



Are you 55 or over? Then it's time to join Renown Health's Sterling Silver Club. Discover ways to live healthy and stay connected by attending one of our many events. Membership is free — and the benefits are amazing. Just like you.

renown.org/SterlingSilver

Members Enjoy:

- Cooking Classes • Concerts • Weekly Yoga
- Special Events • Private Facebook Group



PBS Reno MAY 2022 PROGRAM GUIDE

COLOMBIA

WILD AND FREE Premieres Wednesday May 18 10pm

pbsreno.org 775.600.0555

PBS Reno AUGUST 2022 PROGRAM GUIDE

GREAT PERFORMANCES

Vienna Philharmonic Summer Night Concert 2022 FRI AUGUST 26 10pm

pbsreno.org 775.600.0555

PBS Reno JANUARY 2023 PROGRAM GUIDE

MASTERPIECE

ALL CREATURES GREAT & SMALL

NEW SEASON SUN JAN 8 9PM

pbsreno.org 775.600.0555

Monthly Program Guide Ad Specifications

AD SIZE	1x RATE	3x RATE	6x RATE	12x RATE
2 Page Spread with bleed 11.25" W x 8.75" H	\$2,000	\$1,700	\$1,500	\$1,350
Full Page with bleed 5.625" W x 8.75" H image/text safe area 5.25" W x 8.25" H	\$1,050	\$900	\$810	\$720
2/3 Page 4.75" W x 5" H	\$950	\$805	\$680	\$580
Half Page Horizontal 4.75" W x 3.75" H Half Page Vertical 2.25" W x 7.625" H	\$620	\$550	\$490	\$430
1/3 Page Horizontal 4.75" W x 2.50" H 1/3 Page Vertical 1.50" W x 7.625" H	\$525	\$445	\$380	\$325
Quarter Page 2.25" W x 3.75" H	\$395	\$360	\$325	\$290

11:30 THE DOO WOP PROJECT (R)
(See Saturday, 6/4 at 7:30pm)

Overnight Programming

1:00 TRUE COLORS: LGBTQ+ OUR STORIES, OUR SOUNDS (R)
(See Monday, 6/6 at 10:30pm)

3:00 COUNTRY POP LEGENDS (W/ MUSIC) (R)

5:00 RICK STEVES WHY WE TRAVEL (R)
(See Saturday, 6/4 at 8am)

WEDNESDAY 8

1pm LONGEVITY PARADOX WITH STEVEN GUNDIRY, MD (R)
(See Saturday, 6/4 at 1pm)

2:30 THE DOO WOP PROJECT (R)
(See Saturday, 6/4 at 7:30pm)

4:00 PBS NEWSHOUR

5:00 NHK NEWSLINE

5:30 DW NEWS

6:00 BBC WORLD NEWS AMERICA

6:30 PBS NEWSHOUR

7:30 RICK STEVES ISLAND HOPPING EUROPE (R)
Rick Steves explores Malta, Capri, Orkney and Skye, four of Europe's most intriguing islands.

8:00 KEN BURNS: BASEBALL
Join Bob Costas for a behind-the-scenes look at the making of the Emmy Award-winning series (Repeats Thursday, 6/9 at 1pm, Saturday, 6/11 at noon and Wednesday, 6/15 at 1pm & 8pm)

9:30 RICK STEVES FASCISM IN EUROPE (R)
(See Friday, 6/3 at 9:30pm)

11:00 EAT YOUR MEDICINE: THE PEGAN DIET WITH MARIK WYNNAN, MD (R)
(See Wednesday, 6/1 at 1pm)

Overnight Programming

1:00 BIG BAND YEARS (W/ MUSIC PRESENTS) (R)
(See Tuesday, 6/7 at 9:30pm)

3:00 MEMORY RESCUE WITH DANIEL AMEN, MD (R)
(See Saturday, 6/4 at 9am)

Ask About Our Small Business Marketplace!

SMALL BUSINESS MARKETPLACE

Advocates to End Domestic Violence & Sexual Assault
775-883-7654
aedv.org

ATLANTIS CASINO RESORT | SAT., OCT. 15 | STARTS AT 9AM

Free Shred Event
BBB.org/SYID

Extended Studies
University of Nevada, Reno

Professional Development courses and certificate programs

- Advanced Leadership Academy
- Paralegal Studies
- Lean Six Sigma Green and Black Belts
- Gaming Management

Visit extendedstudies.unr.edu

PROMOTE YOUR BUSINESS TODAY!

Contact Diane Barrett
Community Partnership Executive
dbarrett@pbsreno.org / 775-600-0584

- 1/6 ad: \$225 per month
- 1/8 ad: \$160 per month
- 1/16 ad: \$100 per month

PBS Reno
1670 North Virginia Street • Reno, NV 89503
775.600.0555 • pbsreno.org

