

**KSPS Public Television
Development Committee Meeting
December 10, 2015**

Members Present: Nancy Ledebor, Kathleen Mackenzie, Pati Dahmen, Mary Joan Hahn, Bob Morrison

Staff Present: Dawn Bayman, Sandy Kernerman

Meeting called to order at 4:10.

Updates were given concerning:

December Pledge: Pati at first night of Pledge, there were glitches, but nothing showed. Nancy's group, County Librarians, were fantastic. Many new donors, avg. gift about \$20 lower and avg. dollar per program minute is much better.

Yearend giving: The bulk mail processing unit at the Spokane airport has had to relocate to Post Falls due to the roof failing. There is big concern for yearend shipping. Mail is not coming in. This will impact donations, and outgoing mail. If there is no short solution, we'll pitch in on a truck to take mail to Seattle.

Downton Abbey Prescreening: 428 attendees as of today. The event is Sunday, December 13 at 2:00 at the Bing Theater. Raffle baskets and merch will be sold: little books, tote bags, DVDs, Christmas ornaments. There are minimal expenses as we have trade with the Bing, they get concession sales. We did FB boosted posts, boosted likes and shares.

Antiques Roadshow: no promotion for the event yet, drops on Monday. January 4th, 6:30 pm,

Sustainers Update: \$64K per month. Nice, steady income. 21% sustainers for the pledge drive.

Friends Like Us: development underway. Logo being refined. We have finally gotten a proper platform for peer-to-peer working, which will make it a lot more fun. We'll be on the air too, and you can get envelopes to give to friends. You can check to see if your friends are already friends. The new platform will post to Facebook, etc., we will be up and running right after Christmas. We must have ease of use, and it has to be fun. This will be a long campaign, so we'll need to freshen it with little prizes, etc.

Thank You Tour: Jason, Peggy working it. Lots of other contacts are being pursued. Sponsorship / underwriting sheet is developed and we are at work on the \$250K goal for the tour. Definitely send in any contacts.

New Hires: Sean Mills will start on Monday: has been working sales at KREM. Six were interviewed, lots of broadcast sales experience. Sean has been an intern here, has a real passion for public television. Great potential for us.

Carl Maxey: Humanities WA grant approved. Loren Miller Bar Association. SCBA email went out December 2, follow-up letter under Judge Murphy's signature will go out next week. Sandy has an appt with Bill Hyslop of Lukins & Annis / WA State Bar Association President to ask for WA State Bar help.

(update 12/11/15: this meeting went very well, we will have Lukins & Annis support as well as WA State Bar. Mr. Hyslop will give valuable contacts for state level diversity and attorney organizations).

Year-end giving: Sandy's mailing went out last week, general campaign has mailed as well.

Grant applications: Hagan Foundation is pending, received WNET / Bob the Builder \$10,000, HumanitiesWA \$7,500, **We should send characters to Sacred Heart Children's Hospital, Bob the Builder, not available for that, but will send other characters, to begin inroads to Rypien Foundation.

Windermere Foundation, check it out. Dawn applied in November for a grant to fund an archivist to come and organize and index our historical media collection.

Endowment RFP: 10 responses will be reduced to 3-4 next week, on track for interviews in January and the vote at January board meeting.

Meeting adjourned at 5:30

Next meeting January 14, 4:00 pm.