

## Grantee Information

<b>ID</b>	1789
<b>Grantee Name</b>	WGVU-TV
<b>City</b>	Grand Rapids
<b>State</b>	MI
<b>Licensee Type</b>	University

### 1.1 Statement of Financial Position (Balance Sheet)

Jump to question: 1.1 ▼

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 4,189,835	\$ 4,069,189
Accounts Receivables	\$ 42,186	\$ 301,782
All Other Current Assets	\$ 654,496	\$ 623,785
All Non-Current Assets	\$ 2,474,449	\$ 3,869,569
<b>Total Assets</b>	\$ 7,360,966	\$ 8,864,325
Total Deferred Outflow of Resources (TDOR)	\$ 188,840	\$ 397,876
<b>Liabilities</b>		
Accounts Payables	\$ 16,064	\$ 21,043
All Other Current Liabilities	\$ 2,005,190	\$ 2,284,756
Pensions and Other Postemployment Benefits (Non Current)	\$ 454,002	\$ 862,684
All Other Long Term Liabilities	\$ 0	\$ 0
<b>Total Liabilities</b>	\$ 2,475,256	\$ 3,168,483
Total Deferred Inflow of Resources (TDIR)	\$ 351,175	\$ 1,851,688

### Net Assets

Invested in Capital Assets (Net of Related Debt)	\$ 1,631,430	\$ 1,587,279
Restricted Net Assets	\$ 1,997,743	\$ 1,600,382
Unrestricted Net Assets	\$ 1,094,202	\$ 1,054,369
<b>Total Net Assets</b>	\$ 4,723,375	\$ 4,242,030
<b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b>	\$	\$ 0

**1.1 Statement of Financial Position (Balance Sheet)**Jump to question: [1.1](#) ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Separately

**1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)**Jump to question: [1.2](#) ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Separately

**Comments**

Question	Comment
Current Year-End: All Other Current Assets	inventory: 3,285 prepaid expenses: 51,661 program rights: 568,839
Current Year-End: Total Liabilities	see pages 26 and 27 of audited financial statements for information regarding calculation of post-retirement benefits

**2.1 Total Station Revenue**Jump to question: [2.1](#) ▼**Total (\$)****Passive Revenue**

Royalties	\$ 168
Copyright Tribunal Distributions	\$ 28,783
Gains on Sale of Assets - Property and Equipment	\$ -3,785
Interest and Dividends: Non-Endowment	\$ 46,103
Interest and Dividends: Endowment	\$ 2,078
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ -14,903
<b>Total Passive Revenue</b>	\$ 58,444

**Non-Passive Revenue**

CPB CSG	\$ 795,155
Membership (Contributions < \$1,000)	\$ 2,267,556
Major Giving (Contributions >= \$1,000)	\$ 281,092
Planned Giving (Realized)	\$ 44,112
Capital	\$
Endowment	\$ 658
Grant Solicitation (Competitive)	\$ 254,459
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 333,619
All Other Underwriting	\$ 52,976
Contract Production & Services	\$ 152,889
Content Distribution Activities	\$ 386,666
Program Guide	\$
Auction	\$
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$
All Other	\$ 1,606,624
<b>Total Non-Passive Revenue</b>	\$ 6,175,806
<b>Total Station Revenue</b>	\$ 6,234,250

## 2.2 Revenue Sources and Type

Jump to question: [2.2](#) ▼

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ 0	-----	\$ 0	\$ 0	\$ 4,909	\$ 4,909
State Government	\$	\$	\$	\$	\$ 70,201	\$ 70,201
Local and All Other Government	\$	\$	\$	\$ 0	\$ 16,257	\$ 16,257
CPB	\$	-----	\$	\$	\$ 871,430	\$ 871,430

