

The Kaplan Studio at MPT: open for business!



Maryland Public Television
2022 Annual Report & Honor Roll

Mission

Maryland Public Television enriches lives and strengthens all communities through the power of media.



On the cover

Before FY22 drew to a close, members of the Maryland Public Broadcasting Commission, directors of the MPT Foundation, MPT staff and alumni, national public broadcasting industry executives, and elected officials all gathered to inaugurate The Irene and Edward H. Kaplan Production Studio on the Owings Mills campus.

The ribbon-cutting ceremony on June 26 featured (*left to right*), Station Manager Steven Schupak; Senior Vice President and Chief Technology Officer George Beneman; America's Public Television Stations President and CEO Patrick Butler; American Public Television President and CEO Cynthia Fenneman; Maryland Secretary of the Department of General Services Ellington Churchill, Jr.; Teresa Garraty, director, Maryland Department of Budget and Management Capital Budgeting; and Baltimore County Executive Johnny Olszewski.

The ribbon-cutters actually severed numerous "ribbons" of differently sized videotape, representing the recording technology used at MPT for decades before the digital age.



Message from the president and the station manager

It was 20 months in the making, but The Irene and Edward H. Kaplan Production Studio was well worth the wait.

In the months after the contractor “turned over” the studio to MPT, signaling the completion of its work, MPT’s engineering, production and facilities personnel began the arduous task of installing 120 feet of wall-mounted wire trough and adding thousands of connectors to 17,000 feet of video cable, 12,000 feet of audio cable, 5,000 feet of fiber and 7,000 feet of ethernet. This was in addition to hanging more than 200 studio lights and then installing and testing numerous racks of equipment.

By April 2022, the work was done, and we were able to invite our network friends and staff to ceremonial events to mark the studio’s official inauguration.

We agree that what was *not* seen during the construction and equipping process for the Kaplan Studio is really the most important element of all – potential.

Maryland Public Television now has a state-of-the-art-and-then-some facility in which our talented team can create amazing productions, stage engaging community events, convene concerts and other performances, and make our first-class studio widely available for independent producers. In short, while we’re pleased with what took place over the past two years, we’re positively delighted with what’s in store for the Kaplan Studio in the months and years ahead.

The MPT family remains indebted to the State of Maryland for its part in the studio expansion project that resulted in a first-class Kaplan Studio for MPT and all the audiences it serves.

Please come and see our newest production hub. We can’t wait to share our excitement with you!



Larry D. Unger
President & CEO

Steven J. Schupak
Executive Vice President
& Station Manager

Info at a glance

Operates **4** channels 24/7



Only statewide TV network

6
transmitters

WGPT OAKLAND
WWPB HAGERSTOWN
WFPT FREDERICK
WMPB BALTIMORE
WMPT ANNAPOLIS
WCPB SALISBURY

870+
productions
over 50+ years

12TH
in revenue among
151 PBS stations

10/5/69
first broadcast

Broadcast TV
MPT-HD & MPT2/Create®

1.2
million monthly viewers

192
regional Emmys®
(4 national Emmys)



5
decades delivering resources
for early childhood and
pre-K-12 education

Long-running series

MotorWeek
Television's Original Automotive Magazine
broadcasting nationally
since 1981



weekly regional
nature/environment
since 1988



weekly regional public
affairs since 1982

**direct
connection**
with Jeff Salkin
weekly regional public
affairs since 2001

FY22 info at a glance

Website pageviews

mpt.org

2,362,555

465

separate items of news coverage about MPT

190

separate local & national productions made by MPT

70,961

paid members

[21,296 sustainers]

28,611

individuals attending 53 separate virtual & in-person audience engagement events

Maryland State Ad Agency

353,942,459

total media impressions

19

separate ad campaigns

15

separate clients

MotorWeek

YouTube channel

subscribers

410,000

on-demand views

24.4 million

on-demand watch time

1.48 million hours

online streaming

[via MPT video player]

pbs.org/show/motor-weekstreams

557,949

website pageviews

motorweek.org

2,200,000

podcasts

motorweek.org/features/podcasts

26 episodes

301,049 downloads

Tuned in to MPT content? Here's what you saw!

MPT prides itself on being Maryland's best storyteller, and the on-air and online content that the network generated in FY22 illustrates that storytelling prowess.

As in prior years, MPT programmers scheduled a variety of local and national productions and acquisitions for the primary channels, MPT-HD and MPT2/Create®. An accompanying graphic shows the productivity that resulted.

LOCAL PRODUCTIONS

They were punchy 30-minute shows or multi-hour productions. They were ongoing series or pilots of series still to come. Whatever the format, MPT local productions continued to position the network as one of the leading producing stations in the PBS universe. These were FY22 productions for our statewide audiences:

Arts/Culture

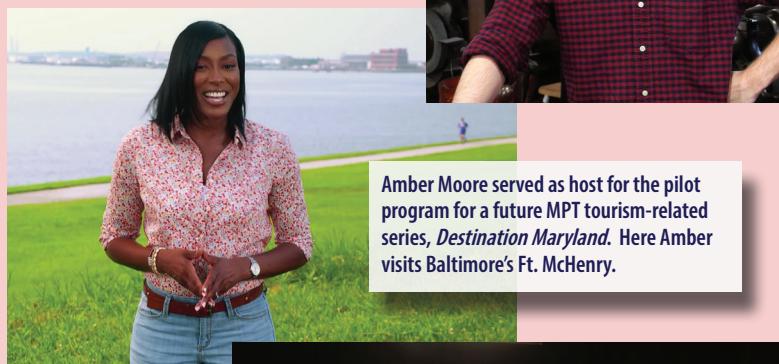
2021 Baker Artist Awards
American Portrait - Maryland Special
Destination Maryland (pilot)
In Person with David Rubenstein
Made in Maryland (pilot)

News/Public Affairs

2022 Maryland State of the State
Direct Connection
MPT Sports Desk
State Circle
Vote 2022: Democratic
Gubernatorial Candidates Debate



Host Andrew Michael visited the Baltimore Museum of Industry for the pilot program for a *Made in Maryland* series. The pilot aired in October 2021.



Amber Moore served as host for the pilot program for a future MPT tourism-related series, *Destination Maryland*. Here Amber visits Baltimore's Ft. McHenry.



Making its October 2021 debut in time for MPT coverage of the Maryland 5 Star equestrienne event was the MPT Sports Desk with (left to right) former Baltimore Orioles play-by-play announcer Jim Hunter; MPT Chief Content Officer Travis Mitchell; and Heritage Sports Radio Network reporter and play-by-play announcer Mark Gray.



A mainstay of MPT's annual observance of Chesapeake Bay Week, the *Chesapeake Bay Summit* in 2022 attracted experts for a 60-minute discussion led by host Frank Sesno (standing). The panelists were (left to right) Bill Dennison, University of Maryland Center for Environmental Science; Hye Yeong Kwon, Center for Watershed Protection; Mark Conway, Chesapeake Conservancy; and Tom Horton, writer and filmmaker.

Natural History

Chesapeake Bay Summit
Chesapeake Decoys: The Nature of Waterfowl Art
Maryland Farm & Harvest
Outdoors Maryland
Smith Island: A Conversation with Tim Horton

Educational

Maryland Teacher of the Year
Ways to Pay For College 2021



LOCAL ACQUISITIONS

While MPT didn't produce these acquisitions, we were proud to bring them to our statewide viewers, thanks to a skilled team of Programming & Acquisition Department professionals.

