

Donor Bill of Rights

Each nonprofit organization holds a public trust to improve the quality of life. Likewise, philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, **Pioneer Public Television** accepts several guiding principles that all donors have the right to:

- Be informed of **Pioneer's** mission, of the way the **Pioneer** intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- Be informed of the identity of those serving on the **Pioneer** governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- Have access to **Pioneer's** most recent financial statements.
- Be assured their gifts will be used for the purposes for which they were given.
- Receive appropriate acknowledgment and recognition.
- Be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- Be assured that privileged or confidential information about themselves and their giving will not be disclosed to unauthorized parties outside of **Pioneer**.
- Expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- Be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- Feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.
- Ensure that all solicitation materials are accurate and correctly reflect **Pioneer's** mission and use of solicited funds.
- Give their consent before **Pioneer** might alter the conditions of a gift.
- Know that Pioneer maintains lists of names, addresses, giving history, programming interests and other pertinent data for those who have supported Pioneer financially or otherwise have indicated an interest in Pioneer's programming or activities. On occasion, Pioneer provides lists to vendors to conduct work or an activity for Pioneer, and those vendors will be required to maintain the confidentiality of Pioneer's files, and follow Pioneer's policies of not disclosing this information.
- Know that their names will not be sold, rented, leased, traded, loaned, donated, transferred or exchanged from **Pioneer** donor lists.
- Know that Pioneer does not sell commercial time of any kind, including time to candidates for public office, and does not sell, rent, give or exchange a member or donor name to, with, or from any candidate for public office, committees or organizations supporting a candidate, political parties, or organizations that solicit funds for use in political campaigns for any purpose.
- Know with confidence that **Pioneer** will use accurate and consistent generally accepted accounting methods that conform to the appropriate national guidelines.
- Know that Pioneer staff will not enter into a contract or accept compensation that is based on a percentage of contributions or finder's fees.

This policy was adopted by the West Central Education Television Company Board of Directors on September 26, 2018. It is based on policies drafted by the Public Media Business Association for the use of PMBA members.