

KSPS Community Advisory Board meeting.
Sept 10, KSPS 4 pm to 5:30 pm

Present: Shaun Higgins, Leo Stevens, Marvo Reguindin, Gary Stokes

Recap on INBA presentation.

Gary Stokes, Shaun Higgins, Marvo Reguindin made first community listening Tour presentation to Inland Northwest Business Alliance on 10/9. We had 40 minutes but ran out of time for Q&A but many members stayed and asked questions afterwards. For a 1 hour presentation Gary to cut KSPS intro portion down to 15 minutes to allow Shaun, Marvo 15 minutes each to pitch the CAB tour and have 15 minutes of Q&A.

- Gary's intro was well received. Audience unaware of Canadian influence
- There was great interest in the Passport program
- A lot of questions about Antiques roadshow and if AR will return to Spokane
- Gary talked a bit about Canada and issue of Geo-blocking
- Send out follow up on pledging, serving on boards, or about the station.

Input from INBA members

- Be at more visible community events like Pig Out, ArtFest, Art on the Green
- Kids in station tours to get KSPS interest might help to get younger audience
- PRSSA or MarComm would be a good 2nd group

GM report

1. Civil war series is now running
2. Community outreach to Canada in October. Shaun (Calgary) and Gary (Edmonton). Sandy K also going double duty Start in Edmonton and then to Calgary.
3. Gary meeting on potential Canadian board member replacing with Mary Phillips-Ricky
4. Gary meeting with film makers on Canada's 150 year
5. Annual meeting in 2 weeks
 - Approve 2015/16 business plan/budget
 - Outgoing and incoming board members
 - Gary has meet with One Net – First responders. To find out how can KSPS be part of the emergency bandwidth.
 - WSU feed contract ends this fiscal year August 31st (central cast). Now on a month to month until they can get onto Central cast
6. HBO has signed semi exclusive with Sesame Workshop. Will go to HBO for 9 months before PBS. Allows them to cover costs and increase the number of programs to produced.

Through Mary Joan Hahn, a meeting with Desutel Hege has been set up for KSPS 50 year anniversary visioning/messaging

Board Development

- Potential CAB board members:
 - Phillippe Valle – works for North Idaho College
 - Katy Durning – Fidelity Hub International
 - Youth from Chase Youth Commission via Susan Lane, E.D.

Contact PRSSA for a meeting

Next meeting is October 8th