10th and 11th Grade: From West Baltimore
Afro Blue: A Year in the Life
Anacostia Delta: The Legacy of DC's TeleMasters
Bluebirds of Antietam
Bowie State vs Virginia State Football Game
Children of Nikozi
Finding Fellowship
Forging Art: Nol Putnam, Artist Blacksmith

FY22

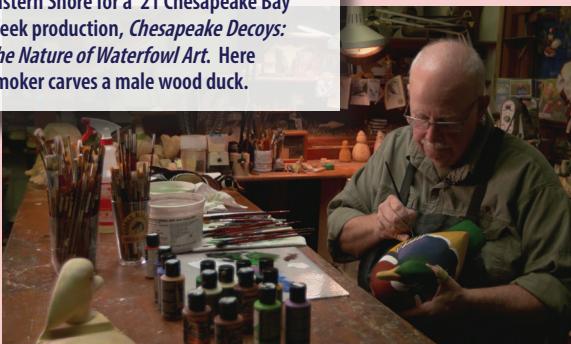
Local productions
126 programs
64 hours

Local acquisitions
28 programs
35 hours

National productions
4 series
64 programs
32 hours

National presentations
5 series/specials
14 programs
9 hours

Artisan Rich Smoker demonstrates duck carving at his studio on Maryland's lower Eastern Shore for a '21 Chesapeake Bay Week production, *Chesapeake Decoys: The Nature of Waterfowl Art*. Here Smoker carves a male wood duck.



Go-Go City: Displacement and Protest in Washington, DC

Gospel According to Al Green

Living Soil

Maryland 5 Star

Mom & M

Out of the Blocks

Pictures from a Hiroshima Schoolyard

Saving San Domingo

Science Matters: Backyard Bay Savers in the City

The Art of Willie Crockett and Virginia's

Eastern Shore

The Falconer

The Long Shore

The Misty Experiment: The Secret Battle for the Ho Chi Minh Trail

The Morgan Lacrosse Story

Troubled Tributary: Maryland's Patuxent River

True North: Sailing to Salvation

Water's Way: Thinking Like a Watershed

NATIONAL PRODUCTIONS

In FY22, MPT casts and crews made these series for national and international distribution:

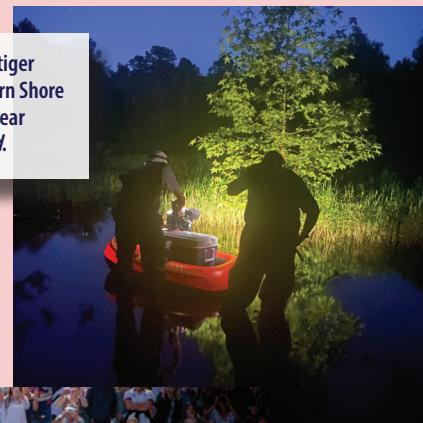
MotorWeek, Season 40

MotorWeek, Season 41

Steven Raichlen's Project Fire, Season 3

Steven Raichlen's Project Fire, Season 4

MPT videographers track tiger salamanders on the Eastern Shore for a segment on the 34-year series *Outdoors Maryland*.



Zara Tindall, a British equestrian, an Olympian, and the daughter of Anne, Princess Royal, and Captain Mark Phillips, competed in the inaugural Maryland 5 Star event in October 2021, and MPT provided four days of TV coverage of the dressage, show jumping, and cross country competition.



An MPT videographer captures *MotorWeek* reporter Greg Carlsson during taping of a 2021 *Maryland Farm & Harvest* episode about the capabilities of large farm tractors.

NATIONAL PRESENTATIONS

MPT was honored to serve as "presenting station" for these programs which were shared with the nation through the services of distributor American Public Television, a longtime partner to MPT:

Finding Fellowship

Shaw Rising

The Kalb Report, Season 14

The Misty Experiment: The Secret Battle for the Ho Chi Minh Trail

To Dine For with Kate Sullivan, Season 4

FY22 viewers watched these channels ...



PBS and MPT-produced programs, documentaries, and specials that educate, entertain, and inspire.



Lifestyle and how-to programming from Create TV, independent documentaries and series, and encore presentations of PBS and MPT programs.



For the younger set, favorite PBS KIDS shows airing 24/7.



NHK WORLD-JAPAN delivers news and programs from Japan, in English, 24 hours a day.

... and they watched us here, too!

Viewers enjoyed our programming via the MPT streaming video player at *mpt.org/video* or by using the PBS Video App on internet-connected platforms and services such as:

SAMSUNG **ROKU**

fire^{tv}


 **YouTubeTV**



chromecast

 **tv**

android 

Education team continues the teaching-learning proposition in Fy22

MPT was founded upon the principle of lifelong learning, and education is woven deeply into the fabric of our efforts. Regarded as a trusted partner in education, the station brings high-quality instructional content, programs, and media to PreK-12 educators, schools, families, and communities in Maryland and beyond. In a broad array of services and products, MPT provides interactive resources for the classroom, quality educational videos, engaging online courses to support local educators and child care providers, and rewarding professional development opportunities to inspire teaching.

Thinkport.org, MPT's free PreK-12 education website, serves as the gateway to this broad collection of digital content for teaching and learning.

FY22 highlights for MPT's Education Division include:

Early childhood education

Thinkport, serves as the centerpiece for digital learning content and viewing guides that connect each PBS KIDS broadcast with active at-home learning extensions. In FY22, online digital toolkits curated for both educators and parents led to rich resource collections of articles, websites, tips, and strategies that supported social and emotional well-being in homes, classrooms, child care facilities, and beyond.



Summer On! featured a 10-week, theme-based activity collection that combined fun and learning while children day-camped from home. Camp Counselor

Krissy introduced parents and caregivers of children ages 2-8 to dozens of screen-free summer games and hands-on activities. Favorite themes included dinosaurs, cooking, and animals.

Early Learning Social

provided a virtual space for early childhood educators to engage in peer-to-peer support and learning. On the first Thursday of each month, this professional development and networking series featured free, credit-bearing opportunities to learn, discuss, and share experiences and resources together.

Early Learning Social debuted in January 2021 and offered 16 free, MSDE-approved continuing education clock hours to 365 participants who joined events held throughout the calendar year. In 2022, the offer expanded to 24 clock hours across the 12 events. Responding to feedback

“I love the PBS KIDS resources I am able to access to share with my group when dealing with social-emotional or challenging behaviors. I also love the real-life diversity [of the] characters.”

“This workshop was a great starting point for researching additional materials to use with my students.”

- Feedback provided by participants during Early Learning Social workshop sessions in early 2022



from participants who joined events during the first year of service, the 2022 events deliver a quarterly rotation of media literacy workshops; virtual MPT-PBS Edcamps; and explorations of diversity, equity, and inclusion using PBS KIDS content and resources.

Media literacy

Media literacy continued to be a major focus during FY22, in line with MPT's measured and ongoing commitment to supporting early educators, parents, and caregivers in taking charge of media's impact and influence on children's learning and development. Through online courses, workshops, and digital resources, MPT shared skills and strategies in media literacy grounded in best practices. Activities included:

At-Home Learning



resources and activities aligned hands-on learning activities with content aired on MPT's broadcast channels and made available for on-demand viewing online. MPT's *At-Home Learning* initiative was launched in April 2020 and continued throughout FY22 in response to sustained demand from parents and child care providers seeking assistance in creating lessons using best practices in media literacy.

Learning in a Box and **Bedtime in a Box**, resource kits that were distributed to 100 families in Frederick County through a collaboration between MPT, the Baltimore-based nonprofit Improving Education, and the Family Partnership within the Frederick County Government's Citizen



“ This box is amazing and will definitely help me have a better bedtime routine with my kids!”

“When I opened the box, his eyes were full of excitement. I let him explore everything inside and he loved it.”