PBS	\$ 17,599	-----	\$ 0	\$ 0	\$ 33,783	\$ 51,382
NPR	\$	-----	\$	\$	\$	\$ 0
Public Broadcasting Stations	\$	-----	\$	\$	\$ 28,727	\$ 28,727
Individuals	\$	-----	\$	\$ 658	\$ 2,587,749	\$ 2,588,407
Businesses (For Profit Entities)	\$ 4,166	-----	\$	\$	\$ 623,541	\$ 627,707
Foundations (Not For Profit Entities)	\$ 52,338	-----	\$	\$	\$ 317,338	\$ 369,676
State and State Supported Colleges and Universities	\$	\$ 1,076,219	\$	\$	\$ 490,621	\$ 1,566,840
Private Colleges and Universities	\$	\$	\$	\$	\$ 42,423	\$ 42,423
All Other Sources	\$	-----	\$	\$ -12,825	\$ 9,116	\$ -3,709
<b>Total Station Revenue</b>	\$ 74,103	\$ 1,076,219	\$ 0	\$ -12,167	\$ 5,096,095	\$ 6,234,250

## Comments

Question	Comment
Interest and Dividends: Non-Endowment	Lease Interest GASB Adjustment
All Other	CPB USSG: \$55,715 CPB IC: \$20,560 Schedule B: \$1,076,219 GVSU (line 5C): \$369,068 Schedule C: \$74,103 Retransmission Pmt: \$8,956 Miscellaneous: \$2,003
Grant Solicitation (Competitive)	MLC: \$63,699 WKKF: \$99,048 KLA: \$78,000 PBS: \$3,000 WETA: \$10,712 Total: \$254,459
Total Passive Revenue	market performance
CPB CSG	AFR Line 2A
All Other Revenue from: PBS	Line 2C Line 15C
All Other Revenue from: All Other Sources	Retransmission Payment: \$8,948 Royalties: \$168
All Other Revenue from: Individuals	Line 10 \$2,300,486 Line 13A \$0 Line 14A \$0 Line 9.2b \$0 Line 9.2e \$0 Line 14A: \$0 Line 19 \$281,092 Line 20 \$4,171 Total: \$2,585,749
All Other Revenue from: Private Colleges and	Revenue related to production that did not happen in prior FY

Question	Comment
Universities	
Total Revenue from: CPB	Prior FY recognized ARPA/CARES funding
Total Revenue from: PBS	Copyright royalties payment

## 3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#) ▼

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.00	\$ 235,067	-----	\$ 235,067
Finance and HR	2.00	\$ 223,109	-----	\$ 223,109
Administrative Support	1.29	\$ 38,285	-----	\$ 38,285
<b>Total Corporate Management &amp; Support</b>	<b>4.29</b>	<b>\$ 496,461</b>	<b>\$ 1,306,635</b>	<b>\$ 1,803,096</b>
<b>Development</b>				
Membership - Pledge/On-Air	0.35	\$ 28,417	\$ 64,428	\$ 92,845
Membership - Direct Mail	0.35	\$ 33,952	\$ 223,871	\$ 257,823
Membership - Telemarketing	0.10	\$ 13,300	\$ 15,915	\$ 29,215
Membership – Digital	0.65	\$ 53,200	\$ 36,137	\$ 89,337
Membership - All Other	1.19	\$ 91,773	\$ 94,999	\$ 186,772
Major Giving	0.30	\$ 34,860	\$ 8,351	\$ 43,211
Planned Giving	0.30	\$ 34,860	\$ 4,652	\$ 39,512
Capital Campaigns		\$ 0	\$ 0	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0
Grant Solicitation (Competitive)	1.00	\$ 115,472	\$ 0	\$ 115,472
<b>Total Development</b>	<b>4.24</b>	<b>\$ 405,834</b>	<b>\$ 448,353</b>	<b>\$ 854,187</b>
<b>Auction</b>				
Auction		\$ 0	\$ 0	\$ 0

