time Television and Joint Employees Jump to question: [1.3](#)

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000							0
Technicians - 4000	2		0		2		4
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	2	0	0	0	2	0	4

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment

Jump to question: [1.4](#)

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Number working less than 15 hours per week

Jump to question: [1.4](#)

1.4 Part-Time Employment

Number working 15 or more hours per week

Jump to question: [1.4](#)

1.5 Full-Time Hiring

Jump to question: [1.5](#)

Enter the number of full-time employees in each category hired during the fiscal year. (Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

No full-time employees were hired (check here if applicable)

Jump to question: [1.5](#)

1.5 Full-Time Hiring

Jump to question: [1.5](#)

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
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Officials - 1000					0
Managers - 2000		1			1
Professionals - 3000	2	3	0		5
Technicians - 4000		1	0	1	2
Sales Workers - 4500					0
Office / Service Workers - 5100-5500					0
Total	2	5	0	1	8

1.6 Full-Time and Part-Time Job Openings

Jump to question: [1.6](#)

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: [1.6](#)

Number of full-time and part-time job openings

1.7 Hiring Contractors

Jump to question: [1.7](#)

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors

Jump to question: [1.7](#)

Check all that apply

- None
- Development Activities
- Legal Services
- Human Resources Services
- Accounting/Payroll Services
- Computer Operations
- Engineering

Comments

Question Comment

No Comments for this section

2.1 Corporate Management

Jump to question: [2.1](#)

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="193,792"/>	<input type="text" value="11"/>
Chief Executive Officer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Chief Operations Officer - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Chief Operations Officer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Chief Financial Officer - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="141,899"/>	<input type="text" value="6"/>
Chief Financial Officer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Chief Digital Media Operations - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="149,350"/>	<input type="text" value="1"/>
Chief Digital Media Operations - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.1 Corporate Management

Jump to question: [2.1](#)

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions

Jump to question: [2.2](#)

Publicity, Program Promotion Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
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Publicity, Program Promotion Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Communication and Public Relations, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Communication and Public Relations, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Head of Audience</u> - TV Only	<input type="text"/>	\$ <input type="text" value="0"/>	<input type="text" value="0"/>
Head of Audience - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Social Media Specialist / Manager</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="61,500"/>	<input type="text" value="1"/>
Social Media Specialist / Manager - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.2 Communication and Promotions Jump to question:
Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions			Jump to question: <input type="button" value="2.3"/>
<u>Programming Director</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="81,500"/>	<input type="text" value="1"/>
Programming Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Production, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="87,550"/>	<input type="text" value="1"/>
Production, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Executive Producer</u> - TV Only	<input type="text" value="2.00"/>	\$ <input type="text" value="105,517"/>	<input type="text" value="4"/>
Executive Producer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Producer</u> - TV Only	<input type="text" value="4.00"/>	\$ <input type="text" value="66,973"/>	<input type="text" value="2"/>
Producer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Director - (Television Production ONLY)</u>	<input type="text"/>	\$ <input type="text" value="0"/>	<input type="text"/>
<u>Digital Content Director</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Digital Content Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Digital Project Manager</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Digital Project Manager - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Managing Director, Audience Engagement</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="82,400"/>	<input type="text" value="1"/>
Managing Director, Audience Engagement - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.3 Programming and Productions Jump to question:
Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising			Jump to question: <input type="button" value="2.4"/>
<u>Development, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="128,750"/>	<input type="text" value="2"/>
Development, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Member Services, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="77,250"/>	<input type="text" value="8"/>
Member Services, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Membership Fundraising, Chief</u> - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="84,460"/>	<input type="text" value="23"/>
Membership Fundraising, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Major Giving Fundraising Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Major Giving Fundraising Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>On-Air Fundraising, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
On-Air Fundraising, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
<u>Auction Fundraising, Chief</u> - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Auction Fundraising, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.4 Development and FundraisingJump to question: [2.4](#)