- Two parents after receiving Learning in a Box and Bedtime in a Box resource kits

Services Division, with support from the Delaplaine Foundation. Each box included valuable learning materials for children from birth through age six and was provided in both English and Spanish.

Media Literacy for Early Childhood

Professionals, a virtual hybrid professional development course that uses self-paced lessons and synchronous workshops to teach early educators how to plan thoughtful, developmentally appropriate ways to use media and technology to foster active learning with young children. The course was piloted in FY22 and officially launched early in the next fiscal year. During the week-long course, participants earn six MSDE-approved Core of Knowledge clock hours required for licensure as well as valuable knowledge and skills to help create state-required screen time plans.

Early Learning Media Ambassadors (ELMA), an initiative to recruit and train early childhood educators within communities across Maryland to model best practices for teaching and learning with educational media in early childhood programs and support school readiness. Significant outreach was made throughout FY22 to establish partnerships with libraries and education-focused organizations throughout the state in anticipation of ELMA's initial launch in early FY23 and continued roll-out in the years to come.

K-12 content and services

Throughout FY22, MPT supported teachers with high-quality digital resources that provide interactive and engaging ways for students to learn inside classrooms and beyond.

Through collaborative partnerships with organizations such as Maryland Humanities and education media producer FableVision, MPT has developed a powerful collection of learning resources focused on topics in civics and history as part of the Library of Congress Teaching with



Marlene B. Young, president, Delaplaine Foundation, presents Krista Respess, managing director, Early Childhood Education Projects, with a grant award at the foundation's headquarters in Frederick in December 2021. In FY22, support from the Delaplaine Foundation helped MPT reach hundreds of families, child care professionals, and other educators in Frederick County.

Primary Sources (TPS) program. Projects creatively engage students in civics topics through inquiry and evidence-based reasoning, while applying critical thinking and analysis skills to historical materials.

TPS Inquiry Kits offered students collections of curated primary sources in more than 200 history and civics topics to use in beginning a research project. A series of self-paced lessons led students through the research process as they analyzed historical materials from the Library of Congress.

Civics! An American Musical opened the curtain for middle grade students to produce the next *Hamilton* musical as they adapted true events from U.S. history to the big stage in a gamified interactive.

Case Maker took students into investigation mode as they searched for evidence in primary sources to prove their case in a civics-based challenge.

All three projects are featured in the *Teaching with Primary Sources* special collection on *Thinkport*.

Online learning

The Maryland State Department of Education (MSDE) partnered with MPT to produce online courses for Maryland students and teachers. The pandemic revealed a gap in virtual learning resources and, as a result, MSDE tapped MPT to produce eight new high-quality online learning courses designed for both students and teachers.

These new offerings included six full-year courses designed for students of various grade levels in both online and blended learning environments covering subject areas including social studies, science, math, and foreign languages as well as two new professional development courses for elementary and secondary public school teachers to update content knowledge and pedagogical approaches to critical health topics.

MPT was tasked with creating these courses in part due to its expertise in online learning as demonstrated by years of professional development support. Since the earliest days of online learning, MPT has offered teachers and child care providers credit-bearing courses to maintain their professional licenses and credentials.

In FY22, nearly 1,000 adult learners enrolled in professional development courses through *Thinkport* in sessions held throughout the year. And they found the experience worthwhile, too, as surveys revealed 98% of online learners reported finding the courses to be effective in meeting their needs and an equal percentage indicated they were “very likely” to enroll in another *Thinkport* online professional development course.



Diversity, equity, and inclusion in the MPT community



MPT continued in FY22 to urge all citizens to recommit themselves to racial justice and alliance with their African American

brothers and sisters. Two years into its organization-wide content initiative called "Standing Against Racism: Fostering Unity Through Dialogue," MPT is as focused as ever on its mission to share thought-provoking programs, outreach activities, and other engagement to stimulate dialogue on racial issues.

The network's External Diversity, Equity and Inclusion (DEI) Advisory Council, led by commissioners Debra Bright and Stan Rodbell, convened quarterly to monitor such topics as internal DEI training, relations with the local Hispanic community, services for the hearing-impaired population, and internships and hiring at MPT.

Maryland Public Television External Diversity, Equity & Inclusion Advisory Council

Co-chairs

Debra Bright, Ed.D., Associate Vice President for Student Affairs, Howard University
Stanley F. Rodbell, CFP, Associate, Academy Financial, Inc.

Members

Patrick Butler, President & CEO, America's Public Television Stations
Rebecca J. Hanson, Esq., Media Technology Executive, Summit Ridge Group, LLC
Tyrone Taborn, CEO, Career Communications Group
Donald Thoms, public media executive
Joy Thomas-Moore, President & CEO, JWS Media Consulting
John Anthony Wolf, Esq., Shareholder, Baker Donelson, P.C.

Second HBCU Week kicks off in September 2021

MPT marked its second Historically Black Colleges and Universities (HBCU) Week in September 2021, celebrating these institutions of higher learning with a slate of engaging programs and events. MPT shared informative and inspirational stories about HBCUs and the people who attend, graduate, administrate, and advocate for these important institutions.

HBCU WEEK

More than 15 hours of broadcast and livestream content were offered to explore the past, present, and future of the nation's HBCUs. Program highlights included a special one-hour episode of *Direct Connection* featuring interviews with HBCU presidents, an evening of music featuring HBCU student performers, and documentaries featuring students and staff.

Beyond broadcast, MPT sponsored two interactive events, further opportunities to showcase Maryland's HBCUs and those across the nation.

The Kaplan Studio at MPT: open for business!

All told, more than 300 persons came to the MPT campus on April 28-29, 2022, to join the celebration of the opening of The Irene and Edward H. Kaplan Production Studio.

Events got underway Thursday morning with the dedication of the two new 50-foot flagpoles on the revamped plaza at the front of MPT's headquarters building. Moments later, a multi-layered videotape "ribbon" was cut by dignitaries to open the Kaplan Studio doors. An indoor program followed, during which state and elected officials presented CEO Larry D. Unger with congratulatory citations to mark the occasion.

One day later, a Friday afternoon TGIF event (celebrating "Thank goodness it's finished!") brought alumni and current staff into the studio for socializing, a brief program, and a reprise of the four-minute, time-lapse video tracing the 20-month Kaplan Studio construction process.

A note of gratitude. MPT delivers on-air, online, and in-the-community service that benefits the citizens of Maryland. Our ability to do our work is due in no small part to the governance and support provided by members of The Maryland Public Broadcasting Commission and The MPT Foundation, Inc.



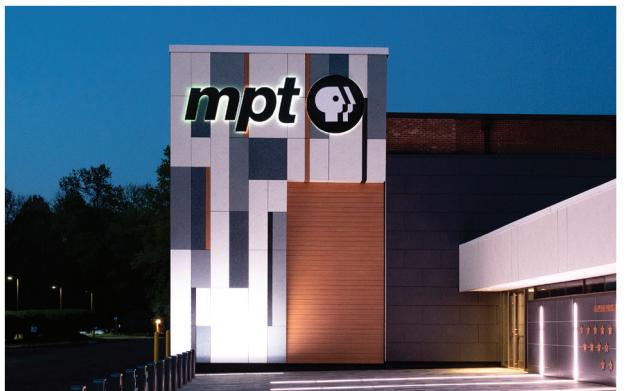
Former MPT chief executives (left to right) Raymond Ho, Steve Kimatian, and Rob Shuman line up with (continuing left to right) current CEO Larry D. Unger, Irene Kaplan, and Maryland Public Broadcasting Commission Chair Edward H. Kaplan.



Larry Unger (second from right), MPT president and CEO, accepts a congratulatory certificate from (left to right) State Sen. Sarah Elfreth, Sen. Shelly Hettleman, and Del. Jon Cardin at the Kaplan Studio inaugural event.



