



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor Benefits

\$10,000

(One available)

- "PBS Reno Be My Neighbor Day Presented by XXX" on primary signage
- Prime location of 10'x20' space at event
- Presenting sponsor premiere logo recognition in PBS Reno marketing materials: on-air promo ads, program guide ads, website, event programs and eNewsletters
- Presenting Sponsor recognition in monthly Member eNewsletters sent to 10,000 members
- Presenting Sponsor recognition in partner radio and print promotions supporting event
- Social Media tags as Presenting sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 2x/day for three months on PBS KIDS channel 5.3, Mon-Fri between 6AM-1PM and Sat-Sun 6AM-8AM

Respectful Sponsor Benefits

\$5,000

(Four available)

- Logo recognition on signage at event
- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website and event flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Respectful sponsor on our social media platforms
- :15 on-air rotator announcements promoting your business 10x/week for three months on PBS Reno main channel 5.1

Contact: Samantha Eigenman, Community Partnership Director

PBS Reno O: (775) 600 - 0561 • C: (775) 544 - 8431 • seigenman@pbsreno.org



SATURDAY
JULY 19TH, 2025



TIME
10:00AM - 2:00PM



IDLEWILD PARK
1900 IDLEWILD DR
RENO NV 89509



SPONSORSHIP OPPORTUNITIES

Kindness

\$3,000

Sponsor Benefits

- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website and event flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 10,000 members
- Social Media tags as Kindness sponsor on our active social media platforms

Thoughtful

\$1,500

Sponsor Benefits

- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: program guide ads, website
- Company Listing in monthly Member eNewsletters sent to 10,000 members
- Social Media tags as Thoughtful sponsor on our active social media platforms

Vendor

\$750

Booth & Vehicle

- Branded Company Vehicle at event
- 10'x10' booth space at event
- Vendor responsible for bringing tables, chairs and pop-up tent

Vendor

\$500

Booth Only

- 10'x10' booth space at event
- Vendor responsible for bringing tables, chairs and pop-up tent



Contact: Samantha Eigenman, Community Partnership Director

PBS Reno O: (775) 600 - 0561 • C: (775) 544 - 8431 • seigenman@pbsreno.org



SATURDAY
JULY 19TH, 2025



TIME
10:00AM - 2:00PM



IDLEWILD PARK
1900 IDLEWILD DR
RENO NV 89509