

PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship Opportunities

PBS Reno Writers Contest promotes literacy skills through hands-on, active learning. Each year, thousands of children in grades K-3 across northern Nevada and northeastern California submit their original stories with illustrations. Three winners in each grade level receive a hardcover book, certificate, and the opportunity to present their story on television. Winning stories are on display at participating partner locations and on the PBS Reno website throughout the year. **This year's theme will be unveiled in January!**

Participating Sponsor: \$4,000



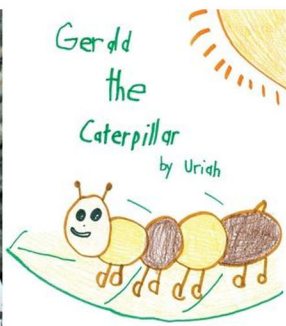
2025 1st Place Kindergarten

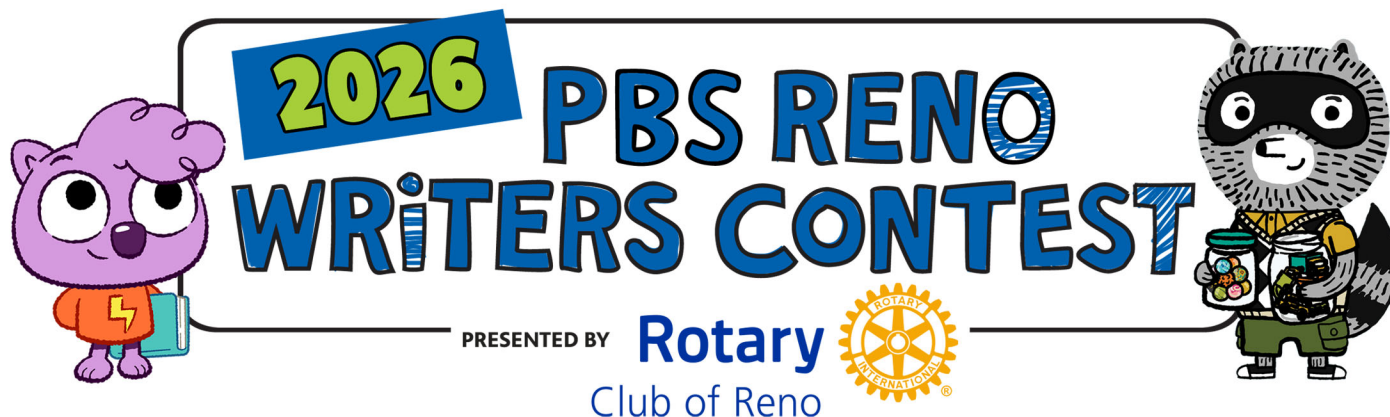


- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo included in 15-second "Thank You" spot on our PBS KIDS 24/7 channel for six months.
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Inclusion in all outside (Roku, etc...) PBS Reno promo spots to air in Jan and Feb 2026 announcing contest.
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.



2025 1st Place First Grade

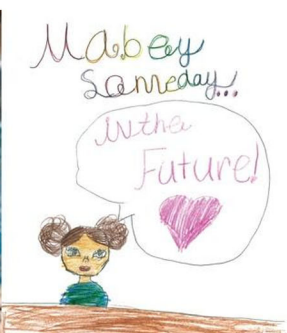




2026 PBS RENO WRITERS CONTEST

PRESENTED BY **Rotary** Club of Reno

Associate Sponsor: \$2,500



2025 1st Place Second Grade



2025 1st Place Third Grade

- Logo and name in all promotional on-air spots on the PBS Reno Main, PBS KIDS 24/7 and Create channels (approximately 200+ spots).
- Logo placement on PBS Reno Writers Contest announcement ad in PBS Reno Program Guide; Jan, Feb, Mar, May & June (mailed to 13,000+ members/month).
- Logo placement on PBS Reno Writers Contest web page.
- Sponsor recognition on winning story posters displayed at PBS Reno partner locations.
- Invitation to attend the winner's celebration.

Thank you to the 2025 PBS KIDS PBS Reno Writers Contest sponsors

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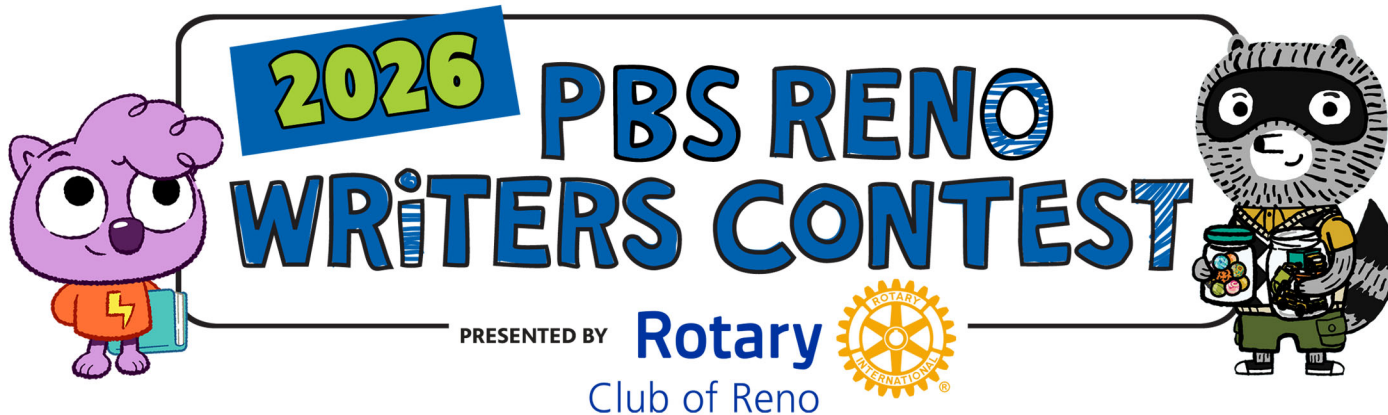
Rotary
Club of Reno

UNIVERSITY OF NEVADA
RENO

Become A 2026 PBS Reno Writers Contest Sponsor

Contact: Samantha Eigenman, Community Partnership Director
seigenman@pbsreno.org • 775.600.0561





PBS Reno 2026 Curiosity Classroom Writers Contest Sponsorship

Participating Sponsor: \$4,000

Associate Sponsor: \$2,500

Company/Donor Name: _____

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Contract # (for PBS Reno use): _____

