

Annual EEO Public File Report
WBRA-TV
5/22/2023 – 5/21/2024

The station engaged in the following outreach activities:

Description of Activity	Personnel Involved	Scope of Involvement
<p>Provided training to management level personnel as well as non-management personnel as to methods of ensuring equal employment opportunity and preventing discrimination.</p>	<p>All employees</p>	<p>Took a Harassment Prevention Training Class through CSG from May – September 2023.</p>
<p>Other</p>	<p>Pres/CEO VP of Education Dir of Content Exec Producer/Host Dir of Development Program Manager Dir of Engineering Producer/Director Corp Support Exec Office Manager Director of Educational Innovation Producer/Director Education Programming Operations Manager Education Producer/Editor Programming Operations Assistant Marketing Assistant Special Events/Volunteer Coordinator</p>	<p>Programs/Events where we partnered with other organizations and provided information on careers in broadcasting:</p> <p>Porch Party- 5 Points Creative – July 21, 2023 Partnered with Virtual Virginia offering 125 courses to more than 17,000 students – July 19, 2023 Partnered with the Radford Theatre to show the Documentary – “The Story of the New River” – July 29, 2023 Hometowns Viewing Party at the Lincoln Theatre in Marion Virginia – August 9, 2023 Touch-A-Truck (A Community Event for all Ages) – August 12, 2023 The Big Kahuna – A Mental Health fundraiser for the whole family – August 18 & 19, 2023 Dawn Magill – Blue Ridge PBS Gives Back – New Freedom Farm, Inc – August 24, 2023 Olde Salem Days – September 14, 2023 AAF of Southwest Virginia (American Advertising Federation) Lunch and Learn Presentation – September 28, 2023 Will Anderson VIRGINIANS OF INTEREST podcast interview – October 13, 2023 Virginia Tech of Communication’s 6th Annual Multimedia Journalism Career & Internship Fair – October 20, 2023 VA War Memorial premier at Hotel Roanoke & Conference Center – October 23, 2023 Wade Tallant, Hermitage Roanoke – Octoberfest – October 25, 2023 Artistic Encounters (Meet the Artist – Pierrette Le Roux Williams) - October 26, 2023</p>

		<p>ONE on ONE with Will Anderson (Senator Mark Peake) recording at the Academy Center of the Arts in Lynchburg – November 29, 2023</p> <p>The Virginia Tech Research Center- Reception for Water Doc – December 12, 2023</p> <p>ONE on ONE with Will Anderson (Delegate Sam Rasoul) in Blue Ridge PBS studio – December 19, 2023</p> <p>Santa’s Winter Wonderland – December 8 – 23, 2023</p> <p>Partnered with Grandin Theatre for artist reception featuring Cornelia Marin – January 11, 2024</p> <p>Artistic Encounters (Meet the Artist – Cornelia Marin) – January 25, 2024</p> <p>Virginia’s Blue Ridge Partnership Summit – February 13, 2024</p> <p>Hoot and Holler: Our Stories, Out Loud at Grandin Theatre – February 18, 2024</p> <p>Artistic Encounters (Meet the Artist – Rich Davis) – February 22, 2024</p> <p>Radford University Board of Visitors reception – March 20, 2024</p> <p>Artistic Encounters (Meet the Artist – Rudy Saunders) – March 28, 2024</p> <p>Artistic Encounters (Meet the Artist – Paulina Swietliczko) – April 25, 2024</p> <p>Community Celebration – April 27, 2024</p>
Tours	<p>Corporate Support Exec Dir of Development Exec Producer/Host Pres/CEO</p>	<p>Four or more tours that involved groups affiliated with community organizations or Educational institutions where careers in broadcasting were discussed.</p> <p>Col. & Mrs. Jody Early, Carroll County board of Supervisors - June 23, 2023</p> <p>Jennifer Vance, BOCO chamber – June 27, 2023</p> <p>C York, Roanoke County Schools – July 11, 2023</p> <p>M Short, US Small Biz Admin – July 13, 2023</p> <p>Dan Bryan, 5 Points Creative – July 19, 2023</p> <p>Podcast/Station Tour- Berglund Center, R. Knight, T Viet – July 26, 2023</p> <p>Jordan Gray, special needs individuals – August 21, 2023</p> <p>Danielle Alexander, Good Samaritan Hospice – August 23, 2023</p> <p>Mary Robbins, P.E.O. Pre tour – August 31, 2023</p> <p>Donna Jones, Hid-A-Cath – October 25, 2023</p> <p>Dutchie Mirolli, Cardinal News – January 9, 2024</p>

		<p>Alison Jorgensen, Amanda Holcomb, Council of Community Services – February 15, 2024</p> <p>Barbara Shutt, Vinton Baptist Church – approx. 30 – February 27, 2024</p> <p>Sue England, PH Family Services – March 13, 2024</p> <p>Kathryn Bishop, Commonwealth Computer Services – April 4, 2024</p> <p>Annette Tarpley – April 10, 2024</p> <p>Jen Leigh – April 11, 2024</p>
Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	Corporate Support Exec	<p>Took a PBS CSPI (Corporate Support Performance initiative) Training course where he participated in a three-part corporate support training program where he learned useful information that would help him better position the PBS product.</p> <p>September 11 – September 13, 2023 – Online Prerequisite Course</p> <p>October 3 – October 5, 2023 – CSPI Program #1 in Arlington, Virginia</p> <p>November 14 – November 16, 2023 – CSPI Program #2 in Arlington, Virginia</p>
Provision of training to all personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	All employees	The President/CEO held a meeting on July 20, 2023, briefing personnel about EEO regulations.