Please list the Other Job titles in this sub-category not listed above

2.5 Underwriting and Grant SolicitationJump to question: [2.5](#)

Underwriting, Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Underwriting, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Corporate Underwriting, Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Corporate Underwriting, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Foundation Underwriting, Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Foundation Underwriting, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Government Grants Solicitation, Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Government Grants Solicitation, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.5 Underwriting and Grant SolicitationJump to question: [2.5](#)

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information TechnologyJump to question: [2.6](#)

Operations and Engineering, Chief - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="111,125"/>	<input type="text" value="11"/>
Operations and Engineering, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Engineering, Chief - TV Only	<input type="text"/>	\$ <input type="text" value="0"/>	<input type="text" value="0"/>
Engineering Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Broadcast Engineer 1 - TV Only	<input type="text" value="4.00"/>	\$ <input type="text" value="54,839"/>	<input type="text" value="11"/>
Broadcast Engineer 1 - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Production Engineer - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Production Engineer - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Facilities, Satellite and Tower Maintenance, Chief - TV Only	<input type="text" value="1.00"/>	\$ <input type="text" value="67,933"/>	<input type="text" value="11"/>
Facilities, Satellite and Tower Maintenance, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Technical Operations, Chief - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Technical Operations, Chief - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Information Technology, Director - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Information Technology, Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Web Administrator/Web Master - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Web Administrator/Web Master - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>

2.6 Broadcast Engineering and Information TechnologyJump to question: [2.6](#)

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and TrafficJump to question: [2.7](#)

News / Current Affairs Director - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
News / Current Affairs Director - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Announcer / On-Air Talent - TV Only	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Announcer / On-Air Talent - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Reporter - TV Only	<input type="text" value="2.00"/>	\$ <input type="text" value="82,477"/>	<input type="text" value="4"/>
Reporter - Joint	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Cinema / Videographer - TV Only	<input type="text" value="2.00"/>	\$ <input type="text" value="51,605"/>	<input type="text" value="5"/>

Video Film Editor - TV Only	1.00	\$ 48,223	8
Unit / Studio Supervisor - TV Only	1.00	\$ 63,024	11
Public Information Assistant - TV Only	1.00	\$ 63,003	1
Public Information Assistant - Joint		\$	
Broadcast Supervisor - TV Only		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic - TV Only	2.00	\$ 62,036	6
Director of Continuity / Traffic - Joint		\$	

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: [2.7](#)

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement

Jump to question: [2.8](#)

Education, Chief - TV Only	1.00	\$ 92,700	2
Education, Chief - Joint		\$	
Instructional Services Director - TV Only		\$	
Parent / Pre-School Coordinator - TV Only	1.00	\$ 69,000	1
Volunteer Coordinator - TV Only	1.00	\$ 69,000	1
Volunteer Coordinator - Joint		\$	
Events Coordinator - TV Only	1.00	\$ 48,006	3
Events Coordinator - Joint		\$	
Section 2. Average Salary Totals	35.00	2,143,912	136

2.8 Education and Community Engagement

Jump to question: [2.8](#)

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment
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No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Ex-Officio (Automatic membership because of another office held)

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Elected by community/membership

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

3.1 Governing Board Method of Selection

Jump to question: [3.1](#)

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Jump to question:

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question:

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question:

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="9"/>	<input type="text"/>	<input type="text" value="10"/>
Male Board Members	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="5"/>	<input type="text"/>	<input type="text" value="8"/>
Total	<input type="text" value="3"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="14"/>	<input type="text" value="0"/>	<input type="text" value="18"/>

3.2 Governing Board Members

Jump to question:

Number of Vacant Positions

3.2 Governing Board Members

Jump to question:

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question:

Number of Board Members with disabilities

Comments

Question Comment

No Comments for this section

4.1 Local Community Outreach

Jump to question:

