EEO PUBLIC FILE REPORT

FOR

PBS North Carolina

This EEO Public File Report
Covers the One-Year Period
Ending on July 31, 2023
The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission’s EEO Rule. This Report has been prepared on behalf of PBS NC, which operates a statewide public television network consisting of the following stations: WUNC-TV; WUND-TV; WUNE-TV; WUNF-TV; WUNG-TV; WUNJ-TV; WUNK-TV; WUNL-TV; WUNM-TV; WUNP-TV; WUNU-TV; and WUNW-TV. This Report will be placed in each station’s online public inspection file and posted on PBS NC’s website.

The information contained in this Report covers the time period beginning August 1, 2022 and ending July 31, 2023 (the “Reporting Period”).

Attachments 1 through 3 are intended to provide the information required by the FCC’s EEO Rule. Attachments 1 and 2 contain the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and,
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment 3 contains a list and brief description of outreach initiatives undertaken pursuant to the FCC’s EEO Rule during the Reporting Period.

Questions concerning this report should be directed to Tyran Fennell, PBS NC Director of Human Resources, at (919) 549-7077 or tfennell@pbsnc.org.

* * * * *
<table>
<thead>
<tr>
<th>Position Number</th>
<th>Title</th>
<th>Total Number Interviewee for Vacancy</th>
<th>Recruitment Source of Hire</th>
<th>Recruitment Sources Utilized (See attached list of sources)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 G0002368</td>
<td>Broadcast Technician</td>
<td>4</td>
<td>PBS NC Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>2 G0002358</td>
<td>Media Operator</td>
<td>3</td>
<td>UNC System Office Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50, 53, 63</td>
</tr>
<tr>
<td>3 20012032</td>
<td>Producer / Director</td>
<td>4</td>
<td>LinkedIn</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>4 20046333</td>
<td>Senior Producer / Correspondent, Public Affairs</td>
<td>4</td>
<td>UNC System Office Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>5 G0002353</td>
<td>Senior Post-Production Editor</td>
<td>5</td>
<td>UNC System Office Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>6 20007550</td>
<td>Senior Account Executive</td>
<td>7</td>
<td>UNC System Office Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>7 20039434</td>
<td>Senior Account Executive</td>
<td>7</td>
<td>LinkedIn</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>8 G0002100</td>
<td>Engagement Program Manager</td>
<td>4</td>
<td>PBS NC Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>9 G0002247</td>
<td>Financial Reporting Manager</td>
<td>3</td>
<td>PBS NC Website</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>10 20030287</td>
<td>Project Manager, Media Innovation Lab</td>
<td>5</td>
<td>LinkedIn</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td>11 20048095</td>
<td>Gift Processing Specialist</td>
<td>3</td>
<td>Other</td>
<td>Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22 External: 25, 43, 49, 50</td>
</tr>
<tr>
<td></td>
<td>ID</td>
<td>Position</td>
<td>Opened</td>
<td>Filled</td>
</tr>
<tr>
<td>---</td>
<td>---------</td>
<td>----------------------------------------------------</td>
<td>-----------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>12</td>
<td>20048266</td>
<td>Member &amp; Viewer Services Associate</td>
<td>07/19/2022</td>
<td>10/17/2022</td>
</tr>
<tr>
<td>13</td>
<td>G0018464</td>
<td>Member &amp; Viewer Services Associate</td>
<td>07/19/2022</td>
<td>10/03/2022</td>
</tr>
<tr>
<td>14</td>
<td>G0018731</td>
<td>Accountant</td>
<td>08/10/2022</td>
<td>10/03/2022</td>
</tr>
<tr>
<td>15</td>
<td>G0002286</td>
<td>Human Resources Director</td>
<td>08/23/2022</td>
<td>12/01/2022</td>
</tr>
<tr>
<td>16</td>
<td>G0018529</td>
<td>Audio Engineer</td>
<td>08/31/2022</td>
<td>01/16/2023</td>
</tr>
<tr>
<td>17</td>
<td>20049914</td>
<td>Division Coordinator</td>
<td>09/07/2022</td>
<td>12/05/2022</td>
</tr>
<tr>
<td>18</td>
<td>G0018533</td>
<td>Assistant Director of Integrated Fundraising</td>
<td>09/15/2022</td>
<td>01/30/2023</td>
</tr>
<tr>
<td>19</td>
<td>20039029</td>
<td>Corporate Engagement Coordinator</td>
<td>09/23/2022</td>
<td>12/05/2022</td>
</tr>
<tr>
<td>20</td>
<td>20034864</td>
<td>Digital Marketing Specialist</td>
<td>10/26/2022</td>
<td>12/19/2022</td>
</tr>
<tr>
<td>21</td>
<td>G0018458</td>
<td>Director of Education</td>
<td>11/07/2022</td>
<td>02/21/2023</td>
</tr>
<tr>
<td>22</td>
<td>G0002367</td>
<td>Eastern Broadcast Technician</td>
<td>11/07/2022</td>
<td>02/27/2023</td>
</tr>
<tr>
<td>23</td>
<td>20003589</td>
<td>Chief Development Officer</td>
<td>11/22/2022</td>
<td>04/17/2023</td>
</tr>
<tr>
<td>24</td>
<td>G0000210</td>
<td>Chief Financial Officer</td>
<td>11/23/2022</td>
<td>03/20/2023</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----</td>
<td>----</td>
<td>----</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>25</td>
<td>G0002332</td>
<td>Financial Analyst</td>
<td>4</td>
<td>LinkedIn</td>
</tr>
</tbody>
</table>
|    |    | 300,002,332 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 26 | 20045201 | Broadcast IT Specialist | 2 | PBS NC Website |
|    |    | 300,004,5201 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 27 | G0018200 | Accounting Technician | 6 | UNC System Office Website |
|    |    | 300,001,8200 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 28 | G0002252 | Director of Children’s Media & Education Engagement | 5 | PBS NC Website |
|    |    | 300,000,2252 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 29 | G0002350 | Tower & Maintenance Technician | 7 | Other |
|    |    | 300,000,2350 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 30 | 20040582 | Tower & Maintenance Technician | 7 | Other |
|    |    | 300,004,0582 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 31 | G0002306 | Tower & Maintenance Technician | 7 | Other |
|    |    | 300,000,2306 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 32 | 20037180 | Program Marketing Manager | 9 | LinkedIn |
|    |    | 300,000,37180 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22
|    |    |    |    |    |
| 33 | G0002271 | Digital Platform Manager | 19 | PBS NC Website |
|    |    | 300,000,2271 |    | Internal: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22

