

WNIN Online AUCTION

MARCH 25 - APRIL 5 2025




Dear Regional Community Partner:

Tax Payer ID: 35-1307165

WNIN is the PBS station that covers southwestern Indiana, southeastern Illinois and northwestern Kentucky. The station reaches thousands of Tri-State area residents with television programming that promotes education, community betterment and togetherness.

As a nonprofit, we rely on the public's generosity for support to help raise funds. We host the WNIN Online Auction. All items will be available through an ONLINE AUCTION starting March 25 - April 5 at 10 pm. We are thrilled to be able to hold our WNIN Online Auction again this year to showcase how our community businesses support public media!

WNIN is seeking items from businesses to auction off to viewers during the Spring Online Auction, happening on March 25 - April 5, 2025. If you choose to donate an item to the auction, you will receive:

- Exposure to over 250,000 households
- Access to a captive audience
- Increased household name recognition
- Alignment with a reputable organization

DONOR LEVELS & BENEFITS

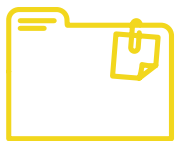
**UP TO \$750
RETAIL VALUE**

- Item listed on Auction website for entirety of event

See form on reverse side with instructions on how to give should you be ready to make your gift. Remember, your donation is 100% tax deductible.

\$750+ RETAIL VALUE

- Item listed on Auction website for entirety of event
- 30 second spot created for item and business to air on WNIN
- Spot to air on WNIN and posted on WNIN social media



We are so grateful for your consideration and hope you will explore this special opportunity to partner with a household name – PBS.

**Thank you,
Karen Robinson**
Director of Events/Theater
krobinson@wnin.org

Lauren Doolin
ldoolin@wnin.org
(812) 423-2973 x261



Two Main St., Evansville, IN 47708
812-423-2973 Fax: (812) 428-7548 www.wnin.org



**2025 WNIN ONLINE AUCTION
DONATION FORM
MARCH 25 - APRIL 5, 2025**



DONOR INFORMATION:

Business: _____ **Contact Name:** _____
Address: _____ **City:** _____ **State:** ____ **Zip:** _____
Phone: _____ **Fax:** _____ **Email:** _____
Website: _____ **Social Media:** @ _____

DONATION:

Please note: The purchaser must not be required to pay anything in order to redeem certificate, i.e., "Buy One, Get One Free" or price reduction certificates not accepted. All donations are subject to acceptance by the Auction Committee.

Items Donated: _____

Value \$: _____ **Quantity:** _____ = **Total Value \$:** _____

Detailed Description (this is your on-air promotion, include any restrictions):

Gift Card/Certificate (check one):

- Donor will provide Gift Card/Certificate by mailing in
(NOTE: Please make expiration date one year from time of auction, example: 5/16/26, when possible)
- Merchandise (Expiration Date: _____)

Delivery Method For Merchandise:

- PICK UP
- DROP OFF
- MAIL

Donors Signature: _____ **Date:** _____

(includes permission for logo and image use)

(All donated merchandise must be new and undamaged. Art antiques, and collectibles should be in marketable condition. WNIN reserves the right to authenticate the value of donations and to approve all scripts for on-air presentation. It is understood that all donations become the property of WNIN and the sale of those items is at the discretion of WNIN. Receipt will be supplied by the Auction office at the end of September 2025. WNIN produced certificates expire one year after purchase unless stated otherwise.)

DONOR LEVELS & BENEFITS:

Up to \$799 Retail Value

- Item listed on Auction website for entirety of event

\$750+ Retail Value

- Item listed on Auction website for entirety of event
- 30 second spot created for item and business to air on WNIN
- Spot to air on WNIN and posted on WNIN social media



GAIN EXPOSURE & HELP US HIT OUR TARGET!

DEADLINE: MARCH 21, 2025 PLEASE EMAIL, FAX, OR MAIL THIS FORM TO:

FOR MORE INFORMATION CONTACT:
KAREN ROBINSON - Director of Events/Theater
(812) 423-2973 x136; krobinson@wnin.org

LAUREN DOOLIN
ldoolin@wnin.org
(812) 423-2973 x261