



Day!



Be my Neighbor Day!

SATURDAY, AUGUST 3, 2024



RennerVation Foundation

- Notebooks
- Composition notebooks
- Pencils
- Index cards
- Markers
- Ink pens
- Sharpies
- Dry erase markers
- Tissue boxes
- Staplers
- Glue sticks
- Graph paper
- Construction paper
- Post-it notes (small and poster sized)
- Command Strips
- Masking tape
- Hand wipes
- Color pencils

Food Bank of Northern Nevada

- Canned meals: stews, soups, spaghetti/ravioli (low-sodium preferred)
- Protein: peanut butter, tuna, salmon, chicken, dried or canned beans
- Grains: whole grain cereal, oatmeal, brown rice, whole grain pasta
- Fruits: canned (packed in 100% juice or light syrup), dried fruit, applesauce (no sugar added), 100% fruit juice boxes
- Vegetables: canned (no salt added and/or low-sodium preferred)
- Dairy: shelf stable milk
- Baby products: formula, infant cereal, baby food

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SPONSORS & VENDORS

Join the PBS Reno Neighborhood by becoming a Sponsor or Vendor! Sponsors receive space to share resources, hold activities, and are included on promotion related to Be My Neighbor Day. We have multiple levels available to suit your needs, with special rates for fellow non-profits! Vendors receive space to sell to our neighbors on August 8th.

To become a neighbor as a sponsor or a vendor for Be My Neighbor Day, contact PBS Reno Community Partnership Director Diane Barrett at 775.600.0584 or email dbarrett@pbsreno.org.



Visit Our Neighbors on August 3rd



Sponsorship Opportunities

Presenting Sponsor Benefits

(One available)

- "PBS Reno Be My Neighbor Day Presented by XXX" on primary signage
- Prime location of 10'x20' space at event
- Presenting sponsor premiere logo recognition in PBS Reno marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
- Presenting Sponsor recognition in monthly Member eNewsletters sent to 13,000 members
- Presenting Sponsor recognition in partner radio and print promotions supporting the event
- Social Media tags as Presenting sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 2x/day for three months on PBS Kids Main Channel, Mon-Fri between 6am & 1pm & Sat-Sun 6am-8am

\$10,000

Respectful Sponsor Benefits

(Four available)

- Logo recognition on signage at event
- 10'x10' space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Respectful sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 5x/week for three months on CREATE and PBS Kids 24/7 Channels

\$5,000

Contact: Diane Barrett, Community Partnership Director

PBS Reno O: (775) 600 - 0584 · C: (415) 385 - 5657 · dbarrett@pbsreno.org



SATURDAY
AUGUST 3RD, 2024



TIME
10:00am - 2:00pm



IDLEWILD PARK
1900 Idlewild Dr, Reno NV 89509

Kindness Sponsor Benefits

\$3,000

- 10'x10' space at event
 - Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
 - Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
 - Social Media tags as Kindness sponsor on our active social media platforms
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Thoughtful Sponsor Benefits

\$1,500

- 10'x10' space at event
 - Logo recognition on PBS marketing materials: website, program guide ads
 - Company Listing in monthly Member eNewsletters sent to 13,000 members
 - Social Media tags as Thoughtful sponsor on our active social media platforms
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Vendor Booth Only

\$500

- 10'x10' space at event
- Vendor responsible for bringing table, chairs and pop-up tent





PBS Reno 2024 Be My Neighbor Day Sponsorship

\$250 Nonprofit Vendor _____
\$500 Nonprofit Vendor _____
\$1500 Thoughtful Sponsor _____
\$3000 Kindness Sponsor _____
\$5000 Respectful Sponsor _____
\$10,000 Presenting Sponsor _____

Company/Donor Name: _____

Name: _____

Address: _____

Billing Address (if different): _____

Phone: _____ Email: _____

Payment ☐ MC ☐ VISA ☐ DISCOVER ☐ AMEX ☐ CHECK (payable to PBS Reno)

Card Number: _____ Exp. Date: _____

Name as it appears on card: _____ CVV: _____

Signature: _____

Contract# (for PBS Reno use): _____
Account # (for PBS Reno use): _____