Total number of persons interviewed during this Reporting Period: 182
<table>
<thead>
<tr>
<th>Recruitment Source (see attached list)</th>
<th>Total Number of Interviewees from Source*</th>
<th>Did Source Request Notice of Job Openings?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>54</td>
<td>No</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>7</td>
<td>27</td>
<td>No</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>13</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>15</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>16</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>17</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>18</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>19</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>21</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>22</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>23</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>24</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>25</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>26</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>27</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>28</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>29</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>30</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>31</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>32</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>33</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>34</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>35</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>36</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>37</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>38</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>39</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>40</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>41</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>42</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>43</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>44</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>45</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>46</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>47</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>48</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>49</td>
<td>63</td>
<td>No</td>
</tr>
<tr>
<td>50</td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>51</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>52</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>53</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>54</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>55</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>56</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>58</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>59</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>61</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>62</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>63</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>64</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>65</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>66</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>67</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>68</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>69</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>73</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>74</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>75</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>76</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>77</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>78</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>79</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>No</td>
<td></td>
</tr>
</tbody>
</table>

*38 interviewee came from unknown sources.*
1. **UNC System Office**  
   *Attn:* Human Resources / EEO Officer  
   https://uncgacareers.northcarolina.edu/  
   PO Box 2688  
   Chapel Hill, NC 27515  
   Telephone: (919) 962-1000

2. **North Carolina Arboretum**  
   *Attn:* http://www.nearboretum.org  
   100 Frederick Law Olmsted Way  
   Asheville, NC 28806-9315  
   Telephone: (828) 665-2492  
   Fax: (828) 665-2371

3. **NC State Approving Agency**  
   *Attn:* http://www.northcarolina.edu/aa/ncsaa  
   120 Penmarc Drive, Suite 103  
   Raleigh, NC 27603-2434  
   Telephone: (919) 733-7535  
   Fax: (919) 733-1284

4. **NC State Educational Assistance Authority**  
   *Attn:* information@ncseaa.edu  
   Post Office Box 14103  
   Research Triangle Park, NC 27709  
   Telephone: (919) 549-8614  
   Fax: (919) 549-8481

5. **NC Center for International Understanding (Go Global, NC)**  
   *Attn:* http://goglobalnc.org/  
   Go Global NC, Box 13628  
   68 T.W. Alexander Dr., Research Triangle Park, NC 27709  
   Telephone: (919) 420-1360  
   Fax: (919) 420-1371

6. **UNC Press**  
   *Attn:* http://www.uncpress.unc.edu  
   The University of North Carolina Press  
   116 South Boundary Street  
   Chapel Hill, NC 27514-3808  
   Telephone: (919) 966-3561  
   Fax: (919) 966-3829

7. **PBS North Carolina**  
   *Attn:* Human Resources  
   PO Box 14900 (10 UNC-TV Drive)  
   RTP, NC 27709-4900  
   Telephone: (919) 549-7082
8. **UNC-TV/Western Maintenance Facility**  
   **Attn:** Western Maintenance Facility  
   14 Old Phillips Bridge Road  
   Franklin, NC 28734  
   Telephone: (919) 549-7000

9. **PBS NC Employee Referral**  
   **Attn:** Human Resources  
   10 UNC-TV Drive  
   RTP, NC 27709-4900  
   Telephone: (919) 549-7082

10. **WUNC-TV – WUNC-DTV, Channel 4**  
    **Attn:** Transmission Building  
    4401 Jones Ferry Road  
    Chapel Hill, NC 27516  
    Telephone: (919) 549-7204

11. **WUND-TV – WUND-DTV, Channel 2**  
    **Attn:** Transmission Building  
    521 Raccoon Road  
    Creswell, NC 27928  
    Telephone: (919) 549-7202

12. **WUNE-TV – WUNE-DTV, Channel 17**  
    **Attn:** Transmission Building  
    Post Office Box 458  
    Linville, NC 28646  
    Telephone: (919) 549-7217

13. **WUNF-TV – WUNF-DTV, Channel 33**  
    **Attn:** Transmission Building  
    1892 Pisgah Mtn. Road  
    Canton, NC 28646  
    Telephone: (828) 646-3481

14. **WUNG-TV – WUNG-DTV, Channel 58**  
    **Attn:** Transmission Building  
    4575 Stough Road  
    Concord, NC 28027-8736  
    Telephone: (919) 549-7258

15. **WUJ-JTV – WUJ-DTV, Channel 39**  
    **Attn:** Transmission Building  
    521 TV Tower Road  
    Delco, NC 28436  
    Telephone: (919) 549-7239

16. **WUNK-TV – WUNK-DTV, Channel 25**  
    **Attn:** Transmission Building  
    8200 Hwy 258 North  
    Farmville, NC 27828  
    Telephone: (919) 549-7225
17. **WUNL-TV – WUNL-DTV, Channel 26**  
   Attn: Transmission Building  
   2463 Sauratown Mtn. Rd.  
   Westfield, NC 27053  
   Telephone: (919) 549-7226

18. **WUNM-TV – WUNM-DTV, Channel 19**  
   Attn: Transmission Building  
   Post Office Box 665  
   Trenton, NC 28585  
   Telephone: (919) 549-7219

19. **WUNP-TV- WUNP-DTV, Channel 36**  
   Attn: Transmission Building  
   16107 Highway 48  
   Littleton, NC 27850  
   Telephone: (919) 549-7236

20. **WUNU-TV – WUNU-DTV, Channel 31**  
   Attn: Transmission Building  
   446 UNC Drive  
   St Paul’s, NC 28384  
   Telephone: (919) 549-7231