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

READY TO LEARN: Rhode Island PBS Education Services has supported the Ready To Learn national initiative by establishing community partnerships to create a "Learning Neighborhood" that promotes learning any time, anywhere by equipping educators, parents, and caregivers with high-quality resources to promote school readiness in ages 2-8. In 2023, our staff partnered with YWCARI and Woonsocket Harris Public Library to offer a series of professional development to educators called "Family and Community Learning". We also participated in a total of 14 family outreach activities and five educator outreach activities. A total of 58 families participated in Ready To Learn training and 300 children participated in outreach activities. RIAEYC: We partnered with the Rhode Island Association for the Education of Young Children to offer programming for families of young children during a week in April. This was part of a national initiative by the National Association for the Education of Young Children aiming to focus public attention on the needs of children and their families, and to recognize the early childhood programs and services that meet those needs. Each day has a specific theme which we then paired with Ready To Learn resources and activities. We had a total of 33 families and 150 children participate in this program. PBS EDUCATOR AND COMMUNITY LEARNING: This series is designed for educators of children ages 3-8. During each three-hour session, educators actively learn and play together with digital and non-digital tools. The goal is to empower educators with the tools, skills and confidence to bring similar media-rich, play-based and learner-centered experiences into their environments. We had a total of eight educators complete this training. FAMILY AND COMMUNITY LEARNING: Family & Community Learning is a model for multi-generational hands-on family engagement designed to support science and literacy development among children and families. This multi-session family engagement event reached 13 families and 28 children in June and 12 families and 21 children in July from Woonsocket, Rhode Island. PUBLIC MEDIA EXPLORATION: Rhode Island PBS Education Services conducted student station tours with a focus on either career exploration in the public media field, or topics related to broadcast journalism, through a digital literacy lens. We partnered with over five different high schools across the state in order to provide students with multiple options for analyzing and evaluating the who, what, where, when, why and how of Rhode Island PBS media creation and distribution. STUDENT READER CONTEST: From February-June 2023, Rhode Island PBS, led by Education Services, partnered with Rhode Island Center for the Book (RI Book) to present a Student Reader Contest to identify a local third-fifth grader who would represent Rhode Island on Season 4 of CAMP TV. Along with the winner, nine finalists also received a prize package and were featured on-air in a Kids Reading Across Rhode Island interstitial for the 2023 selection, The Aquanaut, by Dan Santat. Funding was provided by WNET's CAMP TV: Season 4 Production and Community Engagement Initiative along with both participating organizations. Through this project, students were honored at school, featured on-air, met an author, and connected with peers, celebrating reading and creating lasting memories. STEM FAMILY RESOURCES: In 2023, we received two grants to distribute STEM family activities throughout the community: PBS SoCal Family Math: Family Math is a research-based, multiplatform, bilingual program that focuses on building math positivity, confidence and knowledge of foundational math skills for families with children ages two to five. Family Math equips parents and caregivers with strategies and resources to facilitate meaningful math experiences at home through playful learning and hands-on activities. We distributed Family Math booklets free of charge at all community events from May to November. WNET Cyberchase Mobile Adventures in STEM: Rhode Island PBS Education Services encouraged parents to sign up to receive free videos and activities from the PBS KIDS show Cyberchase from February - October 2023. This mobile initiative allowed families and children ages five to eight to explore math, science, and the environment through fun games, crafts, and experiments in English or Spanish.

4.2 Production Activity

Jump to question:

In what production activity has you station been involved that supports unserved or underserved audiences?

GENERATION RISING focuses on the inequities that people of color, including women, African Americans, Indigenous, Asian, Hispanic and L.G.B.T.Q.I.A.+ communities face throughout Rhode Island. Community leaders and organizers, journalists and academics offer their expertise and opinions on the ways in which they are pushing society toward change. HARRIET TUBMAN: A One Woman Presentation by

Executive Producer	1	0	0	0	1	0	0	0	0	1	0	0
Senior Producer	1	0	0	1						1		
Producer	6	1	0	2	5	1				6		
Associate Producer												
Reporter/Producer												
Host/Reporter												
Reporter	2				2		1			1		
Beat Reporter												
Anchor/Reporter												
Anchor/Host												
Videographer	2			1	1					2		
Video Editor	7		0	4	3	2		1		4		
Other positions not already accounted for												
Total	19	1	0	8	12	3	1	1	0	15	0	0

Comments

Question Comment

No Comments for this section

6.1 Which Content Management System (CMS) is your station using?

Jump to question: 6.1 ▼

CMS is a platform that facilitates creating, editing, organizing, publishing web and mobile content.

