# WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. MARTIN, TN

# FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

JUNE 30, 2024 and 2023

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### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. ROSTER OF MANAGEMENT OFFICIALS AND BOARD MEMBERS

For the year ended June 30, 2024

#### **ROSTER OF MANAGEMENT OFFICIALS**

Peter Noll, General Manager and CEO

#### **ROSTER OF BOARD MEMBERS**

Julie Allen Ward, President

Bob Moore, Vice-President

Dr. Lynn Alexander, Secretary

Steve Bowers, Treasurer

John Fry, Member

Kim Foster, Member

Rodney Freed, Member

Angela Demaris, Member

Cindy Emison, Member

Mike McWherter, Member

Crystal Ozier, Member

Rep. Johnny Shaw, Member

Dr. Jeremy Tubbs, Member

Dr. Amanda Walker, Member

LaShonda Williams, Member



#### **Independent Auditor's Report**

To the Board of Directors West Tennessee Public Television Council, Inc. Martin, Tennessee

#### **Report on the Audit of the Financial Statements**

#### **Opinion**

We have audited the accompanying financial statements of West Tennessee Public Television Council, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2024 and 2023, and the related statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of West Tennessee Public Television Council Inc., as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of West Tennessee Public Television Council, Inc., and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about West Tennessee Public Television Council, Inc.'s ability to continue as a going concern within one year after the date the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of West Tennessee Public Television Council Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about West Tennessee Public Television Council Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

#### **Supplementary Information**

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying schedule of state financial assistance, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of state financial assistance is fairly stated, in all material respects, in relation to the financial statements as a whole.

#### Other Information

Management is responsible for the other information included in the annual report. The other information comprises of the roster of management officials and board members but does not include the basic financial statements and our auditor's report thereon. Our opinions on the basic financial statements do not cover the other information, and we do not express an opinion or any form of assurance thereon.

In connection with our audit of the basic financial statements, our responsibility is to read the other information and consider whether a material inconsistency exists between the other information and the basic financial statements, or the other information otherwise appears to be materially misstated. If, based on the work performed, we conclude that an uncorrected material misstatement of the other information exists, we are required to describe it in our report.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated October 14, 2024 on our consideration of West Tennessee Public Television Council, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of West Tennessee Public Television Council's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering West Tennessee Public Television Council, Inc.'s internal control over financial reporting and compliance.

Martin, Tennessee October 14, 2024

ATA, PLLC

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENTS OF FINANCIAL POSITION

June 30, 2024 and 2023

	2024	2023
Assets		
Current assets		
Cash and cash equivalents	\$ 818,269	\$ 424,377
Certificate of deposits	1,643,491	1,423,769
Accounts receivable	3,250	39,814
Prepaids	14,618	9,153
Total current assets	2,479,628	1,897,113
	_, •,•_•	1,001,110
Property and equipment	201,312	142,013
Intangible Assets	22,500	22,500
Leasehold improvements	53,560	53,560
Furniture/fixtures/office equipment	45,531	45,531
Broadcasting equipment	3,478,575	3,478,575
Software	36,589	36,589
Transmitters/antenna/towers/satellite	1,782,989	1,782,989
TPTC equipment	40,450	40,450
Repack	1,063,508	1,063,508
Master control	333,352	333,352
Vehicles	301,970	271,429
Vollidies	7,360,336	
Loss: accumulated depreciation and amortization	6,808,142	7,270,497
Less: accumulated depreciation and amortization		6,550,485
Net property and equipment	552,194	720,012
Other Assets		
Right of use asset	76,451	86,320
Total other assets	76,451	86,320
Total	<b>*</b> 0.400.070	¢ 0.700.445
Total assets	\$ 3,108,273	\$ 2,703,445
Liabilities and Net Assets		
Current liabilities		
Accounts payable	\$ 25,000	\$ 29,251
Operating leases payable, current portion	7,487	7,051
Accrued annual pay	39,119	49,214
Unearned revenue	730,639	663,871
Total current liabilities	802,245	749,387
Long-term liabilities		
Operating leases payable, net of current portion	74,398	81,885
Total long-term liabilities	74,398	81,885
Net assets		
Without donor restrictions		
Operating	1,679,436	1,152,160
Property and equipment	552,194	720,012
Total net assets	2,231,630	1,872,172
Total liabilities and net assets	<u>\$ 3,108,273</u>	\$ 2,703,445

