



KSPS Public Television provides on-air, online and multimedia programs that entertain, engage and educate to enrich all the communities we serve.

KSPS Education Committee Meeting Minutes
3 November 2016, 4 PM, KSPS Boardroom

Present: Sandra Kernerman, Klay Dyer, Monica Samper, Nancy Lederboer, Gary Stokes, Linda Finney, Pati Dahmen

Absent: Vincent Alfonso, Bob Morrison, Mark Anderson

1. Welcome & Introductions, new & old members
2. Review of August Minutes: Motion/Pati; Second/Linda. Passed
3. Set meeting schedule: 14 December ; going forward the second Wednesday of the month on non-board meeting months.
 - a. 15 February (there is a board meeting that month, an extra)
 - b. 12 April
 - c. 14 June
 - d. We will determine whether or not to meet in the summer at a later date
4. Old Business
 - a. Update on Education Coordinator & NW Profiles interns, funding: Gary is meeting with Mary Joan Hahn and Vinney Alfonso to discuss best approach. Want to have interns in place by end of December. Need someone from production to assist; just now schedule is very robust. Want to provide SPS with an entire list of programs for use with learning plans and educational impact. Discussed potential of work study students and how long the internships would last. Gary to supervise initially; eventually the Education Coordinator would do so, but may not be in place till summer. KSPS is an education resource and a repository of the region's history—there are revenue possibilities around that. Sandy said in demonstrating the need for funding it might be good to do re-runs of old NW Profiles; “this is part of an archive that exists at KSPS.” Humanities WA and libraries would be interested. Klay asked about Canadian content in NW Profiles; he suggested Canadian sources that might be open to funding Canadian content as a subset of the larger project. Gary said it might be easier to pull out the Canadian content. Gary also noted that sponsors may be easier to get than grants—they get their names on the air.
 - b. Brainstorm Job Description for Education Coordinator: Gary will work with NETA to craft a job description, since many stations have this position on their staffs.

- c. Update on Nespelem Art Colony documentary: trailer is ready; Gary will post on drop box, program to be broadcast in February. Monica inquired how documentaries are created. Gary said that the KSPS documentary producer is always looking for projects and brings ideas to executive producer. After presenting to staff and getting approval, the project is underway. The process takes about 6 months. There are no dollars in place at this time—Gary’s goal is to secure funding annually for this need. One potential sponsor is Washington Trust Bank. Cost for a local production is about \$15K—can be as much as \$25K if travel is involved. Monica asked about the role of the Education Coordinator in the process, both with advising and securing sponsors. Sandy is in conversation with the National Museum for the American Indian about sponsorship. Monica asked how important is it that these projects be a source of revenue. Gary replied that it is important but not necessary.
5. New Business: Conversation on direction for Education Committee & KSPS: The committee agreed that it is important to do one or two things well and complete them, rather than to tackle a number of things and make little progress. We determined that our focus will be on getting NW Profiles catalogued and ready for use. We will support the intern and Education Coordinator search process.
6. Good of the order
 - a. Sandy reported that she is working on a WETA grant for \$10K to support the Ken Burns documentary on the Vietnam War, and that EWU is on board in an in-kind basis.
 - b. There will be three forums: precursors of the war, effects, and legacy with two pre-screenings of the film (SCLD is helping with venues). Christian Appy, author of “American Reckoning,” will be a speaker. There will be study questions and a live stream to Facebook.
 - c. The replica of the Vietnam Memorial Wall will be at Mirabou Park on 27 August (need 150 volunteers, 24 hours a day). City of Spokane is an in-kind supporter, and Sandy is looking for other dollars.
- 7. Action Items:**
 - a. Committee to forward grant and partnership opportunities to Gary and Sandy
 - b. Committee to stay in touch with Gary on its objectives and check in on progress
 - c. Gary to forward Canadian content NW Profiles to Klay; Klay to seek grants/sponsors. Monica will support Klay and contact education departments in universities.
 - d. Klay has a contact with the Canadian equivalent of the National Museum for the American Indian in Ottawa and will follow up with a request for sponsorship on the Nespelem documentary.
 - e. Monica has a contact at the Center for Military Studies in Calgary and will approach about funding and a possible form on the Ken Burns Vietnam documentary. Klay will assist.
8. Meeting adjourned at 5:15.