George Beneman, senior vice president, chief technology officer, and Kaplan Studio project director, addresses guests at the ribbon-cutting luncheon in the new studio.



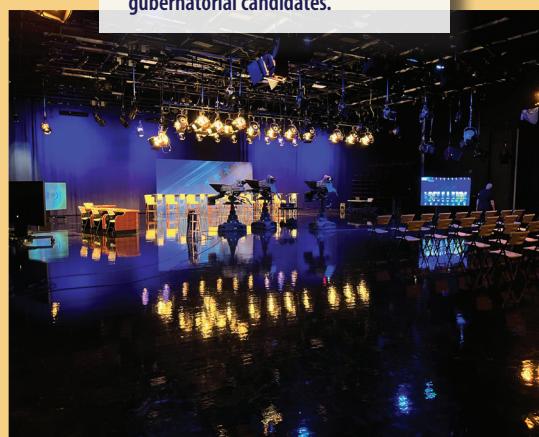
(See inside front cover for ribbon-cutting lineup.)



At a 2022 gathering of alumni to introduce them to the new studio, alums and staffers shared memories of the former Studio A. Here (standing, left to right) Kim Moir, Harry Vaughn, Millicent Williamson, and Dionne Neblett join Nancy Vaughn (seated) at the social event.



The new Kaplan Studio is prepped for its first production: taping of the June 2022 debate among Democratic gubernatorial candidates.



During April 28 outdoor ribbon-cutting ceremonies, Erin Chrest, managing director, Major & Planned Giving, shows the audience a miniaturized version of the large indoor Kaplan Studio dedication plaque.



Facts & Figures

at 8,480 sq. ft., the largest of MPT's 3 production studios

among the largest studios/soundstages in the PBS system and tri-state area

originally opened 1969; this first studio expansion took 20 months starting March 2, 2020

occupancy 562 person maximum

portable theater seating for up to 148 persons

40 electric lighting hoists, each with 220 lb. capacity

16' x 19' x 20' permanent green screen cyclorama wall

12' x 14' loading door access

3,479 sq. ft. for green room, dressing rooms, mechanical, storage

total cost \$9,545,000

... and with sincere thanks to ...

the State of Maryland, and in particular to the Department of General Services and the Department of Budget and Management for their expertise and partnership in this major project

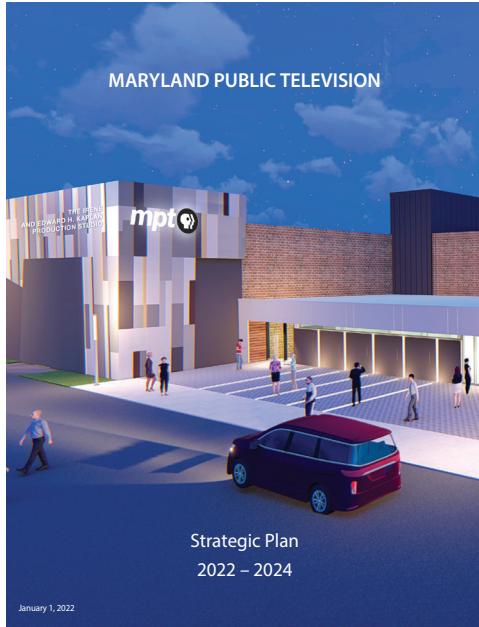
EwingCole architects

Towson Mechanical, Inc., general contractor

... and special appreciation to ...

Irene and Edward H. Kaplan for their long-standing philanthropic support of MPT

MPT adopts 2022-2024 strategic plan



In July 2021, the MPT family received news of the launch of a strategic planning process that would yield a roadmap for the network for the years 2022 through 2024. In January 2022, the process was completed, and the MPT Strategic Plan was presented to the Maryland Public Broadcasting Commission.

Aided by consultants from Jim Pagliarini + Others, MPT engaged managers, selected staff members, members of the Maryland Public Broadcasting Commission, and directors of the MPT Foundation, Inc. in the six-month process. Other representation came from members of the Diversity, Equity & Inclusion Advisory Council.

Steven Schupak, station manager, who led the project, noted that the 2022-2024 plan began with participants' work to figure out how MPT will meet its mission and the demands of its marketplace going forward in a rapidly changing media landscape. "The challenge was how to build the MPT of the future starting now. The goals we've set are ambitious but totally achievable given our talented team and excellent resources – an exciting time for MPT." (The strategic plan can be found on MPT's website in the "About us" section.)

Workplace giving programs offer MPT support opportunities

Your employer may participate in a workplace giving program. If so, please consider selecting the MPT Foundation, Inc., a 501(c)(3) organization, as your charity of choice during your employer's annual campaign.

When the MPT Foundation receives a gift from a workplace giving program, we use that donation to fund the programming and activities described in this report.

Here are the designation numbers for most of the workplace giving campaigns in our region. If you don't see the MPT Foundation in your employer's campaign literature, please ask if you can write us in! Our EIN number is: 52-1224503.

Combined Federal Campaign, Chesapeake Bay Area	# 60868
Combined Federal Campaign, National Capital Area	# 60868
Combined Charity Campaign for Baltimore City	#1995
United Way of Central Maryland Private Sector Campaign	#1995
United Way of the National Capital Area	(donors write in "MPT Foundation, Inc.")
Maryland Charity Campaign	(donors select "MPT Foundation, Inc.")

Audience engagement sets all-time records

In FY22, through the efforts of its Audience Engagement team, MPT interacted with more than 28,000 persons at 53 separate, station-hosted events – some virtual but many face-to-face as pandemic concerns subsided.

The following is a rundown of the activities that viewers, members, and the general public participated in during the last fiscal year.

- MPT Travel Club trips: 3, attended by 97 persons
- Pre-trip webinars: 6, attended by 899 persons
- Barn Quilt Bus Tours: 3, attended by 97 persons
- Fall '21 and Spring '22 auctions, bidding by 868 persons for 160 items



A November 2021 barn quilt tour took in the sites of more than a dozen barn quilt squares in Calvert County.



MPT participated in and sponsored the summer '21 Wounded Warriors Day on the Bay event attended by military veterans and their families at the Maryland Yacht Club in Pasadena, MD. An event official presents a plaque to Kristen Penczek, MPT Audience Engagement head, and Fran Minakowski, senior advisor to the president at MPT. (photo by Scott Cech)



- MPT Raffle: 2,517 participants with 55 winners receiving \$1,500 in prizes
- Screening events: 25, attended by 22,665 persons
- Conversations for Change events: 4, attended by 4,456 persons
- Friday Freeview screenings: 7, attended by 484 persons
- Virtual engagement events: 9, attended by 1,452 persons (including genealogy workshops in partnership with the



Dozens of MPT viewers convened at a Towson theatre for a screening of the film *Downton Abbey: A New Era* in May 2022.

Maryland Genealogical Society; a Milk Street virtual cooking class and others)

- In-person partner events: 2 (Jewish Community Center Community Block Party, Wounded Warriors Day on the Bay), attended by 407 persons



Two MPT units tackle client work

Maryland State Ad Agency division steps up

Launched in 2019, the Maryland State Ad Agency in a relatively short time has proven to be a very sought-after resource for agencies and governmental units within Maryland. In FY22, MSAA served eight separate agency clients:

Maryland Department of Health
Department of Housing and Community Development
Department of Corrections and Public Safety
Maryland Healthcare Commission
Maryland Higher Education Commission
Maryland State Police
Maryland Department of Aging
Maryland Department of Veterans Affairs

All told, MSAA campaigns reached roughly one-half billion persons by a combination of TV and radio exposures; digital, outdoor, print, and transit ad placements; and geo-targeted mobile messaging, among other platforms.