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2024

#### WITHOUT DONOR RESTRICTIONS

	Property and					
	0	perating		uipment		Total
Public Support and Payonuss		perating		1000		Total
Public Support and Revenues  CPB - Community Service Grant	\$	663,871	\$		\$	663,871
CPB - Community Service Grant CPB - Universal Service Support Grant	Φ	152,115	Ф	-	Φ	152,115
• •		•		-		
CPB - Interconnect Grant State of Tennessee - direct		12,014		-		12,014
apportionment		1 101 007		00.000		1 064 106
• •		1,181,287		82,839		1,264,126
Other grants		-		7,000		7,000 500
Special event revenue		500		-		
Individual giving		115,502		-		115,502
Corporate income		205,554		-		205,554
TN channel revenue		20,661		-		20,661
In-kind contributions		280,359		-		280,359
Interest income		95,816				95,816
Education and community engagement income		54				54
Total public support and						
revenues		2,727,733		89,839		2,817,572
Expenses						
Program services						
Broadcasting		550,667		-		550,667
Engineering		342,592		105,862		448,454
Production		299,446		54,233		353,679
Education		92,782		-		92,782
Total program services		1,285,487		160,095		1,445,582
Support services:						
Individual giving		121,488				121,488
Corporate giving		10,857		_		10,857
Management and support		782,626		97,562		880,188
		· · · · · · · · · · · · · · · · · · ·	-			
Total support services		914,970		97,562		1,012,532
Total expenses		2,200,458		257,657		2,458,115
Change in net assets		527,275		(167,818)		359,457
Net assets, beginning of year		1,152,160		720,012		1,872,172
Net assets, end of year	\$	1,679,436	\$	552,194	\$	2,231,630

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2023

### WITHOUT DONOR RESTRICTIONS

		Property and	
	Operating	Equipment	Total
Public Support and Revenues			
CPB - Community Service Grant	\$ 662,328	\$ 22,500	\$ 684,828
CPB - Universal Service Support Grant	138,936	-	138,936
CPB - Interconnect Grant	11,945	-	11,945
State of Tennessee - direct			
apportionment	430,793	-	430,793
Other grants	(26,417)	150,767	124,350
Special event revenue	500	- -	500
individual giving	94,543	-	94,543
Corporate income	191,523	<del>-</del>	191,523
TN channel revenue	33,333	_	33,333
In-kind contributions	200,351	-	200,351
Interest income	40,403	_	40,403
Total public support and	,		,
revenues	1,778,238	173,267	1,951,505
Expenses			
Program services			
Broadcasting	430,751	-	430,751
Engineering	443,199	152,821	596,020
Production	265,760	81,565	347,325
Education	52,412	<u> </u>	52,412
Total program services	1,192,122	234,386	1,426,508
Support services:			
Individual giving	87,263	-	87,263
Corporate giving	12,411	-	12,411
Management and support	520,989	146,729	667,718
Total support services	620,662	146,729	767,391
Total expenses	1,812,784	381,115	2,193,899
Change in net assets	(34,547)	(207,848)	(242,395)
Net assets, beginning of year	1,186,707	927,860	2,114,567
Net assets, end of year	\$ 1,152,160	\$ 720,012	\$ 1,872,172