## Underwriting

National Production Underwriting	0	\$ 0	-----	\$ 0
Local Production Underwriting	0	\$ 0	-----	\$ 0
Spot/Run of Schedule Underwriting	1.16	\$ 93,371	-----	\$ 93,371
Educational Services Underwriting	0.23	\$ 18,674	-----	\$ 18,674
Community Engagement Underwriting	0.23	\$ 18,674	-----	\$ 18,674
Special Event & Other Underwriting	0.70	\$ 56,022	-----	\$ 56,022
<b>Total Underwriting</b>	<b>2.32</b>	<b>\$ 186,741</b>	<b>\$ 6,113</b>	<b>\$ 192,854</b>

**Programming**

Program Acquisition	0.50	\$ 60,537	\$ 1,216,680	\$ 1,277,217
Program Scheduling	1.50	\$ 137,358	\$ 15,730	\$ 153,088
<b>Total Programming</b>	<b>2.00</b>	<b>\$ 197,895</b>	<b>\$ 1,232,410</b>	<b>\$ 1,430,305</b>

**Production**

National Broadcast Production	0	\$ 0	\$ 0	\$
Local Broadcast Production	3.13	\$ 237,780	\$ 54,913	\$ 292,693
Contract Production & Services	1.00	\$ 82,116	\$	\$ 82,116
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	1.50	\$ 116,602	\$ 0	\$ 116,602
<b>Total Production</b>	<b>5.63</b>	<b>\$ 436,498</b>	<b>\$ 54,913</b>	<b>\$ 491,411</b>

**Content Distribution & Delivery (CD&D)**

Transmission/Distribution	1.49	\$ 195,407	-----	\$ 195,407
Operations (Master Control)	1.00	\$ 116,887	-----	\$ 116,887
Technical Maintenance	1.37	\$ 174,369	-----	\$ 174,369
Production Support	0.25	\$ 30,747	-----	\$ 30,747
Information Technology	1.05	\$ 94,623	-----	\$ 94,623
<b>Total CD&amp;D</b>	<b>5.16</b>	<b>\$ 612,033</b>	<b>\$ 281,560</b>	<b>\$ 893,593</b>

**Educational Services and Community Engagement**

Educational Services	1.94	\$ 111,806	\$ 22,469	\$ 134,275
Community Engagement	0.59	\$ 38,357	\$ 91,502	\$ 129,859
<b>Total Educational Services and Community Engagement</b>	2.53	\$ 150,163	\$ 113,971	\$ 264,134
<b>Marketing/ CRM</b>				
Marketing, PR & Communications	1.62	\$ 127,170	\$ 21,650	\$ 148,820
Program Guide	0.10	\$ 10,378	\$ 64,891	\$ 75,269
Viewer & Member Services	0.74	\$ 45,974	\$ 24,888	\$ 70,862
Special Events	0.26	\$ 20,198	\$	\$ 20,198
<b>Total Customer/Relationship Management</b>	2.72	\$ 203,720	\$ 111,429	\$ 315,149
<b>Other Activities &amp; Services</b>				
Other Activities & Services		\$ 0	\$ 9,966	\$ 9,966
<b>Total Station Expenses (Excluding Depreciation)</b>	28.89	\$ 2,689,345	\$ 3,565,350	\$ 6,254,695

**3.2 Other Activities & Services**Jump to question: **3.2** ▼

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

Office supplies

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**Jump to question: **3.3** ▼

	<b>Full Time Equivalents (FTEs)</b>
Corporate Management & Support	1.00
Development	
Auction	
Underwriting	
Programming	
Production	1.00
CD&D	
Educational Services	0.26
Community Engagement	0.26

Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
<b>Total Student/Intern FTEs</b>	<input type="text" value="2.52"/>