21. **WUNW-TV – WUNW-DTV, Channel 27**  
   Attn: Transmission Building  
   1892 Pisgah Mtn. Rd.  
   Canton, NC 28716  
   Telephone: (828) 648-3482

22. **State of North Carolina Human Resources Department (Office of State Human Resources)**  
   Attn: Career Counseling and Support  
   116 W Jones Street  
   Raleigh, NC 27603  
   Telephone: (919) 733-7108

23. **Durham Technical Community College**  
   Attn: Career Center  
   East 5th Street  
   Durham, NC 27703  
   Telephone: (919) 328-6050

24. **Raleigh News & Observer**  
   Attn: Classified Advertising  
   Link to: Careerbuilder.com  
   215 S McDowell Street PO Box 191  
   Raleigh, NC 27602  
   Telephone: (919) 829-4600
25. Current
   Attn: Classified Advertising Online
   6930 Carroll Avenue, Suite 625
   Takoma Park, MD 20912
   Telephone: (301) 270-7240, Ext. 36

26. The Carolinian Newspaper
   Attn: Classifieds
   adria@caro.news
   PO Box 25308
   Raleigh, NC 27601
   Telephone: (919) 834-5558

27. The Charlotte Observer
   Attn: Classifieds
   jmmoore@charlotteobserver.com
   600 S. Tryon Street
   Charlotte, NC, 28202
   Telephone: (704) 358-5312

28. Wake Technical Community College
   Attn: Career & Employment Resources Office
   9101 Fayetteville Road
   Raleigh, NC 27603-5655
   Telephone: (919) 866-5695

29. Pitt Community College
   Attn: careerservices@email.pittcc.edu
   Craig F. Goess Student Center
   Suite 170
   P.O. Drawer 7007
   Greenville, NC 27835
   Telephone: (252) 493-7784

30. Association of Fundraising Professionals Triangle, NC Chapter
   Attn: chapteradmin@afptriangle.org
   PO Box 18343
   Raleigh NC, 27619
   Telephone: (919) 280-4018

31. The Chronicle of Philanthropy
   Attn: Philanthropycareeres-jobs@philanthropy.com
   1255 Twenty-Third Street NW
   Seventh Floor
   Washington, DC 20037
   Telephone: (202) 466-1200

32. The Charlotte Post
   Attn: Classified Department
   1531 Camden Road
   Charlotte, NC 28203
   Telephone: (704) 376-0496
33. Mitchell Technical Institute - Satcom
   Attn: Elizabeth Kitchens
   1800 East Spruce Street
   Mitchell, South Dakota 57301
   Telephone: (605) 995-7136
   liz.kitchens@mitchelltech.edu

34. The Asheville Citizen-Times
   Attn: Classified Advertising
   14 O’Henry Ave.
   Asheville, NC 28801
   Telephone: (828) 232-5916

35. OnLine News Association
   Attn: Classified Advertising, Jessica Strelitz
   Online News Association
c/o NPR
   1111 North Capitol Street NE, Sixth Floor
   Washington, DC 20002
   Telephone: (571) 212-1363 (cell)

36. Radio Television Digital News Association
   Attn: Classified Advertising
   The National Press Building
   529 14th Street, NW, Suite 1240
   Washington, D.C. 20045
   Telephone: (202) 221-4282

37. NC for Military Employment (NC4ME)/ NCWorks Online
   Attn: NCWorks Career Center - Briggs Avenue
   1105 S. Briggs Avenue
   Durham, NC 27703
   Phone: (919) 560-6880
   Fax: (919) 560-3388
   Email: ncworks.3000@nccommerce.com

38. Action Without Borders/Idealist.org
   302 Fifth Avenue, 11th Floor
   New York, NY 10001
   Phone: (646) 786-6886
   Fax: (212) 695-7243
   Email: http://www.idealist.org/contact-us

39. The Data & Marketing Association
   1333 Broadway, Suite #301
   New York, N.Y. 10018
   Phone: (212) 768-7277
   Email: https://thedma.org/

