



WELCOME TO THE NEIGHBORHOOD!

Thank you for being a part of PBS Reno's Be My Neighbor Day on July 19th, 2025! We are looking forward to having you be a part of our Neighborhood. Be My Neighbor Day is a family-friendly event promoting early childhood education, health, safety and values highlighted on Daniel Tiger and Mister Rogers' Neighborhood.

GENERAL INFORMATION

Our Neighborhood is located on Mastrianni Drive in Idlewild Park.

Set-up for Be My Neighbor Day begins as early as 8:00am on July 19th. When you arrive on July 19th, you will receive a space assignment in the Neighborhood. Everyone must be loaded out by 4:00pm.

Vendor and Sponsor booth spaces are 10x10. You are encouraged to bring a hands-on activity or a take home for the kids and families visiting our Neighborhood to learn about the great work you do in the community. See below for information on vehicles.

The City of Reno has asked that each Vendor and Sponsor pack out their own trash after the event. Please be sure to leave no trace.

**Please note we do not have access to power at this location. If you require power, you will need to bring your own power source.*



SATURDAY
JULY 19TH, 2025



TIME
10:00AM - 2:00PM



IDLEWILD PARK
1900 IDLEWILD DR
RENO NV 89509

Be my Neighbor Day!



THINGS TO BRING

- Pop-up
- Table & chairs
- Tablecloth
- Kid-friendly outreach activity
- Swag
- Trash bags & gloves
- Water – it will likely be a hot, sunny day in the neighborhood!



VEHICLES

Only Sponsors and Vendor Booth + Vehicle Partners may park a vehicle in our Neighborhood. Those who have a Vendor Booth may use a vehicle to load in their event supplies from 8:00am-9:45am.

No vehicles may drive in the Neighborhood from 10am-2pm. Vehicles that are parked in the Neighborhood cannot leave until after the end of the event at 2pm.

FOOD TRUCKS

Food Truck vendors must provide the following in order to participate in our event:

- City of Reno Business License number.
 - *If your business does not have a City of Reno business license, the per event date, the temporary permit fee is \$20 and will be charged to you.*
- Washoe County Health District Health Permit
- Nevada State Business License

You will be placed in a designated spot in the Neighborhood, at least 10 feet apart from other Food Trucks. Food Truck vendors must keep your business license, health permits and fire permits (*where applicable*) displayed on your window per city code.

We ask Food Trucks arrive by 9:00am at the latest to coordinate your location.



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EVENT DAY SCHEDULE

8:00am

Sponsor & Vendor set-up

9:00am

All Food Trucks arrive

9:45am

No more vehicles may be moved in the event space

10:00am-2:00pm

Be My Neighbor Day

2:00pm-4:00pm

Load out

EVENT CONTACT

Holly Hutchinson | PBS Reno Event Coordinator

hhutchinson@pbsreno.org | 775.600.0548



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