3.4 In-Kind Expense Detail

Jump to question: 3.4 ▼

<b>In-Kind Expenses \$</b>	
Corporate Management & Support	<input type="text" value="\$ 9,966"/>
Development	<input type="text" value="\$ 0"/>
Auction	<input type="text" value="\$ 0"/>
Underwriting	<input type="text" value="\$"/>
Programming	<input type="text" value="\$"/>
Production	<input type="text" value="\$"/>
CD&D	<input type="text" value="\$ 17,599"/>
Educational Services	<input type="text" value="\$ 0"/>
Community Engagement	<input type="text" value="\$ 24,888"/>
Customer/Relationship Management	<input type="text" value="\$ 21,650"/>
Other Activities & Services	<input type="text" value="\$ 0"/>
<b>Total Station In-Kind Expenses</b>	<input type="text" value="\$ 74,103"/>

3.5 Indirect Support Expense Detail

Jump to question: 3.5 ▼

<b>Indirect Expenses \$</b>	
Indirect Support - Occupancy	<input type="text" value="\$ 1,076,219"/>
Indirect Support-Transmitter Power	<input type="text" value="\$"/>
Indirect Support - All Other Expenses	<input type="text" value="\$"/>
<b>Total Station Indirect Support</b>	<input type="text" value="\$ 1,076,219"/>
<b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b>	<input type="text" value="\$ 1,150,322"/>

3.6 Capital Expenses and Related Items

Jump to question: 3.6 ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$ ) Funded Depreciation
Land and Buildings	<input type="text" value="\$"/>	<input type="text" value="\$"/>	<input type="text" value="\$"/>



Administrative and General Office Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text" value="381,425"/>	\$ <input type="text" value="421,791"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="381,425"/>	\$ <input type="text" value="421,791"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Including Depreciation)</b>	<input type="text" value="-----"/>	\$ <input type="text" value="6,676,486"/>	<input type="text" value="-----"/>

## Comments

Question	Comment
Direct, Indirect & In-Kind Expenses: Membership - Pledge/On-Air	121025
Direct, Indirect & In-Kind Expenses: Membership - Direct Mail	121028, 250083-7041
Direct, Indirect & In-Kind Expenses: Membership - Telemarketing	120599
Direct, Indirect & In-Kind Expenses: Membership - Web/Online Fundraising	120820
Direct, Indirect & In-Kind Expenses: Membership - All Other	120594 net of prof dev, oos travel, MSA
Direct, Indirect & In-Kind Expenses: Program Guide	120590
Direct, Indirect & In-Kind Expenses: Program Acquisition	120592 (net of PD): \$20,381 250076: \$84,189.54 250083-7024: \$11,492 (NETA) 250083-7311: \$142,533.51 250083-7314: \$9,954 250087-7311: \$610,952.49 250087-7314: \$5,400 250087-7315: \$94,612.57 250088-7315: \$55,715 250089-7315: \$20,560 250096-7311: \$160,807 Total: 1,216,598
Direct, Indirect & In-Kind Expenses: Program Scheduling	250083-7041: \$15,730
Total Operating Expenses: Total Corporate Management & Support	Salary expenses related to turnover and promotions, see note on section 4 as well
Indirect Support - Occupancy	Schedule B
Total Personnel Cost: Local Broadcast Production	open positions and timing of local productions led to the decrease in local broadcast production expense from 2021 to 2022

4.1 Corporate Management & Support Expense Detail

Jump to question: 4.1

Direct, Indirect  
& In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$	
Telecommunications and Utilities (excluding Transmitter Power)	\$	
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	
Legal Fees	\$	723
Accounting/Payroll Fees	\$	0
Governance and Advisory Board Expenses	\$	0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$	0
Facilities Maintenance	\$	0
Professional Development/Training (For All Staff)	\$	67,340
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$	1,076,219
Interest Expense	\$	
All Other Corporate Management & Support	\$	162,353
<b>Total Corporate Management &amp; Support</b>	\$	1,306,635