40. Nonprofit Technology Network
    621 SW Alder, Suite 310
    Portland, OR 97205
    Phone: (503) 272-8800
    Fax: (503) 451-3125
    Email: jobboard@nten.org
41. North Carolina Center for Nonprofits  
5800 Faringdon Place  
Raleigh, NC 27609  
Phone: (919) 790-1555  
www.ncnonprofits.org

42. Chronicle of Higher Education  
1255 Twenty-Third St, N.W.  
Washington, D.C. 20037  
Phone: (202) 466-1050  
Email: jobs@chronicle.com

43. Circa  
An annual membership that automatically posts our positions to 1500+ job boards and sites nationwide, depending on key words  
1000 N Water St., Suite 1100  
Milwaukee, WI 53202  
www.circaworks.com  
Telephone: (800) 984-3775

44. North Carolina Broadcasters Association  
150 Fayetteville Street  
Raleigh, NC 27601  
Telephone (919) 821-7300

45. National Association of Broadcasting  
1771 N Street NW  
Washington, D.C. 20036  
Telephone (202) 429-5300

46. Corporation for Public Broadcasting (CPB) Jobline  
401 9th Street NW.  
Washington, D.C. 20004  
Telephone (202) 879-9600

47. NETA Consulting  
1334 Timberlane Road  
Suite#12  
Tallahassee, FL 32312  
Telephone (803) 978-1581

48. SWE (Society of Women Engineers)  
130 East Randolph Street, Suite 3500  
Chicago, IL 60601  
Telephone (877) 793-4636  
http://societyofwomenengineers.swe.org/

49. LinkedIn  
The world's largest professional network with more than 562 million users in more than 200 countries and territories worldwide.  
www.linkedin.com  
Telephone (844) 587-5735

50. CareerBuilder  
200 N. LaSalle Street, Suite 1100  
Chicago, IL 60601  
Telephone: (770) 349-2400  
www.careerbuilder.com
51. **NTEN**
The Nonprofit Technology Enterprise Network is an international nonprofit organization based in the United States.

621 SW Alder, Suite 310  
Portland, OR 97205  
Telephone (503) 272-8800  
www.nten.org

52. **YNPN**  
**Attn:** Young Nonprofit Professionals Network Triangle NC  
YNPN Triangle NC  
PO Box 732  
Morrisville, NC 27560  
www.ynpntrianglenc.org

53. **Mediabistro**  
Media job finder, online training courses, and free career advice for a perfect resume & cover letter, interview tips, freelancing, and more.  
825 Eighth Avenue, 29th Floor  
New York, NY 10019  
Telephone (800) 205-7792  
www.mediabistro.com

54. **TECH for GOOD**  
http://www.techforgood.global/

55. **IEEE Women in Engineering (WIE)**  
IEEE Women in Engineering (WIE) is one of the largest international professional organizations dedicated to promoting women engineers and scientists and inspiring girls around the world to follow their academic interests to a career in engineering.  
445 Hoes Lane  
Piscataway, NJ 08854  
Telephone (732) 981 0060  
http://wie.ieee.org/

56. **NC Tech Association**  
4020 Westchase Blvd. Suite 350  
Raleigh, NC 27607  
Telephone (919) 856-0393  
www.nctech.org

57. **TV Technology**  
**Attn:** TV Technology c/o Future US, Inc.  
5285 Shawnee Road, Suite 525  
Alexandria, VA 22312-2334  
Telephone: (703) 852-4600  
www.tvtechnology.com

58. **TVNewsCheck**  
238 Crosshill Road  
Wynnewood, PA 19096  
Telephone (610) 649-7989  
www.tvnewscheck.com
59. **ProductionHUB**
   1806 Hammerlin Ave
   Winter Park, FL 32789
   Telephone (877) 629-4122
   www.productionhub.com

60. **UNC Talent Connect**
   Online recruitment system
   **Attn:** Rachael Dietrich Walker
   Director of Prospect Development and Analytics
   University of North Carolina General Administration
   910 Raleigh Road, PO Box 2688
   Chapel Hill, NC 27514
   Telephone (919) 843-0430
   rdwalker@northcarolina.edu

