

# The Kaplan Studio at MPT: *open for business!*



**Maryland Public Television**  
2022 Annual Report & Honor Roll



## Mission

Maryland Public Television enriches lives and strengthens all communities through the power of media.



Irene and Edward H. Kaplan

## On the cover

Before FY22 drew to a close, members of the Maryland Public Broadcasting Commission, directors of the MPT Foundation, MPT staff and alumni, national public broadcasting industry executives, and elected officials all gathered to inaugurate The Irene and Edward H. Kaplan Production Studio on the Owings Mills campus.

The ribbon-cutting ceremony on June 26 featured (*left to right*), Station Manager Steven Schupak; Senior Vice President and Chief Technology Officer George Beneman; America's Public Television Stations President and CEO Patrick Butler; American Public Television President and CEO Cynthia Fenneman; Maryland Secretary of the Department of General Services Ellington Churchill, Jr.; Teresa Garraty, director, Maryland Department of Budget and Management Capital Budgeting; and Baltimore County Executive Johnny Olszewski.

The ribbon-cutters actually severed numerous "ribbons" of differently sized videotape, representing the recording technology used at MPT for decades before the digital age.



# Message from the president and the station manager

It was 20 months in the making, but The Irene and Edward H. Kaplan Production Studio was well worth the wait.

In the months after the contractor "turned over" the studio to MPT, signaling the completion of its work, MPT's engineering, production and facilities personnel began the arduous task of installing 120 feet of wall-mounted wire trough and adding thousands of connectors to 17,000 feet of video cable, 12,000 feet of audio cable, 5,000 feet of fiber and 7,000 feet of ethernet. This was in addition to hanging more than 200 studio lights and then installing and testing numerous racks of equipment.

By April 2022, the work was done, and we were able to invite our network friends and staff to ceremonial events to mark the studio's official inauguration.

We agree that what was *not* seen during the construction and equipping process for the Kaplan Studio is really the most important element of all – potential.

Maryland Public Television now has a state-of-the-art-and-then-some facility in which our talented team can create amazing productions, stage engaging community events, convene concerts and other performances, and make our first-class studio widely available for independent producers. In short, while we're pleased with what took place over the past two years, we're positively delighted with what's in store for the Kaplan Studio in the months and years ahead.

The MPT family remains indebted to the State of Maryland for its part in the studio expansion project that resulted in a first-class Kaplan Studio for MPT and all the audiences it serves.

Please come and see our newest production hub. We can't wait to share our excitement with you!

*Larry D. Unger* *Steven J. Schupak*



Larry D. Unger  
President & CEO

Steven J. Schupak  
Executive Vice President  
& Station Manager



# Info at a glance

Operates **4** channels 24/7



**10/5/69**

first broadcast

Broadcast TV  
MPT-HD & MPT2/Create®

**1.2**

million monthly viewers

**192**

regional Emmys®  
(4 national Emmys)



**5**

decades delivering resources  
for early childhood and  
pre-K-12 education

Only statewide TV  
network

**6**

transmitters

WGPT	OAKLAND
WWPB	HAGERSTOWN
WFPT	FREDERICK
WMPB	BALTIMORE
WMPT	ANNAPOLIS
WCPB	SALISBURY

**870+**

productions  
over 50+ years

**12<sup>TH</sup>**

in revenue among  
151 PBS stations

Long-running series



broadcasting nationally  
since 1981



weekly regional  
nature/environment  
since 1988



weekly regional public  
affairs since 1982

**direct  
connection**

with Jeff Salkin  
weekly regional public  
affairs since 2001



# FY22 info at a glance

**Website  
pageviews**

*mpt.org*

**2,362,555**

**465**

separate items of news  
coverage about MPT

**190**

separate local & national  
productions made by MPT

**70,961**

paid members  
(21,296 sustainers)

**28,611**

individuals attending  
53 separate virtual & in-person  
audience engagement events

**Maryland State Ad Agency**

**353,942,459**

total media impressions

**19**

separate ad campaigns

**15**

separate clients

**MotorWeek**  
**YouTube channel**

subscribers

**410,000**

on-demand views

**24.4 million**

on-demand watch time

**1.48 million hours**

**online streaming**

(via MPT video player)

*pbs.org/show/motor-week streams*

**557,949**

**website pageviews**

*motorweek.org*

**2,200,000**

**podcasts**

*motorweek.org/features/podcasts*

**26 episodes**

**301,049 downloads**



# Tuned in to MPT content? Here's what you saw!

MPT prides itself on being Maryland's best storyteller, and the on-air and online content that the network generated in FY22 illustrates that storytelling prowess.

As in prior years, MPT programmers scheduled a variety of local and national productions and acquisitions for the primary channels, MPT-HD and MPT2/Create®. An accompanying graphic shows the productivity that resulted.

## LOCAL PRODUCTIONS

They were punchy 30-minute shows or multi-hour productions. They were ongoing series or pilots of series still to come. Whatever the format, MPT local productions continued to position the network as one of the leading producing stations in the PBS universe. These were FY22 productions for our statewide audiences:

### Arts/Culture

- 2021 Baker Artist Awards
- American Portrait - Maryland Special
- Destination Maryland (pilot)
- In Person with David Rubenstein
- Made in Maryland (pilot)

### News/Public Affairs

- 2022 Maryland State of the State
- Direct Connection
- MPT Sports Desk
- State Circle
- Vote 2022: Democratic
- Gubernatorial Candidates Debate

Host Andrew Michael visited the Baltimore Museum of Industry for the pilot program for a *Made in Maryland* series. The pilot aired in October 2021.



Amber Moore served as host for the pilot program for a future MPT tourism-related series, *Destination Maryland*. Here Amber visits Baltimore's Ft. McHenry.



Making its October 2021 debut in time for MPT coverage of the Maryland 5 Star equestrienne event was the MPT Sports Desk with (left to right) former Baltimore Orioles play-by-play announcer Jim Hunter; MPT Chief Content Officer Travis Mitchell; and Heritage Sports Radio Network reporter and play-by-play announcer Mark Gray.



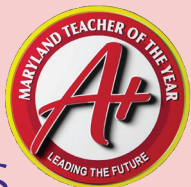
A mainstay of MPT's annual observance of Chesapeake Bay Week, the *Chesapeake Bay Summit* in 2022 attracted experts for a 60-minute discussion led by host Frank Sesno (standing). The panelists were (left to right) Bill Dennison, University of Maryland Center for Environmental Science; Hye Yeong Kwon, Center for Watershed Protection; Mark Conway, Chesapeake Conservancy; and Tom Horton, writer and filmmaker.

## Natural History

- Chesapeake Bay Summit
- Chesapeake Decoys: The Nature of Waterfowl Art
- Maryland Farm & Harvest
- Outdoors Maryland
- Smith Island: A Conversation with Tim Horton

## Educational

- Maryland Teacher of the Year
- Ways to Pay For College 2021



## LOCAL ACQUISITIONS

While MPT didn't produce these acquisitions, we were proud to bring them to our statewide viewers, thanks to a skilled team of Programming & Acquisition Department professionals.

- 10th and 11th Grade: From West Baltimore
- Afro Blue: A Year in the Life
- Anacostia Delta: The Legacy of DC's TeleMasters
- Bluebirds of Antietam
- Bowie State vs Virginia State Football Game
- Children of Nikozi
- Finding Fellowship
- Forging Art: Nol Putnam, Artist Blacksmith





Local  
productions  
126 programs  
64 hours

Local  
acquisitions  
28 programs  
35 hours

National  
productions  
4 series  
64 programs  
32 hours

National  
presentations  
5 series/specials  
14 programs  
9 hours

Artisan Rich Smoker demonstrates duck carving at his studio on Maryland's lower Eastern Shore for a '21 Chesapeake Bay Week production, *Chesapeake Decoys: The Nature of Waterfowl Art*. Here Smoker carves a male wood duck.



Go-Go City: Displacement and Protest in Washington, DC  
Gospel According to Al Green  
Living Soil  
Maryland 5 Star  
Mom & M  
Out of the Blocks  
Pictures from a Hiroshima Schoolyard  
Saving San Domingo  
Science Matters: Backyard Bay Savers in the City  
The Art of Willie Crockett and Virginia's Eastern Shore  
The Falconer  
The Long Shore  
The Misty Experiment: The Secret Battle for the Ho Chi Minh Trail  
The Morgan Lacrosse Story  
Troubled Tributary: Maryland's Patuxent River  
True North: Sailing to Salvation  
Water's Way: Thinking Like a Watershed

## NATIONAL PRODUCTIONS

In FY22, MPT casts and crews made these series for national and international distribution:

MotorWeek, Season 40  
MotorWeek, Season 41  
Steven Raichlen's Project Fire, Season 3  
Steven Raichlen's Project Fire, Season 4

MPT videographers track tiger salamanders on the Eastern Shore for a segment on the 34-year series *Outdoors Maryland*.



Zara Tindall, a British equestrian, an Olympian, and the daughter of Anne, Princess Royal, and Captain Mark Phillips, competed in the inaugural Maryland 5 Star event in October 2021, and MPT provided four days of TV coverage of the dressage, show jumping, and cross country competition.



An MPT videographer captures *MotorWeek* reporter Greg Carloss during taping of a 2021 *Maryland Farm & Harvest* episode about the capabilities of large farm tractors.

## NATIONAL PRESENTATIONS

MPT was honored to serve as "presenting station" for these programs which were shared with the nation through the services of distributor American Public Television, a longtime partner to MPT:

Finding Fellowship  
Shaw Rising  
The Kalb Report, Season 14  
The Misty Experiment: The Secret Battle for the Ho Chi Minh Trail  
To Dine For with Kate Sullivan, Season 4



# Fy22 viewers watched these channels ...



PBS and MPT-produced programs, documentaries, and specials that educate, entertain, and inspire.



Lifestyle and how-to programming from Create TV, independent documentaries and series, and encore presentations of PBS and MPT programs.



For the younger set, favorite PBS KIDS shows airing 24/7.



NHK WORLD-JAPAN delivers news and programs from Japan, in English, 24 hours a day.



