



## Minutes

### Friends of KSPS Board Meeting 27 September, 4:30 PM

**Present:** Nancy Ledeboer, Don Anderson, Monica Samper (via zoom), Roberta Brooke, Mart D'Agostino, Linda Finney, Jodi Harland, Brenda Kehoe, Adam Munson, Shannon Scheiwiller, David Tanner, Pati Dahmen, Ann Hurst, Becka Shelley (guest, CAB)

**Absent:** Jon Heideman, Klay Dyer, Mark Anderson, Vincent Alfonso, Jeffrey Adams

**Staff:** Gary Stokes, Dawn Bayman, Darcell Yaeger, Sandra Kernerman

**Call to Order Ann Hurst, 4:35 PM**

**Public Comment:** None

#### **Consent Agenda Ann Hurst**

Motion to approve, Nancy Ledeboer. Seconded, Jodi Harland. Approved.

#### **Minutes:**

##### **Welcome New Board Members**

Introduction of board members and staff to new members, Roberta Brooke, Brenda Kehoe, and Marti D'Agostino. Thank-you for their willingness to serve.

##### **Honour Retiring Board Members**

Many thanks to Pati Dahmen, Kelly Konkright and Kathleen Mackenzie for their service and contributions to the Board.

##### **New Business**

Gary Stokes stressed the importance of members to take the ALTRUIST survey. A special report of results will be presented at the next Board meeting, October 25<sup>th</sup>.

##### FY 17-18 Year End Financials:

Don Anderson reported that as of August 31 there is an operating loss of \$25K. The posted loss of \$62K is not correct and number will be modified. Station has been able to reduce expenses, pledge drives have come up short. Finance committee will meet to review 2018-2019 budget and possibly amend it. If so, new budget will be approved at next Board meeting.

Dawn Bayman explained that a major challenge has been Canadian viewing, audience is around 35%, down from historic 50%, in part because of geoblocking.

### Endowment Distribution:

Sandra Kenerman informed \$800K has been disbursed from Washington Trust Bank into operations. Endowment has surpassed foundation funds which is very positive. Factors behind catch up, solid planned giving, Endowment will be further discussed at next Board meeting.

### **Report from the Community Advisory Board (CAB), Becka Shelley**

Gary Stokes explained to new Board members that the CAB is a requirement of the FCC license and that its role is to represent and reflect the interests and needs of our community.

Becka Shelley, chairperson, offered highlights from the year to include off-site meetings in neighbourhood venues. Committee has 9 members and is looking to expand to 18-20. They would like to participate in KSPS advocacy projects.

### **General Manager Update, Gary Stokes**

T-Mobile repack: purchased significant space on the spectrum auction, they are the #1 purchaser in the area and will have the best channel position because they now own it. They have reimbursed stations for their efforts.

KSPS “re-pack” is in progress, equipment is being purchased or installed. There was a \$150k advance from line of credit, needed to buy equipment on back order, which will be reimbursed. Process expected to be completed by November.

PBS Board Meeting: Gary is on his 3<sup>rd</sup> yr of service of his 1<sup>st</sup> term. Good news might be coming to Canadians living contiguous to the US border if a partial solution to geo blocking is achieved that provides “near border” rights to access Passport. This would benefit residents of Calgary but not Edmonton. PBSKids Online is not going to happen in Canada.

There is a new programming head at PBS coming up to speed on rights, has worked for ABC and is very familiar with issues and open to “front end” negotiations.

Altruist Consulting: underwritten by Empire Health Foundation, it is a transformative gift for KSPS. It is an organization audit to assess overall effectiveness and will provide recommendations for improvement. One major goal of process is to find sources of new revenue.

Finally Gary informed that KSPS is now in compliance with harassment prevention requirements from the CPB.

### **Development Reports, Dawn Bayman**

June drive was down from last year. August was better but did not catch up. There is an overall challenge with getting new members, especially in Canada.

Team will be looking into re-allocation of staff time, monitoring benchmarks, and finding new ways to promote and market station.

Great American Read Finale party will take place October 23<sup>rd</sup>, at the downtown Spokane Public Library. The theme is “Game of Thrones” to reach a diverse audiences, public will dress as their favourite literary character. Hoping to have 340 people to attend.

Sustainers are being encouraged to increase their gift and are contacted, when applicable, for additional gifts. Shawn Claypool will send out requests for volunteer opportunities, all Board members are encouraged to participate in events.

Pledge drives depend on the program offered, they are now being strategically focused by program and reducing longer campaigns.

The release of Downtown Abbey Movie in September 2019 will generate revenue opportunities. Rights are being negotiated.

**Committee Updates:**

**Canada Update, Monica Samper**

Three Tenors event taking place in December; Albertan economy is still under pressure, Upcoming vote to decide if Calgary bids for Winter Olympics, if yes that might generate revenue opportunities?

**Lifelong Learning, Linda Finney**

Thank you to Monica who is leaving committee to serve as Board secretary. Welcome to Roberta Brooks. New ways for committee to help Bukola, look into expanding services in Canada. Check out CareerExploreNW.org

**Development, Dawn Bayman**

Need to re-staff committee, Shannon, Klay and Monica continue to be members.

**Governance, Nancy Ledeboer**

Board self evaluations are coming out. Nancy will meet with everyone individually. New Board member recruitment will begin in January 2019.

**With no further business, meeting was adjourned at 5:40 pm by Ann Hurst**

**Upcoming Meetings:**

**Executive Committee – 25 October, 4:00 pm**

**Friends of KSPS Board Meeting – 25 October, 4:30 PM**