One of MSAA's earliest clients, the Maryland Department of Health, tapped MSAA for some



special FY22 campaigns:

Opioid Year 2 (Naloxone, Fentanyl, Anti-Stigma, Good Samaritan Law campaigns)
GoVAX COVID Booster
Back to School – Childhood Vaccinations
Problem Gambling

Similarly, the Maryland Department of Housing and Community Development turned to MSAA for important messaging to citizens through these ad campaigns in FY22:

The Packing House Documentary
Emergency Rent Assistance
Homeowner Assistance
Empower Energy Campaign
Maryland Mortgage Program

Helping clients achieve their marketing and communications goals is paramount for MSAA,

but it's always positive to be recognized for work done well. In FY22, MSAA earned two awards related to the opioids campaign it conducted for the Department of Health.

A 2022 MUSE Creative Award and a 2022 Telly Award toasted the agency's Fentanyl public service announcement.

A still image from an MSAA-produced commercial warning of Fentanyl's dangers.



Special Projects team creates work-for-hire product

Apart from the client advertising assignments handled by the Maryland State Ad Agency, MPT's Production Services and Special Projects units again tackled assignments for outside organizations under work-for-hire contracts. Here's a rundown of FY22 work:

• Patapsco Heritage Greenway

In FY22, production wrapped up on a multi-month production for a Howard County client, the Patapsco Heritage Greenway organization. This video production from MPT's Special Projects team celebrated the 250th anniversary of Ellicott City, a 2022 public observance, by focusing on research for and creation of a documentary titled *Pioneering Along the Patapsco*. The 20-minute film explored the ingenuity and innovations that contributed to the story of Ellicott City over the years.



Complementing MPT Special Projects work for the Ellicott City anniversary was this Shoemaker Country Store window display in spring 2022.

• Maryland State Department of Education “Teacher of the Year”

Once again in FY22 as it has for roughly three decades, Special Projects staff coordinated audio and video from top teachers from Maryland’s 24 subdivisions who competed for state honor dubbed the “Maryland Teacher of the Year.” These elements were woven into video “packages” that included classroom photos and other visuals. The resulting production, a 30-minute program, aired on MPT2 in October 2021 and remains viewable on the network’s website.

• Maryland General Assembly coverage

While Howard County got attention for the Ellicott City celebration, other work for hire took place in Anne Arundel County as MPT was tapped to provide coverage of the 2022 session of the Maryland General Assembly from January-April 2022.



Special Projects Unit 2022 college intern Hailey Yellin, a University of Maryland undergraduate, pauses in her work on graphics for “Maryland Teacher of the Year” videos. Hailey assisted in the production of work-for-hire projects during her MPT internship.

Harry Vaughn, managing director, Production Services, noted that for 90 days his team streamed proceedings of the legislative session from the Maryland Senate and House of Delegates chambers so that MPT could bring the proceedings to the citizens of the state. MPT provided the technical expertise, staffing, and execution over a span of 13 hours daily. The sessions were viewed on the Maryland General Assembly’s website. As in earlier years, what made the assignment challenging for an MPT team of roughly four-to-eight men and women were the day-to-day variables of starting and ending times, the unknown duration of sessions, and the difficult camera work to isolate speakers in the populated chambers.

IN MEMORIAM: MOTORWEEK’S PAT GOSS

Pat Goss, the widely respected automotive expert who earned the affection and regard of viewers nationwide by virtue of more than 1,000 appearances on the series *MotorWeek*, passed away in March 2022 at his home in Anne Arundel County. A member of the MPT on-air talent team since the series’ first episode in 1981, Goss welcomed viewers nationwide to “Goss’ Garage,” his popular *MotorWeek* segment, to learn from his expertise. This six-decade veteran of the automotive diagnostic and repair industry helped millions of car owners gain knowledge and confidence in their own automobile know-how.



Friends and family gather with Pat Goss for his 2018 induction on the MPT Walk of Fame.



Pat Goss shared his car care tips outdoors in the early seasons of the national production before moving indoors to “Goss’ Garage.”



MPT delivers value on investment

Maryland Public Television FY22 Budget

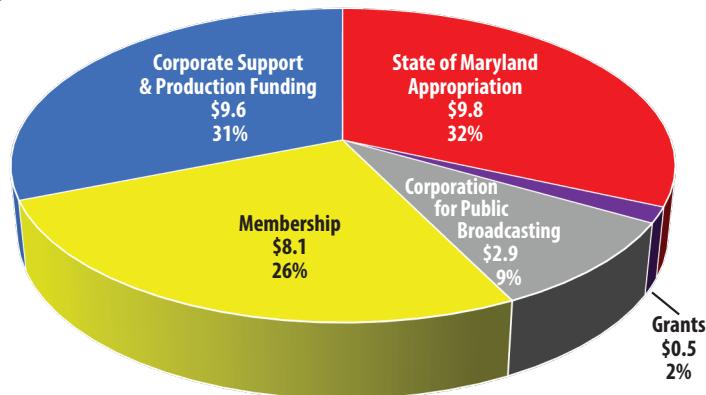
The Maryland Department of Budget and Management (DBM) approved MPT's FY22 budget covering the period July 1, 2021, through June 30, 2022. Revenues and expenses are shown below.

America invests in public television

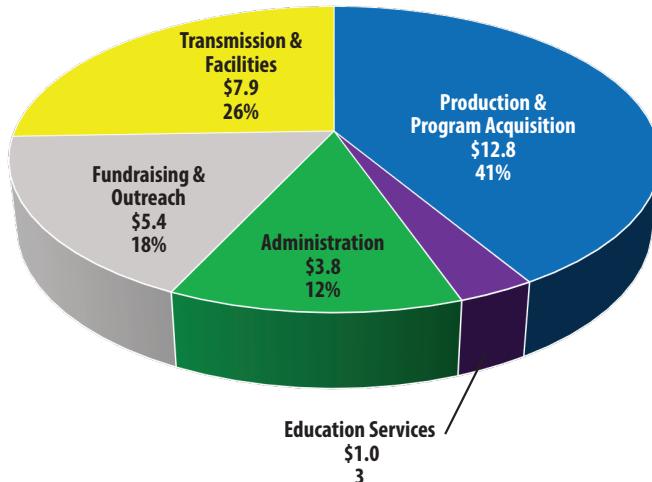
\$1.35 a year.
The federal investment in public television represents an investment of \$1.35 per American each year. Government funding, accomplished through the Corporation for Public Broadcasting in the form of Community Service Grants to public TV stations, is truly essential to the survival and success of noncommercial, educational public service media in America. Independent studies validate that, in considering the use of their tax dollars, Americans judge PBS to provide an excellent value that's second only to military defense.

**as approved by DBM and in effect 7/1/21 for the fiscal year ending 6/30/22 (dollars in millions)*

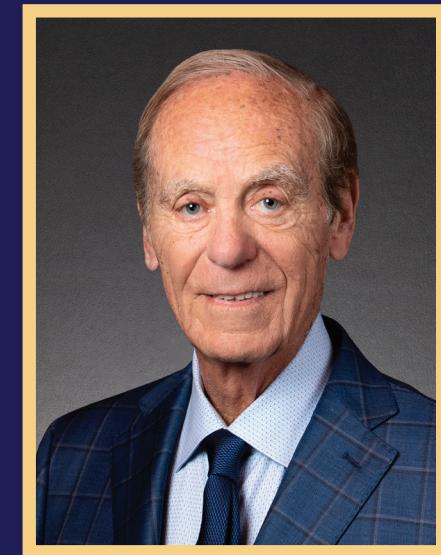
REVENUES \$30.9



EXPENSES \$30.9



IN MEMORIAM: RICHARD RYND



Longtime Maryland Public Broadcasting Commission member and MPT Foundation director Richard Rynd passed away in June 2022. A U.S. Navy veteran and member of the Maryland House of Delegates for 16 years, Mr. Rynd was first appointed to the Maryland Public Broadcasting Commission in 2004 and served several terms on MPT's governance body. He was elected to the MPT Foundation, Inc. Board of Directors in 2011 and served up to the time of his death.