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENTS OF CASH FLOWS

For the Years Ended June 30, 2024 and 2023

		2024		2023
Cash flows from operating activities:				
Cash received from Federal, State, and local sources	\$	2,758,320	\$	1,930,307
Cash paid to suppliers and employees		(2,153,500)		(1,827,433)
Cash received from interest income		95,816		40,403
Net cash provided (used) by operating activities		700,636		143,277
Cash flows from investing activities:				
Net cash paid for capital expenditures		(89,839)		(173,267)
Net deposits in certificate of deposits		(219,722)		(1,423,769)
Net cash provided (used) by investing activities		(309,561)		(1,597,036)
Cash flows from financing activities:				
Net proceeds from leases		2,817		2,617
Net cash provided (used) by financing activities		2,817		2,617
Net increase (decrease) in cash and cash equivalents		393,891		(1,451,142)
Cash and cash equivalents - beginning of year		424,377		1,875,519
Cash and cash equivalents - end of year	\$	818,269	<u>\$</u>	424,377
Cash flows from operating activities:				
Change in net assets	\$	359,457	\$	(242,395)
Adjustments to reconcile change in net assets to net cash provided	Ψ	559,457	Ψ	(242,393)
by operating activities				
Depreciation and Amortization		257,657		381,115
(Increase) decrease in accounts receivable		36,564		19,205
(Increase) decrease in prepaid expense		(5,465)		3,051
Increase (decrease) in accounts payable		(4,251)		17,600
Increase (decrease) in accrued annual pay		(10,095)		(14,342)
Increase (decrease) in unearned revenue		66,768		(20,957)
Net cash provided (used) by operating activities	\$	700,636	\$	143,277

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended June 30, 2024

		Program	Services				Supporting Services		
	Broadcasting	Engineering	Production		Education	Management and Support	Individual Giving	Corporate Giving	Total
Advertising/Promotions	\$ 150	\$ -	\$ 3,662	\$	1,949	\$ 153,515	\$ -	\$ -	159,276
Apparel	=	-	-		=	2,385	-	-	2,385
Bad Debt Expense	-	-	-		-	2,314	-	-	2,314
Amortization	-	-	4,500		-	-	-	-	4,500
Benefits (IRA)	3,694	12,527	9,696		462	10,996	3,664	-	41,038
Board business	-	-	-		-	1,252	-	-	1,252
Books & Media	-	-	-		2,000				2,000
Business expenses	-	-	_		· =	2,258	6,000	-	8,258
Insurance - business	13,036	35,278	10,972		-	71,811	5,335	_	136,433
Computer services - in-kind	·-	-	·-		-	57	· -	-	57
Conference / training	9,400	244	-		-	2,000	7,500	-	19,144
Contract labor / Contract management	2,681	-	10,290		4,156	16,288	1,135	55	34,605
Costume rental and actors	-	-	-		125	-	-	-	125
Credit card fees	-	-	-		=	6,064	=	-	6,064
Donor Magazine Printing	-	-	-		-		1,551		1,551
Depreciation	-	101,362	54,233		=	97,562	-	-	253,157
Dues and subscriptions	298	-	-		-	112,400	5,313	-	118,011
Events - Misc	-	-	371		433	25	2,585	-	3,413
Equipment	=	1,779	986		=	9,435	· -	-	12,200
Equipment - operating	-	-	26,247		404	5,692	-	-	32,342
Fringe Benefit	-	-	· <u>-</u>		-	3,600	-	-	3,600
Grants	-	-	-		5,686	-	-	-	5,686
Interconnect	-	36,782	-		-	-	-	-	36,782
Legal/Accounting	-	-	_		-	73,324	-	-	73,324
Legislative lobbying	_	_	_		-	5,406	-	_	5,406
Merchandise/Give-Aways	_	_	1,341		228	-	3,502	_	5,071
Miscellaneous	_	_	13		-	6,406	331	387	7,137
Parts	_	2,667	325		_	1,362	-	-	4,354
Grants PBS	_	2,007	-		9,287	-,002	_	_	9,287
Postage	_		_		100	1,547	3,230		4,877
Premiums	_	_	_		-	-	5,791	_	5,791
	-	-	-		-	8,878	5,791	-	8,878
Printing	444.000	-	-		-	,		-	,
Professional services in-kind	111,000	-	=		-	9,000	=	-	120,000
Program expense	306,495	- 0.500	-		-	-	-	-	306,495
Rent and leases in-kind	-	2,520	42,000		-	-	-	-	44,520
Rent and leases	-	8,013	-		-	-	-	-	8,013
Repairs and maintenance - in-kind	6,082	6,082	50,390		6,082	6,082	6,082	6,082	86,879
Repairs and maintenance	<u>-</u>	3,251	3,846		<del>.</del>	3,647		-	10,744
Salaries	37,653	180,395	105,421		41,491	131,739	50,481	-	547,179
Salaries - part-time	13,468	141	2,127		=	45,151	-	-	60,887
Shipping	-	26	-		15	2,446	-	-	2,487
Software contracts	29,424	10,873	848		-	4,617	-	-	45,761
Supplies	27	638	10,572		12,397	32,695	14,960	25	71,313
Taxes	-	-	-		-	3,094	-	-	3,094
Tapes Dubs purchased	-	-	235		-	-	-	-	235
Telephone	-	8,544	-		-	2,356	121	-	11,021
TPTC	-	-	-		-	19,213	-	-	19,213
Travel and entertainment	377	1,741	7,447		3,221	7,939	1,692	2,185	24,602
Utilities - in-kind	16,797	2,027	2,027		2,027	2,027	2,027	2,027	28,960
Utilities	-	30,834	-,02.		-	13,955	-	-	44,790
Vehicle expenses	85	2,730	4,882		2,720	572	190	96	11,275
Website	-	-	1,250		-	1,078	-	-	2,328
Totals	\$ 550,667	\$ 448,454	\$ 353,679	\$	92,782	\$ 880,188	\$ 121,488	\$ 10,857	\$ 2,458,115
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### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended June 30, 2023