61. **AMA Triangle**
   **Attn:** AMA Triangle
   C/O First Point Resources
   1500 Sunday Drive Suite 102
   Raleigh, NC 27607
   Telephone (919) 426-2988
   http://www.amatriangle.org/

62. **JournalismJobs**
   JournalismJobs.com is the largest and most-visited resource for journalism jobs and receives between 2.5 to 3 million page views a month.
   Telephone (510) 508-7386
   info@journalismjobs.com
   https://www.journalismjobs.com/

63. **Cynopsis**
   **Attn:** Trish Pihonak
   Director of Operations & Job Ad Sales
   Cynopsis Sales
   40 Wall Street, Floor 50
   New York, NY 10005
   Telephone (203) 218-6480
   https://www.cynopsis.com/

64. **Livingston Associates**
   **Attn:** Tom Livingston
   3000 Chestnut Avenue
   Suite 208
   Baltimore, MD 21211
   Telephone (410) 243-1974
   https://livingstonassociates.net/

65. **Triangle Business Journal**
   3515 Glenwood Avenue
   Suite 220
   Raleigh, NC 27612
   Telephone (919) 878-0010
   https://www.bizjournals.com/triangle/
66. Association for Women in Communications
1717 E Republic Road
Suite A
Springfield, MO 65804
Telephone (417) 886-8606
https://www.womcom.org/

67. Broadcasting & Cable
Broadcasting & Cable is a weekly telecommunications industry trade magazine published by Future US.
Future US, Inc.
11 West 42nd Street, 15th Floor
New York, NY 10036
Phone: (212) 378-0448
https://www.nexttv.com/broadcasting-cable

68. National Association of Black Journalists
1100 Knight Hall, Suite 3101
College Park, MD 20742
Telephone (301) 405-0248
https://www.nabj.org/

69. National Association of Hispanic Journalists
1050 Connecticut Avenue, NW 5th Floor
Washington, DC 20036
Email: contact@nahj.org
https://nahj.org/

70. Native American Journalists Association
NAJA - OU Gaylord College
395 W Lindsey Street
Norman, OK 73019
Telephone (405) 325-2721
https://najanewsroom.com/

71. m/Oppenheim Executive Search
1009 General Kennedy Avenue
San Francisco, CA 94129
Telephone (415) 762-2650
https://www.moppenheim.com/

72. Jobplex
Jobplex Inc.
A DHR International company
5605 Carnegie Blvd. Ste 375
Charlotte, NC 28209
Telephone (704) 323-7579
http://www.jobplex.com/

73. Greater Public
PO Box 303279
Austin, TX 78703-0055
Telephone (800) 454-2314
https://greaterpublic.org/
74. The Fayetteville Observer
458 Whitfield Street
Fayetteville, NC 28306
Telephone: (910) 323-4848
https://www.fayobserver.com/

75. CUPA-HR
1811 Commons Point Drive
Knoxville, TN 37932
Telephone (877) 287-2474
https://www.cupahr.org

76. Public Media Business Association
1300 Piccard Drive, Suite LL 14
Rockville, MD 20850
Telephone (240) 844-9771
https://www.pmbaonline.org

77. Association of Fundraising Professionals
4200 Wilson Boulevard, Suite 480
Arlington, VA 22203
Telephone (703) 684-0410
https://afpglobal.org/

78. AADO – African American Development Officers
4355J Suite 291 Cobb Parkway
Atlanta, GA 30339
Telephone (888) 646-8166
https://www.aadonetwork.com/

79. Women of Color in Fundraising and Philanthropy
WOC is a national organization, headquartered in the New York City Metropolitan Area.
https://www.woc-fp.com/

80. UNC Advancement Listserv
   Professional Network
   Attn: Shelley Clayton
   Associate Vice President
   The University of North Carolina System
   223 S. West Street, Suite 1800
   Raleigh, NC 27603
   Telephone (919) 843-6780
   slclayton@northcarolina.edu

