

KSPS Community Advisory Board Minutes – 1/10/2019

CAB members attending in person: Becka Shelley (Chair), Vanessa Strange (Secretary), Emily Geddes, James Albrecht, Shaun Higgins, Terrie Ashby-Scott

Member attending by video conferencing: Bob Morrison

Members absent: Consuelo Larrabee, Joyce Griffin-Sobel

KSPS staff attending: Gary Stokes (General Manager), Cary Balzar (Program Director)

Public attendees: none

Opening Business

A quorum being present, the meeting was called to order at 4:06 p.m. at the KSPS studios.

The minutes from the December 13 meeting were approved (motion: Shaun, second: Becka). Vanessa will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Monica Samper, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager's Report and Discussion

Gary attended the December PBS Board meetings in Washington DC and among the topics discussed were regulations in advertising and corporate sponsorship. The Ken Burns *Country Music* series is much anticipated and will be a very pledge-friendly program. Gary's first term as a PBS board member ends this summer, and the election is in August. He is weighing the benefits and drawbacks of running for re-election.

Bukola is on maternity leave and has two Gonzaga interns working on education work in her absence (NW Profiles and lesson plans, documentaries, into PBS Learning Media.) In February, the interns will be presenting at the Spokane Regional ESL conference on the importance of public media.

-The Health Matters annual cooking episode is coming up, featuring Chef Laurent Zirotti at 2nd Harvest.

-Leadership Spokane's current cohort came to the station to learn about KSPS' work.

-Gary was with the crew as they switched out a transmitter on Mt. Baldy in the snow

-KSPS may take over the TV District transmitter in Omak, and will get input from Colville Tribe

-The audit results are clean

-KSPS Board working group is finishing up the Altruist consultation, the board will vote on it

-Other stations are trying out various forms of local content in short form, very short form, etc. to bring in different demographics in members, viewers, donors

Discussion: Shaun noted the advantages that come from local institutions connecting to national organizations, like Gary's service on the PBS board. Bob asked about other ways to get the same influence and benefits. Gary is confident there will still be advantages for KSPS whether or not he stays on the PBS board. The existing connections remain and Gary will still be the chair of the PBS Development Advisory Committee.

Bob asked about possible Netflix-like streaming programming for an additional charge, but that may inhibit the mission to provide free or very low-cost programming.

KSPS Community Advisory Board Minutes – 1/10/2019

Program Director Report

Cary is working on the 4th quarter FCC report. A local content based digital streaming channel will be developed by KSPS in the near future.

2018 Programming in review: KSPS provided 8,760 hours of programming on KSPS 7.1, when combining the four channels 7.1-7.4, 35,040 hours of content. 26% children's (see written report for additional stats)

Country Music premieres September 2019, 16.5 hours in 8 episodes, with a PBS Previews 30 minute special in June in advance of *Country Music* release. Bob asked about a local country music program possibility. Cary is in conversations about this.

Reminder for Feb 9: Independent Lens "*Won't You Be My Neighbor?*," a documentary about Fred Rogers, will be aired once only on February 9, due to a restrictive agreement-with HBO. PBS will create approximately 20 minutes of fill material for a national pledge drive to bring the runtime to two hours.

Lake of Betrayal will be aired Jan. 29 due to State of the Union 2 hours, delaying a NewsHour until Feb 5.

Injustice at Home: Looking Like the Enemy (premiere Tuesday, February 19, 2019 7:00 PM PT)

This KSPS Public Television documentary focuses on the Japanese American community in Washington State during WWII, both inside and outside the evacuation zone; chronicling the struggles, experiences, and perseverance through discrimination, racism and injustice.

NATURE: ATTENBOROUGH AND THE SEA DRAGON

Wednesday January 9, 2019 1/9 7-8pm PT

A remarkable chance discovery is about to reveal secrets that have laid hidden for 200 million years. Join Sir David Attenborough as he pieces together the remarkable discovery of the Ichthyosaur, a fearsome fish lizard that lived during the age of dinosaurs.

NATURE: EQUUS: STORY OF THE HORSE (Parts 1 and 2)

Wednesdays January 16 & 23, 2019 7-8pm PT

The relationship between man and his noble steed is almost as old as civilization itself, allowing our species to explore, conquer and flourish side by side with the horse. Travel around the world with anthropologist Niobe Thompson to uncover the history of mankind's relationship with the horse. Discover the habits and biology of these majestic animals and ride along with the world's last nomadic tribes.

KSPS Community Advisory Board Minutes – 1/10/2019

Ideas for public outreach:

- CAB members could attend board meetings to find more opportunities for outreach
- Ask service clubs if they would like us to come and speak at their meetings

Around-the-table comments

- James tuned in to the First Nations channel (19) (Canada's APTN) and watched Mixed Blessing, wondered about Canadian programming like this playing on the main channel. Cary will find out about the possibilities through his contacts. NOVA: New Horizons on Pluto was impressive.
- Shaun brought up the recent public domain release, including Nell Shipman films, and other local Spokane content that could be a source of free programming. Example: poetry performed and interpreted by local scholars/performers.
- Bob liked the Holiday Inn theater production.

The meeting was adjourned at 5:42 p.m. The next CAB meeting will be held on Thursday, February 14, 2019 at 4:00 p.m. at the KSPS offices.

Action items

- Vanessa will forward the approved December minutes to Dawn and Monica.
- Becka will follow up on a possible new member