		Program	Services			Supporting Services	<b>;</b>	
					Management	Individual	Corporate	
	Broadcasting	Engineering	Production	Education	and Support	Giving	Giving	Total
Advertising/Promotions	\$ 100	\$ -	\$ 427	\$ -	\$ 124,364	\$ -	\$ -	\$ 124,891
Amortization	-	-	375	-	-	-	-	375
Benefits (IRA)	6,508	16,739	6,795	-	7,015	3,600	-	40,657
Board business	201	-	423	-	1,216	-	-	1,841
Conferences	-	-	-	-	1,847	394	925	3,166
Contract labor	-	-	6,495	-	-	-	400	6,895
Costume rental and actors	-	-	-	988	-	-	-	988
Credit card fees	-	-	-	-	3,333	-	-	3,333
Depreciation	-	152,446	81,565	-	146,729	-	-	380,740
Dues and subscriptions	300	-	-	-	107,145	3,409	-	110,855
Events - Misc	137	-	1,436	1,643	545	3,343	1,558	8,662
Equipment	1,263	1,154	1,105	135	2,454	-	<del>-</del>	6,111
Equipment - operating	10	9,928	5,589	-	388	-	<del>-</del>	15,915
Fringe Benefit	-	-	-	-	1,500	-	-	1,500
Grants PBS	-	-	-	6,113	-	-	-	6,113
Insurance - business	7,885	44,649	13,992	-	52,764	7,357	<del>-</del>	126,647
Interconnect	-	37,804	=	-	=	-	<del>-</del>	37,804
Legal/Accounting	-	-	-	-	48,517	-	-	48,517
Legislative lobbying	-	-	=	-	7,944	-	=	7,944
Miscellaneous	32	60	174	195	3,570	12	89	4,132
Parts	-	11,393	11	-	324	-	-	11,728
Payroll taxes	6,802	16,283	5,307	2,528	7,393	3,510	=	41,822
Postage	-	-	-	2	1,345	2,581	=	3,928
Premiums	-	-	-	-	-	2,620	-	2,620
Printing	2,505	-	-	-	1,140	250	-	3,895
Program expense	301,764	2,595	-	-	-	-	-	304,359
Rent and leases in-kind	-	-	71,000	-	-	-	-	71,000
Rent and leases	-	7,000	-	-	-	-	-	7,000
Repairs and maintenance - in-kind	-	-	56,966	-	-	-	-	56,966
Repairs and maintenance	-	16,629	3,051	-	5,046	-	-	24,727
Salaries	73,781	222,473	69,964	34,294	95,215	50,470	-	546,198
Salaries - part-time	18,784	12,165	6,951	-	2,834	-	-	40,734
Shipping	-	-	-	-	31	-	556	587
Software contracts	7,464	1,684	1,774	-	125	-	1,157	12,205
Supplies	265	147	12,249	5,416	5,217	4,502	1,730	29,526
Telephone	_	7,950	_	_	-	1,278	3,003	12,230
TPTC	_	-	-	_	17,336	-	-	17,336
Travel and entertainment	2,864	84	732	114	10,979	3,790	2,314	20,878
Utilities	_,55.	32,617	-	-	-	-	-,	32,617
Vehicle expenses	85	2,046	942	984	1,569	148	677	6,452
Website	-	173	-	-	9,834	-	-	10,008
Totals	\$ 430,751	\$ 596,020	\$ 347,325	\$ 52,412	\$ 667,718	\$ 87,263	\$ 12,411	\$ 2,193,899

