



Maryland Public Television By the numbers

Operates
4
channels
24/7



7.7 million

monthly gross
impressions for
MPT's four linear
broadcast channels

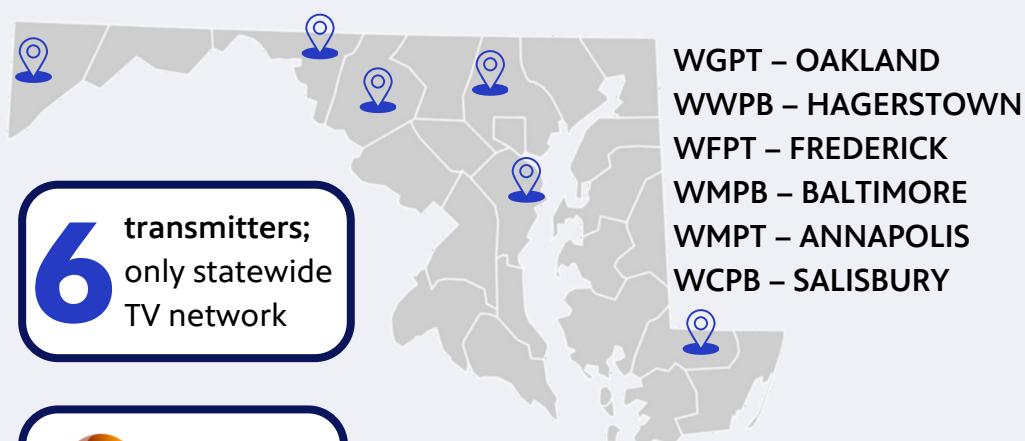
8,480 sq. ft.

The Irene and Edward H.
Kaplan Production Studio,
among the region's
largest studios

\$1.79

annual
investment in
MPT per
Marylander

6 transmitters;
only statewide
TV network



219

separate local
and national
productions in
FY25

Maryland
Center for
**Media Literacy
& Education**

2024
center launch year;
major expansion of
55-year education
commitment

71,061 / sustainers
paid members **26,293**

29

campaigns
produced by
MPT's Maryland
State Ad Agency
for 17 state
clients in FY25

1,500+

educators completed
MPT's professional
development training
in FY25

229
regional
Emmys



4
national
Emmys

10/5/69 first
broadcast

10th in revenue
among 150
PBS stations / **2nd** among
state
licenses