KSPS Public Television
Development Committee Meeting
Agenda
December 8, 2016

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1. Pledge drive results information / discussion
2. Endowment update information / discussion
3. Corporate support update information / discussion
4. Vietnam project information / discussion
5. Executive Session
   a. Personnel issues information / discussion
6. Development Committee minutes information / vote
KSPS Public Television
Development Committee Meeting
Minutes
December 8, 2016

Members Present: Kathleen Mackenzie, Monica Samper, Pati Dahmen

Members Absent: Shannon Scheiwiller, Klay Dyer

Staff Present: Sandra Kernerman

Staff Absent: Dawn Bayman, Gary Stokes

1. The meeting was called to order at 4:10pm

2. Sandra delivered the December pledge report on behalf of Dawn: she expects the December pledge to finish out around $140K, about $20K below goal. Pledge results are about 20% down throughout the PBS system, and we have largely discontinued airing medical/self-help shows. Plans are in place to make up ground: additional pledge in January and February, and Rick Steves and Victoria marathons in March.

3. There are several Corporate funding requests pending. More information when there is more information.


5. Pati Dahmen joined the meeting, establishing a quorum. A motion was called by Kathleen, seconded by Monica to accept the minutes from Development Committee meetings dating back to 2013 as submitted. The motion carried unanimously. The minutes will be posted to the KSPS website.

   Sandra, on behalf of Dawn, provided details about the upcoming retirement of Kerry Lockhart, Recurring Giving Manager. Dawn is planning on hiring a new Membership Director, increasing the hours of Pam Graham to ¾ time and sharing Kerry’s responsibilities throughout the development staff.

6. With no further business, the meeting was adjourned at 4:55 pm

Next meeting: February 9, 4:00 KSPS Board Room