A native of New York, Mr. Rynd was president of Rynd Enterprises, an Owings Mills-based firm that he established in 1989. He was a licensed nursing home administrator and served on the Baltimore County Commission on Aging. He was a director and past president of the Maryland Nursing Home Association. Mr. Rynd served on a large number of boards, both locally and nationally, and his civic work included stints on the transition teams of Governors Robert Ehrlich and Martin O'Malley.



Commission Chair Edward H. Kaplan (left) greets Mr. Rynd at an MPT event.

His wife, Selma, predeceased him.

Towers, technology, and a job well done

As FY22 drew to a close, MPT had active rental agreements with 12 for-profit organizations which utilize space on the six MPT transmission towers statewide. These clients include two FM radio stations, one UHF television station, and numerous wireless telecommunication and utility companies.

These companies include organizations that broadcast to multi-cultural, multi-lingual audiences throughout the state. What's more, MPT also provides space to 13 federal, state, and county organizations and nonprofits – emergency systems, natural resources, highway and state police organizations and MD First, which is the

dedicated statewide high-speed broadband network created for first responders.

MPT's revenue from tower rentals has increased by 10% over the last five years and 54% over the last 10 years. Rental revenue for FY 22 amounted to \$916,874.

the equipment is self-adjusting, adapting to provide the most optimal data transmission rates.

As part of MPT's commitment to becoming more energy efficient and helping the environment, all tower lights have been upgraded to new, low-energy red LED blinking lights. Moreover, the fixed red beacon lights have been removed from each tower due to the negative effect that these lights had on the night vision of birds flying at that altitude.

Tower tidbits

As an improvement to tower technology, all six tower sites now utilize a microwave interconnect system which allows for faster and more reliable signal transmission. The new transmission rate is approximately double the previous rate, and



The Maryland Department of General Services remains a vital cog in MPT's physical plant, technical, and operational arenas. Celebrating the latest collaboration in the Kaplan Studio in FY22 were (left to right) Russell Miller, a DGS supervisor; Doug Karmasek, DGS deputy chief of construction; MPT's George Beneman, project director; Larry D. Unger, MPT president; Ray Kaliush, DGS project manager; Courtney League, assistant secretary, DGS office of design, construction and energy; Teresa Garraty, Department of Budget and Management Office of Capital Budgeting executive director; and DGS Secretary Ellington Churchill, Jr.

Seven Emmys lead roster of honors and awards earned by MPT

AWARDS EARNED BY MPT PRODUCTIONS AND PERSONNEL

National Capital Chesapeake Bay Chapter National Academy of Television Arts & Sciences 64th Emmy® Awards

CATEGORY #35A - INFORMATIONAL/INSTRUCTIONAL - SHORT FORM CONTENT

Outdoors Maryland: An Awakening Underfoot
Stefanie Robey, Producer

CATEGORY #37A - MAGAZINE PROGRAM (SINGLE PROGRAM)

Destination Maryland
Sarah Sampson, Producer
Frank Batavick, Executive Producer

CATEGORY #39B - CHESAPEAKE HERITAGE - LONG FORM CONTENT

Creatures of the Chesapeake
Sarah Sampson, Producer
Frank Batavick, Executive Producer

CATEGORY #41A - BUSINESS/CONSUMER - SHORT FORM CONTENT

Maryland Farm & Harvest: Immigrant Farmers Put Down New Roots
Stefanie Robey, Producer

CATEGORY #43A - DIVERSITY/EQUITY/INCLUSION - SHORT FORM CONTENT

Artesanas
Amy Oden, Producer/Director/Editor

CATEGORY #65B - WRITER: SHORT FORM CONTENT

Sarah Sampson
Sarah Sampson, Writer

CATEGORY #66E - PHOTOGRAPHER: LONG FORM CONTENT

Creatures of the Chesapeake
Nick Caloyianis, Photographer

2022 Telly Awards

SILVER

Category: Local TV - Health & Safety
Dangers of Fentanyl

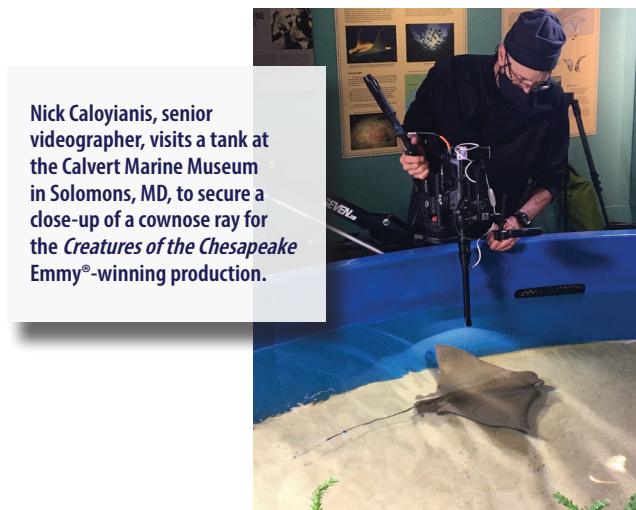
Maryland State Ad Agency
Devyn Isaacson (SmartyPants),
producer
Joshua Seftel (SmartyPants), owner/
director
Eric Nichols (SmartyPants), producer
Anna Rowe (SmartyPants),
productions manager



Executive Producer Frank Batavick, a 32-year veteran of MPT production work, displays Emmy® awards earned for his team's 2021 work.



Videographer Tim Pugh (right) and producer Stefanie Robey line up shots for a 2022 reenactment scene for the MPT production *Braddock's Road: A Legacy Unearthed*.



Nick Caloyianis, senior videographer, visits a tank at the Calvert Marine Museum in Solomons, MD, to secure a close-up of a cownose ray for the *Creatures of the Chesapeake* Emmy®-winning production.



Videographer/director Isaiah Gibson captures cicada art for an Emmy®-winning segment of *Outdoors Maryland* titled "An Awakening Underfoot."



SILVER

Category: Local TV - Public Service/PSA

Dangers of Fentanyl

Maryland State Ad Agency

Devyn Isaacson (SmartyPants),
producer

Joshua Seftel (SmartyPants), owner/
director

Eric Nichols (SmartyPants), producer

Anna Rowe (SmartyPants),
productions manager

SILVER

Category: Television - History

Chesapeake Beacons

John Paulson, producer

Sarah Sampson, producer

Frank Batavick, executive producer

SILVER

Category: Television - Nature/Wildlife

Creatures of the Chesapeake

Sarah Sampson, producer/director

Frank Batavick, executive producer

Nick Caloyianis, photography director

Brandon Holthaus, online editor

David Wainwright, sound design

2022 MUSE Creative Awards

SILVER

Category: Video - Public Service & Activism

Dangers of Fentanyl PSA

Maryland State Ad Agency

Maryland Green Registry Leadership Award

State Agency Energy Award

Maryland Public Television

State Employee Risk Management Administration (SERMA)

Award for Individual Achievement

Susan Wolfinger Schmitt, managing
director, Human Resources

2022 Champions of Maryland Manufacturing

Champion of Maryland Manufacturing

Category: Community Service

Maryland Public Television

Displaying the Maryland Green Registry Leadership Award earned by the MPT Facilities Department are (left to right) George Beneman, senior vice president, Technology; Mark Duby, master electrician; Jeffrey Taylor, facilities and maintenance technician; and Sam Mann, Facilities director.



