

Be my Neighbor Day!



Sponsorship Opportunities

Presenting Sponsor Benefits

(One available)

\$10,000

- “PBS Reno Be My Neighbor Day Presented by XXX” on primary signage
- Prime location of 10'x20' space at event
- Presenting sponsor premiere logo recognition in PBS Reno marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
- Presenting Sponsor recognition in monthly Member eNewsletters sent to 13,000 members
- Presenting Sponsor recognition in partner radio and print promotions supporting the event
- Social Media tags as Presenting sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 2x/day for three months on PBS Kids Main Channel, Mon-Fri between 6am & 1pm & Sat-Sun 6am-8am

Respectful Sponsor Benefits

(Four available)

\$5,000

- Logo recognition on signage at event
- 10'x10' space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Respectful sponsor on our active social media platforms
- :15 on-air rotator announcements promoting your business 5x/week for three months on CREATE and PBS Kids 24/7 Channels

Contact: Diane Barrett, Community Partnership Director

PBS Reno O: (775) 600 - 0584 · C: (415) 385 - 5657 · dbarrett@pbsreno.org



SATURDAY
AUGUST 3RD, 2024



TIME
10:00am - 2:00pm



IDLEWILD PARK
1900 Idlewild Dr, Reno NV 89509

Kindness Sponsor Benefits

\$3,000

- 10'x10' space at event
- Logo recognition in PBS marketing materials: on-air promo ads, program guide ads, website, event flyers and sponsorship flyers
- Sponsor logo recognition in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Kindness sponsor on our active social media platforms

Thoughtful Sponsor Benefits

\$1,500

- 10'x10' space at event
- Logo recognition on PBS marketing materials: website, program guide ads
- Company Listing in monthly Member eNewsletters sent to 13,000 members
- Social Media tags as Thoughtful sponsor on our active social media platforms

Vendor Booth Only

\$500

- 10'x10' space at event
- Vendor responsible for bringing table, chairs and pop-up tent