*... and they watched us here, too!*

Viewers enjoyed our programming via the MPT streaming video player at [mpt.org/video](http://mpt.org/video) or by using the PBS Video App on internet-connected platforms and services such as:

**SAMSUNG**

**ROKU**

**firetv**

 **YouTubeTV**

 **chromecast**

 **tv**

**android** 



# Education team continues the teaching-learning proposition in FY22

MPT was founded upon the principle of lifelong learning, and education is woven deeply into the fabric of our efforts. Regarded as a trusted partner in education, the station brings high-quality instructional content, programs, and media to PreK-12 educators, schools, families, and communities in Maryland and beyond. In a broad array of services and products, MPT provides interactive resources for the classroom, quality educational videos, engaging online courses to support local educators and child care providers, and rewarding professional development opportunities to inspire teaching.

*Thinkport.org*, MPT's free PreK-12 education website, serves as the gateway to this broad collection of digital content for teaching and learning.

FY22 highlights for MPT's Education Division include:

## Early childhood education

**Thinkport**, serves as the centerpiece for digital learning content and viewing guides that connect each PBS KIDS broadcast with active at-home learning extensions. In FY22, online digital toolkits curated for both educators and parents led to rich resource collections of articles, websites, tips, and strategies that supported social and emotional well-being in homes, classrooms, child care facilities, and beyond.



**Summer On!** featured a 10-week, theme-based activity collection that combined fun and learning while children day-camped from home. Camp Counselor Krissy introduced parents and caregivers of children ages 2-8 to dozens of screen-free summer games and hands-on activities. Favorite themes included dinosaurs, cooking, and animals.



**Early Learning Social** provided a virtual space for early childhood educators to engage in peer-to-peer support and learning. On the first Thursday of each month, this professional development and networking series featured free, credit-bearing opportunities to learn, discuss, and share experiences and resources together.



Early Learning Social debuted in January 2021 and offered 16 free, MSDE-approved continuing education clock hours to 365 participants who joined events held throughout the calendar year. In 2022, the offer expanded to 24 clock hours across the 12 events. Responding to feedback

“I love the PBS KIDS resources I am able to access to share with my group when dealing with social-emotional or challenging behaviors. I also love the real-life diversity [of the] characters.”

“This workshop was a great starting point for researching additional materials to use with my students.”

- Feedback provided by participants during Early Learning Social workshop sessions in early 2022

from participants who joined events during the first year of service, the 2022 events deliver a quarterly rotation of media literacy workshops; virtual MPT-PBS Edcamps; and explorations of diversity, equity, and inclusion using PBS KIDS content and resources.



## Media literacy

Media literacy continued to be a major focus during FY22, in line with MPT's measured and ongoing commitment to supporting early educators, parents, and caregivers in taking charge of media's impact and influence on children's learning and development. Through online courses, workshops, and digital resources, MPT shared skills and strategies in media literacy grounded in best practices. Activities included:

**At-Home Learning** resources and activities aligned hands-on learning activities with content aired on MPT's broadcast channels and



made available for on-demand viewing online. MPT's *At-Home Learning* initiative was launched in April 2020 and continued throughout FY22 in response to sustained demand from parents and child care providers seeking assistance in creating lessons using best practices in media literacy.

**Learning in a Box** and **Bedtime in a Box**, resource kits that were distributed to 100 families in Frederick County through a collaboration between MPT, the Baltimore-based nonprofit Improving Education, and the Family Partnership within the Frederick County Government's Citizen



“This box is amazing and will definitely help me have a better bedtime routine with my kids!”

“When I opened the box, his eyes were full of excitement. I let him explore everything inside and he loved it.”

- Two parents after receiving Learning in a Box and Bedtime in a Box resource kits

Services Division, with support from the Delaplaine Foundation. Each box included valuable learning materials for children from birth through age six and was provided in both English and Spanish.

### **Media Literacy for Early Childhood**

**Professionals**, a virtual hybrid professional development course that uses self-paced lessons and synchronous workshops to teach early educators how to plan thoughtful, developmentally appropriate ways to use media and technology to foster active learning with young children. The course was piloted in FY22 and officially launched early in the next fiscal year. During the week-long course, participants earn six MSDE-approved Core of Knowledge clock hours required for licensure as well as valuable knowledge and skills to help create state-required screen time plans.

**Early Learning Media Ambassadors (ELMA)**, an initiative to recruit and train early childhood educators within communities across Maryland to model best practices for teaching and learning with educational media in early childhood programs and support school readiness. Significant outreach was made throughout FY22 to establish partnerships with libraries and education-focused organizations throughout the state in anticipation of ELMA's initial launch in early FY23 and continued roll-out in the years to come.

## K-12 content and services

Throughout FY22, MPT supported teachers with high-quality digital resources that provide interactive and engaging ways for students to learn inside classrooms and beyond.

Through collaborative partnerships with organizations such as Maryland Humanities and education media producer FableVision, MPT has developed a powerful collection of learning resources focused on topics in civics and history as part of the Library of Congress Teaching with



Marlene B. Young, president, Delaplaine Foundation, presents Krista Respass, managing director, Early Childhood Education Projects, with a grant award at the foundation's headquarters in Frederick in December 2021. In FY22, support from the Delaplaine Foundation helped MPT reach hundreds of families, child care professionals, and other educators in Frederick County.

Primary Sources (TPS) program. Projects creatively engage students in civics topics through inquiry and evidence-based reasoning, while applying critical thinking and analysis skills to historical materials.

**TPS Inquiry Kits** offered students collections of curated primary sources in more than 200 history and civics topics to use in beginning a research project. A series of self-paced lessons led students through the research process as they analyzed historical materials from the Library of Congress.

**Civics! An American Musical** opened the curtain for middle grade students to produce the next *Hamilton* musical as they adapted true events from U.S. history to the big stage in a gamified interactive.

**Case Maker** took students into investigation mode as they searched for evidence in primary sources to prove their case in a civics-based challenge.

All three projects are featured in the *Teaching with Primary Sources* special collection on *Thinkport*.

## Online learning

The Maryland State Department of Education (MSDE) partnered with



MPT to produce online courses for Maryland students and teachers. The pandemic revealed a gap in virtual learning resources and, as a result, MSDE tapped MPT to produce eight new high-quality online learning courses designed for both students and teachers.

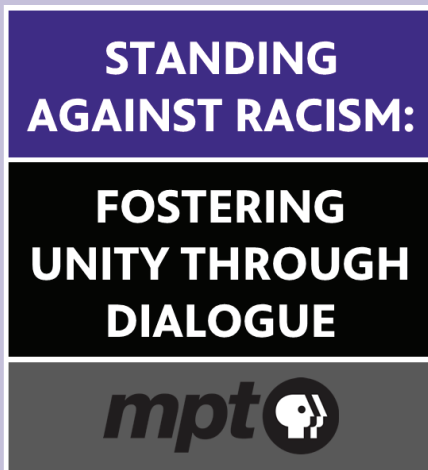
These new offerings included six full-year courses designed for students of various grade levels in both online and blended learning environments covering subject areas including social studies, science, math, and foreign languages as well as two new professional development courses for elementary and secondary public school teachers to update content knowledge and pedagogical approaches to critical health topics.

MPT was tasked with creating these courses in part due to its expertise in online learning as demonstrated by years of professional development support. Since the earliest days of online learning, MPT has offered teachers and child care providers credit-bearing courses to maintain their professional licenses and credentials.

In FY22, nearly 1,000 adult learners enrolled in professional development courses through *Thinkport* in sessions held throughout the year. And they found the experience worthwhile, too, as surveys revealed 98% of online learners reported finding the courses to be effective in meeting their needs and an equal percentage indicated they were “very likely” to enroll in another *Thinkport* online professional development course.



# Diversity, equity, and inclusion in the MPT community



MPT continued in FY22 to urge all citizens to recommit themselves to racial justice and alliance with their African American

brothers and sisters. Two years into its organization-wide content initiative called "Standing Against Racism: Fostering Unity Through Dialogue," MPT is as focused as ever on its mission to share thought-provoking programs, outreach activities, and other engagement to stimulate dialogue on racial issues.

The network's External Diversity, Equity and Inclusion (DEI) Advisory Council, led by commissioners Debra Bright and Stan Rodbell, convened quarterly to monitor such topics as internal DEI training, relations with the local Hispanic community, services for the hearing-impaired population, and internships and hiring at MPT.

## Second HBCU Week kicks off in September 2021

MPT marked its second Historically Black Colleges and Universities (HBCU) Week in September 2021, celebrating these institutions of higher learning with a slate of engaging programs and events. MPT shared informative and inspirational stories about HBCUs and the people who attend, graduate, administrate, and advocate for these important institutions.

## HBCU WEEK

More than 15 hours of broadcast and livestream content were offered to explore the past, present, and future of the nation's HBCUs. Program highlights included a special one-hour episode of *Direct Connection* featuring interviews with HBCU presidents, an evening of music featuring HBCU student performers, and documentaries featuring students and staff.

Beyond broadcast, MPT sponsored two interactive events, further opportunities to showcase Maryland's HBCUs and those across the nation.

## Maryland Public Television External Diversity, Equity & Inclusion Advisory Council

### Co-chairs

Debra Bright, Ed.D., Associate Vice President for Student Affairs, Howard University  
Stanley F. Rodbell, CFP, Associate, Academy Financial, Inc.

### Members

Patrick Butler, President & CEO, America's Public Television Stations  
Rebecca J. Hanson, Esq., Media Technology Executive, Summit Ridge Group, LLC  
Tyrone Taborn, CEO, Career Communications Group  
Donald Thoms, public media executive  
Joy Thomas-Moore, President & CEO, JWS Media Consulting  
John Anthony Wolf, Esq., Shareholder, Baker Donelson, P.C.



# The Kaplan Studio at MPT: *open for business!*

All told, more than 300 persons came to the MPT campus on April 28-29, 2022, to join the celebration of the opening of The Irene and Edward H. Kaplan Production Studio.

Events got underway Thursday morning with the dedication of the two new 50-foot flagpoles on the revamped plaza at the front of MPT's headquarters building. Moments later, a multi-layered videotape "ribbon" was cut by dignitaries to open the Kaplan Studio doors. An indoor program followed, during which state and elected officials presented CEO Larry D. Unger with congratulatory citations to mark the occasion.

