

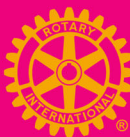


PBS Reno

**WRITERS
CONTEST**

PRESENTED BY

Rotary
Club of Reno



2026



PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship Opportunities

PBS Reno Writers Contest promotes literacy skills through hands-on, active learning. Each year, thousands of children in grades K-3 across northern Nevada and northeastern California submit their original stories with illustrations. Three winners in each grade level receive a hardcover book, certificate, and the opportunity to present their story on television. Winning stories are on display at participating partner locations and on the PBS Reno website throughout the year.

This year's theme will be unveiled in January!

Participating Sponsor: \$4,000



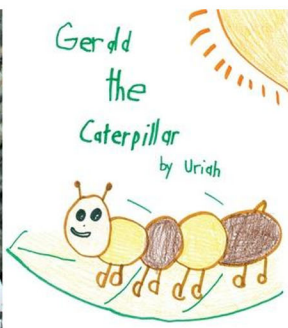
2025 1st Place Kindergarten



- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo included in 15-second "Thank You" spot on PBS KIDS 24/7 channel for six months.
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & Jun (mailed to 13,000 members/month).
- Inclusion in all outside (Roku, etc...) PBS Reno promo spots to air in Jan and Feb 2023 announcing contest.
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration at a location TBD.



2025 1st Place First Grade



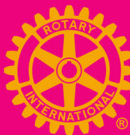


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CONTEST**

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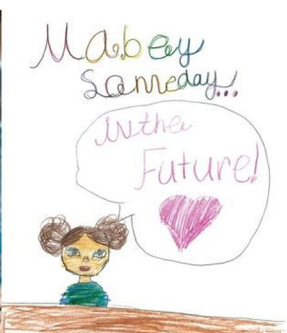
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2026



Associate Sponsor: \$2,500



2025 1st Place Second Grade



2025 1st Place Third Grade

- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & Jun (mailed to 13,000 members/month).
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration at a location TBD.

Thank you to the 2025 PBS KIDS PBS Reno Writers Contest sponsors

**MARGARET
BURBACK**

Renown
CHILDREN'S HOSPITAL



**SARA & LEONARD
LAFRANCE**

Rotary
Club of Reno



Become A 2026 PBS Reno Writers Contest Sponsor

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seigenman@pbsreno.org • 775.600.0561