Comments

Question	Comment
Total Corporate Management & Support Expenses	return of travel/PD post-COVID, increase in IAS
Professional Development/Training (For Corporate Staff)	7024 net of NETA: \$39,842.86 7082: \$138.45 7088: \$25.60 7090: \$6,393.83 7091: \$7,159.86 7096: \$13,779 Total: \$67,340
All Other Corporate Management & Support	CC Fee Grant: \$84,051 OPEB Adjust: -\$8,483 Pension Adjust: \$43,036 Payables adj: -\$4,321 120588-7003: \$149 120588-7004: \$649 120588-7019: \$1,010 120588-7021: \$340 120488-7022: \$200 120588-7023: \$3,168 120588-7024: \$35,662 120588-7025: \$2,348 120588-7026: \$1,260 120599-7029: \$653 120588-7151: \$71 120588-7237: \$2,367 120588-7311: -\$120 120588-7507: \$165 120588-7531: \$148 Total: \$162,353

5.1 Membership Revenue (<\$1,000)

Jump to question: 5.1

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 47,528	\$ 276,811	\$ 46,915	\$ 41,799	\$ 413,053
Direct Mail	\$ 41,814	\$ 249,801	\$ 46,907	\$ 194,644	\$ 533,166

Telemarketing	\$ 181	\$ 34,307	\$ 99	\$ 375	\$ 34,962
Digital	\$ 58,455	\$ 488,667	\$ 31,588	\$ 31,651	\$ 610,361
Other Membership Programs	\$ 17,664	\$ 602,874	\$ 13,425	\$ 42,051	\$ 676,014
<b>Total</b>	\$ 165,642	\$ 1,652,460	\$ 138,934	\$ 310,520	\$ 2,267,556

## 5.2 Membership - # of Donors (&lt;\$1,000)

Jump to question: [5.2](#) ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	352	1,790	339	2,481	227
Direct Mail	513	2,308	672	3,493	1,970
Telemarketing	5	314	3	322	5
Digital	1,115	5,449	465	7,029	303
Other Membership Programs	139	5,624	112	5,875	308
<b>Total</b>	2,124	15,485	1,591	19,200	2,813

## 5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	19,200	22,013	\$ 2,267,556
\$1,000 to \$9,999	170	550	\$ 271,092
\$10,000 and above	1	1	\$ 10,000
<b>Total</b>	19,371	22,564	\$ 2,548,648

## 5.4 Gift Type Detail

Jump to question: [5.4](#) ▼

	Total
Matching Gifts (\$ Amount)	\$ 11,182
Sustainer Gifts (# of Donors)	9,238
Sustainer Gifts (\$ Amount)	\$ 993,985

## 5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#) ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	5	\$ 44,112
<b>Total</b>	5	\$ 44,112

5.6 Endowment Fund Detail

Jump to question: 5.6 ▼

Endowment Fund (\$)	
Value of Fund at start of Fiscal Year?	\$ 684,956
New Endowment Contributions	\$ 658
Realized Investment Gains	\$ 2,078
Unrealized Investment Gains (Losses)	\$ -14,903
Discretionary spending from the Endowment Fund	\$
Discretionary additions to the Endowment Fund	\$
Value of Fund at end of Fiscal Year?	\$ 672,789
Value of pledged gifts not yet received?	\$

5.7 Development Expenses

Jump to question: 5.7 ▼

Direct & In-Kind Expenses (\$)	
Premiums' Total	\$ 50,691
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 361,956
Other Expenses	\$ 35,706
<b>Total</b>	<b>\$ 448,353</b>

Comments

Question	Comment
Membership Expenses: Premiums (Fulfillment)	See Development FOAPS workbook
Membership Expenses: Consulting, Contracted and Outsourced Personnel and Services Fees	See Development FOAPS workbook
Membership Expenses: Other Expenses	See Development FOAPS workbook

6.1 Underwriting Revenue Detail

Jump to question: 6.1 ▼

Revenue (\$)	
National Production Underwriting	\$
Local Production Underwriting	\$
Spot/Run of Schedule Underwriting	\$ 333,619
Educational Services Underwriting	\$ 28,301