81. AICPA – Association of International Certified Professional Accountants
   1345 Avenue of the Americas, 27th Floor
   New York, NY 10105
   Telephone (212) 596-6200
   https://www.aicpa.org/home

82. North Carolina Association of CPAs
   3100 Gateway Centre Boulevard
   Morrisville, NC 27560
   Telephone (919) 469-1040
   https://www.ncacpa.org/
83. **ALPFA – Association of Latino Professionals for America**  
   1717 W 6th Street, Suite 410  
   Austin, TX 78703  
   Telephone (855) MYALPFA ext. 707  
   https://www.alpfa.org/

84. **National Society of Black CPAs**  
   PO Box 172  
   Zionsville, IN 46077  
   https://www.nsbcpa.org/

85. **National Association of Black Accountants (NABA)**  
   https://nabainc.org/

86. **Military.com**  
   https://www.military.com/

87. **Wireless Estimator, Inc.**  
   6969 Camden Court  
   Margate, FL 33063  
   info@wirelessestimator.com  
   https://wirelessestimator.com/
PBS North Carolina (PBS NC) has engaged in the following outreach activities during the period covered by this Report:

<table>
<thead>
<tr>
<th>Activity Classification (attached)</th>
<th>Type of Activity</th>
<th>Brief Description</th>
</tr>
</thead>
</table>
| 1                                 | Participation in Job Fairs             | PBS NC participated in three (3) job fairs, meeting with individuals in-person, including students, veterans, minorities, and individuals with disabilities discussing full-time employment and internships at:  
September 22, 2022 — North Carolina Central University – Fall 2022 Business & IT Career Fair – (Participant – Recruiting Specialist)  
November 16, 2022 — Shaw University – Fall into Your Career: Early Career and Internship Job Fair – (Participant: Recruiting Specialist)  
March 23, 2023 – North Carolina Central University – Non-Profit and Public Service Career Fair – (Participant – Recruiting Specialist) |
| 5                                 | Internship Program                    | PBS NC hosted four (4) Spring 2023 interns in the areas of Content (2), Production Services (1), and Marketing Communications (1) and six (6) Summer 2023 interns in the areas of Content (2), Production Services (1), Marketing Communications (1), Management and General (1), and Technology (1) for hands-on exposure to audience-focused digital content, television broadcasting, content creation, accounts research, and related careers. The Human Resources department is responsible for managing the internship program. |
| 6                                 | Participation in job banks, internet programs, and other programs designed to promote outreach generally. | Class presentation @HBCU: 11-8-2022 – staff in our education division presented to a group of about 30 students at NC Central University enrolled in the School Media in Library Sciences course. Dr. Baldwin invited staff to share the work we do at PBS NC and across the state.  
Marbles’ Museum “Future Me” Fair: 3-4-2023 – geared to our youngest learners and their parents, this one-day event included many companies and individuals from a range of professions manning booths to talk about the careers in their space. During this session children were engaged in activities to "Learn about various trades and professions, sparking career aspirations and empowering kids to dream big about future pathways!" Our booth had about 300 visitors.  
North Carolina State Fair: 10-13-2022 through 10-23-2022 – As a part of our branding campaign, PBS NC created a comprehensive exhibit to communicate the full scope of services provided by our statewide public media station. Participants could learn about our role in education, content, programming, engagement, and public safety, bringing attention to the mission as well as the full range of opportunities in public media. PBS NC attracted approximately 68,000 visitors to the PBS NC exhibit at this year’s state fair. |
| 16                                | Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to | Rootle Ambassador Academy: 8-8-2022 – Ambassadors are community-based volunteers whose roles professionally or personally align with our work engaging children ages birth to 8, early childhood educators, parents, and caregivers. Annual convenings provide these individuals with an opportunity to tour the station, meet professionals in all divisions, and learn more about opportunities and work of public media. There are |
| employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities. | currently more than 50 Rootle Ambassadors in the program and we will continue to recruit, train and support these volunteers until all 100 counties in North Carolina has their own Ambassador. This program has proven itself as a pipeline for hiring as we have had Ambassadors apply for positions and we have hired two Ambassadors to fill paying roles. |
Menu Option Classifications

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.