KSPS Community Advisory Board Minutes – 1/11/18

CAB members attending in person: Shaun Higgins (Chair), Becka Shelley (Vice Chair), Emily Geddes (Secretary - minutes), Terrie Ashby-Scott, Consuelo Larrabee, James Albrecht
Members attending by phone: Bob Morrison
Members absent: Vanessa Strange
KSPS staff attending: Cary Balzer (Program Director), Gary Stokes (Station Manager)
Public attendees: none

Opening Business

A quorum being present, the meeting was called to order at 4:09 pm. Shaun welcomed James Albrecht to his first CAB meeting as a board member.

The minutes from the 12/14/17 meeting were approved (motion: Terrie, second: Consuelo). Emily will forward them to Dawn to be posted on the KSPS website, in compliance with Corporation for Public Broadcasting (CPB) requirements, and to Linda Finney, Friends of KSPS board secretary, in compliance with the bylaws.

General Manager Report

Gary announced that the annual report for KSPS which was published in the most recent Prevue was incorrect. A correction will be printed in the next issue (March/April) as well as online. He noted that was finished the year in great shape.

The Canadian dollar’s value is at 80c to the American dollar, higher than the budgeted value of 74-75c. However, Canadian donations are down, perhaps reflecting the impact of Passport not being available across the border. They are still working to expand its availability.

Congress is still operating on a continuing resolution and the full budget may not be passed until February or later. PBS is fully funded through 2020.

The next round of rechanneling required by the spectrum auction is being done, this time in Baker Flats, Idaho. The station is purchasing equipment and working on schedule for having this done by the February deadline.

KSPS is in talks with both Spokane Public Schools and Spokane Valley City Council to live stream their meetings.

The recent Downton Abbey marathon pledge drive brought in approximately $50,000.

Our education director, Bukola Breczinski, has been hard at work. One recent project involves working with Central Valley school district to test educational resources regarding Hifumi En (www.hifumien.org) and then expand them for use to other school districts through grants.

Program Manager Report

Masterpiece has announced that it will begin filming a six-part series of Les Miserables next month. The series will hopefully be ready for viewing in late 2019 or early 2020.

PBS is in the process of determining how long the program Beyond 100 Days will run. The uncertainty poses difficulties for making long-term scheduling plans.
Thomas the Train is no longer available for broadcast at 2:00 and several parents have complained. Currently, Dinosaur Train is airing in this slot and it will eventually be replaced by the new program Pinkalicious.

Many notable 50th anniversaries will be occurring during 2018 and, consequently, a significant amount of historical content is available and will be shown on KSPS.

Additional upcoming programming of note includes:
- the second season of Victoria premieres on Sunday, January 14;
- Ann Curry’s We’ll Meet Again beginning January 23 (the second episode will be preempted by the State of the Union address);
- I Am Not Your Negro, a documentary about James Baldwin, on Monday, January 15;
- two episodes of Frontline in February titled Bitter Rivals: Iran and Saudi Arabia.

Other Discussion

The next pledge drive will be March 3-19. Gary suggested that the CAB members volunteer for the phone booth as a group.

Shaun has received a new application from Joyce Griffin-Sobel. He will forward her application and CV to the CAB members for review and expect to vote at our next meeting.

Bukola Breczinski has been invited to attend the February CAB meeting.

Gary reported that the Victoria tea last Saturday went well. Approximately 35 people attended in studio including many new faces. The tiaras were a top seller.

James suggested making a block of programming that highlights locally-themed shows. Bob commented positively on the utility of Sit & Be Fit.

The next CAB meeting will be held on Thursday, February 8, 2017 at 4:00 p.m. at the KSPS offices.

The meeting was adjourned at 4:50 p.m.

Action items

Shaun:
- Forward Joyce Griffin-Sobel’s application to CAB members for review.

Emily:
- Forward approved December minutes to Dawn and Linda.

All CAB members:
- Consider what kind of locally created programming would be beneficial to the community;
- Continue gathering feedback on programming from friends, family, community members;
- Continue recruiting new applicants.