One day later, a Friday afternoon TGIF event (celebrating "Thank goodness it's finished!") brought alumni and current staff into the studio for socializing, a brief program, and a reprise of the four-minute, time-lapse video tracing the 20-month Kaplan Studio construction process.

A note of gratitude. MPT delivers on-air, online, and in-the-community service that benefits the citizens of Maryland. Our ability to do our work is due in no small part to the governance and support provided by members of The Maryland Public Broadcasting Commission and The MPT Foundation, Inc.

**Hey, Studio A!**  
*You're getting a great new look and a great new name!*  
Future site of  
**The Irene and Edward H. Kaplan Production Studio**  
**Opening Spring 2021**

Former MPT chief executives (left to right) Raymond Ho, Steve Kimatian, and Rob Shuman line up with (continuing left to right) current CEO Larry D. Unger, Irene Kaplan, and Maryland Public Broadcasting Commission Chair Edward H. Kaplan.







As Baltimore County Executive John Olszewski looks on, MPT CEO Larry Unger introduces Peter M. Aylward (*far left*), director, The United States of America Vietnam War Commemoration, during June 28 ceremonies dedicating two new flagpoles on the front plaza of MPT headquarters.

Larry Unger (*second from right*), MPT president and CEO, accepts a congratulatory certificate from (*left to right*) State Sen. Sarah Elfreth, Sen. Shelly Hettelman, and Del. Jon Cardin at the Kaplan Studio inaugural event.



George Beneman, senior vice president, chief technology officer, and Kaplan Studio project director, addresses guests at the ribbon-cutting luncheon in the new studio.



(See inside front cover for ribbon-cutting lineup.)



The Vietnam Veterans of America Baltimore Chapter 451 and NFL Ravens Veterans Honor Guard at the dedication of the flagpoles on the outdoor MPT plaza.

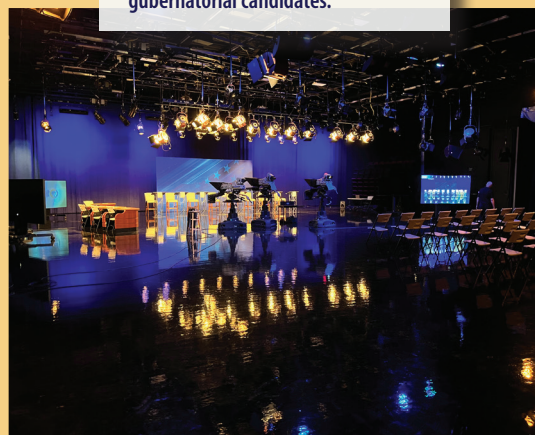




At a 2022 gathering of alumni to introduce them to the new studio, alums and staffers shared memories of the former Studio A. Here (*standing, left to right*) Kim Moir, Harry Vaughn, Millicent Williamson, and Dionne Neblett join Nancy Vaughn (*seated*) at the social event.



The new Kaplan Studio is prepped for its first production: taping of the June 2022 debate among Democratic gubernatorial candidates.



During April 28 outdoor ribbon-cutting ceremonies, Erin Chrest, managing director, Major & Planned Giving, shows the audience a miniaturized version of the large indoor Kaplan Studio dedication plaque.

## Facts & Figures

at 8,480 sq. ft., the largest of MPT's 3 production studios

among the largest studios/soundstages in the PBS system and tri-state area

originally opened 1969; this first studio expansion took 20 months starting March 2, 2020

occupancy 562 person maximum

portable theater seating for up to 148 persons

40 electric lighting hoists, each with 220 lb. capacity

16' x 19' x 20' permanent green screen cyclorama wall

12' x 14' loading door access

3,479 sq. ft. for green room, dressing rooms, mechanical, storage

total cost \$9,545,000

... and with sincere thanks to ...

the State of Maryland, and in particular to the Department of General Services and the Department of Budget and Management for their expertise and partnership in this major project

EwingCole architects

Towson Mechanical, Inc., general contractor

... and special appreciation to ...

Irene and Edward H. Kaplan for their long-standing philanthropic support of MPT



# MPT adopts 2022-2024 strategic plan



In July 2021, the MPT family received news of the launch of a strategic planning process that would yield a roadmap for the network for the years 2022 through 2024. In January 2022, the process was completed, and the MPT Strategic Plan was presented to the Maryland Public Broadcasting Commission.

Aided by consultants from Jim Pagliarini + Others, MPT engaged managers, selected staff members, members of the Maryland Public Broadcasting Commission, and directors of the MPT Foundation, Inc. in the six-month process. Other representation came from members of the Diversity, Equity & Inclusion Advisory Council.

Steven Schupak, station manager, who led the project, noted that the 2022-2024 plan began with participants' work to figure out how MPT will meet its mission and the demands of its marketplace going forward in a rapidly changing media landscape. "The challenge was how to build the MPT of the future starting now. The goals we've set are ambitious but totally achievable given our talented team and excellent resources – an exciting time for MPT." (The strategic plan can be found on MPT's website in the "About us" section.)

## Workplace giving programs offer MPT support opportunities

Your employer may participate in a workplace giving program. If so, please consider selecting the MPT Foundation, Inc., a 501(c)(3) organization, as your charity of choice during your employer's annual campaign. When the MPT Foundation receives a gift from a workplace giving program, we use that donation to fund the programming and activities described in this report.

Here are the designation numbers for most of the workplace giving campaigns in our region. If you don't see the MPT Foundation in your employer's campaign literature, please ask if you can write us in! Our EIN number is: 52-1224503.

<b>Combined Federal Campaign, Chesapeake Bay Area</b>	<b># 60868</b>
<b>Combined Federal Campaign, National Capital Area</b>	<b># 60868</b>
<b>Combined Charity Campaign for Baltimore City</b>	<b>#1995</b>
<b>United Way of Central Maryland Private Sector Campaign</b>	<b>#1995</b>
<b>United Way of the National Capital Area</b>	<b>(donors write in "MPT Foundation, Inc.")</b>
<b>Maryland Charity Campaign</b>	<b>(donors select "MPT Foundation, Inc.")</b>



# Audience engagement sets all-time records

In FY22, through the efforts of its Audience Engagement team, MPT interacted with more than 28,000 persons at 53 separate, station-hosted events – some virtual but many face-to-face as pandemic concerns subsided.

The following is a rundown of the activities that viewers, members, and the general public participated in during the last fiscal year.

- MPT Travel Club trips: 3, attended by 97 persons  
Pre-trip webinars: 6, attended by 899 persons
- Barn Quilt Bus Tours: 3, attended by 97 persons
- Fall '21 and Spring '22 auctions, bidding by 868 persons for 160 items

## mpt FALL AUCTION



A November 2021 barn quilt tour took in the sites of more than a dozen barn quilt squares in Calvert County.

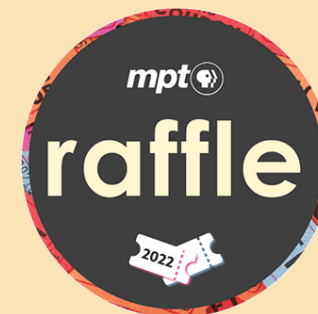


MPT participated in and sponsored the summer '21 Wounded Warriors Day on the Bay event attended by military veterans and their families at the Maryland Yacht Club in Pasadena, MD. An event official presents a plaque to Kristen Penczek, MPT Audience Engagement head, and Fran Minakowski, senior advisor to the president at MPT. (photo by Scott Cech)

## CONVERSATIONS for CHANGE



- MPT Raffle: 2,517 participants with 55 winners receiving \$1,500 in prizes
- Screening events: 25, attended by 22,665 persons
- Conversations for Change events: 4, attended by 4,456 persons
- Friday Freeview screenings: 7, attended by 484 persons
- Virtual engagement events: 9, attended by 1,452 persons (including genealogy workshops in partnership with the



Dozens of MPT viewers convened at a Towson theatre for a screening of the film *Downton Abbey: A New Era* in May 2022.



Maryland Genealogical Society; a Milk Street virtual cooking class and others)

- In-person partner events: 2 (Jewish Community Center Community Block Party, Wounded Warriors Day on the Bay), attended by 407 persons

## mpt Genealogy Workshop



# Two MPT units tackle client work

## Maryland State Ad Agency division steps up

Launched in 2019, the Maryland State Ad Agency in a relatively short time has proven to be a very sought-after resource for agencies and governmental units within Maryland. In FY22, MSAA served eight separate agency clients:

- Maryland Department of Health
- Department of Housing and Community Development
- Department of Corrections and Public Safety
- Maryland Healthcare Commission
- Maryland Higher Education Commission
- Maryland State Police
- Maryland Department of Aging
- Maryland Department of Veterans Affairs

All told, MSAA campaigns reached roughly one-half billion persons by a combination of TV and radio exposures; digital, outdoor, print, and transit ad placements; and geo-targeted mobile messaging, among other platforms.

One of MSAA's earliest clients, the Maryland Department of Health, tapped MSAA for some



special FY22 campaigns:

- Opioid Year 2 (Naloxone, Fentanyl, Anti-Stigma, Good Samaritan Law campaigns)
- GoVAX COVID Booster
- Back to School – Childhood Vaccinations
- Problem Gambling

Similarly, the Maryland Department of Housing and Community Development turned to MSAA for important messaging to citizens through these ad campaigns in FY22:

- The Packing House Documentary
- Emergency Rent Assistance
- Homeowner Assistance
- Empower Energy Campaign
- Maryland Mortgage Program

Helping clients achieve their marketing and communications goals is paramount for MSAA, but it's always positive to be recognized for work done well. In FY22, MSAA earned two awards related to the opioids campaign it conducted for the Department of Health.

A 2022 MUSE Creative Award and a 2022 Telly Award toasted the agency's Fentanyl public service announcement.

A still image from an MSAA-produced commercial warning of Fentanyl's dangers.



## Special Projects team creates work-for-hire product

Apart from the client advertising assignments handled by the Maryland State Ad Agency, MPT's Production Services and Special Projects units again tackled assignments for outside organizations under work-for-hire contracts. Here's a rundown of FY22 work:

### • Patapsco Heritage Greenway

In FY22, production wrapped up on a multi-month production for a Howard County client, the Patapsco Heritage Greenway organization. This video production from MPT's Special Projects team celebrated the 250th anniversary of Ellicott City, a 2022 public observance, by focusing on research for and creation of a documentary titled *Pioneering Along the Patapsco*. The 20-minute film explored the ingenuity and innovations that contributed to the story of Ellicott City over the years.



Complementing MPT Special Projects work for the Ellicott City anniversary was this Shoemaker Country Store window display in spring 2022.



- **Maryland State Department of Education “Teacher of the Year”**

Once again in FY22 as it has for roughly three decades, Special Projects staff coordinated audio and video from top teachers from Maryland’s 24 subdivisions who competed for state honor dubbed the “Maryland Teacher of the Year.” These elements were woven into video “packages” that included classroom photos and other visuals. The resulting production, a 30-minute program, aired on MPT2 in October 2021 and remains viewable on the network’s website.

- **Maryland General Assembly coverage**

While Howard County got attention for the Ellicott City celebration, other work for hire took place in Anne Arundel County as MPT was tapped to provide coverage of the 2022 session of the Maryland General Assembly from January-April 2022.



Special Projects Unit 2022 college intern Hailey Yellin, a University of Maryland undergraduate, pauses in her work on graphics for “Maryland Teacher of the Year” videos. Hailey assisted in the production of work-for-hire projects during her MPT internship.

Harry Vaughn, managing director, Production Services, noted that for 90 days his team streamed proceedings of the legislative session from the Maryland Senate and House of Delegates chambers so that MPT could bring the proceedings to the citizens of the state. MPT provided the technical expertise, staffing, and execution over a span of 13 hours daily. The sessions were viewed on the Maryland General Assembly’s website. As in earlier years, what made the assignment challenging for an MPT team of roughly four-to-eight men and women were the day-to-day variables of starting and ending times, the unknown duration of sessions, and the difficult camera work to isolate speakers in the populated chambers.

## IN MEMORIAM: *MOTORWEEK’S* PAT GOSS

Pat Goss, the widely respected automotive expert who earned the affection and regard of viewers nationwide by virtue of more than 1,000 appearances on the series *MotorWeek*, passed away in March 2022 at his home in Anne Arundel County. A member of the MPT on-air talent team since the series’ first episode in 1981, Goss welcomed viewers nationwide to “Goss’ Garage,” his popular *MotorWeek* segment, to learn from his expertise. This six-decade veteran of the automotive diagnostic and repair industry helped millions of car owners gain knowledge and confidence in their own automobile know-how.



Pat Goss shared his car care tips outdoors in the early seasons of the national production before moving indoors to “Goss’ Garage.”



Friends and family gather with Pat Goss for his 2018 induction on the MPT Walk of Fame.



# MPT delivers value on investment

## Maryland Public Television FY22 Budget

The Maryland Department of Budget and Management (DBM) approved MPT's FY22 budget covering the period July 1, 2021, through June 30, 2022. Revenues and expenses are shown below.

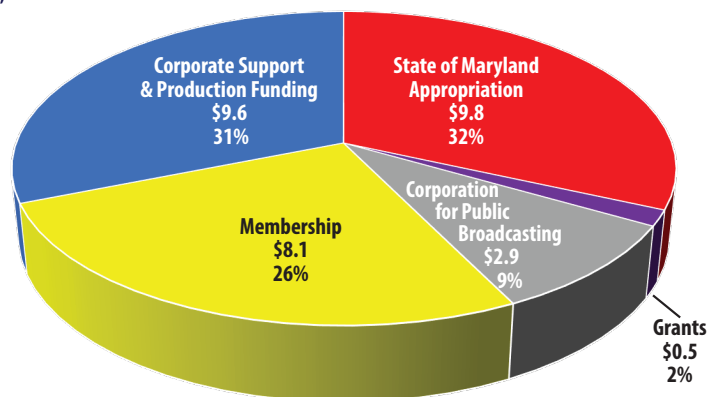
### America invests in public television

**\$1.35 a year.**

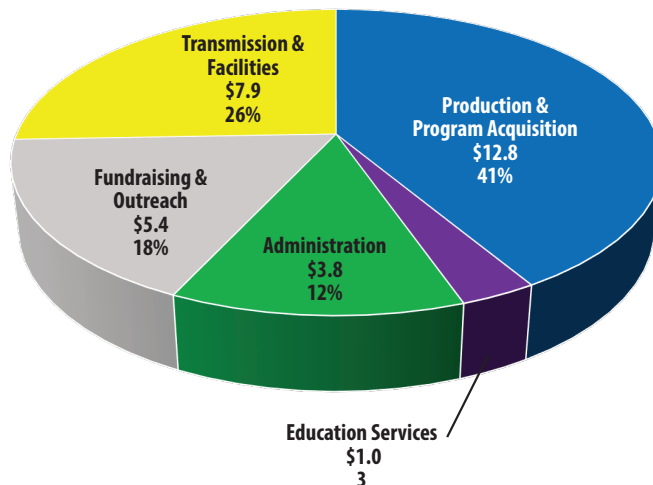
The federal investment in public television represents an investment of \$1.35 per American each year. Government funding, accomplished through the Corporation for Public Broadcasting in the form of Community Service Grants to public TV stations, is truly essential to the survival and success of noncommercial, educational public service media in America. Independent studies validate that, in considering the use of their tax dollars, Americans judge PBS to provide an excellent value that's second only to military defense.

*\*as approved by DBM and in effect 7/1/21 for the fiscal year ending 6/30/22 (dollars in millions)*

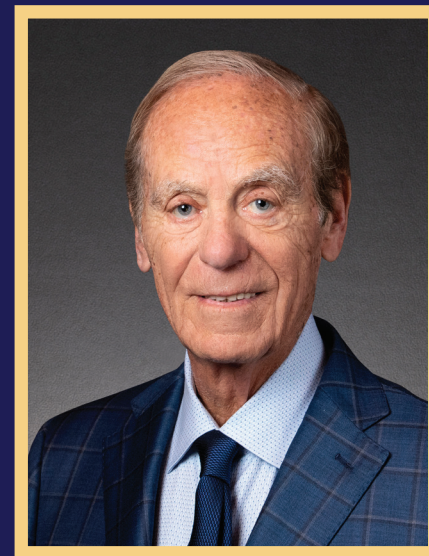
### REVENUES \$30.9



### EXPENSES \$30.9

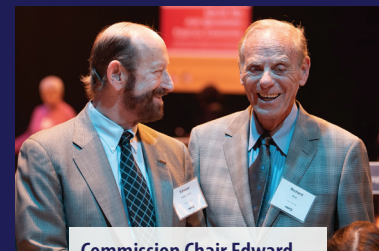


## IN MEMORIAM: RICHARD RYND



Longtime Maryland Public Broadcasting Commission member and MPT Foundation director Richard Rynd passed away in June 2022. A U.S. Navy veteran and member of the Maryland House of Delegates for 16 years, Mr. Rynd was first appointed to the Maryland Public Broadcasting Commission in 2004 and served several terms on MPT's governance body. He was elected to the MPT Foundation, Inc. Board of Directors in 2011 and served up to the time of his death.

A native of New York, Mr. Rynd was president of Rynd Enterprises, an Owings Mills-based firm that he established in 1989. He was a licensed nursing home administrator and served on the Baltimore County Commission on Aging. He was a director and past president of the Maryland Nursing Home Association. Mr. Rynd served on a large number of boards, both locally and nationally, and his civic work included stints on the transition teams of Governors Robert Ehrlich and Martin O'Malley.



Commission Chair Edward H. Kaplan (left) greets Mr. Rynd at an MPT event.

His wife, Selma, predeceased him.



# Towers, technology, and a job well done

As FY22 drew to a close, MPT had active rental agreements with 12 for-profit organizations which utilize space on the six MPT transmission towers statewide. These clients include two FM radio stations, one UHF television station, and numerous wireless telecommunication and utility companies.

These companies include organizations that broadcast to multi-cultural, multi-lingual audiences throughout the state. What's more, MPT also provides space to 13 federal, state, and county organizations and nonprofits – emergency systems, natural resources, highway and state police organizations and MD First, which is the

dedicated statewide high-speed broadband network created for first responders.

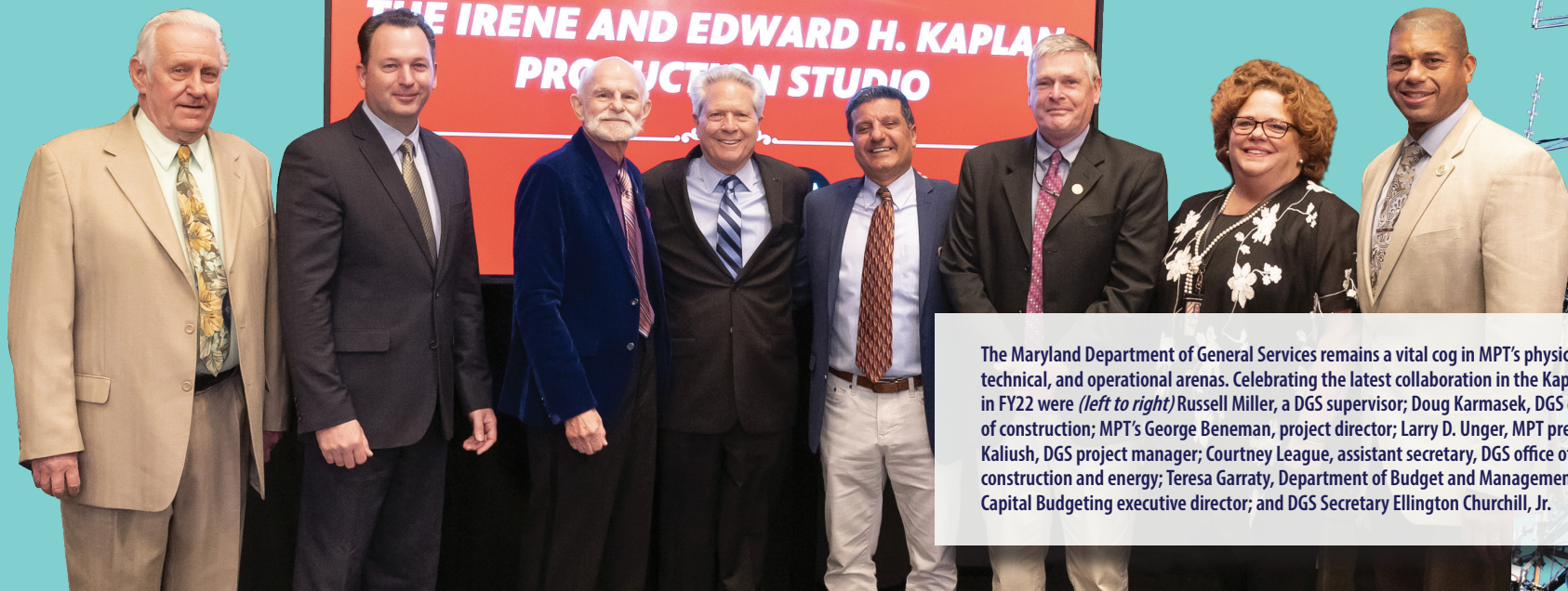
MPT's revenue from tower rentals has increased by 10% over the last five years and 54% over the last 10 years. Rental revenue for FY 22 amounted to \$916,874.

