



**Friends of KSPS
Board of Directors Meeting
September 22, 2022**

KSPS PBS, 3911 S Regal St, Spokane WA 99223

Members Present: Jaye Hopkins, Kiantha Duncan, Rosemary Selinger, Addy Hatch, Jeffrey Adams, Craig Gracyalny, Kim Lloyd, Marti D'Agostino, Kristine Meyer, Kiantha Duncan, Jaye Hopkins

Members Absent: James Alexie, Roberta Brooke

Staff Present: Gary Stokes, Dawn Bayman, Sandra Kernerman

Guests: James Albrecht

Call to Order / Public Comment: 4:31, Public Comment none

Consent Agenda: July and August minutes:

July Motion: Marti 2nd: Rosemary, passed as submitted

August Motion: Addy, 2nd: Kim, passed as submitted

Community Advisory Board Report:

James Albrecht, chair, gave a report as to the achievements of the prior fiscal year and plans for 21-22. 10 meetings via zoom. Highlights: education outreach reports from Bukola and Braden, how to bridge divide between older and younger viewers, viewer engagement, public affairs locally produced program (mid-summer 2023?). Diversity of opinions are enjoyed and shared. Discussion ensued.

Financials / Endowment Distribution: Kim Lloyd: still working through the month to month financials in partnership with NETA finance. We expect to have worked through the process shortly. No "untoward" occurrences have been uncovered. Audit begins end of October.

10% Holdback Transfer to Endowment (\$15,503.40): Motion: Rosemary, 2nd: Kristine, passed unanimously

Check Signing/Bank Account Access Authority: need for new signers for accounts at Washington Trust Bank and Royal Bank of Canada.

Jeffrey Adams, Kim Lloyd and Gary Stokes are authorized to sign checks, including those in excess of \$10,000 at WTB and RBC. Motion: Addy, 2nd Rosemary, passed unanimously.

New Board Member Introduction:

Introductions from existing board members and our new Board members: Kiantha Duncan and Jaye Hopkins

Proposed Officers: Jeff, Chair, Craig Vice-chair, Addy, Secretary, Kim, Treasurer, no discussion called, none offered

Motion to approve submitted slate of officers: Marti, 2nd Rosemary, passed unanimously

GM / Development Reports / Station Update:

Gary reviewed recent challenges and improvements over accounting and switch to NETA Finance: new system is in place and we should be fully normal by end of calendar year. A forensic audit has revealed a sound basis. The audit of FY 21-22 will begin at the end of October. Audit will be submitted for approval in December. Annual report for inclusion in the Prevue program guide will be delayed to March.

Bukola Brezinski has left after 5 extraordinary years, her position has been posted and will close at the end of September.

Political debates have been scheduled. We will assist in the production of the US Senate debate at Gonzaga University.

Civics Bowl: won NETA excellence in community engagement, local category. 2nd session will be produced in March, 2023, will possibly expand to include 10 schools. Planning is underway.

Dawn: kudos to Skyler Reep, membership director, who compiled the annual development report and successfully executed the FY 21-22 fundraising plan. \$4.7 million in revenue, decrease in membership 3%. 44% of membership are sustainers. Strategies are in place to compensate for declining membership, especially in Canada.

Committee Reports:

Education Committee: no report

Governance Committee/ Civic Health: update by Gary: challenge is to identify a new project after Civics Bowl. Public discourse? For now, we'll focus on Civics Bowl and push that publicly, solidify partnership with League of Women Voters. Podcasts with Civics Bowl participants?

Arts & Culture: reconvening with appointment of new chairperson, emphasis on local diverse culture. Podcast studio has been created, increase synergy with Inland Sessions, etc.

Development Committee: no report

Workforce Development: 100 job profiles, 14 new profiles, looking for a CENW coordinator hire, looking for input for new job profiles. Sponsorships are in excess of \$800,000, kudos to Jason Miller.

Canada Update and Group Discussion: Canadian membership continues to decline, and at this point we have no Canadian Board members. There are increased barriers to watching KSPS in Canada as "cords are cut" and major carriers are less willing to carry PBS programming. Work is underway to find a strategy to increase viewership. Membership is still at 8000 in Canada, Canadian revenue is approximately \$1,200,000.

Brian McIntosh, Nikki in Edmonton

Call for discussion of other items:

Dawn: the committee list is available, please have a look and volunteer for your preference. Also, please let us know of community members who might serve. Also, KSPS Board meetings are open to the public, please bring guests.

Meeting adjourned at 5:45.

Next Meeting: November 17, 2022 4:30, KSPS PBS board room or zoom

Submitted by Addy Hatch, Board Secretary

signed