



## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor Benefits

**\$10,000**

(One available)

- "PBS Reno Be My Neighbor Day Presented by XXX" on primary signage
- Prime location of 10'x20' space at event
- Presenting sponsor premiere logo recognition in PBS Reno marketing materials: on-air promo ads, program guide ads, website, event programs and eNewsletters
- Presenting Sponsor recognition in monthly Member eNewsletters sent to 10,000 members
- Presenting Sponsor recognition in partner radio and print promotions supporting event
- Social Media tags as Presenting sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 2x/day for three months on PBS KIDS channel 5.3, Mon-Fri between 6AM-1PM and Sat-Sun 6AM-8AM

### Respectful Sponsor Benefits

**\$5,000**

(Four available)

- Logo recognition on signage at event
- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website and event flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Respectful sponsor on our social media platforms
- :15 on-air rotator announcements promoting your business 10x/week for three months on PBS Reno main channel 5.1

**Contact: Diane Barrett, Community Partnership Director**

PBS Reno 0: (775) 600 - 0584 • C: (415) 385 - 5657 • [dbarrett@pbsreno.org](mailto:dbarrett@pbsreno.org)



**SATURDAY**  
JULY 19TH, 2025



**TIME**  
10:00AM - 2:00PM



**IDLEWILD PARK**  
1900 IDLEWILD DR  
RENO NV 89509



## SPONSORSHIP OPPORTUNITIES

### Kindness

**\$3,000**

#### Sponsor Benefits

- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website and event flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 10,000 members
- Social Media tags as Kindness sponsor on our active social media platforms

### Thoughtful

**\$1,500**

#### Sponsor Benefits

- 10'x10' booth space at event
- Logo recognition in PBS marketing materials: program guide ads, website
- Company Listing in monthly Member eNewsletters sent to 10,000 members
- Social Media tags as Thoughtful sponsor on our active social media platforms

### Vendor

**\$750**

#### Booth & Vehicle

- Branded Company Vehicle at event
- 10'x10' booth space at event
- Vendor responsible for bringing tables, chairs and pop-up tent

### Vendor

**\$500**

#### Booth Only

- 10'x10' booth space at event
- Vendor responsible for bringing tables, chairs and pop-up tent



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