



# Maryland Public Television Publicity & partnership opportunities

***Are you interested in having your story featured on one of MPT's locally produced programs?***

If so, connecting with the correct contact at our network is the best way to ensure your message is considered. Here are the primary contacts for sending news releases, media advisories, and story pitches:

## ***Artworks***

- Troy Mosley, managing director, Content, [troy.mosley@mpt.org](mailto:troy.mosley@mpt.org)

## ***Chesapeake Bay Week® (in April)***

- Sarah Sampson, senior producer, [ssampson@mpt.org](mailto:ssampson@mpt.org)
- Frank Batavick, executive producer, [fbatavick@mpt.org](mailto:fbatavick@mpt.org)

## ***Chesapeake Collectibles***

- Barbie Jenkins, senior producer, [bjenkins@mpt.org](mailto:bjenkins@mpt.org)
- Patrick Keegan, executive producer, [pkeegan@mpt.org](mailto:pkeegan@mpt.org)

## ***Destination Maryland***

- Patrick Keegan, executive producer, [pkeegan@mpt.org](mailto:pkeegan@mpt.org)

## ***HBCU Week (in September) and HBCU Week NOW***

- Travis Mitchell, senior vice president & chief content officer, [tmitchell@mpt.org](mailto:tmitchell@mpt.org)

## ***Made in Maryland***

- Barbie Jenkins, senior producer, [bjenkins@mpt.org](mailto:bjenkins@mpt.org)
- Patrick Keegan, executive producer, [pkeegan@mpt.org](mailto:pkeegan@mpt.org)

## ***Maryland Farm & Harvest***

- Robert Ferrier, series producer, [bferrier@mpt.org](mailto:bferrier@mpt.org)
- Frank Batavick, executive producer, [fbatavick@mpt.org](mailto:fbatavick@mpt.org)

## ***Maryland Oral History Project***

- Linda Taggart, vice president, Development, [ltaggart@mpt.org](mailto:ltaggart@mpt.org)

## ***News & Public Affairs – Direct Connection and State Circle***

- Mark Keefer, executive producer, [newstips@mpt.org](mailto:newstips@mpt.org)

## ***Outdoors Maryland***

- Stefanie Robey, series producer, [srobey@mpt.org](mailto:srobey@mpt.org)
- Frank Batavick, executive producer, [fbatavick@mpt.org](mailto:fbatavick@mpt.org)

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## Local partnership & engagement opportunities

### Sponsorships, underwriting, media partnerships, and advertising

Strengthen your organization's market position by aligning with the trusted brands of MPT and PBS. Both corporate and nonprofit sponsors can associate their names with credible, mission-driven content across broadcast, digital, and print platforms, as well as event sponsorships, achieving measurable gains in brand equity, audience engagement, and public trust.

- Terri Carpenter, managing director, Corporate Support, [tcarpenter@mpt.org](mailto:tcarpenter@mpt.org)

### Production funding to support program creation

Provide financial support for a specific MPT original program or series to receive prominent acknowledgment in and association with that program in perpetuity. Funding goes to the specific program or series you select. A co-production partnership gives your organization a larger role in the program's production as a content expert and technical advisor, even assisting in identifying people and locations to be featured.

- Meghan Honesto, managing director, Partnership Development, [mhonesto@mpt.org](mailto:mhonesto@mpt.org)

### Special events sponsorships

Have your organization's name linked to one or more MPT-hosted public events such as film screenings, galas, receptions, family-focused events, etc.

- Jessie Campbell, senior director, Special Events & Community Engagement, [jessicacampbell@mpt.org](mailto:jessicacampbell@mpt.org)

### On-air pledge

Offer your group to staff phones for an on-air pledge program, including an on-camera interview with your spokesperson (group size 12-15).

- Stefani Senkus, pledge volunteer coordinator, [ssenkus@mpt.org](mailto:ssenkus@mpt.org)

## Local and national program acquisitions

**Are you a producer with a completed program/series, a project in production, or a concept you'd like to partner with MPT to produce?** MPT welcomes the opportunity to review and consider completed programs and programs in development for broadcast and/or digital presentations to local and national public TV audiences.

Producers who have a completed program/series, a project in production, or a concept needing a production partner are invited to complete MPT's online submission form [HERE](#) to have their project reviewed by our team.

Visit [mpt.org/acquisitions](https://mpt.org/acquisitions) or contact Stuart Kazanow, acquisitions director, at [skazanow@mpt.org](mailto:skazanow@mpt.org) for more information about MPT's submission process.

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# Maryland Public Television

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