

2026 PBS RENO WRITERS CONTEST

PRESENTED BY **Rotary**
Club of Reno



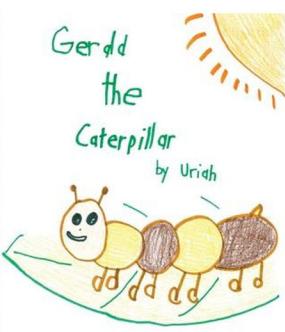
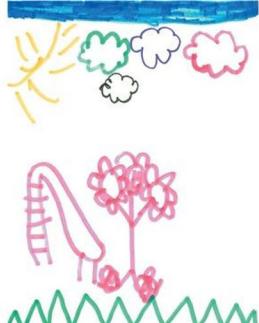
PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship Opportunities

PBS Reno Writers Contest promotes literacy skills through hands-on, active learning. Each year, thousands of children in grades K-3 across northern Nevada and northeastern California submit their original stories with illustrations. Three winners in each grade level receive a hardcover book, certificate, and the opportunity to present their story on television. Winning stories are on display at participating partner locations and on the PBS Reno website throughout the year.
This year's theme is SPECIAL.

Participating Sponsor: \$4,000



2025 1st Place Kindergarten



2025 1st Place First Grade

- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo included in 15-second “Thank You” spot on our PBS KIDS 24/7 channel for six months.
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Inclusion in all outside (Roku, etc...) PBS Reno promo spots to air in Jan and Feb 2026 announcing contest.
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.



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Associate Sponsor: \$2,500



2025 1st Place Second Grade

- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.



2025 1st Place Third Grade

Thank you to the 2025 PBS KIDS PBS Reno Writers Contest sponsors

MARGARET
BURBACK

Renown
CHILDREN'S HOSPITAL

ALLEGRA
MARKETING • PRINT • MAIL

SARA & LEONARD
LAFRANCE

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UNION NEVADA
BLUE TEAM

Become A 2026 PBS Reno Writers Contest Sponsor

Contact: Samantha Eigenman, Community Partnership Director
seigenman@pbsreno.org • 775.600.0561



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PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship

Participating Sponsor: \$4,000

Associate Sponsor: \$2,500

Company/Donor Name: _____

Name: _____

Address: _____

Billing Address (if different): _____

Phone: _____

Email: _____

Payment: MC VISA DISCOVER AMEX CHECK (payable to PBS Reno)

Card Number: _____ Exp. Date: _____

Name as it appears on card: _____ CVV: _____

Signature: _____

Contract # (for PBS Reno use): _____

Become A 2026 PBS Reno Writers Contest Sponsor

Contact: Samantha Eigenman, Community Partnership Director
seigenman@pbsreno.org • 775.600.0561