June 30, 2024 and 2023

#### **NOTE 1 – SIGNIFICANT ACCOUNTING POLICIES**

West Tennessee Public Television Council, Inc. (the Corporation) is a non-profit Tennessee corporation which owns and operates the non-profit public television station – WLJT-TV. WLJT's mission is to educate, enrich and enlighten by providing programs and services of quality and value to West Tennessee and the surrounding area. The Corporation has significant reliance and is supported primarily through private contributions, state and local grants, grants from the Corporation of Public Broadcasting, appropriations from the State of Tennessee, and In-kind contributions.

#### A. Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with *Generally Accepted Accounting Principles*.

#### **B.** Financial Statement Presentation

The Organization is required to report information regarding its financial position and activities according to two classes of net assets: with donor restrictions and without donor restrictions. The Organization has continued its use of fund accounting in keeping its books and records. As a result, it has reclassified its fund balance to present the two classes of net assets for financial statement purposes as required.

#### C. Revenue Recognition

Under FASB ASC 606 revenue recognition requirements that went into effect December 15, 2019, there is no material impact on how the Company recognizes revenue. The new requirement addresses contractual performance obligations for consideration for services provided and how revenue is reported.

The Company has grant agreements with the State of Tennessee and the Corporation for Public Broadcasting (CPB). The revenue from these grants is listed under each grant specifically listed on the Statement of Activities. The Company obligation under these grant agreements is to comply with regulatory standards, perform appropriate management and use of the grants, and submit annual audited financial statements. The grant received from the State of Tennessee also requires an accounting of the actual expenditure of such funds. The Company has other revenue streams that particularly are made up of donations and contributions. A specific performance obligation is not applicable with these revenue streams

Grant funding for contract periods spanning across multiple fiscal years are recorded as unearned revenue in the year funds are received to ensure all prior received funds have been expended. Unrestricted contributions, pledges, and grant funding for contract periods for the current fiscal year are recognized as revenue in the Statement of Activities upon receipt. Other unrestricted revenues are recognized as earned either upon receipt or accrual. State appropriation support is reported as unrestricted revenue. Expenditures of unrestricted funds are recognized as expenses when expended or upon incurrence of the related liability.

June 30, 2024 and 2023

#### D. Accounts Receivable

The balance of accounts receivable may vary from year to year depending on the timing of the certain grants. Typically the grants are billed out for each month and when a delay in payment occurs, the Company will record accounts receivable. The Company had accounts receivable of \$3,250 and \$39,814 as of June 30, 2024 and 2023 respectively.

#### **E. In-Kind Contributions**

Contributed materials, supplies, facilities, and property are recorded at their estimated fair value at the date of donation. WLJT reports gifts of equipment, professional services, materials and other nonmonetary contributions as unrestricted revenue in the accompanying statement of activities. If the fair value of the contributed materials, supplies, facilities, and property cannot be reasonably determined, they are not recorded.

