



**Annual EEO Public File Report  
March 22, 2025 – March 21, 2026**

**FULL-TIME POSITIONS FILLED DURING PERIOD AND SOURCES OF INTERVIEWS:**

- **Donor Services/Finance Coordinator**  
Filled September 5, 2025  
32 applicants, 2 interviews
  - Station Website
  - Facebook Advertising/Posting - 2
  - Don McCorry, Jackson Madison County African American Chamber of Commerce
  - Amanda Love, Humboldt Chamber of Commerce
  - Libby Wickersham, Gibson County Chamber of Commerce
  - Kaley Coday, Milan Chamber of Commerce
  - Spotlight 11 Donor & Supporter Magazine
  - LinkedIn Posting
  - Word of Mouth

The successful candidate learned of the position through West TN PBS Facebook Ad.

**ADVERTISING SOURCES REGULARLY USED**

- **Station Website**  
<https://www.westtnpbs.org>
- **On-Air Messaging**  
Email Contact: [jobs@westtnpbs.org](mailto:jobs@westtnpbs.org)
- **Facebook Advertising/Posting**  
<https://www.facebook.com/WLJTDT/>
- **UTM Communications Department Job Board**  
Department of Mass Media and Strategic Communication  
<https://www.facebook.com/UTMartinMMSC>
- **Local Chamber of Commerces**  
Don McCory: [jacksonmcaacc@gmail.com](mailto:jacksonmcaacc@gmail.com)  
Amanda Love: [amanda@humboldtchamber.com](mailto:amanda@humboldtchamber.com)  
Libby Wickersham: [lwickersham@gibsoncountyttn.com](mailto:lwickersham@gibsoncountyttn.com)

**Kaley Coday:** [chamberevp@cityofmilantn.com](mailto:chamberevp@cityofmilantn.com)

- **Spotlight 11 Donor & Supporter Magazine**  
<https://www.westtnpbs.org/west-tn-pbs-spotlight/>
- **LinkedIn Posting**  
<https://www.linkedin.com/company/wljt-dt>

## OUTREACH INITIATIVES

- **Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting** – West TN PBS participates annually in the UT Martin Communications Scholarship Program and has done so for many years. The station awards a scholarship to communication student(s) who demonstrate the skills and work ethic needed to be successful in television broadcasting.
- **Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting** – West TN PBS participated in the following events during the reporting period:
  - Gibson County Adult Leadership – Trenton, TN  
September 17, 2025  
29 Participants
  - UT Martin All Majors Career Fair - Martin, TN  
September 17, 2025  
345 Participants
  - Gibson County Youth Leadership Nonprofit Day - Humboldt, TN  
September 18, 2025  
47 Participants
  - Henderson County Schools Career Expo – Lexington, TN  
October 3, 2025  
300 Participants
- **Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment** – West TN PBS offers internships for college students throughout the year. Internships are designed to provide training and hands-on experience for students interested in various aspects of broadcasting. Internships are open to students from all colleges, universities, and trade schools. During the current reporting period, two students participated in this program.