## Tower tidbits

As an improvement to tower technology, all six tower sites now utilize a microwave interconnect system which allows for faster and more reliable signal transmission. The new transmission rate is approximately double the previous rate, and

the equipment is self-adjusting, adapting to provide the most optimal data transmission rates.

As part of MPT's commitment to becoming more energy efficient and helping the environment, all tower lights have been upgraded to new, low-energy red LED blinking lights. Moreover, the fixed red beacon lights have been removed from each tower due to the negative effect that these lights had on the night vision of birds flying at that altitude.



The Maryland Department of General Services remains a vital cog in MPT's physical plant, technical, and operational arenas. Celebrating the latest collaboration in the Kaplan Studio in FY22 were (left to right) Russell Miller, a DGS supervisor; Doug Karmasek, DGS deputy chief of construction; MPT's George Beneman, project director; Larry D. Unger, MPT president; Ray Kaliush, DGS project manager; Courtney League, assistant secretary, DGS office of design, construction and energy; Teresa Garraty, Department of Budget and Management Office of Capital Budgeting executive director; and DGS Secretary Ellington Churchill, Jr.



# Seven Emmys lead roster of honors and awards earned by MPT

## AWARDS EARNED BY MPT PRODUCTIONS AND PERSONNEL

### National Capital Chesapeake Bay Chapter National Academy of Television Arts & Sciences 64th Emmy® Awards

#### CATEGORY #35A - INFORMATIONAL/ INSTRUCTIONAL - SHORT FORM CONTENT

*Outdoors Maryland: An Awakening  
Underfoot*

Stefanie Robey, Producer

#### CATEGORY #37A - MAGAZINE PROGRAM (SINGLE PROGRAM)

*Destination Maryland*

Sarah Sampson, Producer

Frank Batavick, Executive Producer

#### CATEGORY #39B - CHESAPEAKE HERITAGE - LONG FORM CONTENT

*Creatures of the Chesapeake*

Sarah Sampson, Producer

Frank Batavick, Executive Producer

#### CATEGORY #41A - BUSINESS/CONSUMER - SHORT FORM CONTENT

*Maryland Farm & Harvest: Immigrant  
Farmers Put Down New Roots*

Stefanie Robey, Producer

#### CATEGORY #43A - DIVERSITY/EQUITY/ INCLUSION - SHORT FORM CONTENT

*Artesanas*

Amy Oden, Producer/Director/Editor

#### CATEGORY #65B - WRITER: SHORT FORM CONTENT

*Sarah Sampson*

Sarah Sampson, Writer

#### CATEGORY #66E - PHOTOGRAPHER: LONG FORM CONTENT

*Creatures of the Chesapeake*

Nick Caloyianis, Photographer

### 2022 Telly Awards

#### SILVER

Category: Local TV - Health & Safety

*Dangers of Fentanyl*

Maryland State Ad Agency

Devyn Isaacson (SmartyPants),  
producer

Joshua Seftel (SmartyPants), owner/  
director

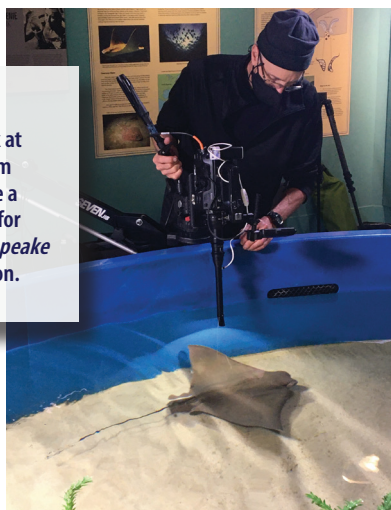
Eric Nichols (SmartyPants), producer

Anna Rowe (SmartyPants),  
productions manager



Executive Producer Frank Batavick, a 32-year veteran of MPT production work, displays Emmy® awards earned for his team's 2021 work.

Nick Caloyianis, senior videographer, visits a tank at the Calvert Marine Museum in Solomons, MD, to secure a close-up of a cownose ray for the *Creatures of the Chesapeake* Emmy®-winning production.



Videographer Tim Pugh (right) and producer Stefanie Robey line up shots for a 2022 reenactment scene for the MPT production *Braddock's Road: A Legacy Unearthed*.





Videographer/director Isiah Gibson captures cicada art for an Emmy®-winning segment of *Outdoors Maryland* titled "An Awakening Underfoot."



## SILVER

Category: Local TV - Public Service/PSA

*Dangers of Fentanyl*

Maryland State Ad Agency

Devyn Isaacson (SmartyPants), producer

Joshua Seftel (SmartyPants), owner/director

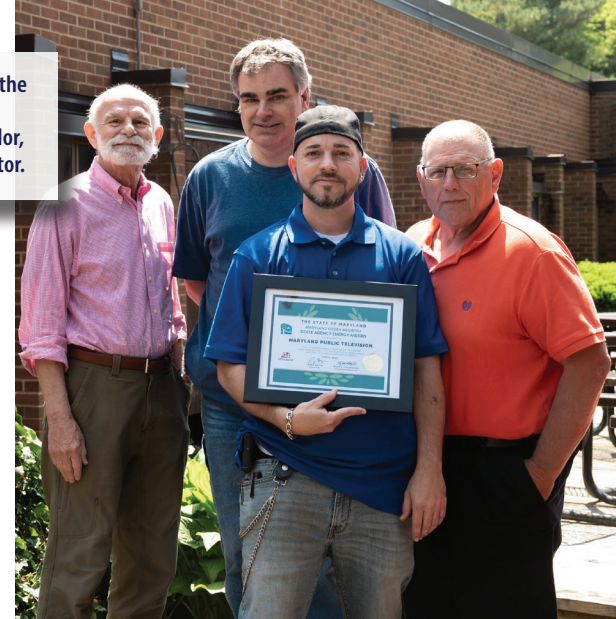
Eric Nichols (SmartyPants), producer

Anna Rowe (SmartyPants), productions manager



On a shoot for the *Destination Maryland* pilot program that aired in September 2021, culinary host Adrianna David greeted viewers from Havre de Grace's Concord Lighthouse.

Displaying the Maryland Green Registry Leadership Award earned by the MPT Facilities Department are (left to right) George Beneman, senior vice president, Technology; Mark Duby, master electrician; Jeffrey Taylor, facilities and maintenance technician; and Sam Mann, Facilities director.



## SILVER

Category: Television - History

*Chesapeake Beacons*

John Paulson, producer

Sarah Sampson, producer

Frank Batavick, executive producer

## SILVER

Category: Television - Nature/Wildlife

*Creatures of the Chesapeake*

Sarah Sampson, producer/director

Frank Batavick, executive producer

Nick Caloyianis, photography director

Brandon Holthaus, online editor

David Wainwright, sound design

## 2022 MUSE Creative Awards

## SILVER

Category: Video - Public Service & Activism

*Dangers of Fentanyl* PSA

Maryland State Ad Agency

## Maryland Green Registry Leadership Award

State Agency Energy Award

Maryland Public Television

## State Employee Risk Management Administration (SERMA)

Award for Individual Achievement

Susan Wolfinger Schmitt, managing director, Human Resources

## 2022 Champions of Maryland Manufacturing

Champion of Maryland Manufacturing

Category: Community Service

Maryland Public Television

## Academy of Interactive & Visual Arts (AIVA) 2022 Communicator Awards

Category: Individual - Documentary

Award of Excellence

*Pioneering Along the Patapsco - Innovation Flows Through Ellicott City*

## Maryland Department of Health, Prevention and Health Promotion Administration 2022 Wellness at Work Awards

Pacesetter Healthiest Maryland

Business Award

Maryland Public Television

## AWARDS EARNED BY MPT-PRESENTED PRODUCTIONS

## Catholic Media Association 2022 Gabriel Awards

Category: Special/documentary film

*Spiritual Audacity: The Abraham Joshua Heschel Story*

Journey Films; Martin Doblmeier, filmmaker



# The Honor Roll



## MEMBERS OF MARYLAND PUBLIC TELEVISION

Nearly 70,000 persons support MPT as voluntary contribution members. Although space prevents us from listing each by name, we thankfully acknowledge their endorsement of our work. We send special thanks to more than 20,000 donors who've chosen to be sustaining members. Their ongoing monthly contributions provide a steady, reliable stream of income that enables MPT to purchase and produce first-rate dramas, world-class musical performances, in-depth public affairs reporting, and local productions that capture the stories of our region's history, culture, and attractions. Thank you!