6.1 Which Content Management System (CMS) is your station using?

Jump to question: 6.1 ▼

Check all that apply

- Grove
- Bento
- WordPress
- Drupal
- None

6.1 Which Content Management System (CMS) is your station using?

Jump to question: 6.1 ▼

Other

6.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 6.2 ▼

CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; managing and tracking communications with prospective and current donors/members; and serves as a database for storing user, donor and/or member data to build profiles.

6.2 Which Customer Relationship Management (CRM) System is your station using?

Jump to question: 6.2 ▼

Check all that apply

- CDP
- Salesforce
- Blackbaud
- Carl Bloom
- Roi Solutions
- Adobe
- Allegiance

None

6.2 Which Customer Relationship Management (CRM) System is your station using? Jump to question: **6.2** ▼

Other

6.3 Which Email Service Provider (ESP) is your station using? Jump to question: **6.3** ▼

ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and email marketing activities.

6.3 Which Email Service Provider (ESP) is your station using? Jump to question: **6.3** ▼

Check all that apply

Mailchimp

Constant Contact

GoDaddy

SendGrid

None

6.3 Which Email Service Provider (ESP) is your station using? Jump to question: **6.3** ▼

Other

GetResponse

6.4 Which Marketing Automation Platform is your station using? Jump to question: **6.4** ▼

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing workflows, and measure the outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information and interactions, create segmented, personalized, and timely marketing experiences for donors and members. They also provide automation features across multiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and more.

6.4 Which Marketing Automation Platform is your station using? Jump to question: **6.4** ▼

Check all that apply

Mailchimp Marketing Platform

Hubspot Marketing Hub

Adobe

None

6.4 Which Marketing Automation Platform is your station using? Jump to question: **6.4** ▼

Other

Fanpage Karma

Comments

Question Comment

No Comments for this section

7.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}? Jump to question: **7.1** ▼

Yes

No

7.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}? Jump to question: **7.1** ▼

If no, why not?

7.2 How many CAP messages did your station release in FY{{FY}}? (Available from CAP log from your encoder(s)) Jump to question: **7.2** ▼

7.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, {{FY}}? <https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages> Jump to question: **7.3** ▼

Yes

No

7.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, {{FY}}? <https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages> Jump to question:

If no, why not?

7.4 Please describe your internal policy and threshold for pass-through of EAS messages, including how your system checks for CAP-compliant alerts. Jump to question:

Part 11 list of alert event codes will be recognized and handled by the ENDEC

7.5 Please describe the relationship between your station and local emergency management agency. Jump to question:

RIPBS/WSBE-TV, as a broadcast station, is a notification participant within the Rhode Island Emergency Management System.

7.6 Are you currently able to measure the number of individuals with Access and Functional Needs* (AFN) in your broadcast coverage area? Jump to question:

Yes

No

7.6 Are you currently able to measure the number of individuals with Access and Functional Needs* (AFN) in your broadcast coverage area? Jump to question:

If Yes Please list the source(s) from which you obtain data on the AFN individuals in your coverage area:

7.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes -- we can reach most AFN individuals; Somewhat -- we can reach some AFN individuals but not all; No -- we are unable to reach AFN individuals; Unsure -- we do not have enough data to know) Jump to question:

Yes

No

Somewhat

Unsure

7.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes -- we can reach most AFN individuals; Somewhat -- we can reach some AFN individuals but not all; No -- we are unable to reach AFN individuals; Unsure -- we do not have enough data to know) Jump to question:

(Optional) What barriers are preventing you from better reaching your AFN communities with emergency alerts?

7.8 For each transmitter, please list the make, model, current firmware version, location (specify studio, transmitter site, or other location), and internet connectivity of your EAS equipment. If you have more transmitters to add, please press the TAB button while on the last row. Jump to question:

	Call letters	Location	Model	Firmware Version	Make	Connected
1	WSBE	Studio	3,644	96-00	Sage	Yes
2						
3						
4						
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50						

Comments

Question

Comment

No Comments for this section