Community Engagement Underwriting	\$ 24,675
Special Events/Other Underwriting	\$ 0
<b>Total</b>	\$ 386,595

## 6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: 6.2 ▼

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Foundations (Not For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<input type="text" value="0"/>	\$ <input type="text" value="0"/>

## 6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: 6.3 ▼

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text" value="0"/>	\$ <input type="text" value="0"/>
Businesses (For Profit Entities)	<input type="text" value="28"/>	\$ 167,645
Foundations (Not For Profit Entities)	<input type="text" value="25"/>	\$ 119,208
Government (Federal, State and Local and Other Gov't)	<input type="text" value="6"/>	\$ 9,321
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text" value="7"/>	\$ 37,445
<b>Total</b>	<input type="text" value="66"/>	\$ 333,619

## 6.4 Underwriting Detail - Expenses

Jump to question: 6.4 ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 5,220
Other Expenses	\$ 893
<b>Total</b>	\$ 6,113

## 6.5 Spot/Run of Schedule Underwriting Contracts &amp; Renewal Rate

Jump to question: 6.5 ▼

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

### Comments

#### Question

Educational Services Underwriting Revenue

#### Comment

120609, 120610

Community Outreach Underwriting Revenue

120605

Underwriting Expenses: Consulting/Contracted & Outsourced Employee Expenses

SABS Section 6 workbook

Underwriting Expenses: Other Expenses

SABS Section 6 workbook

### 7.1 Program Acquisition Expenses

Jump to question:  ▼

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text" value="-----"/>	<input type="text" value="4,913.60"/>	<input type="text" value="15,390.80"/>
PBS Programs - PFP	<input type="text" value="-----"/>	<input type="text" value="262.50"/>	<input type="text" value="239.75"/>
PBS Programs - PBS Plus & Other	<input type="text" value="-----"/>	<input type="text" value="747.45"/>	<input type="text" value="2,625.10"/>
PBS Programs - Total	\$ <input type="text" value="1,090,326"/>	<input type="text" value="5,923.55"/>	<input type="text" value="18,255.65"/>
NETA	\$ <input type="text" value="11,492"/>	<input type="text" value="600.55"/>	<input type="text" value="3,937.50"/>
BBC	\$ <input type="text" value="23,956"/>	<input type="text" value="305.67"/>	<input type="text" value="174.60"/>
APT	\$ <input type="text" value="59,462"/>	<input type="text" value="729.50"/>	<input type="text" value="4,824.70"/>
Movie Packages (Other Distributors)	\$ <input type="text" value="0"/>	<input type="text" value=""/>	<input type="text" value=""/>
All Other Program Acquisitions (Other Distributors)	\$ <input type="text" value="11,062"/>	<input type="text" value="390.15"/>	<input type="text" value="2,587.23"/>
Local Productions	<input type="text" value="-----"/>	<input type="text" value="251.15"/>	<input type="text" value="2,353.87"/>
<b>Total</b>	\$ <input type="text" value="1,196,298"/>	<input type="text" value="8,200.57"/>	<input type="text" value="32,133.55"/>

### 7.2 Program Acquisition & Scheduling Expenses

Jump to question:  ▼

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ <input type="text" value="1,196,298"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="35,588"/>
Other Expenses	\$ <input type="text" value="524"/>

**Total** \$ **1,232,410**

### 7.3 PBS Program Differentiation

Jump to question: **7.3** ▼

Are you a PBS PDP Station? No

#### Comments

Question	Comment
Program Acquisition Expenses (\$): APT Exchange & Other	250083-7314: \$9,954 Amortization: \$49,508 Total: \$59,462
Hours of Programming Aired on Primary Broadcast Channel (#): PBS Programs - PFP	PFP and FRP
Other Program Acquisition and Scheduling Expenses	120592-7024: \$524
Program Acquisition & Scheduling Expenses: Consulting, Contracted & Outsourced Personnel and Services Fees	120592-7023: \$19,858 250083-7041: \$15,730
Program Acquisition Expenses (\$): PBS Programs - Total	Programming Amortization Breakdown: \$835,249 PBS MSA: \$255,077 Total: \$1,090,326
Program Acquisition Expenses (\$): NETA - Program Service (NETA Dues)	250083: \$11,492

