

# 2026 PBS RENO WRITERS CONTEST

PRESENTED BY **Rotary**  
Club of Reno



## PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship Opportunities

PBS Reno Writers Contest promotes literacy skills through hands-on, active learning. Each year, thousands of children in grades K-3 across northern Nevada and northeastern California submit their original stories with illustrations. Three winners in each grade level receive a hardcover book, certificate, and the opportunity to present their story on television. Winning stories are on display at participating partner locations and on the PBS Reno website throughout the year. **This year's theme is SPECIAL.**

### Participating Sponsor: \$4,000



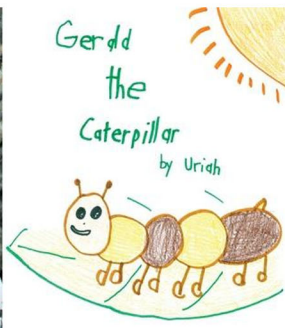
**2025 1<sup>st</sup> Place Kindergarten**



- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo included in 15-second "Thank You" spot on our PBS KIDS 24/7 channel for six months.
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Inclusion in all outside (Roku, etc...) PBS Reno promo spots to air in Jan and Feb 2026 announcing contest.
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.



**2025 1<sup>st</sup> Place First Grade**



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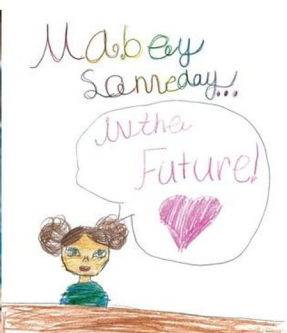
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## Associate Sponsor: \$2,500

- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.



### 2025 1<sup>st</sup> Place Second Grade



### 2025 1<sup>st</sup> Place Third Grade

Thank you to the 2025 PBS KIDS PBS Reno Writers Contest sponsors

MARGARET  
BURBACK

**Renown**  
CHILDREN'S HOSPITAL



SARA & LEONARD  
LAFRANCE

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Club of Reno



## Become A 2026 PBS Reno Writers Contest Sponsor

Contact: Samantha Eigenman, Community Partnership Director  
seigenman@pbsreno.org • 775.600.0561



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## PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship

Participating Sponsor: \$4,000

Associate Sponsor: \$2,500

Company/Donor Name: \_\_\_\_\_

Name: \_\_\_\_\_

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Billing Address (if different): \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment: ☐ MC ☐ VISA ☐ DISCOVER ☐ AMEX ☐ CHECK (payable to PBS Reno)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Contract # (for PBS Reno use): \_\_\_\_\_

## Become A 2026 PBS Reno Writers Contest Sponsor

Contact: Samantha Eigenman, Community Partnership Director  
seigenman@pbsreno.org • 775.600.0561