

## KSPS Community Advisory Board Minutes – 5/10/18

**CAB members attending in person:** Shaun Higgins (Chair), Becka Shelley (Vice Chair), Emily Geddes (Secretary - minutes), Consuelo Larrabee, James Albrecht, Terrie Ashby-Scott, Joyce Griffin-Sobel

**Member attending by video conferencing:** Bob Morrison

**Member absent:** Vanessa Strange

**KSPS staff attending:** Gary Stokes (General Manager)

**Public attendees:** none

### Opening Business

A quorum being present, the meeting was called to order at 4:02 pm.

The minutes from the 4/12/18 meeting were approved (motion: Consuelo, second: Terrie). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Linda Finney, Friends of KSPS board secretary, in compliance with the bylaws.

### General Manager Report

Gary announced that they are interviewing for additional members of the governing board in the next few weeks. There are 5-6 candidates for 3 open spots. Candidates will be submitted for consideration in May and the vote will be held in July so new members can be seated by the KSPS annual meeting in September.

Work on next year's budget continues and should be done in the next week or two at which point it will go to the Finance Committee and a vote will be held in July.

Both Gary and Cary recently attended the PBS Annual Meeting in New Orleans. Gary reported that the session regarding *The Great American Read* at the PBS Annual Meeting was well-attended. There are initial indications that momentum is building around this project, including book clubs that are forming or adding books to their reading lists. There will be individual televised updates throughout the summer. The widely divergent reading material included on the list has sparked some controversy and much discussion, and the range of genres is meant to be more representative of actual readership.

As Cary is still out of town, Gary presented some upcoming programming. Highlights include:

- *Call the Midwife* has been renewed for its eighth season.
- *Little Women* is beginning to air this Sunday.
- Actress Ruth Wilson has written and produced a series called *Mrs. Wilson* about her family's experience discovering that her father had two other families.
- Henry Louis Gates will be doing a four-hour series on Black America after Reconstruction.
- On November 21, PBS Kids will be premiering a new show with travel and geography themes called *Let's Go Luna*. Related digital content, games, and apps will also be released.
- *Molly of Denali*, the first PBS Kids program based in Alaska, will premiere in 2019.
- A new series called *Breaking Big*, hosted by Carlos Watson, will tell the story of how famous people got where they are.
- Next summer a three-part series about the space race called *Chasing the Moon*, will feature never-before-seen footage.

Gary noted that most children still consume children's programming on the main KSPS channel. He also noted that January 10, 2021, is the 50<sup>th</sup> anniversary of *Masterpiece*. Planning is already underway to recognize this milestone.

**Other Discussion**

Shaun reminded the CAB that after our meeting in June, there will be no meeting in July or August and the next meeting will be held in September. Becca will chair the September meeting as Shaun will be unavailable. According to our rolling schedule, Becca and Emily are the two CAB members whose terms are up in September.

In response to questions regarding how different stations have access to different programming, Gary noted that community licensees such as KSPS have more restrictions and requirements than licenses held by schools or universities. Reruns of favorite older shows such as *My Three Sons* or *Little House on the Prairie* can be cost-prohibitive. Gary will ask Cary to investigate specifics. *The Lawrence Welk Show* has a small but very devoted older audience.

The meeting was adjourned at 4:57 p.m. The next CAB meeting will be held on Thursday, June 14, 2018 at 4:00 p.m. at the KSPS offices.

**Action items**

*Emily:*

- Forward approved April minutes to Dawn and Linda.

*All CAB members:*

- Consider what segments of the viewing audience we may not be receiving feedback from and how to gather feedback from them;
- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants.