

Annual EEO Public File Report
WBRA-TV
5/22/2025- 5/21/2026

WBRA-TV did not fill any fulltime positions during the period of Annual EEO Public File Report.

Annual EEO Public File Report
WBRA-TV
5/22/2025 – 5/21/2026

The station engaged in the following outreach activities:

Description of Activity	Personnel Involved	Scope of Involvement
Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	All employees	The President/CEO held a staff meeting on April 9, 2026, briefing personnel about EEO regulations
Other	Pres/Ceo COO & GM Office Manager Dir of Development Producer Engineer Exec Producer/Special Projects Dir of Content VP of Education Dir of Educational Innovation Dir of Digital Media Dir of Production Social Video Specialist/Studio Producer Edit Producer Programming Operations Mgt Education Producer/Graphics Programming Assistant Program Manager	Programs/Events where we partnered with other organizations and provided information on careers in broadcasting: Festival in the Park held at Elmwood Park – Roanoke - May 24, 2025 Artistic Encounters (Meet the Artist – Amy Woods) – May 29, 2025 Artistic Encounters (Meet the Artist – Simone Paterson) – June 26, 2025 Artistic Encounter (Meet the Artist – Raven Sky McDonough) – July 24, 2025 Touch a Truck held at Greenhill Park – Salem – August 9, 2025 Touch a Truck held at NRV – Christiansburg – August 16, 2025 Artistic Encounters (Meet the Artist – Joni Pienkowski) – August 28, 2025 Hoot & Holler held at Grandin Theater – August 28, 2025 Taco Fest held at Elmwood Park – Roanoke – September 6, 2025 Olde Salem Days – September 13, 2025 Rhythm & Roots – Bristol, VA - September 19, 2025 Artistic Encounters (Meet the Artist – Leah Thompson) – September 25, 2025 Songwriter Podcast – Live Event partnered with The Grandin Theatre October 2, 2025 nexEO event at EO – October 2-3, 2025 Artistic Encounters (Meet the Artist – LinDor Arts) – October 23, 2025 Resolved to Live and Die Screening partnered with O. Winston Link Museum – November 11, 2025 Resolved to Live and Die Screening partnered with Millwald Theatre, Wytheville – November 13, 2025 Santa’s Winter Wonderland December 11-23, 2025

	<p>Engineering Assistant Marketing Assistant Dir of Public Relations/Marketing</p>	<p>Bristol Chamber of Commerce Executive Leadership Institute – January 13, 2026 Winter Wonderland Literature -Preston Park Elementary – January 22, 2026 Read Across America – Preston Park Elementary – March 5, 2026 Artistic Encounters (Meet the Artist – Miller off Main St. Galleries) – March 5, 2025 Smyth County Chamber of Commerce Opportunity & Career Fair – March 19, 2026 Artistic Encounters (Meet the Artist – Crystal Wolfe) – March 26, 2025 Resolved to Live and Die Screening partnered with Wilderness Road Regional Museum held at Pulaski Theatre – March 27, 2026 Senior Fun & Health Fair- Salem Civic Center – April 8, 2026 Radford University Advertising in a Digital World – April 15, 2026 Artistic Encounter (Meet the Artist – Becky Kea) – April 23, 2026 Blue Ridge PBS Kids Night at the Salem Ridge Yaks game – April 25, 2026</p>
Tours	<p>Dir of Development Pres/CEO Dir of Education Dir of Corporate Support/Social Media Marketer VP of Education</p>	<p>Four or more tours that involved groups affiliated with community organizations or Educational institutions where careers in broadcasting were discussed.</p> <p><u>Blue Ridge PBS station tours</u> Blacksburg Parks and Rec Seniors 8/6/2025 Association for Fund Professional 10/20/2025 Edna M. Moran 3/26/2026</p> <p><u>PBS Appalachia station tours</u> Wytheville Community College 7/15/2025 PBS Appalachia Viewer Senta Scarborough 7/28/2025 Letterpress Communications 8/14/2025 Washington County Rotary Club 8/20/2025 Friends of Southwest Virginia 11/25/2025 Jobs Explained Advisory Board 12/17/2025 PBS Appalachia Viewer – John and Kimberly Clark 12/17/2026 Wytheville Department of Museums 3/24/2026</p>

Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	Dir of Corporate Support/Social Media Marketer	AAF Roanoke Mentorship Program
Establishment of an internship/volunteer program designed to assist members of the community.	Marketing Dept	Several students from Virginia Western Community College volunteered for SWW (Santa's Winter Wonderland) as part of their curriculum.