

KSPS Pubic Television provides on-air, online and multimedia programs that entertain, engage and educate to enrich all the communities we serve.

KSPS Education Committee Meeting Agenda 30 August 2016, 4 PM, KSPS Boardroom

Present: Gary Stokes, Mark Anderson, Sandra Kernerman, Bob Morrison, Pati Dahmen, Linda Finney Absent: Nancy Ledeboer, Mary Joan Hahn

- 1. Approval of June Minutes: so moved by Mark, seconded by Pati.
- 2. Update on Education Coordinator: Budget—depends on how things shape up. Kristi Meyer, Avista Foundation, will advise and connect us with people who might fund and plan learning goals. Avista will help fund with \$5000, multi year donation. Committee to wait to brainstorm job description. It is important to have someone who is familiar with the region and with state and local standards. Will advertise by mid-February. Plan to fill position by summer of 2017.
- 3. NW Profiles: Mary Joan will help get interns on board early in the fall. 30 years of programs, most in bite sized chunks. Need to match them with state standards for easy access by teachers.
- 4. Born to Learn: close captioning nearly complete; working on translation and scripting. Sandra has a proposal to State Library for funding the translation.
- 5. Update on Fit Kids: Great attendance—nearly 1000-- a real community event. Quite a bit of walk-by business. It is an attractive opportunity for sponsors. Mark said that if the program outgrows Ferris, Joe Albi Stadium would be a good location. Pati noted that website should be updated with pictures and brief info on Fit Kids; the Downton Abbey info is also out of date.
- 6. Update on Nespelem Art Colony documentary: Staff is done with videotaping; it will air in January. The National Museum for the American Indian might pick it up or do some funding.

7. New Business:

- a. Gary said a good goal would be to put a system in place to find creative work and use a trailer to help talk with funders. The easiest way to do a trailer is to start with a few interviews and art work.
- b. Potential to take the education mission forward with new board members joining the committee.
- c. Homeschoolers could be a target audience; they band together to pay for things they need to do. Mark talked about the SPS homeschool program—Enrichment Cooperative. Mick Miller, Asst Superintendent for Curriculum and Instruction is the contact at ESD.

- d. Single biggest issue with k-12 teachers is "How is this going to help my test scores?" The product has to be easy to access, informative, use material that already exists, create a special site for educators, available to parents as well.
- e. Once this piece is completed, do something similar for Canada. What are the Canadian standards? Good to have a member in Canada with this background.
- f. Mark said that Wendy Watson, High School Curriculum and Matthew Henshaw, Elementary Standards/Curriculum would be good resources.
- g. 24/7 PBS Kids: this is a new channel, free to any PBS station, except not paying for equipment. KSPS would need an additional channel and a delay machine. About 50K for equipment. Sandra has written a grant to Union Pacific—once we get the equipment, there would be no additional costs. If KSPS expresses an interest, it will take a year to get on the air. SD or HD? Some degradation in signal.
- 8. Meeting adjourned