



**Annual EEO Public File Report  
March 22, 2022 – March 21, 2023**

**FULL-TIME POSITIONS FILLED DURING PERIOD AND SOURCES OF INTERVIEWS:**

- **General Manager & CEO**

Filled January 1, 2023

- Word of Mouth – 2
- Public Media Jobs (Current) – 3
- NETA – 3
- CPB
- Social Media/WestTNPBS.org
- myPBS
- UTM Communications Department Job Board
- TAB Job Bank
- Weakley County Press (print and online)

8 applicants, 5 interviews

The successful candidate learned of the position through word of mouth.

- **Producer/Director/Sound Engineer**

Filled March 1, 2023

- Word of Mouth – 2
- Social Media/WestTNPBS.org – 2
- UTM Communications Department Job Board
- Weakley County Press (print only)
- The Jackson Post
- The Paducah Sun
- TVJobs.com

4 applicants, 2 interviews

The successful candidate learned of the position through Social Media/WestTNPBS.org.

## ADVERTISING SOURCES REGULARLY USED

- **Weakley County Press** (*newspaper*)  
Tina Isbell, Classified Department  
235 Lindell Street | Martin, TN 38237 | 731-587-3144
- **UTM Communications Department Job Board**  
Heather Hodges, Department of Mass Media and Strategic Communication  
305A Gooch Hall | 538 University Street | Martin, TN 38238 | 731-881-7551
- **TVJobs.com**  
Broadcast Employment Services  
P. O. Box 4116 | Oceanside, CA 92052 | 800-374-0119
- **The Jackson Post** (*newspaper*)  
Bethany Hargis, Classified Department  
P. O. Box 899 | Camden, TN 38230 | 731-441-8894
- **Public Media Jobs (Current)**  
Classified Department  
4400 Massachusetts Ave. NW | Washington, DC 20016 | 860-437-5700

## OUTREACH INITIATIVES

- **Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting** – West TN PBS participates in the UT Martin Communications Scholarship program and has done so for many years. West TN PBS gives a scholarship to a communication student that has shown the skills and work ethic needed to be successful in television broadcasting.
- **Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting** – West TN PBS has participated in the following events during the reporting period:
  - Carroll County Technical Center- Huntingdon, TN  
April 27, 2022  
300 participants
  - Sunny Hill Intermediate School (Haywood Co)  
May 18, 2022  
360 participants

- Ripley Career Expo Pathways2Possibilities  
March 8-9, 2023  
3,195 participants
  
- **Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment** - West TN PBS offers internships for college students throughout the year. Internships are specifically designed to provide training and experience for students interested in the various aspects of broadcasting. Internships are offered to students of all colleges, universities, and trade schools. Within the current time period we have had one participant in this program.