Academy of Interactive & Visual Arts (AIVA) 2022 Communicator Awards

Category: Individual - Documentary

Award of Excellence

Pioneering Along the Patapsco - Innovation
Flows Through Ellicott City

Maryland Department of Health, Prevention and Health Promotion Administration 2022 Wellness at Work Awards

Pacesetter Healthiest Maryland

Business Award

Maryland Public Television

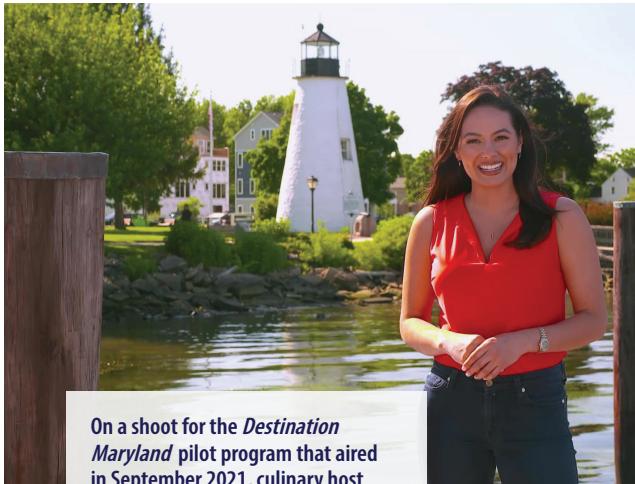
AWARDS EARNED BY MPT- PRESENTED PRODUCTIONS

Catholic Media Association 2022 Gabriel Awards

Category: Special/documentary film

*Spiritual Audacity: The Abraham Joshua
Heschel Story*

Journey Films; Martin Doblmeier, filmmaker



The Honor Roll



MEMBERS OF MARYLAND PUBLIC TELEVISION

Nearly 70,000 persons support MPT as voluntary contribution members. Although space prevents us from listing each by name, we thankfully acknowledge their endorsement of our work. We send special thanks to more than 20,000 donors who've chosen to be sustaining members. Their ongoing monthly contributions provide a steady, reliable stream of income that enables MPT to purchase and produce first-rate dramas, world-class musical performances, in-depth public affairs reporting, and local productions that capture the stories of our region's history, culture, and attractions. Thank you!

MAJOR DONORS, PLANNED GIFT DONORS, CHARITABLE GRANTS RECEIVED IN FY22

\$100,000+

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Heising-Simons Foundation
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Reiter Family Trust
Henry & Judy Stansbury

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\$5,000 - \$9,999

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Barbara Kelly
Molly Lynch



MPT debate moderator Jeff Salkin (far left) is joined by panelists (left to right) WBAL Radio's Clarence ("C4") M. Mitchell, IV; Deborah Weiner, WBAL-TV; and Alexis Taylor of the Afro American Newspapers for a June 6, 2022, gubernatorial primary debate among eight Democratic Party contenders. (photo by R. Bodorff)

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\$2,500 - \$4,999

Anonymous (5)
Terry Albertson & Kathleen Blackburn
Jean Anwyll & Miskit Airth
AK & Chyelan Arcomona
Beth Bishop
David Boon
Eileen Chow
Susan Cohn
Wayne Coleman - In memory of
Gina Coleman
Anne Cook
Letitia Davidson
Edward Delaplaine & Todd Wilson
John Elser
W. Keith Felts
James & Gwyn Fields
Elaine Freeman
Marjorie Givarz
Martha N. Hill
Valerie Howard
Randolph Hudson
Donald Jameson
Mimi & Lynn Kapiloff



Baltimore City Mayor Brandon Scott (seated, left) is interviewed by MPT's Jeff Salkin, news anchor, for a *State Circle* segment. The two met at the Hampden branch of the Enoch Pratt Free Library. (photo courtesy of Mayor's Office)

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Mary Combs
Col. (Ret) James Compton
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John Corso
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MPT Foundation board members hosted a luncheon at MPT in October 2021 to toast members of the Development Division for their fundraising success.

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 Maryland Office of Tourism Development
 University of Maryland Medical System

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 Workman Publishing





The MPT Foundation, Inc. inaugurated the Larry D. Unger President's Opportunity Fund in mid-2021 to enable MPT's chief executive to invest dollars in worthy but unfunded projects at the network. Foundation directors and others participating in a surprise ceremony for President Unger were (*seated, left to right*) Rhea Feikin, CEO Unger, Kathryn Lindquist and (*standing, left to right*) Richard Bodorff and Station Manager Steven Schupak.

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Archdiocese of Baltimore
Arena Stage
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Baltimore Area Chick-fil-A Restaurants
Baltimore County Department of Housing and Community Development
Baltimore County Health Department
Baltimore County Public Library
Baltimore Museum of Art
Baltimore Speaker Series
Baltimore Symphony Orchestra
Boutique Air
Calvert County Department of Economic Development
Carroll County Tourism
Carroll Lutheran Village
Center Stage of Baltimore
Chesapeake Bay Blues Festival
Chesapeake Bay Foundation
Chesapeake Bay Maritime Museum
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Community College of Baltimore County
Dorchester County Office of Tourism
Edlavitch DCJCC
Enoch Pratt Free Library

Everyman Theatre
FreedomCar
Girl Scouts of Central Maryland
Howard County Recreation & Parks
Jewish Community Center of Greater Baltimore
Kent County Office of Tourism Development
Keswick
Leaders of Tomorrow Youth Center
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Maryland Clean Energy Center
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Maryland Department of Health
Maryland Department of Housing and Community Development
Maryland Department of Veterans Affairs
Maryland Health Benefit Exchange
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Maryland Humanities
Maryland-National Capital Park and Planning Commission
Maryland Relay
Maryland Society of Accounting and Tax Professionals
Maryland State Library
Maryland Volunteer Lawyers Service
Maryland Zoo in Baltimore
Meals on Wheels of Central Maryland
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Mercy Ridge

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The Kennedy Center
The Maryland 4-H Center
The Maryland School for the Blind
The Waldorf School
Thurgood Marshall College Fund
Towson University
University of Maryland Baltimore
University of Maryland Baltimore County UMBC
University of Maryland Center for Environmental Sciences
University of Maryland Eastern Shore
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Washington County Visitors & Convention Bureau
Waterfowl Festival
Waterkeepers Chesapeake
Weinberg Center for the Arts
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IN-KIND DONORS

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Ayers Creek Adventures
B&O Railroad Museum
Ballet Theatre of Maryland
Baltimore Center Stage
Baltimore Concert Opera
Baltimore Symphony Orchestra
Barry R. Berman
Bassignani Winery
Black Ankle Vineyards
Black Walnut Point Inn
Blue Waves Art & Design
Boordy Vineyards
Briar Patch Bed & Breakfast Inn
Brick Bodies
Cabot Creamery Cooperative
Chanticleer
Children's Theatre of Annapolis
Citron
Clavel
Clyde's Restaurant Group
Contemporary American Theater Festival
Cookology
Cutco
Denise Albright
Erin Draper
Exercise to Heal, LLC
Figg's Ordinary
Flavor Cupcakery & Bakeshop



During the taping of a 2021 segment of *Maryland Farm & Harvest* titled "The Joy of Goat Yoga," a young goat interacts with a yoga enthusiast at Bountiful Farms in Carroll County.

