MARYLAND PUBLIC TELEVISION
BY THE NUMBERS

Operates 4 channels 24/7

196 regional Emmys®
(4 national Emmys)

71,140 paid members
(24,233 sustainers)

2.68 million yearly page views on MPT’s education portal

1,000+ educators completed MPT’s professional development training in FY23

1.4 million+ monthly viewers of MPT-HD and MPT2/Create (broadcast and streaming)

10/5/69 first broadcast

8,480 sq. ft.
The Irene and Edward H. Kaplan Production Studio, among the region’s largest studios

6th in revenue among 150 PBS stations
(1st among state licensees)

6 transmitters, only statewide TV network

199 separate local and national productions in FY23

16,700 attendees of community engagement events in FY23

$1.79 annual investment in MPT per Marylander

650 million total audience impressions for clients of MPT’s Maryland State Ad Agency in FY23

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