### 8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: **8.1** ▼

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text"/>	\$ <input type="text" value="54,468"/>	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>	\$ <input type="text" value="445"/>	\$ <input type="text"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="54,913"/>	\$ <input type="text" value="0"/>

### 8.2 Content Production Intended for Station use (by type)

Jump to question: **8.2** ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text" value="1.00"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	<input type="text" value="5.00"/>	<input type="text"/>
News	<input type="text"/>	<input type="text" value="5.50"/>	<input type="text"/>
Public Affairs	<input type="text"/>	<input type="text" value="11.50"/>	<input type="text"/>
Arts and Culture	<input type="text"/>	<input type="text" value="12.00"/>	<input type="text"/>
Sports Programming	<input type="text"/>	<input type="text" value="21.00"/>	<input type="text"/>

Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	<input type="text" value="5.00"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Total Number of Hours</b>	<input type="text"/>	<input type="text" value="61.00"/>	<input type="text"/>
Total Hours using Closed-Captioning	<input type="text"/>	<input type="text" value="61.00"/>	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

## Comments

Question	Comment
Local Broadcast Production Expenses: Contracted Services, Personnel and Equipment Rental	FY22 SABS 8 Detail from Banner
Local Broadcast Production Expenses: Other	FY22 SABS 8 Detail from Banner Workbook
Local Broadcast Production Expenses: Total	Timing of expenses based on grant term for local production
Total # of Local Production Hours: Government or election coverage	state of the state
Total # of Local Production Hours: Informational call-in broadcast	FAHM
Total # of Local Production Hours: Public Affairs	wmiw muin pwlt tato
Total # of Local Production Hours: Pledge Programs, Pledge Breaks & Auction	Brit Floyd Mannheim SNC TSO Celtic Woman Joanne Shaw Brushback Rumours
Total # of Local Production Hours using Closed-Captioning	everything

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question:  ▼

	Revenue (\$)
Tower Lease	\$ <input type="text" value="288,116"/>
ITFS/Alternative Transmission Services	\$ <input type="text" value="0"/>
Uplink/Teleconferencing Services	\$ <input type="text" value="22,025"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text" value="76,525"/>
<b>Total</b>	\$ <input type="text" value="386,666"/>

## 9.2 Content Distribution &amp; Delivery Expenses

Jump to question:  ▼



	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ 0
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 193,841
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 70,610
STL Fees	\$ 0
Tower Rent/Lease/Mortgage	\$ 0
ITFS/Alternative Transmission Services	\$ 0
Uplink/Teleconferencing Services	\$ 0
Datacasting	\$ 0
Network/Internet Connectivity	\$ 0
Transmitter Power (Direct Expense)	\$
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$
Other Expenses	\$ 17,109
<b>Total</b>	\$ 281,560

9.3 Broadcast Capacity

Jump to question: 9.3 ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters		
VHF Transmitters	2	24.00
Translators/Low Power Transmitters (boosters)		
ITFS Channels		

9.4 Master Control Facilities

Jump to question: 9.4 ▼

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	15

Comments

Question	Comment
CD&D Revenue: Uplink/Teleconferencing Services	See SABS Section 9 Banner Detail, 120601
CD&D Revenue: Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	See SABS Section 9 Banner Detail, 120591-5501
CD&D Expenses: CD&D and IT Equipment, Replacement Parts and Software (Non Capital)	See SABS Section 9 Banner Detail
CD&D Expenses: Technical, Software and Hardware Support	See SABS Section 9 Banner Detail
CD&D Expenses: Other Expenses	See SABS Section 9 Banner Detail
CD&D Revenue: Tower Lease	See SABS Section 9 Banner Detail, 120588; Financing Lease Rental