#### F. Income Taxes

WLJT is exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code as evidenced by a letter dated August 26, 1985. Accordingly, no provision for income taxes has been made in the following statements.

#### G. Cash Equivalents

Cash equivalents consist of cash and interest-bearing deposits. For the purposes of the statements of cash flows, cash in demand deposits with financial institutions and all cash investments with original maturities of three months or less are considered to be cash and cash equivalents. To avoid FDIC risks, the company opened certificates of deposits at six different banks. The Company has a total of \$1,643,491 and \$1,423,769 as of June 30, 2024 and 2023, respectively. These CDs have maturities of over three months.

#### H. Contributions

Contributions are recorded when cash is received and are considered to be available for unrestricted use unless specifically restricted by the donor. Net assets, revenues and expenses are classified based on the existence or absence of donor-imposed restrictions. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

#### I. Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires West Tennessee Public Television Council's management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

June 30, 2024 and 2023

#### J. Date of Management Review

Subsequent events have been evaluated through October 14, 2024, which is the date the financial statements were available to be issued.

#### K. Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited.

#### L. Contingent Liabilities and Losses

The Corporation receives the majority of its revenue under various state apportionments, corporate grants and in-kind contributions. Any disallowed claims and costs, including already collected, may constitute a liability of the applicable funds. This amount, if any, of expenditures which may be disallowed by grantor agencies or contributors cannot be determined at this time although the Corporation expects such amounts, if any, to be immaterial.

#### M. Contingencies

The Organization received fifty-five and thirty percent of their funding from state appropriations and in-kind contributions during the fiscal year ended June 30, 2024 and June 30, 2023, respectively. A major reduction of such funds, should this occur, may have a significant effect on future operations.

#### **NOTE 2 - DETAILED NOTES ON ACCOUNTS**

#### A. Concentrations of Credit Risk

Financial instruments that potentially subject the Corporation to concentrations of credit risk consist primarily of cash and cash equivalents, investments and accounts receivable. Cash and cash equivalents are maintained in demand deposit accounts which, at times, may exceed federally insured limits. By their nature, all such financial instruments involve risk, including the credit risk of nonperformance by counterparties. Exposure to credit risk is managed primarily through monitoring procedures. The Corporation had cash in excess of FDIC insured limits of \$8,892 and \$8,462 as of June 30, 2024 and 2023 respectively; posing significant credit risk. Management assumes all risk of loss.

#### B. Property and equipment

WLJT capitalizes property and equipment over \$2,500. Lesser amounts are expensed. Purchased property and equipment are capitalized at cost. Donations of property and equipment are recorded contributions at their estimated fair value. Such donations are recorded as unrestricted contributions unless the donor has restricted the donated assets to a specific purpose. Assets donated with explicit restrictions regarding the use and contributions of cash that might be used to acquire fixed assets are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, WLJT reports expirations of donor restrictions when the donated or acquired assets are placed in service. WLJT reclassifies net assets with donor

June 30, 2024 and 2023

restrictions to net assets without donor restrictions at that time. Depreciation is computed on a straight-line basis over the useful lives of the assets as follows:

Building and Improvements 20 – 30 years

Furniture and Equipment 5 - 10 years

The net property and equipment balance has been recorded as a separate component in net assets without donor restrictions.

#### NOTE 3 - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The West Tennessee Public Television Council, Inc.'s financial assets as of the June 30, 2024 and 2023, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date are \$2,465,010 and \$1,887,960, respectively. This amount is the cash in bank without restrictions and the current portion of accounts receivable. The West Tennessee Public Television Council, Inc., has a goal to maintain financial assets, which consist of cash and cash equivalents, on hand to meet at least 60 days of normal operating expenses as of June 30, 2024 and 2023, which are, approximately \$409,686 and \$365,650, respectively.

