



# Maryland Public Television

## By the numbers

Operates  
**4**  
channels  
24/7

**mpt**

**mpt2**

**NHK**  
WORLD  
JAPAN

**PBS**  
KIDS

**7.7 million**

monthly gross  
impressions for  
MPT's four linear  
broadcast channels

**8,480 sq. ft.**

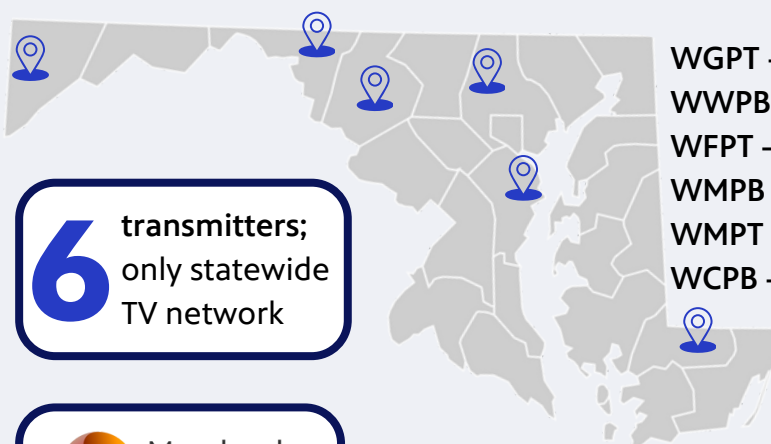
The Irene and Edward H.  
Kaplan Production Studio,  
among the region's  
largest studios

**\$1.79**

annual  
investment in  
MPT per  
Marylander

**6**

transmitters;  
only statewide  
TV network



WGPT – OAKLAND  
WWPB – HAGERSTOWN  
WFPT – FREDERICK  
WMPB – BALTIMORE  
WMPT – ANNAPOLIS  
WCPB – SALISBURY

**219**

separate local  
and national  
productions in  
FY25



Maryland  
Center for  
**Media Literacy  
& Education**

**2024**

center launch year;  
major expansion of  
55-year education  
commitment

**1,500+**

educators completed  
MPT's professional  
development training  
in FY25

**71,061**

paid members

sustainers

**26,293**

**29**

campaigns  
produced by  
MPT's Maryland  
State Ad Agency  
for 17 state  
clients in FY25

**229**

regional  
Emmys



**4**

national  
Emmys

**10/5/69** first  
broadcast

**10th**

in revenue  
among 150  
PBS stations

**2nd**

among  
state  
licenses