## MAJOR DONORS, PLANNED GIFT DONORS, CHARITABLE GRANTS RECEIVED IN FY22

### \$100,000+

Irene & Edward H. Kaplan  
Lilly Endowment, Inc.  
Morris A. Mechanic Foundation, Inc.  
Shailaja & Mukund Didolkar

### \$50,000 - \$99,999

Anonymous  
Richard J. & Ellen G. Bodorff  
Charitable Foundation Inc.  
Estate of Saul Brusilow  
Estate of Blanche & Richard Mills  
Estate of Marjorie Rachlin

### \$25,000 - \$49,999

Anonymous  
Gary Bialis  
Estate of Kathleen Cooper  
The Cornell Douglas Foundation  
Fancy Hill Foundation - In memory of  
Lola Seaborn Turner  
Greater Baltimore Cultural Alliance  
Estate of Robert Lee Hancock  
Heising-Simons Foundation  
Leo V. Berger Foundation  
Reiter Family Trust  
Henry & Judy Stansbury

### \$10,000 - \$24,999

Anonymous  
Mary Jane Blaustein  
The Bresler Foundation  
The Keith Campbell Foundation for  
the Environment  
Nelson & Sara Fishman Family  
Foundation  
Rebecca Hanson & Sudhir Rajkumar  
Estate of Elsie Kaste  
Estate of Lawrence Lemasters  
Lockhart Vaughn Foundation  
Luminescence Foundation  
Robert E. Meyerhoff & Rheda Becker

Beverly & John Michel  
Anna Peloso Moore  
Robert C. Musser & Barbara L. Francis  
The Colin and Alma Powell Family  
Charitable Fund  
Carolyn Rimes  
Constance & Brooks Robinson  
Charitable Foundation  
Barbara & Arthur\* Rothkopf  
Gordon Smith  
Estate of Nancy Smith  
Barbara Sollner-Webb & Denis Webb  
T. Rowe Price Foundation  
Truist Foundation  
Ellie K. Wang

### \$5,000 - \$9,999

Anonymous (3)  
The Lord Baltimore Capital  
Corporation  
Julia Basbagill  
Mr. Alfred Berkeley & Dr. Muriel  
Berkeley  
Mary Catherine Bunting  
Howard P. Colhoun Family Foundation  
B.J. & Bill Cowie  
Virginia Geoffrey & John Andelin  
Gilbert Heritage Foundation  
Florence H. Hein  
Rosemary Jones  
Ron & Cathleen Jordan  
Barbara Kelly  
Molly Lynch



MPT debate moderator Jeff Salkin (*far left*) is joined by panelists (*left to right*) WBAL Radio's Clarence ("C4") M. Mitchell, IV; Deborah Weiner, WBAL-TV; and Alexis Taylor of the Afro American Newspapers for a June 6, 2022, gubernatorial primary debate among eight Democratic Party contenders. (*photo by R. Bodorff*)

Carol Marrion  
Harvey M. Meyerhoff Fund, Inc.  
Katherine E. Nardone  
Marie Priester  
O.L. Pathy Family Foundation, Inc.  
Estate of Marjorie Racz  
Jacob S. Shapiro Foundation -  
Stanley & Jane Rodbell  
Michael Styer  
Dr. Tyrone Taborn  
Kendall C. Valentine  
John & Cindy Weber  
Irene & Alan Wurtzel

### \$2,500 - \$4,999

Anonymous (5)  
Terry Albertson & Kathleen Blackburn  
Jean Anwyll & Miskit Airth  
AK & Chyelan Arcomona  
Beth Bishop  
David Boon  
Eileen Chow  
Susan Cohn  
Wayne Coleman - In memory of  
Gina Coleman  
Anne Cook  
Letitia Davidson  
Edward Delaplaine & Todd Wilson  
John Elser  
W. Keith Felts  
James & Gwyn Fields  
Elaine Freeman  
Marjorie Givarz  
Martha N. Hill  
Valerie Howard  
Randolph Hudson  
Donald Jameson  
Mimi & Lynn Kapiloff



Baltimore City Mayor Brandon Scott (*seated, left*) is interviewed by MPT's Jeff Salkin, news anchor, for a *State Circle* segment. The two met at the Hampden branch of the Enoch Pratt Free Library. (*photo courtesy of Mayor's Office*)

Isabelle Katzer  
Keith & Becky Kelley  
Kathryn Lindquist  
Col. & Mrs. Walter J. Mitchell, Jr.  
Mr. Aaron Mondowney  
C. Frederick and Lois C. Muhl  
Charitable Fund  
The Orokawa Foundation  
Richard & Marylou Pectol  
Carol & David Pye  
Celeste & Les Riddle  
Riepe Family Foundation  
Jean E. Samuels  
Leonard & Celia Schuchman  
Dr. & Mrs. David M. Schwaber  
Richard Shepard  
Nisha P. Soprey  
Anne Stevens  
Linda E. Taggart  
Maurice & Teri Tosé  
Larry D. & Sherry L. Unger  
Donna M. Waechter  
Warner Charitable Gift Fund  
Beth Wehrle  
Anne West  
Karen E. Winegardner  
John Wood  
Steve Yahr & Sarah Pick

### \$1,200 - \$2,499

Anonymous (16)  
Bentley Andrews  
Katherine & Richard Arendt



Bera Arnn  
 Penelope Atkiss  
 Anne & Donald Ayer  
 John Barr  
 Carol & Jim Becker  
 Duane Beckhorn  
 Deirdre Beebe  
 Amy & Warren Belasco  
 Tina & George Beneman  
 Darlene & Robert Bennett  
 Heidi & Brian Berghuis  
 Denise Bertrand & Jerry Steiner  
 Kristen & Robert Birch  
 Sharon Bishop  
 Edmond & Charlotte Blake  
 Patricia Blanton  
 Dr. Margit Bleecker  
 David Bliden & Susanne Brogan  
 Ms. Susan Brand & Dr. John White  
 Mimi Bres  
 David W. Briggs & John F. Benton  
 Bonnie & Jere Broh-Kahn  
 William Brown  
 David & Helen Buchner  
 Patrick & Donna Butler  
 James Cain  
 William Campbell  
 The Time Group  
 David & Nancy Cartier  
 Marti Carvell  
 Elizabeth Case  
 David D. Celentano  
 Pamela Chappell  
 Dr. Robert T. Chasse  
 Erin & Andy Chrest  
 Diana Christiansen  
 Catherine & David Clagett  
 Delores Clark  
 Mary Collison  
 Mary Combs  
 Col. (Ret) James Compton  
 Patricia & H. King Corbett  
 John Corso  
 Cover Family Giving Fund



**MPT Foundation board members hosted a luncheon at MPT in October 2021 to toast members of the Development Division for their fundraising success.**

Michael Craig  
 Beth Cunningham  
 W. Thomas Curtis  
 Ken Hoyle-Danielson & Steve Danielson  
 Cynthia Decker  
 Joyce M. Demmitt  
 Irene C. & Mitchell J. Diamond  
 Charitable Trust  
 Ruth Dix  
 Carol & Jerry Doctrow  
 Estate of Patricia Donovan  
 Robert C. Douglas, Esq. & Candace Chandler, MD  
 The Driggs Foundation  
 Bonnie DuBose  
 Louisa C. Duemling  
 Maureen Duignan  
 Andre Cox Dukes  
 William Eggbeer  
 Akram R. Elias  
 Richard Elliott, Jr.  
 Rhea Feikin  
 The Roger & Katherine Feintheil  
 Charitable Fund  
 Mark Feldman  
 Dianne Feldman & Charles Feldman  
 James Fetig  
 Nathan & Esther Finkelstein  
 Julie Finley  
 Beej Flamholz  
 William Fort

The Betty & Wes Foster Family Foundation  
 Craig Fraser  
 Larry & Joanie Friend  
 Caroline D. Gabel  
 Mr. John J. Gallagher  
 Shelly Gardeniers  
 Mary & Harry Gatanas  
 George Family Fund  
 Thomas Glennan  
 Jamie Gorelick & Richard Waldhorn  
 Joan & John Gray  
 Cheryl Griffin  
 Kathleen T. & Bart A. Hall  
 Mary Stuart Hall  
 Carl & Karen Haller  
 Thomas & Christine Hamilton  
 Angela & Sanjeet Harpalani  
 Florence & Peter Hart  
 Barbara Hart  
 Frederic Harwood  
 The Hecht-Levi Foundation  
 Estate of Howard Heiss  
 George R. Helz  
 Graciela & Brian Hepburn  
 Julia F. Holloway  
 Judith & Francis Holm  
 Virginia Howard  
 John Huegel  
 Carol Hughes  
 Christopher Hussker  
 Michael Jamilkowski & Susan Ducey  
 Brian Jamison  
 Susan Jenkins  
 Mwango Kashoki  
 Richard & Leanne Kaslow  
 Barbara Katz\*  
 Florence Kayne  
 Robert L. & Judith Ann Kellogg  
 Erna & Michael Kerst  
 Georgia Kirsner  
 Joan Knapp  
 Kathleen Knepper  
 Dana & Ray Koch  
 Irwin Kramer

Stephen Kramer  
 Kim Lebel  
 Sandra Leichtman  
 Phoebe Levering  
 Dr. Stephen Michael Levin  
 Eva Lilienthal  
 Earl & Darielle Linehan  
 Dan & Nancy Longo  
 David Loos  
 Jane Marden  
 Thomas & Carrie Maslen  
 Linda L. Mayer  
 Laura & Terence McAuliffe  
 Georgianna McElroy  
 Randall & Carolyn McFarlane  
 Nancy McGuire  
 Maureen & Michael McMurphy  
 Michael & Carolyn Meredith  
 Merrilee Miller  
 Judy & John Mitchell  
 Ellen & Alan Mogol  
 Veronica Moore  
 Dr. Betty Molina Morgan  
 Betty Morganstern  
 Dan & Patricia Mote  
 Jean Myers  
 David Novak & Diane Maroney  
 Cherie & Shawn O'Keefe  
 Cheryl Olson  
 Michael Orticari  
 Miriam Poirier  
 Frederick & Mary Louise Preis  
 Sarfaty Sigel Foundation for the Future  
 Barbara & Scott Price  
 Ann Pulver  
 George & Jennifer Reynolds  
 Margaret Rhian  
 John Richardson  
 Arnold & Alison Richman  
 Tona Riggio  
 Judge Mary Ellen T. Rinehardt  
 Tammy Rivera  
 Eveline & William Roberts  
 Dr. Gregory Robinson & Dr. Verna Robinson



