

KSPS Public Television  
Development Committee Meeting  
February 10, 2015, 4:00 pm, KSPS Conference Room

Agenda:

1. Antiques Roadshow coming to town
  - a. Information
  - b. Volunteer opportunity
  - c. Outline of the event
2. Norlein Foundation – Dawn
3. Canada Travel / Events
  - a. The Wild Kratts
  - b. Landmark Cinemas
  - c. Other Trips
  - d. Peggy Urlacher
4. The Story of Cancer: The Emperor of All Maladies
  - a. Pre-screening
  - b. Underwriting
  - c. Venue
5. Carl Maxey Documentary Project
  - a. Outline
  - b. Funding

**KSPS Public Television  
Development Committee Meeting  
February 10, 2015  
Minutes**

Staff Present: Dawn Bayman, Gary Stokes, Darcy Yeager, Sandy Kernerman

Members Present: Bob Morrison (Calgary - remote), Pati Dahman, Mary Joan Hahn, Kathleen Mackenzie.

Members Absent: Rosemary, Selinger,

Meeting convened at 5:05.

**Antiques Roadshow:** extensive planning and work is underway on this project. Staff had a meeting with WGBH liaison, went over handbook, suggestions, etc. There are volunteer opportunities / lottery for tickets. We'll start pledging on May 4, when lottery is over.

**Norlein Foundation:** Calgary and Edmonton based Foundation interested in early learning. Gary has a meeting with them about partnership, brain development, KidsForward programming, r/o Brain Doc. underwriting.

**Big letter in the mail today:** bequest in process from Jeanette Harras, dec'd as of January. 5.833% of a \$3M estate will come our way.

**Wild Kratts** Calgary International Children's Festival: appearing, we are in process of transacting a 'presented by' opportunity. We'll get a sponsor so we can do it.

**Landmark:** Tentative. October 17. **Bill Stanley?? Shaun Higgins as hosts?** Working with the CEO and VP of Landmark Cinemas to finalize date and costs. We should be able to make money and pay for a trip to Canada.

**Peggy Urlacher:** Canadian corporate representative. per Bob a very good fit.

**The Story of Cancer: the Emperor of All Maladies** looking for a sponsorship. attempting a pre-screening event.

**Carl Maxey Documentary:** next documentary project after Born To Learn. Based on Jim Kershner book, hopefully done by December. Many opportunities for pre-screening, underwriting, etc. Gonzaga Alumni?? **Premier: Fox**

**50th Anniversary of KSPS, April 20, 2017. Begin to think about what PBS people would be good to have visit. We need a sketch of activities and what money we can earn. Start a planning committee?**

**Young Child Expo and Conference.** Vincent Alfonso of Fordham University, two day conference in the Grand Hotel. KSPS gets first choice of what we want to do.

**Development Needs:** talk up Roadshow, get your friends to buy tickets when they're pledged.

May 4th, repeat May 9th for Roadshow pledge.

**Good of the committee:** please visit the YouTube channel: KSPS

TV: <https://www.youtube.com/user/kspstv>

KSPS Kids Forward vignettes

**Next Meeting April 7, 2015 4:00 KSPS conference room**