

**CAB members attending in person:** Shaun O'Higgins (Chair), Becca Shelley (Vice Chair-minutes), Terrie Ashby-Scott, Consuelo Larrabee, James Albrecht, Vanessa Strange

**Members attending by phone:** Bob Morrison

**Members absent:** Emily Geddes (Secretary)

**KSPS staff attending:** Cary Balzer (Program Director), Gary Stokes (Station Manager)

**Public attendees:** none

### **Opening Business**

A quorum being present, the meeting was called to order at 4:04 pm.

The minutes from the 1/11/18 meeting were approved (motion: Terrie, second: Consuelo). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Linda Finney, Friends of KSPS board secretary, in compliance with the bylaws.

Shaun discussed his conversation with Joyce Griffin-Sobel. Her appointment to the Community Advisory Board was approved (motion: Consuelo, second: Terrie)

### **General Manager Report**

Gary discussed the current pending government shut-down. The board feels relatively secure. With the 1.1 million annually provided, \$750,000 of that will come in the Fall. We are forward funded through 2020, and we have already paid our second round of dues. He feels there won't be any impact on viewers if a government shutdown occurs.

March 6 the station will host Snack Time with Mister Rogers. This will be a 21 and older event at the station, along with a simultaneous pledge drive event.

Gary attended the retreat in Washington D.C. It was a productive 2 days. Topics discussed included preparing for online pledges as in the future on air pledge drives may not be as common.

Education Director, Bukola Breczinski, was not able to attend but we viewed part of her presentation which demonstrated her upcoming goals and initiatives. She applied for a \$100,000 grant, \$68,000 has been awarded. There is a state mandate for Native American education in schools and KSPS is trying to fill that void. Two students from Gonzaga created lesson plans from Hifumi En information and teachers from across the U.S. have been using them.

The Great American Read will premiere May 22<sup>nd</sup>. 100 books have already been chosen, and is a mix of American and Non-American authors. The concept will be for everyone to read those books on the list through the summer. The books will be announced during the airing of the series in the fall. Gary challenged CAB members to produce a list of 25 books we think will be on the list. We are to have to him by our March meeting. The person with the most correct will get a prize.

### **Program Manager Report**

Cary reports that PBS stations are required to air 7.5 hours of children/educational material. We air 8.5 hours Monday through Friday. February 19 Pinkalicious and Peterific will premiere. Mister Rogers 50<sup>th</sup> anniversary will also be February 19<sup>th</sup>. February 26<sup>th</sup>-March 2<sup>nd</sup> Daniel Tiger episodes will air in combination with Mister Rogers. With the departure of Thomas and Friends, the replacement, Dinosaur Train, has created about the same ratings, although there is some discrepancies on the rating report. Cary will be researching further.

Upcoming new programs include a 4 part Native American series that will air in the Fall of 2018, and New Principle will air in April. Gary reports that News Hour may become an hour, but be two half hour shows. PBS has the rights to Downton Abbey now, however, our station will not air again until Fall of 2019.

Shaun inquiries about the recent signal loss during PBS News Hour. Cary explains that News Hour comes from a satellite, and the technical difficulty could not be fixed locally as the signal was locked, also not allowing us to put up a notification about the issue.

### **Other Discussion**

Vanessa shared about the upcoming Lilac City Live event that is free to the public and encouraged us to attend.

Gary discussed Net Neutrality. Essentially the FCC gives the ok to internet providers to determine what internet websites you can access, how long and at what speed. This gives companies who provide internet service control. Gary assures us that PBS is working and doing its part to express concern to local and national government and representatives.

The next CAB meeting will be held on Thursday, March 8, 2018 at 4:00 p.m. at the KSPS offices.

The meeting was adjourned at 5:18 p.m.

### **Action items**

*Emily:*

- Forward approved January minutes to Dawn and Linda.

*All CAB members:*

- Prepare a list of 25 books we think will be on the top 100 Great American Read list. Have to Gary by the March meeting. There will be a prize for the most correct.
- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants.