

PROFILE | Sarah Sampson

Senior Producer
Content Division



Sarah Sampson joined Maryland Public Television in 2013 to work on the popular original series *Maryland Farm & Harvest*. She was named senior producer in 2023 after a decade of service for the statewide public TV network.

In her current role as senior producer, Mrs. Sampson is principally responsible for managing the statewide public TV network's Chesapeake Bay Week® initiative. In addition to leading Chesapeake Bay Week content and programming decisions, Mrs. Sampson serves as a primary producer of cornerstone original productions for the annual campaign. She is currently working on a documentary about log canoes that will air during the 20th installment of Chesapeake Bay Week in April 2024.

Mrs. Sampson joined MPT in 2013, spending one year as a segment producer for the network's popular original series *Maryland Farm & Harvest* before taking over as series producer and director. For five years, she managed *Maryland Farm & Harvest* production from segment selection through post-production while also directing field production and producing 10-plus episode segments per season.

In 2019, Mrs. Sampson was promoted to producer of natural history programs. She spent the next four years managing a range of MPT's outdoors and environmental programs including series such as *Outdoors Maryland*, specials such as *Destination Maryland*, and Chesapeake Bay Week. She was named a senior producer in 2023, taking on added responsibilities as the network expands production activity across genres.

Mrs. Sampson has earned seven Emmy® Awards and two silver Telly Awards for her work at MPT on projects including *Destination Maryland*, *Maryland Farm & Harvest*, and *Outdoors Maryland* as well as Chesapeake Bay Week documentaries and specials such as *Chesapeake Beacons*, *Chesapeake Decoys: The Nature of Waterfowl Art*, *Creatures of the Chesapeake*, and the *Chesapeake Bay Summit*.

Before joining MPT, Mrs. Sampson worked as a reporter at WBAL-TV in Baltimore and an adjunct instructor at Hood College, where she taught broadcast reporting and writing. Earlier, she served for three years as a reporter and producer at WGRZ-TV in Buffalo, NY.

She earned a bachelor's degree from the Philip Merrill College of Journalism at the University of Maryland, College Park. While still in school, Mrs. Sampson was as a freelance reporter in The Baltimore Sun's Harford County Bureau and worked as an associate producer and assignment editor at WBAL-TV. She then served as a reporter and weekend anchor at WHAG-TV in Hagerstown before heading to the position in Buffalo.

Mrs. Sampson lives with her husband and two daughters in Baltimore County, Maryland.



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