10.1 Educational Services Revenue

Jump to question: 10.1 ▼

	Revenue (\$)
Federal Grants	\$ <input type="text"/>
Underwriting for Educational Services	\$ <input type="text" value="28,301"/>
Corporate/Foundation Giving	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial Services	\$ <input type="text"/>
State Government Funding	\$ <input type="text" value="63,699"/>
Other Revenue Generated by Educational Services	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="92,000"/>

10.2 Educational Services Expenses

Jump to question: 10.2 ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="7,229"/>
Other Expenses	\$ <input type="text" value="15,240"/>
<b>Total</b>	\$ <input type="text" value="22,469"/>

10.3 Educational Content Detail

Jump to question: 10.3 ▼

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ <input type="text"/>
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Create National Educational Content for Broadcast	\$ <input type="text"/>

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Program Acquisition	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

## 10.4 Educational Content Delivery

Jump to question: [10.4](#) ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	<input type="text" value="3,041.50"/>	<input type="text" value="8,760.00"/>	<input type="text"/>
K-12 Educational resources	<input type="text"/>	<input type="text" value="8,760.00"/>	<input type="text"/>
Adult Basic Education- English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Adult Basic Education - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Teacher professional development	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="3,041.50"/>	<input type="text" value="17,520.00"/>	<input type="text"/>

## 10.5 Educational Workshops

Jump to question: [10.5](#) ▼

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Pre-K Teacher Professional Development/Training	<input type="text" value="5"/>	<input type="text" value="10"/>
Other K-12 Teacher Professional Development/Training	<input type="text" value="9"/>	<input type="text" value="185"/>
Other Pre-service Teacher Professional Development/Training	<input type="text" value="2"/>	<input type="text" value="110"/>
Other College/University Faculty Professional Development/Training	<input type="text" value="2"/>	<input type="text" value="60"/>
Other Professional Development/Training	<input type="text" value="2"/>	<input type="text" value="15"/>
<b>Total</b>	<input type="text" value="20"/>	<input type="text" value="380"/>

## Comments

## Question

Educational Services Revenue (\$) from: State Government Grants

Total Educational Services Revenue (\$)

Educational Services Expenses: Outsourcing/Contractors

## Comment

Michigan Learning Channel 234821

State funding received for Michigan Learning Channel

See SABS 10.2 and 10.3 Educational Services workbook

Question	Comment
Educational Services Expenses: All Other Expenses	See SABS 10.2 and 10.3 Educational Services workbook
# of Hours of Educational Programming Aired on All Other Broadcast Channels: K-12 Instructional TV	full year of MLC programming
# of Hours of Educational Prgramming Aired on Main Broadcast Channel: PBS Kids M-F	3041.5

11.1 Community Engagement Revenue

Jump to question: 11.1 ▼

	Revenue (\$)
Grants (Competitive)	\$ 190,771
Fee-For-Service or Entrepreneurial	\$
Underwriting of Outreach Events	\$ 24,675
Other Revenue Generated by Community Engagement	\$
Total	\$ 215,446

11.2 Community Engagement Expenses

Jump to question: 11.2 ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 87,942
Other Expenses	\$ 3,560
Total	\$ 91,502

Comments

Question	Comment
Community Outreach Revenue (\$): Grants (Competitive)	242067: \$99,048.44 247786: \$78,000 250102: \$3,000 250739:\$10,722.71 \$190,771.15
Community Outreach Expenses (\$): Outsourcing/Contractors	See SABS 11.2 Community Engagement Expenses workbook
Community Outreach Expenses (\$): All Other Expenses	See SABS 11.2 Community Engagement Expenses workbook