#### **NOTE 4 – Simplified Employee Pension Plan (IRA)**

The Company contributes to a Simplified Employee Pension Plan for qualifying employees. Employees must be 18 years of age and have worked for the Company for six months. The Company contributes 7.5 percent to the plan for each eligible employee. The employees are not allowed to contribute any to the plan. The Company had expenses related to the plan of \$41,038 and 40,657 as of June 30, 2024 and 2023, respectively.

#### **NOTE 5 - LEASE AGREEMENT**

#### A. Broadcast Tower

WLJT entered into a lease agreement with a Broadcast Tower, with a total monthly payment of \$583. The lease will terminate as of September 2035. The total amount of lease expense at June 30, 2024 and 2023, was \$3,052 and \$2,642, respectively. As of June 30, 2024, the operating weighted average remaining lease term is 11 years and the weighed average discount rate is 6.00%. Future undiscounted lease payments with initial terms of one year or more are as follows:

On or before June 30, 2025	\$ 7,000
On or before June 30, 2026	8,000
On or before June 30, 2027	8,000
On or before June 30, 2028	8,000
On or before June 30, 2029	8,000
Thereafter (until 2035)	48,000
,	87,000
Less interest payments	22,870
Present value of lease liability	\$ 64,130

June 30, 2024 and 2023

#### **B.** Novatech Copier

WLJT entered into a lease agreement with a Novatech Copier, with a total monthly payment of \$433. The lease will terminate as of April 2028. The total amount of lease expense at June 30, 2024 and 2023, was \$4,000 and \$323, respectively. As of June 30, 2024, the operating weighted average remaining lease term is 3.4 years and the weighed average discount rate is 6.00%. Future undiscounted lease payments with initial terms of one year or more are as follows:

On or before June 30, 2025	\$ 5,196
On or before June 30, 2026	5,196
On or before June 30, 2027	5,196
On or before June 30, 2028	4,330
	19,918
Less interest payments	2,163
Present value of lease liability	\$ 17,755

#### **NOTE 6 – In-kind contributions**

In-kind contributions reflected in the financial statements at the fair value of the services received. In-kind contributions for the years ended June 30, 2024 and 2023 were as follows:

	June 30, 2024	June 30, 2023
Program Services:		
Various professional services	\$ 111,000	\$ 19,500
Rent and leases	44,520	41,000
Repairs and maintenance	68,635	82,199
Utilities	22,879	27,400
	247,034	170,099
Supporting Services:		
Various professional services	9,000	1,120
Repairs and maintenance	18,245	21,850
Utilities	6,080	7,282
	33,325	30,252
Total	280,359	200,351

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. SCHEDULE OF STATE FINANCIAL ASSISTANCE

For the Year Ended June 30, 2024

Grantor Program Title	Expenditures
Tennessee Department of Education:	
Direct Appropriation Grant	1,264,126

**NOTE:** The accompanying schedule is prepared on the accrual basis of accounting.



# Independent Auditor's Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance With Government Auditing Standards

Board of Directors
West Tennessee Public Television Council, Inc.
Martin, Tennessee

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of West Tennessee Public Television Council, Inc., (a nonprofit organization), which comprise the statement of financial position as of June 30, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated October 14, 2024.

#### Report on Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered West Tennessee Public Television Council, Inc.'s internal control over financial reporting (internal control) as a basis for designing the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing our opinion on the effectiveness of West Tennessee Public Television Council, Inc.'s internal control. Accordingly, we do not express an opinion on the effectiveness of West Tennessee Public Television Council, Inc.'s internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of the internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

#### **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether West Tennessee Public Television Council, Inc.'s financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

#### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Martin, Tennessee October 14, 2024

ATA, PLLC

## WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. SCHEDULE OF FINDINGS

For the Year Ended June 30, 2024

### **Financial Statement Findings**

None reported.

### WEST TENNESSEE PUBLIC TELEVISION COUNCIL, INC. SCHEDULE OF PRIOR YEAR FINDINGS

For the Year Ended June 30, 2024

### **Financial Statement Findings**

There were no prior year findings reported.