

KSPS Community Advisory Board Meeting Minutes – 6/9/16

Attending in person: Shaun Higgins (presiding), Terrie Ashby-Scott, Emily Geddes (minutes), Becka Shelley, Marvo Reguindin (arrived at 4:45, assisted with minutes); Gary Stokes (General Manager), Cary Balzer (Program Director)

Attending via phone: Monica Samper, Leo Stevens

Not attending: Katy Durning

Public attendees: none

Opening Business

The meeting was called to order at 4:10.

A quorum being present, the minutes from the last three CAB meetings (3/10/16, 4/14/16, 5/12/16) were approved unanimously. (Motion: Leo Stevens. Second: Emily Geddes)

Monica Samper, one of our new CAB members, introduced herself and was welcomed to the board. She indicated that KSPS has positively impacted her life since she was 18 and she is excited to participate in the CAB. Gary will meet her when he travels to Canada later this month.

General Manager Report

Gary reported that the on-air recruitment spot for the CAB will begin airing next week and be in light-to-moderate rotation for several weeks. Those interested will be directed to the website or to contact the station via the CAB email address. Gary will forward any responses he receives to Shaun to contact and send them an application. When applications are received, Shaun will forward them to the entire CAB.

The audit performed in April indicated that the CAB needs to ensure that notice of meetings is posted at least 7 days in advance, that minutes are posted as soon as they are approved, and that a member of the CAB reports to the governing board at least quarterly, either in person or via a written report to the governing board.

Gary will be traveling to Edmonton and Calgary later this month to meet with potential governing board members.

“Born to Learn” did not win an Emmy; however, it will receive much wider distribution. A Spanish translation has been completed and a Spanish-speaking voice actor is currently being sought. Once the Spanish version has been completed, the program will be reissued.

Rick Steves will return to Spokane this fall, likely in November. He is enthusiastic about community outreach and will be doing several events while here.

The Senate Appropriations Committee has approved full funding for the CPB, which is great news. The approval process will continue and not conclude until after the November elections. Gary is sending Senator Murray a thank you letter for her support.

This weekend, KSPS will be filming and broadcasting seven graduation ceremonies in three different venues over four days. They will be broadcast live on channel 17 and live-streamed on the Spokane Public Schools Youtube channel. They will also be replayed at later times.

Program Director Report

Cary presented several upcoming programs (please see attached for more details):

The trial period for PBS Kids 24/7 will be June 20 through September 20. September 20 is the deadline for station commitments. PBS Kids 24/7 will launch in January 2017.

Splash & Bubbles is a new animated Jim Henson Company production that will debut in November. Another four titles based on children's books are currently in development.

In the Natural History/Science genre, new programs include BBC's "The Great Race," "Animals Like Us," and several new programs on "Nova." In the History genre, a new Ken Burns production, "Defying the Nazis," is narrated by Tom Hanks. A special called "9/11: Inside the Pentagon" will air in September.

For fundraising programming, Cary mentioned "Rocktopia," "Live from Budapest," and "Hamilton's America," a backstage look at the Broadway musical.

Regarding additional programming ideas, Terrie suggested talking to the Children's Museum about their move into the historic Washington Water Power Plant building by City Hall downtown. Monica suggested working with the Calgary library on projects. Leo mentioned a documentary on the Steam Plant done by Rogue Heart Media. Gary asked CAB members to provide contact information so he can follow up on these ideas.

Pledge Programming

All pledge programs are vetted. Programs that come from PBS are assumed to have passed their vetting process and receive less on-site vetting. Programs from other sources are scrutinized more carefully.

Programs are screened, discussed with staff, and often input is requested from other PBS stations if they have aired a show. Medical and self-help programs in particular receive careful vetting and also have an outside review by a medical professional and are checked against the PBS list of standards and criteria for self-help programming before approval.

Youth Member Discussion

Marvo will contact Susan Lane regarding Chase Youth recommendations. Other ways of reaching youth who may not be involved in Chase but would be interested in participating should be considered, including future Youth Days (held in April).

The current CAB application needs to be revised for youth board members and put onto the website. Emily will email out the current application to CAB members to comment on and will then draft a youth application.

Meeting schedule for summer

Shaun proposed that the CAB suspend meetings for July and August due to vacation schedules. (Motion: Marvo. Second: Terrie) It was approved unanimously. The second Thursday of the month at 4:00 pm, Pacific Time, still works for everyone. The next meeting will be Thursday, September 8.

Other items

April 24th is the official 50th anniversary of KSPS. The kickoff will be held in January 2017. As plans are solidified, the CAB will be notified and members encouraged to participate.

Gary asked opinions of PBS Kids 24/7 and noted that PBS Kids 24/7 would be geo-blocked in Canada. Becka provided feedback she has received from friends, particularly regarding expanding children's programming.

Meeting adjourned at 5:30.

Action items

All CAB members: continue gathering feedback on programming from friends, family, community members and looking for potential projects/needs to fill

Terrie: provide Gary with contact information for Children's Museum

Monica: provide Gary with contact information for Calgary library

Leo: provide Gary with contact information for Rogue Heart Media

Emily: email CAB the current application, draft youth application after receiving feedback

Marvo: contact Susan Lane for input on parental permission for applications

Gary: see that CAB webpage is updated with current board members, link to application, and recently approved minutes