

KSPS Development Committee
April 7, 2015 4:00 KSPS Board Room

Agenda

Members Present:

Members Absent:

Staff Present:

1. Call to Order
2. Antiques Roadshow Update
3. Endowment Diversification
 - a. INWCF / Liquidity
 - b. Potential Income
 - i. Grace E. Davis Trust
 - ii. Bequests
 - c. Requests for proposals
 - d. Timeline
4. 50th Anniversary Planning
5. Upcoming Events for the good of the committee
 - a. Last Days in Vietnam
 - b. Wild Kratts in Calgary / Development Trip
 - c. Media Day
6. Next meeting:

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Minutes

Members Present: Bob Morrison, Mary Joan Hahn, Pati Dahman, Kathleen Mackenzie

Members Absent: Rosemary Selinger

Staff Present: Gary Stokes, Dawn Bayman, Sandra Kernerman

Minutes:

1. Called to order at 4:04

2. Antiques Roadshow:

Massive underwriting and ticket sale effort underway. The Appraisers' reception will be at the Fox, appraisers are staying at the Davenport, so it is convenient. The Fox will conduct theater tours, information about fees for audio visual equipment, operators, etc. is pending.

Sponsorship options other than Visit Spokane discussion ensued.

After May 4th, we need Board help selling reception tickets. All hands on deck, we'll really need to move to get people on hand. Get ready now with announcements for the Board. We'll contact people who are coming. **We will make a talk sheet for ticket sales**

We have about 120 people volunteering thus far; they will be invited to the reception at a reduced price to cover catering costs.

3. Endowment:

We anticipate about \$500,000 coming to us in the next 18 months or so via the close of the Grace Davis CRT, the Heavner estate and other pending bequests. Efforts will begin to develop an endowment account owned by KSPS to accommodate the funds. The Development committee will work with the Finance Committee and the Board to develop policy

Arrange a meeting with the Financial Affairs committee to present this issue. (Slated for April 30, 2015, 3:00 KSPS Board room).

Revise KSPS policy concerning Endowment deposits, investments and management.

RFP for money managers

4. 50th Anniversary tentative planning

50th Anniversary kick off tentatively scheduled for one year from now, April, 2016 extensive discussion concerning celebration planning ensued.

5. Good of the Committee:

April 27 - Pati, Gary and engineer Mike Peterson will travel to Seattle to attend FCC meetings about the spectrum auction.

Sandy in Calgary May 21-24 to introduce the Wild Kratts at the Calgary International Children's Festival, meet major and corporate donors.

Gary going to Alberta in June, before the Ad Agency meetings that are the week of June 15, to meet with Shaw. Create will be broadcast in HD this spring. This may improve our chances of getting those channels on Shaw.

New development incentives:

Major donor underwriting program: \$5,000 individual underwriting for a particular program like, Frontline or POV or something that is not likely to get corporate underwriting.

Next meeting: June TBD!