

PROFILE

Tom Williams, APR

Managing Director
Communications



Tom Williams joined Maryland Public Television in 2015 to serve in the newly created position of managing director, Communications.

Mr. Williams oversees Maryland Public Television's media relations program and plans and executes both institutional and production-related publicity and promotion for the statewide public TV network. He also supports MPT communications with elected officials; contributes strategy and content for social media engagement; and handles a range of internal communications and external relations assignments.

Prior to joining MPT, Mr. Williams worked as a senior public relations specialist at the Hunt Valley, Maryland operation of aerospace and defense company Textron Systems. He also previously served as strategic communications manager for MPRI, an L-3 Communications company, and as vice president, public relations, at Baltimore advertising agency TBC. He started his career working at several public relations firms in his hometown of Buffalo, New York and advertising agency N.W. Ayer in New York City.

Mr. Williams earned a bachelor's degree in journalism/mass communication from St. Bonaventure University and Accreditation in Public Relations (APR) from the Public Relations Society of America (PRSA) and Universal Accreditation Board. Over the course of his career, Mr. Williams' work on communications campaigns and materials have been honored with more than 20 awards from several PRSA chapters.

He is former board of directors member and president of the PRSA Buffalo/Niagara Chapter. More recently he served for six years as the Accreditation Committee chairman for the PRSA Maryland Chapter and as a member of that chapter's board of directors for five years. He also is past marketing committee chair for the Babe Ruth Birthplace Museum in Baltimore.

He lives in Timonium, Maryland, with his wife and daughter.



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