Frame My TV
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The Rosen Group
Tmulder Studios
Tops by Andrea
Tree Skirts by Patricia
Vaccaro's Italian Pastry Shop, Inc.
ZavaZone



Alumnus and volunteer archivist Michael B. Styer (left) receives the appreciation of MPT chief executive Larry D. Unger in the MPT Archives. Former network executive Styer made provision in his estate plans for a gift benefitting the MPT Archives.



At a joint dinner of the Maryland Public Broadcasting Commission members and directors of the MPT Foundation, Inc., *MotorWeek* creator and host John Davis (left) was joined by Station Manager Steven Schupak (right) in presenting an award to former U.S. Department of Energy (DOE) executive Dennis Smith in recognition of his two-decade support for the MPT national series. Since 2001, *MotorWeek* has worked on the subject of clean alternative fuels with the DOE and in particular, with its Clean Cities program headed by Mr. Smith.

In-kind donors include individuals and representatives of organizations who generously donated their time to serve as speakers for numerous MPT-sponsored events.

Dr. Kaye Wise Whitehead
Earth Emergency Speakers
Susan Gray, Bonnie Waltch,
Susan Natali
Finding Fellowship Speakers
Jason Green, Kisha Davis
Hiding In Plain Sight Speaker
Danielle Fletcher

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Division, Frederick County Government
George Carver Center for Arts and Technology



Governor Larry Hogan (right) is interviewed in Annapolis by MPT's Jeff Salkin at the conclusion of the 2022 Maryland General Assembly session. (photo courtesy of Patrick Siebert, Office of the Governor)

Judy Centers, Frederick County
Judy Center, Somerset County
Judy Center, Wicomico County
Judy Center, Worcester County
Laugh-n-Learn Family Daycare
International Coalition of Sites
of Conscience
Learning in a Box
Library of Congress
Maryland Department of Health
Maryland Humanities
Maryland Roundtable for
Education
Maryland State Department of
Education
Maryland State Libraries
PBS Education
Ready at Five
Somerset County Library
YMCA, Frederick

BEQUESTS & GRANTS

The team in MPT's Major & Planned Giving unit raised more than \$1.3 million in FY22 in grants and bequests. MPT is grateful for grants from the following organizations:

Baltimore County Commission on
Baltimore County Commission
on Arts & Sciences
The Richard Eaton Foundation
Delaplaine Foundation, Inc.
The Fetzer Institute
Greater Baltimore Cultural Alliance
Kido Family Charitable Fund
Lilly Endowment Inc.
Maryland Agriculture Education
and Rural Development
Assistance Fund
Maryland Higher Education
Commission
Morris A. Mechanic Foundation, Inc.
National Endowment for the Arts

National Endowment for the Arts
& Arts Midwest
National Endowment for
the Humanities
T. Rowe Price Foundation

MPT & YOUR COMMUNITY

The following organizations were featured during FY22 in 90-second broadcast spots airing on MPT-HD and MPT2. We are happy to provide on-air exposure to these fine groups that serve our communities:

Digital Harbor Foundation (DHF)
Hope Connections
Irvine Nature Center
Johns Hopkins Capable Program
MD School for the Blind
Maryland Women's Heritage Center
Moveable Feast
Sankofa Children's Museum of
African Cultures, Inc.
The Greater Maryland Chapter,
Alzheimer's Association
Urban Wood Project
Waldorf School of Baltimore
Young Queens in Training

MPT ARTS MINUTES

The following arts organizations were the subjects of features during FY22 in 60-second on-air segments within MPT programming. We are pleased to provide visibility to these Maryland-based groups:

Baltimore Concert Opera
Baltimore Rock Opera Society
Center Stage of Baltimore
Columbia Orchestra
Everyman Theatre
Frederick Arts Council
Hippodrome Theatre
Imagination Stage
Montpelier Arts Center
Olney Theatre Center
Steinway Series at Silo Hill
The Baltimore Pennsylvania Avenue
Black Arts & Entertainment District
Washington County Museum of
Fine Arts
WBJC-FM



In a post-pandemic period in April 2022, CEO Larry Unger introduced to continuing MPT staff approximately two dozen new hires who'd joined the organization since the start of the pandemic. The gathering marked the launch of the network's hybrid workplace policy, enabling some work-from-home privileges for staffers.

Network leadership

Maryland Public Broadcasting Commission

(as of 7/1/22)

Edward H. Kaplan, **Chair**, Real estate developer/investor, Chesapeake Management Corporation
Richard J. Bodorff, **Vice Chair**, Senior Counsel, Wiley Rein, LLP
Debra A. Bright, Ed.D., Associate Vice President for Student Affairs, Howard University
Mohammed Choudhury, Superintendent of Schools
Shelly L. Gardeniers, Owner, Artis-Strategic Consulting, LLC
Rebecca J. Hanson, Esq., Media Executive Spectrum and Broadcasting
Irwin R. Kramer, Managing Partner, Kramer & Connolly
Beth E. Suarez, Director, Development, Navy-Marine Corps Relief Society
Bruce A. Wahl, Senior Solutions Architect (retired), National Public Radio
Ellie K. Wang, Contracting physical therapist; freelance actor

MPT Foundation, Inc. Board of Directors

(as of 7/1/22)

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Rebecca J. Hanson, Esq., media technology executive, Summit Ridge Group, LLC
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Harry Kassap, Principal, Kassap Investments, LLC
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Ellie K. Wang, Contracting physical therapist; freelance actor
Patrick Butler, Chair Emeritus, President & CEO, America's Public Television Stations (APTS)

MPT Management (as of 12/1/22)

Executive Management

Larry D. Unger, President & Chief Executive Officer
Steven J. Schupak, Executive Vice President & Station Manager
George R. Beneman II, Senior Vice President, Chief Technology Officer

Travis Mitchell, Senior Vice President, Chief Content Officer

Suzanne Schwertman, Vice President, Chief Financial Officer

Vice Presidents

Colette F. Colclough, Human Resources
Betsy Peisach, Education
Linda Taggart, Development

Managing Directors

Joe Campbell, Creative Services
Erin Chrest, Major & Planned Giving
John Davis, *MotorWeek*
Randy Farmer-O'Connor, Corporate Support
Troy Mosley, Content
Eric Neumann, Fundraising & Development Productions
Kate Pearson, Programming & Acquisitions
Kristen Penczek, Audience Engagement
Krista Respass, Early Childhood Education Services
Susan Wolfinger Schmitt, Human Resources
Vera Turner, Membership
Harry Vaughn, Production Services
Jennifer White, Digital Fundraising
Tom Williams, Communications
Bob Wilson, Digital Content & Operations

Other

Andrew H. Levine, General Counsel
Fran Minakowski, Senior Advisor to the President

2022 Annual Report & Honor Roll

Writers/editors: Fran Minakowski, Michael MacFee, Tom Williams

Photo/image editor: Michael MacFee

Design: It's A Snap Design

Principal photography: Larry Canner Photography

Editorial assistance: Becky Kelley

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In gratitude ...

In a year when Maryland Public Television celebrates the grand opening of its newest facility, The Irene and Edward H. Kaplan Production Studio, it is appropriate once again to express our organization's sincere gratitude to the State of Maryland for making this \$9.5 million project a reality.

The expansion of the 1969-era studio was the first-ever improvement to the facility, and the state's Department of General Services and the Department of Budget and Management provided guidance and

expertise throughout the years of planning and the 20-month construction project.

MPT benefitted as well from the talents of the EwingCole architects and the management and crews of general contractor Towson Mechanical, Inc.

Finally, we formally acknowledge once more the long-standing philanthropic support of donors Irene and Edward H. Kaplan for whom the studio is now named.

~ Maryland Public Television



MARYLAND
PUBLIC
TELEVISION

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