KSPS Development Committee Minutes December 14, 2017

Members Present: Shannon Scheiwiller, Klay Dyer (zoom), Kathleen Mackenzie, Pati Dahmen

Members Absent: Monica Samper

Call to order: 4:03

Minutes: Shannon moved to accept the minutes as submitted, Kathleen second. October, 2017

With regard to previous meeting minutes, we'll send around an email to approve the previous minutes on Monday, Dec 18, 2017

Dawn report:

December pledge update: goal accomplished. Pledge on the "World" channel was a lot of work but went well. We are pacing ahead of last year, still on target to make budget. The development department is working hard, optimizing calendar year end outreach. The revised Endowment policies were accepted by the Board, after discussion. It was decided to place the 10% 'cut' of Endowment donations to operations, unless otherwise specified by the donor, into a holding account. At the end of the fiscal year, the Board will vote to transfer the money to operations, or if not needed, deposit it into the Washington Trust Bank Endowment. The Endowment distribution will be acknowledged around POV and other programs that are difficult to underwrite.

Partnerships are being built for Workforce development (Spokane Area Workforce Development Council). Native American culture is getting rolling, partnerships are being built. Authenticity is the major objective.

Events: *Victoria Preview Party and Tea*: January 6, 10:30 am, @KSPS snacks, mimosa, preview and a photo booth with "royalty". This event is being marketed to US members and prospects. Spots will air the last of December / early January.

Ideas for events go for knowledge and insight, Nerd Events:

- Manito green house with the major donors, master gardeners. There is a multi-purpose room
 where the event could happen. Susan Mulvahill?? Visit her garden?? Ask David Ball who does
 the garden tour.
- Restaurant openings: cold open? Our donors get to try out the new restaurant, before it officially opens.
- Brewery event.
- Ridpath opening a Gin Bar in 2018. Event there, plus controversial topic?
- Steamplant being renovated. Check with Adam Munson to see the timeline / availability
- Have a professor give a talk with wine snacks.
- String Quartet? Symphony? Conductor search?? Broadcast a concert?
- Controversial topics: civil discourse: work with True Talk Thursday? Wait for Phil Tyler to be available.
- Bedtime stories, local edition, with wine / etc
- Celtic Women do a promo for us??
- Darlene Love at the Cate

- Human Rights Institute, Gonzaga Institute for Hate, One Day University
- Charile Wolff and Ted X Spokane?
- Media and Fake News Salon? Heather Crandall, Carolyn Cunningham

Planning update: Sandy and Dawn going to Calgary/Edmonton in June.

With no further business, the meeting was adjourned at 5:00.

Next meeting: Thursday, February 15, 4pm