Charles T. Robinson  
 Mrs. Nancy Robson & Captain  
 Gary Robson  
 Sara Rohr  
 Nancy Roig  
 Jeanne F. Rosenthal  
 Michael Rosenzweig &  
 Joanna Schrock  
 Margaret A. Ross  
 Ruth A. Roush  
 Jeffrey M. Russell  
 John Rust  
 Victoria Rutherford  
 John Martin Ryan  
 Eric Schlegel  
 Theodore Schmitt &  
 Ann Marie DeBiase  
 Bayinnah Shabazz  
 Gen. John Shaud &  
 Beverly Brockus Shaud  
 Mary Jane Sherman  
 Susan Shubin  
 Robert & Anna Shuman  
 Carol & Steve from Cambridge  
 Maxine I. Smith  
 John Sondheim and Emily Greenberg  
 Fund of the BCF  
 Carolan & Brian Stansky  
 Adele D. Stevens  
 Elizabeth Suarez  
 Connie & Neal Sullivan  
 Karen Sutter  
 Mrs. Doris Sweet – In memory  
 of Don Sweet  
 Frank Tetreault & Kathleen Rooney  
 Joy Thomas Moore  
 Betty L. Thompson  
 Greg & Tracy Thor  
 Alexandra Totten  
 Carol L. Tucker-Foreman  
 The Robb & Elizabeth Tyler  
 Foundation, Inc.  
 Bruce A. Wahl  
 Jennifer Upton Watts  
 Don & Kathy Westbrook

Ellen C. Williams  
 Nancy Williamson  
 Walter Wright  
 Ellen & Bernard J. Young  
 Prudence Younger  
 Patricia Zyla

*\* deceased*

## REGIONAL PRODUCTION FUNDERS

CFG Bank  
 Chesapeake Employers' Insurance  
 Company  
 Eastern Shore Higher Education Center  
 Kaiser Permanente  
 Mar-Del Watermelon Association  
 Maryland Agricultural & Resource Based  
 Industry Development Corporation  
 Maryland Agricultural Education  
 Foundation  
 Maryland Association of Soil  
 Conservation Districts

Maryland Department of Commerce  
 Maryland Economic Development  
 Corporation  
 Maryland Farm Bureau  
 Maryland Grain Producers  
 Utilization Board  
 Maryland Nursery Landscape &  
 Greenhouse Association  
 Maryland's Best  
 Maryland Soybean Board  
 MidAtlantic Farm Credit  
 Rural Maryland Council  
 Seafood Marketing Advisory  
 Commission  
 The Keith Campbell Foundation  
 Wegmans Food Markets

## CO-PRODUCTION PARTNERS

Maryland Department of  
 Agriculture  
 Maryland Office of Tourism  
 Development  
 University of Maryland Medical System

## NATIONAL PRODUCTION PARTNERS

American National Insurance  
 Athens International Airport  
 Athens Municipality/City of Athens  
 Basques  
 Big Green Egg, Inc.  
 Blue Rhino  
 Bowie State University  
 Calamos Investments  
 Celestyal Cruises  
 Champignon Grilling Cheese  
 Crowd Cow  
 Dean Dakolias  
 Diamond Wine Importers  
 DIRECTV  
 Dodoni Feta  
 Fire Magic Grills  
 Grecian Delight/Kronos  
 Kalamazoo Grills  
 Kudu Grills  
 Lucas Oil  
 Mastercard  
 Maverick  
 Meltemi Greek Yogurt  
 National Hellenic Museum  
 National Hellenic Society  
 Nomad Grill  
 Pfizer, Inc.  
 RockAuto, LLC  
 Shun Knives  
 Start 'N' Grill  
 The Behrakis Foundation  
 The Fillo Factory  
 The Jaharis Family Foundation  
 The Nicholas & Eleanor Chabraja  
 Foundation  
 The Tire Rack  
 Workman Publishing



*An Outdoors Maryland crew – (left to right) Frank Batavick, Sarah Sampson, Amy Oden, John Pszeniczny, falconer David Park, Nick Caloyianis, and Tim Pugh – prep for a green screen shoot for a new opening for the venerable MPT series.*





The MPT Foundation, Inc. inaugurated the Larry D. Unger President's Opportunity Fund in mid-2021 to enable MPT's chief executive to invest dollars in worthy but unfunded projects at the network. Foundation directors and others participating in a surprise ceremony for President Unger were (*seated, left to right*) Rhea Feikin, CEO Unger, Kathryn Lindquist and (*standing, left to right*) Richard Bodorff and Station Manager Steven Schupak.

## CORPORATE SPONSORS

AARP Maryland  
Academy Art Museum  
Archdiocese of Baltimore  
Arena Stage  
B&O Railroad Museum  
Baltimore Area Chick-fil-A Restaurants  
Baltimore County Department of Housing and Community Development  
Baltimore County Health Department  
Baltimore County Public Library  
Baltimore Museum of Art  
Baltimore Speaker Series  
Baltimore Symphony Orchestra  
Boutique Air  
Calvert County Department of Economic Development  
Carroll County Tourism  
Carroll Lutheran Village  
Center Stage of Baltimore  
Chesapeake Bay Blues Festival  
Chesapeake Bay Foundation  
Chesapeake Bay Maritime Museum  
College Savings Plan of Maryland  
Community College of Baltimore County  
Dorchester County Office of Tourism  
Edlavitch DCJCC  
Enoch Pratt Free Library

Everyman Theatre  
FreedomCar  
Girl Scouts of Central Maryland  
Howard County Recreation & Parks  
Jewish Community Center of Greater Baltimore  
Kent County Office of Tourism Development  
Keswick  
Leaders of Tomorrow Youth Center  
Library of Congress  
Live Nation  
Maryland Clean Energy Center  
Maryland State Department of Education (MSDE)  
Maryland Department of Health  
Maryland Department of Housing and Community Development  
Maryland Department of Veterans Affairs  
Maryland Health Benefit Exchange  
Maryland Health Care Commission  
Maryland Humanities  
Maryland-National Capital Park and Planning Commission  
Maryland Relay  
Maryland Society of Accounting and Tax Professionals  
Maryland State Library  
Maryland Volunteer Lawyers Service  
Maryland Zoo in Baltimore  
Meals on Wheels of Central Maryland  
Mechanical Contractors Association of Maryland  
MedStar Health  
Mercy Ridge

Montgomery County Green Bank  
Opera Baltimore  
Pioneer®  
Port Discovery  
Prince George's County Memorial Library System  
Qlarant  
Residences at Vantage Point  
S&K Roofing, Siding & Windows  
Sage Policy Group  
Salisbury University  
Shen Yun Performing Arts  
Shore United Bank  
Solar Energy World  
Sun Nurseries  
Talbot County Tourism  
The Collins Firm  
The Kennedy Center  
The Maryland 4-H Center  
The Maryland School for the Blind  
The Waldorf School  
Thurgood Marshall College Fund  
Towson University  
University of Maryland Baltimore  
University of Maryland Baltimore County UMBC  
University of Maryland Center for Environmental Sciences  
University of Maryland Eastern Shore  
University of Maryland School of Nursing  
Visit Harford!  
Washington County Museum of Fine Arts  
Washington County Visitors & Convention Bureau  
Waterfowl Festival  
Waterkeepers Chesapeake  
Weinberg Center for the Arts  
Wild Birds Unlimited  
Winterthur & Longwood Gardens

During the taping of a 2021 segment of *Maryland Farm & Harvest* titled "The Joy of Goat Yoga," a young goat interacts with a yoga enthusiast at Bountiful Farms in Carroll County.

## IN-KIND DONORS

Annapolis Symphony Orchestra  
Antique Auto (AACA) Museum in Hershey  
Ayers Creek Adventures  
B&O Railroad Museum  
Ballet Theatre of Maryland  
Baltimore Center Stage  
Baltimore Concert Opera  
Baltimore Symphony Orchestra  
Barry R. Berman  
Basignani Winery  
Black Ankle Vineyards  
Black Walnut Point Inn  
Blue Waves Art & Design  
Boordy Vineyards  
Briar Patch Bed & Breakfast Inn  
Brick Bodies  
Cabot Creamery Cooperative  
Chanticleer  
Children's Theatre of Annapolis  
Citron  
Clavel  
Clyde's Restaurant Group  
Contemporary American Theater Festival  
Cookology  
Cutco  
Denise Albright  
Erin Draper  
Exercise to Heal, LLC  
Figg's Ordinary  
Flavor Cupcakery & Bakeshop





Frame My TV  
 Galaxy Brain Design  
 Geoffrey Harris  
 Hon's Honey  
 Infinite Love Project  
 Lets Roam  
 Linden Row Inn  
 Linganore Wine Cellars  
 Maryland Center for History and Culture  
 Maryland Science Center  
 Masson Glass  
 McCormick & Company  
 Metta Integrative Wellness  
 MFG Toffee & Bark Co.  
 Mouth Party Caramel  
 My Stress Relief Art  
 Olney Theatre Center  
 Peabody Heights Brewery  
 Petco  
 PRS Guitars  
 Rich Smoker  
 Rosebud Perfume Company, Inc.  
 Route One Apparel  
 Sagamore Spirits

In-kind donors include individuals and representatives of organizations who generously donated their time to serve as speakers for numerous MPT-sponsored events.

Dr. Kaye Wise Whitehead  
 Earth Emergency Speakers  
 Susan Gray, Bonnie Waltch, Susan Natali  
 Finding Fellowship Speakers  
 Jason Green, Kisha Davis  
 Hiding In Plain Sight Speaker  
 Danielle Fletcher

Salamander Resort & Spa  
 Sesame Street  
 Smyth Jewelers  
 Socksmith Design Inc.  
 SpringHill Suites Annapolis  
 Thames Street Oyster House  
 The Artists' Gallery  
 The Liberty Trust  
 The Rosen Group  
 Tmulder Studios  
 Tops by Andrea  
 Tree Skirts by Patricia  
 Vaccaro's Italian Pastry Shop, Inc.  
 ZavaZone

## EDUCATION FUNDERS

Corporation for Public Broadcasting  
 Delaplaine Foundation, Inc.  
 FableVision  
 Library of Congress  
 Lockhart Vaughan Foundation  
 Maryland Department of Health  
 Maryland Humanities  
 Maryland State Department of Education  
 Maryland Department of Emergency Management  
 PBS  
 PNC Bank  
 Richard Eaton Foundation  
 The Nora Roberts Foundation  
 Truist Foundation

## EDUCATION PROJECT PARTNERS

Barat Education Foundation  
 Benjamin Tasker Middle School  
 Deepa Iyer, Building Movement Project  
 Family Partnership Citizen Services Division, Frederick County Government  
 George Carver Center for Arts and Technology



Alumnus and volunteer archivist Michael B. Styer (left) receives the appreciation of MPT chief executive Larry D. Unger in the MPT Archives. Former network executive Styer made provision in his estate plans for a gift benefitting the MPT Archives.

