

PROFILE

Eric Neumann

Managing Director, On-Air Fundraising
& Development Productions



Eric Neumann joined Maryland Public Television in 2000 and currently serves as the network's managing director, On-Air Fundraising & Development Productions.

In this role, Mr. Neumann is responsible for overseeing all aspects of on-air fundraising and production of pledge specials. Among his core responsibilities is to help the statewide public TV network meet its financial goals for pledge and membership drives during the year.

He first joined MPT in 2000 as a volunteer, assisting on projects including production of *Bob the VidTech* specials and interstitials. Mr. Neumann's passion for public television led him to pursue a position in the fundraising field. He was soon hired to work as an assistant producer for on-air promotions in MPT's Content Division. He transitioned to the network's Development Division in 2002, taking a position as an associate producer.

Three years later, he was promoted to director of on-air fundraising. In this role, he served as executive producer for pledge programs and specials, including the popular *Our Town* series profiling Maryland communities and their residents, and specials offering a behind-the-screens look at Broadway touring companies performing at the Hippodrome Theatre in Baltimore. In 2018, he earned a promotion to his current managing director position.

Mr. Neumann is an alumnus of University of Maryland, Baltimore County where he earned a bachelor's degree in visual arts with an emphasis in film and video.

He resides in Baltimore County, Maryland.



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