At a joint dinner of the Maryland Public Broadcasting Commission members and directors of the MPT Foundation, Inc., *MotorWeek* creator and host John Davis (left) was joined by Station Manager Steven Schupak (right) in presenting an award to former U.S. Department of Energy (DOE) executive Dennis Smith in recognition of his two-decade support for the MPT national series. Since 2001, *MotorWeek* has worked on the subject of clean alternative fuels with the DOE and in particular, with its Clean Cities program headed by Mr. Smith.



Governor Larry Hogan (right) is interviewed in Annapolis by MPT's Jeff Salkin at the conclusion of the 2022 Maryland General Assembly session. (photo courtesy of Patrick Siebert, Office of the Governor)





Judy Centers, Frederick County  
 Judy Center, Somerset County  
 Judy Center, Wicomico County  
 Judy Center, Worcester County  
 Laugh-n-Learn Family Daycare  
 International Coalition of Sites  
 of Conscience  
 Learning in a Box  
 Library of Congress  
 Maryland Department of Health  
 Maryland Humanities  
 Maryland Roundtable for  
 Education  
 Maryland State Department of  
 Education  
 Maryland State Libraries  
 PBS Education  
 Ready at Five  
 Somerset County Library  
 YMCA, Frederick

## BEQUESTS & GRANTS

The team in MPT's Major & Planned Giving unit raised more than \$1.3 million in FY22 in grants and bequests. MPT is grateful for grants from the following organizations:

Baltimore County Commission on  
 Baltimore County Commission  
 on Arts & Sciences  
 The Richard Eaton Foundation  
 Delaplaine Foundation, Inc.  
 The Fetzer Institute  
 Greater Baltimore Cultural Alliance  
 Kido Family Charitable Fund  
 Lilly Endowment Inc.  
 Maryland Agriculture Education  
 and Rural Development  
 Assistance Fund  
 Maryland Higher Education  
 Commission  
 Morris A. Mechanic Foundation, Inc.  
 National Endowment for the Arts

National Endowment for the Arts  
 & Arts Midwest  
 National Endowment for  
 the Humanities  
 T. Rowe Price Foundation

## VEHICLE DONATIONS GROW REVENUE

MPT expresses its appreciation to donors in Maryland, northern Virginia, and Washington, D.C. who generously donated vehicles to us in FY22. All told, 93 vehicles of different types were donated and yielded \$155,573 in revenue when they were sold by our vendor, D.C.-based Capital Auto Auction (CAA). MPT received the proceeds of these sales from CAA and used the income to support programs and services provided to the community

## MPT & YOUR COMMUNITY

The following organizations were featured during FY22 in 90-second broadcast spots airing on MPT-HD and MPT2. We are happy to provide on-air exposure to these fine groups that serve our communities:

Digital Harbor Foundation (DHF)  
 Hope Connections  
 Irvine Nature Center  
 Johns Hopkins Capable Program  
 MD School for the Blind  
 Maryland Women's Heritage Center  
 Moveable Feast  
 Sankofa Children's Museum of  
 African Cultures, Inc.  
 The Greater Maryland Chapter,  
 Alzheimer's Association  
 Urban Wood Project  
 Waldorf School of Baltimore  
 Young Queens in Training

## MPT ARTS MINUTES

The following arts organizations were the subjects of features during FY22 in 60-second on-air segments within MPT programming. We are pleased to provide visibility to these Maryland-based groups:

Baltimore Concert Opera  
 Baltimore Rock Opera Society  
 Center Stage of Baltimore  
 Columbia Orchestra  
 Everyman Theatre  
 Frederick Arts Council  
 Hippodrome Theatre  
 Imagination Stage  
 Montpelier Arts Center  
 Olney Theatre Center  
 Steinway Series at Silo Hill  
 The Baltimore Pennsylvania Avenue  
 Black Arts & Entertainment District  
 Washington County Museum of  
 Fine Arts  
 WBJC-FM



In a post-pandemic period in April 2022, CEO Larry Unger introduced to continuing MPT staff approximately two dozen new hires who'd joined the organization since the start of the pandemic. The gathering marked the launch of the network's hybrid workplace policy, enabling some work-from-home privileges for staffers.



# Network leadership

## Maryland Public Broadcasting Commission

(as of 7/1/22)

Edward H. Kaplan, **Chair**, Real estate developer/  
investor, Chesapeake Management Corporation  
Richard J. Bodorff, **Vice Chair**, Senior Counsel,  
Wiley Rein, LLP  
Debra A. Bright, Ed.D., Associate Vice President for  
Student Affairs, Howard University  
Mohammed Choudhury, Superintendent of Schools  
Shelly L. Gardeniers, Owner, Artis-Strategic  
Consulting, LLC  
Rebecca J. Hanson, Esq., Media Executive Spectrum  
and Broadcasting  
Irwin R. Kramer, Managing Partner, Kramer & Connolly  
Beth E. Suarez, Director, Development, Navy-Marine  
Corps Relief Society  
Bruce A. Wahl, Senior Solutions Architect (retired),  
National Public Radio  
Ellie K. Wang, Contracting physical therapist;  
freelance actor

## MPT Foundation, Inc. Board of Directors

(as of 7/1/22)

John Anthony Wolf, Esq., **Chair**, Shareholder,  
Baker Donelson, P.C.  
Kathryn D. Lindquist, **Vice Chair**, Principal, Park  
Lake Holdings  
Larry D. Unger, *ex officio*, **President**, President &  
CEO, MPT  
Suzanne Schwertman, **Treasurer**, CFO, MPT  
Erin Chrest, **Secretary**, Managing Director, Major &  
Planned Giving, MPT

Alfred Berkeley, Partner, Alex. Brown & Sons  
Richard Bodorff, Senior Counsel, Wiley Rein, LLP  
H. King Corbett, Executive Vice President/Chief  
Lending Officer (retired), CFG Bank  
W. Thomas Curtis, CFP, EA Managing Director, FSP  
& Associates, LLC  
Shailaja "Shaila" Didolkar, M.D., physician and medical  
school assistant professor (retired)

Robert C. Douglas, Esq., Partner, DLA Piper  
Rhea Feikin, freelance actor  
Elaine Freeman, Vice President for Communications  
(retired), Johns Hopkins Medicine  
Shelly Gardeniers, Consultant/Owner, Artis Strategic  
Consulting, LLC  
William B. Gilmore, former CEO, Baltimore Office of  
Promotion and the Arts  
Rebecca J. Hanson, Esq., media technology executive,  
Summit Ridge Group, LLC  
Edward H. Kaplan, *ex officio*, Chairman, Maryland Public  
Broadcasting Commission; Real estate developer/  
investor, Chesapeake Management Corporation  
Harry Kassap, Principal, Kassap Investments, LLC  
Joy Thomas-Moore, President & CEO, JWS  
Media Consulting  
Betty Molina Morgan, Ph.D., CEO, Morgan  
Education Group  
Ann K. Murray, fundraising professional (retired)  
and community volunteer  
Mary Louise Preis, Esq., The Platt Group, Inc.  
Stanley F. Rodbell, CFP®, Associate, Academy  
Financial, Inc.  
Beth E. Suarez, Director of Development, Navy-Marine  
Corps Relief Society  
Tyrone Taborn, Chief Executive Officer, Career  
Communications Group, Inc.  
Paul G. Ullmann, Certified Financial Planner, Truist  
Investment Services, Inc.  
Ellie K. Wang, Contracting physical therapist;  
freelance actor  
Patrick Butler, Chair Emeritus, President & CEO,  
America's Public Television Stations (APTS)

## MPT Management (as of 12/1/22)

### Executive Management

Larry D. Unger, President & Chief Executive Officer  
Steven J. Schupak, Executive Vice President &  
Station Manager  
George R. Beneman II, Senior Vice President,  
Chief Technology Officer

Travis Mitchell, Senior Vice President,  
Chief Content Officer  
Suzanne Schwertman, Vice President,  
Chief Financial Officer

### Vice Presidents

Colette F. Colclough, Human Resources  
Betsy Peisach, Education  
Linda Taggart, Development

### Managing Directors

Joe Campbell, Creative Services  
Erin Chrest, Major & Planned Giving  
John Davis, *MotorWeek*  
Randy Farmer-O'Connor, Corporate Support  
Troy Mosley, Content  
Eric Neumann, Fundraising & Development  
Productions  
Kate Pearson, Programming & Acquisitions  
Kristen Penczek, Audience Engagement  
Krista Respass, Early Childhood Education Services  
Susan Wolfinger Schmitt, Human Resources  
Vera Turner, Membership  
Harry Vaughn, Production Services  
Jennifer White, Digital Fundraising  
Tom Williams, Communications  
Bob Wilson, Digital Content & Operations

### Other

Andrew H. Levine, General Counsel  
Fran Minakowski, Senior Advisor to the President

---

## 2022 Annual Report & Honor Roll

**Writers/editors:** Fran Minakowski, Michael MacFee,  
Tom Williams

**Photo/image editor:** Michael MacFee

**Design:** It's A Snap Design

**Principal photography:** Larry Canner Photography

**Editorial assistance:** Becky Kelley

© 2022 Maryland Public Broadcasting Commission



# In gratitude ...

**In a year when Maryland Public Television** celebrates the grand opening of its newest facility, The Irene and Edward H. Kaplan Production Studio, it is appropriate once again to express our organization's sincere gratitude to the State of Maryland for making this \$9.5 million project a reality.

The expansion of the 1969-era studio was the first ever improvement to the facility, and the state's Department of General Services and the Department of Budget and Management provided guidance and

expertise throughout the years of planning and the 20-month construction project.

MPT benefitted as well from the talents of the EwingCole architects and the management and crews of general contractor Towson Mechanical, Inc.

Finally, we formally acknowledge once more the long-standing philanthropic support of donors Irene and Edward H. Kaplan for whom the studio is now named.

~ Maryland Public Television



MARYLAND  
PUBLIC  
TELEVISION

11767 Owings Mills Boulevard  
Owings Mills, Maryland 21117-1499  
410-356-5600 [mpt.org](http://mpt.org)